

# VOGUE



FASHIONS *for* OUT *of* DOORS

JUNE 15, 1911

THE VOGUE CO., CONDE NAST, Pres.

PRICE 25 CTS.



# The Delight of Fair Women



## LEHN & FINK'S

## Riveris' TALCUM

*White & Flesh*

A WOMAN'S refinement shows in the character of her surroundings. There is an atmosphere of softness, delicacy and elegance about those things she selects to be associated most intimately with her person.

Lehn & Fink's Riveris Talcum is the choice of thousands of women because it represents the highest refinement in talcum for toilet purposes.

Light, downy, smooth, elegant, scented with the Essence of Riviera Violets (a most alluring odor, unlike that of any other talcum) Lehn & Fink's Riveris Talcum satisfies the most unerring taste. Sold in large glass containers, by dealers everywhere, 25 cents. Generous sample mailed free upon request.

LEHN & FINK, 120 William Street, New York.

*Sole Licencees in America for Pebeco Tooth Paste.*



## Women's and Misses' Apparel at Special Price



WOMEN'S SIZES, 32 TO 44 BUST. MISSES' SIZES, 14 TO 20 YEARS

**100** PONGEE SILK COAT of natural tan Shantung silk, with inlaid collar and cuffs of moiré silk in black or delft blue, self-covered buttons and hand-made loops.  
Value \$29.50

**18.50**

SAME MODEL of black satin duchess, with collar and cuffs of black and white moiré, delft blue or American Beauty satin.  
Value \$29.50

**18.50**

**100-A** MOTOR BONNET of silk chiffon, champagne, light blue, rose, violet brown, green, black or white, shirred and finished with hemstitched edge.....

**2.95**

**102** NORFOLK RACQUET SUIT of white or tan linen, plaited waist with collar and turned-back cuffs of Chambray, in blue, red, lavender or black and white stripe, or with white piqué collar and cuffs, patent leather belt, silk tie; box-plaited skirt.

Value \$20.00

**14.50**

**102-B** STRAW SAILOR HAT of English Rough and Ready Straw in black, white or burnt color, with silk band and bow....

**2.95**

**104** HAND MADE REVERSIBLE COAT of Scotch Vicuna cloth, giving warmth without weight, in gray, olive, brown, tan or blue colorings. Reverse side of rich plain colors in contrasting shades; coat can be worn on either side.

Value \$45.00

**29.50**

SAME MODEL of natural tan Pongee silk with collar, gauntlet cuffs and revers of black or delft blue silk.....Value \$29.50

**18.50**

SAME MODEL of natural tan Siberian linen crash (water shrunk) with collar and gauntlet cuffs of soft black satin.

Value \$18.50

**12.50**

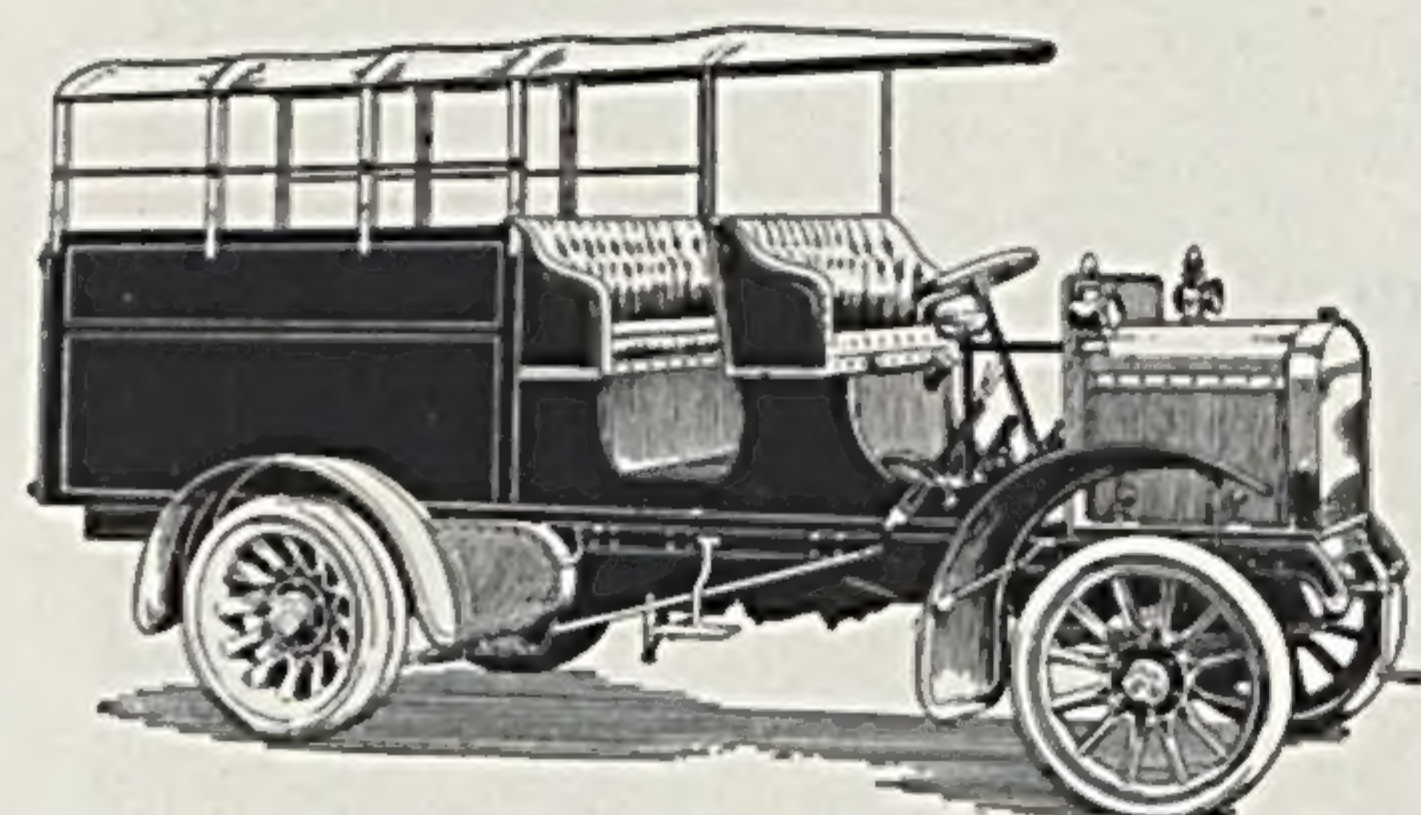
# Franklin Simon & Co.

FIFTH AVENUE, 37th and 38th Streets, NEW YORK

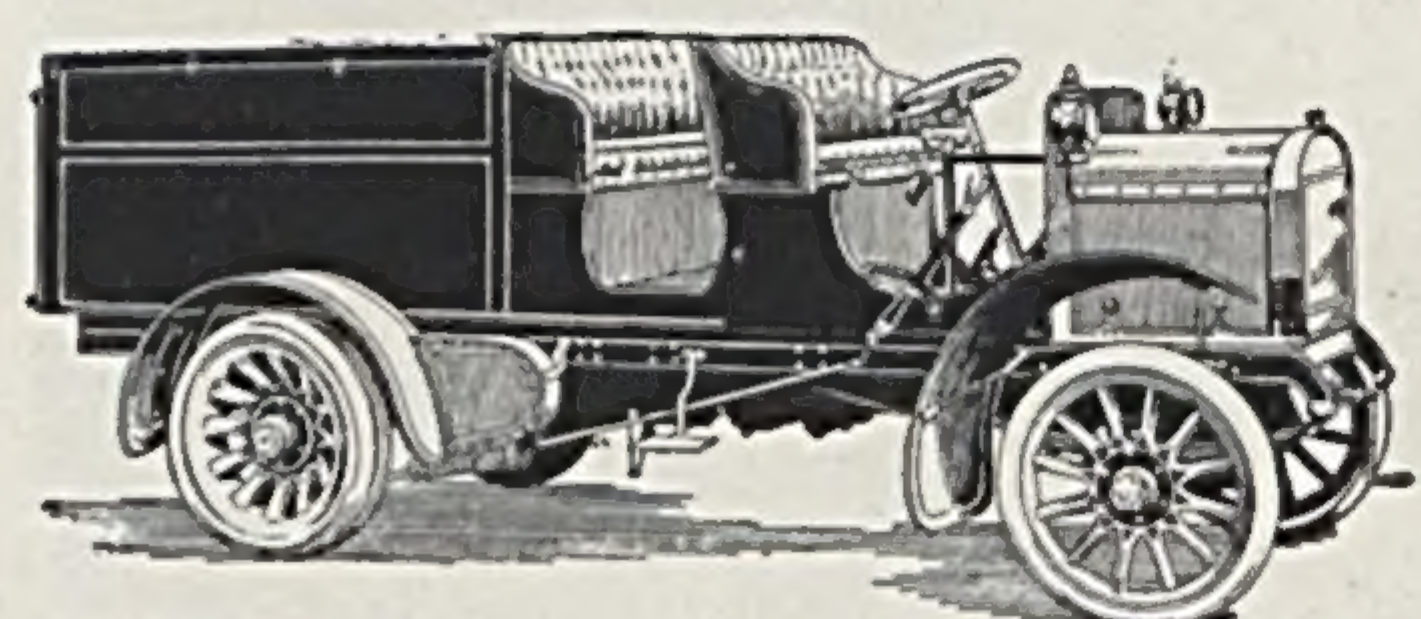




*Closed 'Bus*



*Summer 'Bus*



*Luggage Cart*



*Shooting Brake*

--o n l y a  
few from  
England

### Four Cars in One

WE are importing a few of the famous Commer Car chassis from Luton, England. Estate holders, country clubs and exclusive hotels are ordering these with specially designed convertible bodies having one or two front seats with the rear of the body convertible into Pullman 'Bus, Open Car, Luggage Cart or Shooting Brake.

The Commer is the car of the six continents. It has made good in delivering sturdy service in every part of the world. Not one Commer Car has ever worn out. Many are seven years old.

In Great Britain the convertible Commer Car is used on the estates of many of the nobility.

## The Commer Car

### *A Convertible Country Estate Car*

The adaptability of these cars is simply wonderful. They provide most comfortable means of transporting week-end guests to and from the station. In 'bus form they may be sent out with closed top, canvas top or open—with Pullman chairs or opposing seats. Eight to fourteen people can be easily seated.

The easily effected removal of the rear seats makes a handy luggage cart—still having room for two to four on the front seats. Up to 2½ tons of luggage can be carried.

As a long distance touring car or Shooting Brake the car is fitted with berths and extra room for lockers.

The Commer Plant at Luton, England, can spare us but a few of these cars this season. A reasonable number of deliveries can be made promptly, and our organization has made ample provision to provide for proper maintenance. We have prepared a limited edition of a booklet describing these cars in detail. It will be sent upon request.

*The chassis comes in two types, costing \$4750 and \$5250 respectively. Every chassis sold is equipped with solid rubber tires guaranteed for 10,000 miles of service. The body costs from \$1000 upward.*

Those who have trucking problems would do well to write us for our Commer Truck Catalog.

**WYCKOFF, CHURCH & PARTRIDGE, INC**  
Broadway at 56th St. New York City  
*The Most Complete Motor Service in America*



# Coming Numbers of *Life*



**Summer Girl Number, on June 15.** A special mid-month ushering in that delightful creature known, admired and, incidentally, loved by all men. Rush off at once and see your newsdealer about this number. Ten cents as usual.



**Coronation Number, on June 22.** Full particulars of Coronation, as arranged by LIFE'S own special correspondent now in London—no need to go there—every detail covered. Uneasy lies the head that does not see this number.



**Boy's Number, on July 13.** Were you ever a boy? If not, have you one now? Every form of boy is depicted in this number—devoted to boyhood—the good boy, the bad boy, the boy who lives in dreams, the rude boy, the sad boy, the boy who's what he seems. Every girl should see it and learn what a boy really is.



**Her Number, on July 20.** Are you good to Her? Or is she good to you? Who is she, and have you ever met Her? You will if you see this LIFE. All about Her. Cover by Hutt.



**Nicotine Number, on August 3.** Light, mild and pleasant, besides being a big first-of-the-month special (as usual, ten cents). Wrapper in colors by Anderson. Smokes clear to end. "My Lady Nicotine" on cover. Take a copy home to hubby. He will smoke it through.



## Remind Yourself

to fill in the attached coupon, before it is too late, and send it with One Dollar to LIFE.

Enclosed find One Dollar (Canadian \$1.13. Foreign \$1.26). Send LIFE for three months to

## Obey That Impulse

*Remember that Life is courageous, inconsistent and incontestable, and not to read it is to argue yourself unread. Order the above numbers in advance from your newsdealer, or subscribe at once and secure these and many other numbers in addition. They are only a part of Life's summer program.*

Subscription \$5.00

Canadian \$5.52

Foreign \$6.04

*This offer is net.*  
Open only to new subscribers; no subscriptions renewed at this rate.

LIFE, 67 W. 31 Street, New York.



4  
Established 1864

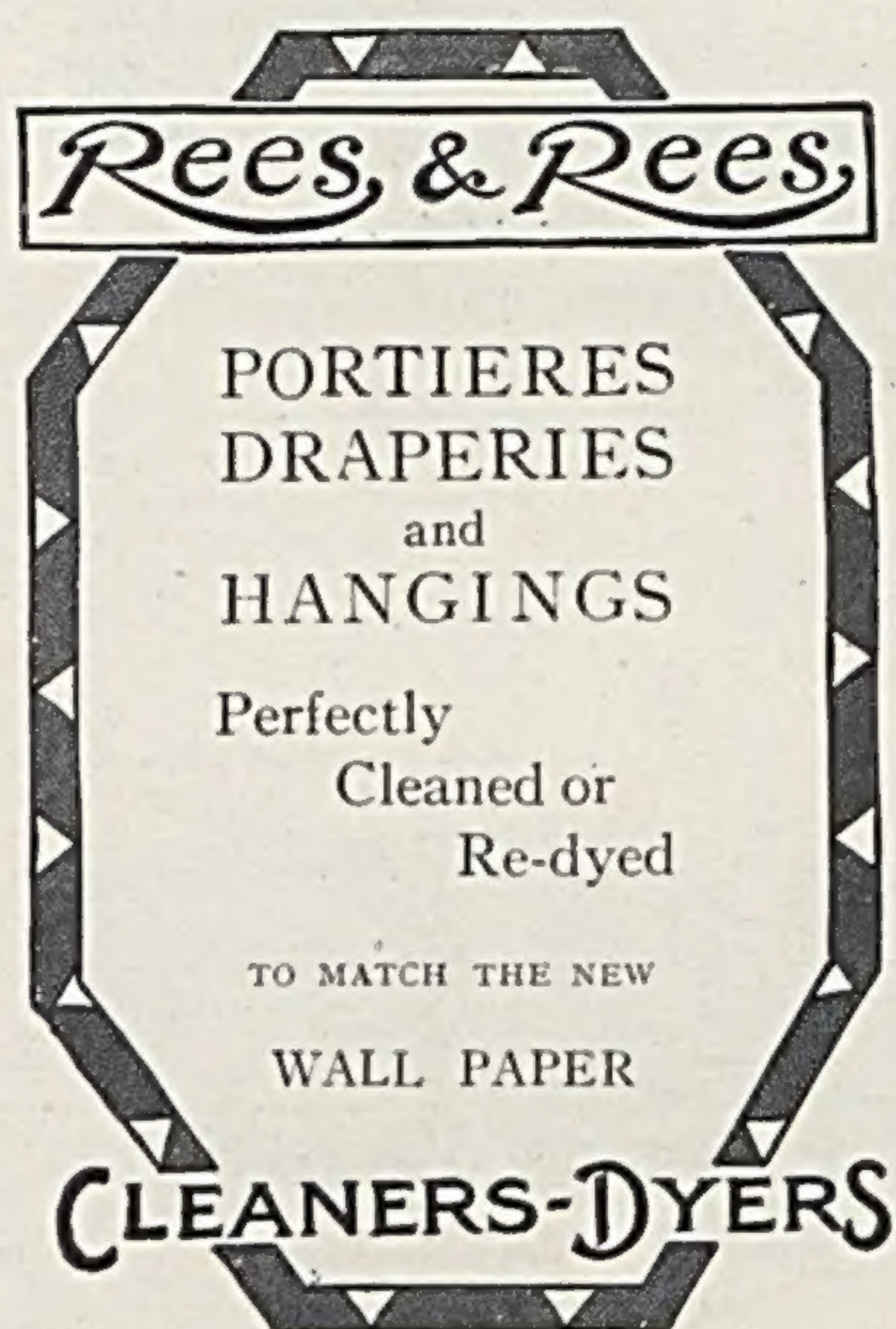
Nearly Fifty Years

# *Rees & Rees*

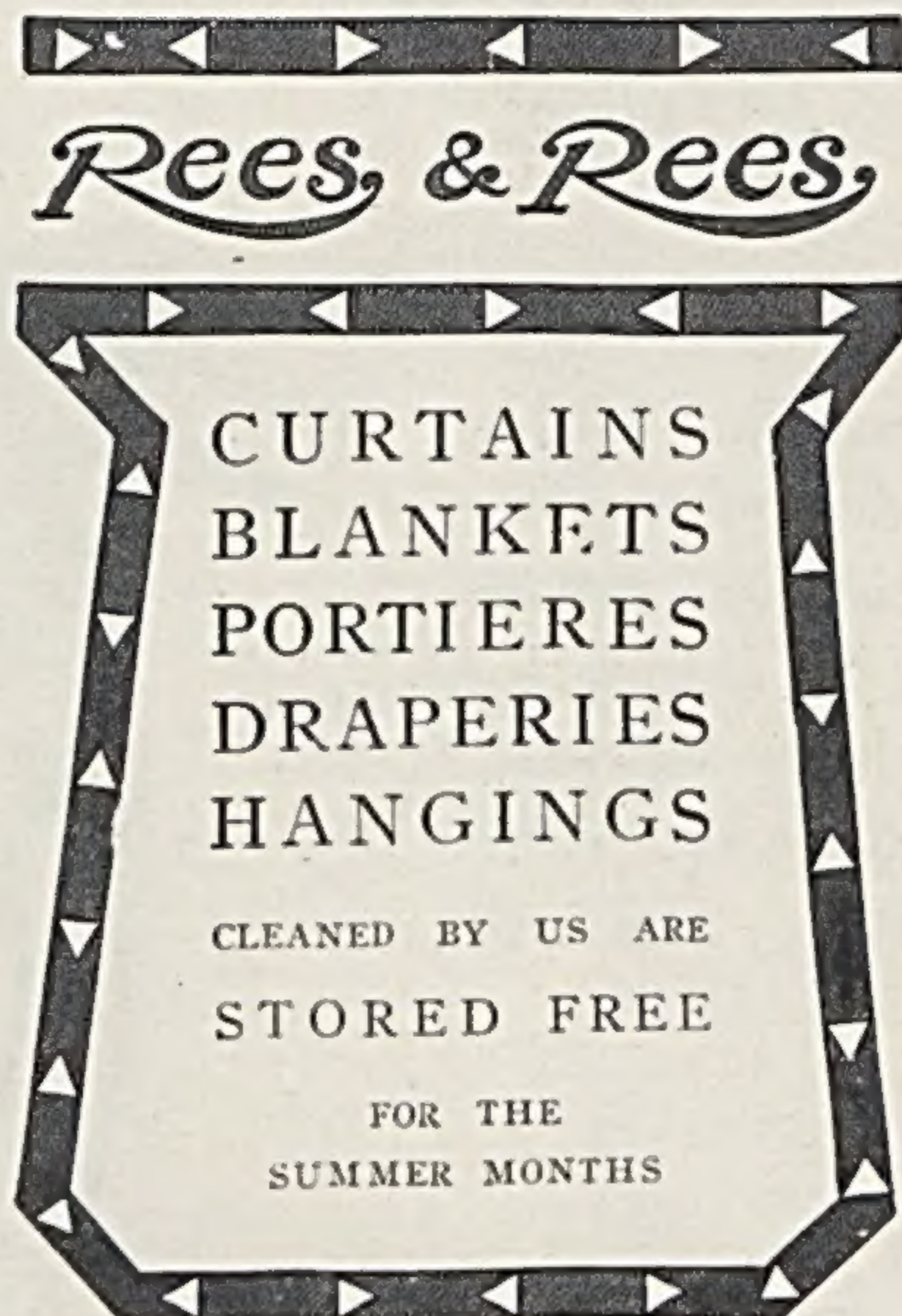
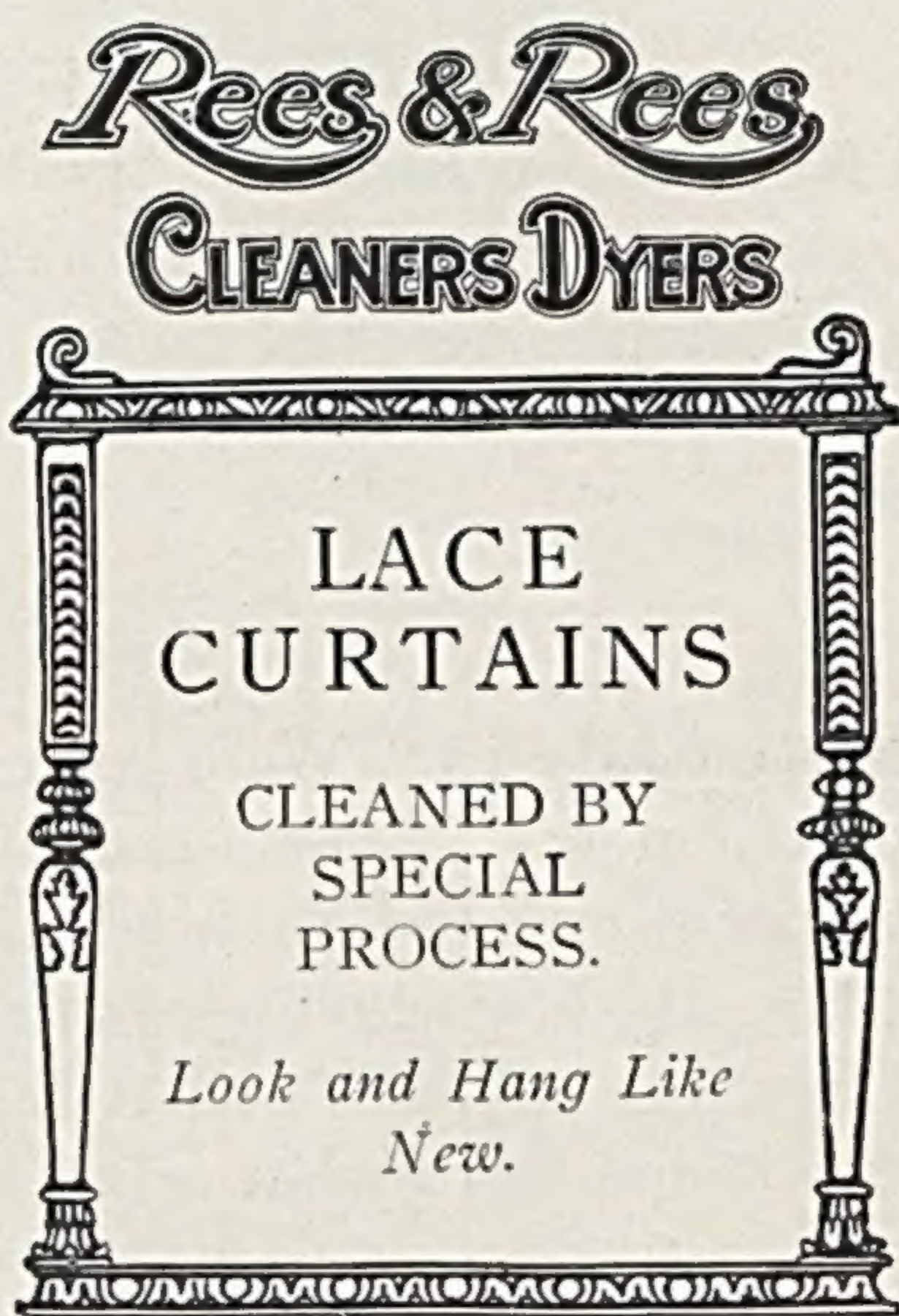
— THE —

## *Cleaners and Dyers*

NEW YORK  
BOSTON  
PHILADELPHIA  
BROOKLYN  
WORCESTER  
ATLANTIC CITY



TELEPHONE  
CONNECTIONS  
*at all Branches*



*When you want  
GOOD WORK  
send for Us*



*WRITE US;  
We Are Here  
to Answer*

WE PAY EXPRESSAGE ONE WAY

*Main Office and Works:*

232-234-236 E. 40th St., New York City



# THE SALE AND EXCHANGE SERVICE

## Wearing Apparel

**A** FINE old Michlin lace bridal set of good pattern; needs slight mending; price \$75. Also fine camel's hair shawl with black center; perfect condition; price \$100. No. 334-A.

**B** BLACK chantilly three cornered lace shawl, cost \$300, and two white applique lace flounces, each  $4\frac{1}{2}$  yds. long 18 in. deep. No reasonable offer refused. No. 344-A.

**E**MBROIDERED three-piece Wistaria Rajah suit; \$12. Pink lace evening dress; \$10. Black satin embroidered empire coat; \$10. Bust 36-38; Paris made. No. 349-A.

**W**OOD rose cachemire de soie model gown by Cavernier, in fair condition, size 36; cost \$120; sell \$20. Pink taffeta evening gown, made by good dressmaker; skirt 41; waist 24; cost \$100; sell \$15. No. 350-A.

**F**OR SALE—Light blue silk gown, also other dresses and linen coat; size 36. Very stylish; worn some. Wearing black is reason for selling. Particulars on application. 351-A.

**W**ANTED—Lingerie or woolen coats, caps, dresses, white petticoats and socks for twin babies putting on their first short clothes. Doesn't matter if slightly worn. No. 49-B.

**S**OFT satin costume by Jean Halle. Dark blue, 34-36 short. Fold black chiffon on skirt. Chiffon collar on coat. Waist trimmed with blue wooden beads. Slightly worn. 354-A.

**F**ULL length mink lined coat. Persian lamb collar and facings. Worth \$500; will sell \$300. No. 343-A.

**W**HITE lace dress, French model, size 36, in perfect condition; price \$60. Evening wrap worn only a few times, old blue and grey, chiffon over satin, size 34; price \$35. Pink theatre gown, pink chiffon, Dresden flowers over white, size 36; price \$25. Black meteor satin gown, double plaited skirt, very simple, worn once, size 36; price \$25. No. 348-A.

**O**WNER wishes to sell pale pink silk mandarin coat, handsomely embroidered in apple blossoms—bought in Japan; perfect condition; cost \$50; sell for \$25. No. 322-A.

**F**OR SALE—Handsome coral and gold gown and hat. Never been worn. Size 36. Can be seen at room 468 Park Avenue Hotel. No. 324-A.

**E**CRU MOTORA, beautifully braided, trimmed King's blue; cost \$50; sell \$25. White voile, catwaba dot, matching velvet, real Irish cuffs, \$10. White batiste, val. trimmed, \$5. Anderson gingham pink, \$5. Bust 36-38. All excellent condition. No. 325.

**B**BLACK fancy voile gown, long white lace yoke; black taffeta and chiffon lining; cost \$100; sell \$25. Smoke gray voile gown, beautifully trimmed with hand work; same color taffeta lining. Cost \$145; sell \$40. Both size 36. No. 326-A.

**G**ENUINE lynx neck piece with large pillow muff; cost \$300; will sell for \$175. Money deposited with Vogue will send on approval. No. 328-A.

**H**ANDSOME black cross-saddle riding habit. London make, new last Spring. Size 36-38. Cost \$100; sell \$25. Also silver mounted whip; \$8. No. 336-A.

**C**REAM serge Norfolk suit for boy of 10 or 12 years. Worn only three times. Cost \$15; sell \$5. No. 321-A.

# S and X

**Your Advertisement in this Department may Procure for You that Desired Gown, or Furnish a Part of Your Vacation Pin Money. This is Your Summer Opportunity**

## Wearing Appare.—Con.

**N**AVY messaline dress, never worn; cost \$45; sell \$15. Burgundy tunic dress, hand embroidered; cost \$45; sell \$20. Irish crocheted old rose hat, round crown, drooping wide brim, trimming ferns and roses; \$20. New maternity gown and skirt. All 36-43. Mexican point lace crepe collar; amber beads; cheap. Details and sketches. No. 327-A.

**B**BLACK patent leather riding boots; size 4AA. Worn once. Sell \$9. C. O. D. on approval. No. 340-A.

**H**ANDSOME hand made Cluny and Irish lace coat. Never worn. Size 34-36. Price \$18. Rose voile gown, overdress black silk net, gold lace and braided trimmings; silk drop skirt. Size 32. Sell \$12. No. 333-A.

## Furniture, Etc.

**W**ANTED—Piano of standard make. Good condition and must be reasonable. No. 50-B.

**F**OR SALE—Beautiful Royal Persian Sarauk rug 9 x 12; never used; perfect. Cost \$500; sell \$350. Shown by appointment. 75 miles from New York. Expenses allowed if purchased. Also small rugs 9 x 11 Khiva Bokhara. No. 342-A.

**S**OUTHERN family having sold home must dispose of the following at once. Steinway small grand Pianola piano, mahogany case; cost \$1,200 two years ago. Offered at \$450. Beautiful Lyon & Healy harp, finest of its kind; full gold finish. Would add greatly to any drawing or music room. Offered at \$90; fraction of cost. \$200 mahogany Victor Victrola and 56 records, mainly red seal. Price \$65. Also a number of Sheraton and Chippendale pieces in mahogany. Oriental silk rugs, tapestries, bronzes, etc., and Empire drawing room set in gold. Blue silk upholstery. List with description on request. No. 352-A.

**L**ADY living in New York wishes to dispose of genuine antique mahogany furniture. Escritoire pillar and claws table. Large grandfather's clock, good timekeeper. Two spinning wheels. Unique collection of Coalport and Dresden china. Venetian and imported cut glass. Also wish to sell tickets for jewels in pawn. Magnificent cluster ring, genuine emerald and diamonds. Marquise emerald and diamonds. Solitaire. Handsome pendant (or brooch) 5 large, 4 smaller diamonds. Other brooches, enamel and diamonds. Also many beautiful etchings, mostly Morans. No. 353-A.

## Furniture, Etc., Cont.

**B**EAUTIFUL Kurdistan rug 9 x 12 feet, medallion center; cost \$450; will sell for \$250. In perfect condition. May be seen by appointment. No. 338-A.

**F**OR SALE—Colonial chest of drawers; \$30. Empire bureau; \$50. Colonial sideboard; \$75. All done over. Other pieces. No. 330-A.

**A**NTIQUE mahogany Davenport showing French influence wood in good condition, but needs new springs and covering; \$20. No. 319-A.

**G**ENTLEWOMAN going abroad offers complete housekeeping apartment furnishings: living room, dining room, hall and Louis XVI bedroom. Designed and executed by Neuman. Rare rugs, exquisite lace curtains, satin damask and velvet draperies. Hand-some silver, rock crystal glass and China. Newest design player piano. All purchased two years ago, cost over \$12,000. Have original bills. Will accept for immediate sale less than half. May be seen in New York City, by appointment only. No. 339-A.

## Professional Services, Etc.

**A**LADY will entertain a few guests for the summer on private estate in the hills at Bennington Center, Vt. Accessible to golf links. References exchanged. No. 74-C.

**S**ITUATION wanted by single young man of thirty. As companion or private secretary. Cultured, refined and highly educated. Has travelled extensively and has excellent business experience. No. 75-C.

**S**OUTHERN lady, educated abroad, good linguist and pianist, would act as companion or chaperon to lady of means. Salary according to requirements of position. Highest references. No. 76-C.

**W**ELLESLEY girl wants a few girl companions, ages 12-20, to spend all or part of Summer with her at the most healthful, picturesque and comfortable girls' camp in the White Mountains. Invigorating out-of-door sports. Horseback riding, swimming and rowing taught. Tutoring if desired. Careful, common-sense supervision. Rates moderate. Further particulars on request. No. 77-C.

## Professional Services, Etc. CONTINUED

**W**ANTED—High class dressmakers and tailors to take charge of dressmaking and tailoring departments in one of the largest and finest stores in the Middle West. No. 78-C.

**P**ARISIAN young lady, violinist, pianist, speaking English and German, would travel from end of May to October as companion or chaperon of young ladies. Best references. No. 33-C.

**Y**OUNG MAN, good family, wishes position; speaks French and English; takes French and English stenography; typist. Experience of 5 years as draughtsman and 4 years as secretary. Best references in Canada. No. 66-C.

**C**ULTURED French woman, for many years teacher in a leading ladies' school, desiring to travel abroad. Fully equipped, having chaperoned similar parties for several seasons. Highest references. No. 58-C.

**C**ULTURED French woman will chaperon several young ladies in her apartment, overlooking Central Park, New York. Highest references. No. 67-C.

## Miscellaneous

**O**IL painting 4 x 3. "Russian Princess," by Russian artist. Cost \$3,200; sell \$800; or exchange for electric coupe. No. 318-A.

**H**EART shaped brooch containing 6 fine pearls and 18 white diamonds. Cost \$200; will sell for \$90. Can be seen by appointment. No. 300-A.

**L**ADY giving up housekeeping offers English porcelain dinner set. Brown conventional band. Cost about \$100. Reasonable offer accepted. Sample and list of individual pieces on application. No. 329-A.

**R**ARE engraving, 23 x 33 in. "House of Washington," showing family on porch at Mount Vernon, \$15. No. 320-A.

**V**ERY handsome crocheted bedspread of antique design. Never used. Paid \$200; will take \$100. No. 323-A.

**F**OR SALE—Willow ware dinner plate 13½ in. and dessert plate 12½ in. Wedgewood pitcher, blue, white, figures, 8 in. No fair price refused. No. 346-A.

**H**ANDSOMELY appointed, cool house-keeping apartment of eight rooms to rent until Oct. 1 or longer. Rent \$175 monthly. No. 331-A.

**A**TTRACTIVELY furnished eight room apartment, West End Avenue, for rent July, August, to refined family. No children; \$100 monthly. References. No. 335-A.

**F**OR SALE—Exceptionally good thoroughbred male Scottish Terrier puppy four months old. Price \$35. No. 337-A.

**A**PARTMENT to sublet, furnished; July and August. Three large cool rooms beside kitchenette and bath. Elevator, telephone and all conveniences. Very attractive. References. No. 341-A.

**F**OR SALE—A basket pheasant, natural wood trimmings with cord lining, canopy top and silver mounted harness. In perfect condition. \$100.00. No. 345-A.

**R**ATES.—For the first 25 words or less, \$1.00. Additional words five cents each. Price when given (as \$4.50) counts as one word; in giving dress measurements, etc., six figures count as one word. The correct remittance should accompany every order, but we are always ready to advise you about the best form for your advertisement, and to receive letters of inquiry from readers considering advertising in the "S and X."

**REPLIES** to these advertisements should be placed in a stamped envelope, with the number of the advertisement and date written in the upper left-hand corner (for example, No. 312-A, June 15th, 1911). Then enclose this envelope in an outer envelope addressed to us as follows—Manager Sale and Exchange, Vogue, 443 Fourth Avenue, New York.

**ARTICLES** mentioned in the above advertisements are not for inspection at the office of Vogue. Write to the advertiser (as explained above) for full particulars. Enclose no money in your first reply. Wait till you hear from the advertiser that your offer is acceptable.

**DEPOSIT SYSTEM.**—In order to facilitate the inspection of articles advertised, Vogue will receive on deposit the purchase money for articles valued at \$5.00 and upwards. When the sale is concluded, the money will be forwarded to the advertiser, or if no sale results, the money will be returned to the depositor. Full particulars of the deposit system, and of our other rules, will be sent on request. Address all letters to:

**Manager "S & X," Vogue, 443 Fourth Ave., New York**



# SHOPPERS' AND BUYERS' GUIDE

## Art Goods

**BOOK PLATES**, original designs. Send for Catalog. Coats-of-arms painted for framing. Penn De Barthe, 929 Chestnut St., Philadelphia.

## Boas, Feathers, etc.

**MME. APHE, PICAUT**  
OSTRICH BOAS AND FEATHERS.  
Repairing, Cleaning and Dyeing.  
38 West 34th Street. New York.

**METHOT** Ostrich Feathers of quality. New Plumes made from your old, discarded feathers at half the cost of new. Dyeing, cleansing and curling. 29 W. 34th St., 925 Broadway, N. Y.

**Eagle Ostrich Feather Co.** Dependable quality French and Willow Plumes in stock or made up to meet special requirements. Old feathers dyed, made-over, repaired. 509 5th Ave., N. Y.

## Bridge Whist

**"RAD-BRIDGE"** CLUB LINEN PLAYING CARDS. Design of back fine hemstitched linen. Patented. Red, blue, brown and green. 25c. pack. Gold Edge, 35c. Send for samples.

**"RAD-BRIDGE"** Silk Velour Playing cards. Latest. "It's a beauty." Same quality, size, colors and price as our famous club linen card, only difference design of back. Samples.

**"RAD-BRIDGE"** LIFE'S BRIDGE PAD. 26 cupid pictures by "Life" artists in pad of 50 sheets. Space for more than 150 rubbers. 25c per pad. \$2.50 per dozen. Sample free.

**"RAD-BRIDGE"** sterling mark on Bridge accessories the world over. Illustrated catalog free. Ten cents in stamps (less than cost) secures our handsome sample wallet in addition.

**"RAD-BRIDGE"** GOODS ARE SOLD by first-class dealers everywhere, or will be sent direct, carriage paid, on receipt of price. Dept. V. Radcliffe & Co., 144 Pearl St., New York.

## Champagnes

**Deutz & Gelderman, Gold Lack.** The Finest vintage champagne imported to this country. The Ritz Company, 4 1/4 East 47th St., N. Y. Sole Agents for U. S.

## China and Glass

**T. F. REYNOLDS, 7 E. 28th St.,** New York. China and glass at moderate prices. Metal and leather goods. Attractive novelties for anniversary and wedding gifts.

## Chiropody

**Dr. E. N. Cogswell**, Surgeon Chiropodist. Export Manicuring. Dr. Cogswell's Foot Tonic insures foot comfort, \$1. Foot Ointment, 50c. Toilet Powder, 25c. 418 Fifth Ave., N. Y.

## Cleaners and Dyers

**Laces Dyed to Match Gowns**  
Dressmakers' materials, garments cleaned, dyed. Mme. Pauline, 233 W. 14th St. and 115 E. 34th St., New York.

**REES & REES**, Cleaners and Dyers. Laces a Specialty. New York, Boston, Philadelphia, Atlantic City. Main Office and Works, 232, 234, 236, East 40th Street, New York City.

**LEWANDOS**, America's Greatest Cleaners and Dyers, Boston, Mass., 284 Boylston Street and 17 Temple Place; New York, 557 Fifth Avenue; Philadelphia, 1633 Chestnut Street.

**Lewandos-Branches**, Washington, Albany, Rochester, Providence, Newport, Hartford, New Haven, Bridgeport, Lynn, Salem, Cambridge, Worcester, Springfield, Portland.

**BLANCHISSEUSE de Fin.** Lingerie and Lace Curtains a specialty. Personal attention given all work. Prices reasonable. Mme. Dunand, 606 Park Ave., N. Y. Tel 2685 Plaza.

New York Paris Newport  
**Knickerbocker Cleaning Co.**  
492 East 31st Street New York  
High class cleaners and dyers.

A classified list of business concerns which we recommend to the patronage of our readers.

**One year, (payable in advance).....\$40.00**  
**One year, (payable monthly, in advance, subject to 5% cash discount) .. \$50.00**  
**Single insertions, (payable in advance, subject to 5% cash discount). \$2.50**

Space limited to 4 lines—about 25 words. Forms close one month in advance of date of issue. Address

all correspondence to: Manager Shoppers' and Buyers' Guide, Vogue, 443 Fourth ave., New York.

## Confections

**HUYLER'S "Sweethearts"**  
Delicious heart-shaped candies packed in heart-shaped, decorated boxes. Sold by our Sales Agents and at all Huyler's Stores at 30c. each.

## Corsets

**MME. ZUGSCHWERT**  
Custom Corsets. All Designs.  
Latest Creations in Lingerie.  
Republic Building, 209 State Street, Chicago.

**MME. S. SCHWARTZ**  
CORSETIERE.  
12 West 39th Street, New York  
Telephone, 4882 Murray Hill.

**MME. BINNER**  
CORSETIERE.  
is cultivating figures with her famous corsets at 18 East 45th Street, New York.

**MME. ROSE LILLI, Corsetiere.**  
Models which accurately forecast the "Trend of Fashion." Custom made only. 15 West 45th St., N. Y. Tel. 2818 Bryant.

**OLMSTEAD CORSET CO.**  
High Grade Corsets designed for each individual. "Gossard" Front Laced Corsets. Lingerie. Tel. 5224 Gramercy. 44 West 22nd St., New York.

**Exclusive Goodwin Corsetieres**  
Trained to represent us in all localities not now having Goodwin shops. 373 Fifth Ave., N. Y.

**MISS AHERN**  
"The Directoire Corset" to REDUCE THE FIGURE. Re-orders require no fitting. 69 W. 48th St., New York. Tel. 19.9 Bryant.

**LE PAPILLON CORSET CO.**  
Mme. Gardner, formerly of 373 Fifth Ave., has assumed management of the above concern at 21 W. 38th St., N. Y. Tel. 4383 Murray Hill.

**BERTHE MAY'S CORSETS**  
Specialty for Maternity and Abdominal Support. Dress as usual. Uninterrupted comfort. Mail Orders. 125 W. 56th St., N. Y.

**WADE CORSETS.** High grade, Exclusive, satisfying. Not sold in stores. Write for style book and nearest agency. Address, Wade Corset Co., 79 E. 130th St., N. Y.

**EXCLUSIVE MODELS**  
in custom corsets, bust confiners and lingerie. Pneu Form Co., 557 Fifth Avenue, New York. Telephone 7620 Bryant.

**E. WATSON.** Elastic corsets, bust, hip and abdominal reducers. Elastic stockings. Spirella Corsets (Representative M. Lewis) 18-20 W. 34th St., N. Y. Tel. 3140 Murray Hill.

**MME. M. CUNNINGHAM.** Gowns and corsets to order. Also ready to wear corsets. Surgical and athletic corsets to order. Mail orders filled. 14 W. 29th St., N. Y.

**JUNOFORM BUST FORMS**  
are necessary aids to well-dressed women. At all shops. Write for price list. Junoform Co., 269 S. 4th St., Philadelphia, Pa.

## Dancing

**PRIVATE CLASSES for LADIES,**  
gentlemen and children in body-building and hygiene. Louis H. Chalif, Grad. Imp. Ballet School of Russia. 7 West 42d St., New York.

## Decorating and Furnishing

**Mrs. George L. McElroy**, 158 Madison Ave., N. Y. Originality in decorating. Smart effects obtained in houses, apartments or business places. Consultation invited. Tel. 1796 Mad. Sq.

**Furniture, Wall Coverings, Boudoir** accessories purchased on commission. Sketches and samples submitted. Working plans for remodeling. Mrs. Geo. L. McElroy, 158 Mad. Ave.

## Embroiderers

**AIKEN & CO.,** 1 E. 28th St., N. Y. Hand and machine embroidery, heading and hem-stitching to order. Also a variety of beads to match any color.

**REAL FRENCH** Hand Embroidered Jabot sent postpaid on receipt of 50c. Mme. Jordan, 2193 Broadway, N. Y. 49th St.

## Employment Agencies

**MISS G. H. WHITE** Agency, 624 Madison Ave., N. Y. 6089 Plaza. First Class Domestic Help. References Guaranteed. Hours, 10-4; Saturdays, 10-12.

## Furriers

**FURS REMODELED**, Repaired and redyed. New orders taken now. Summer Prices. Fall styles ready. A. H. Green & Son, 25 W. 23d St., near Fifth Ave. (Tel. 1162 Gramercy), N. Y.

## Gowns and Waists

**MRS. M. BUSSE**, Evening, street and strictly tailor made gowns, imported and original designs. Greatly reduced prices. Open all summer, 766 Madison Avenue, N. Y., near 66th.

**MANIE GUION THOMPSON**, 32 E. 58th St., N. Y., one block from Hotel Plaza. Waists, Blouses, Hats, etc. Misses' and Children's smart coats and frocks to order.

**MME. ELISE from PARIS.**  
Imported Tailor Suits, Street Dresses and Evening Gowns a specialty. Moderate prices. 112 East 29th St., New York. Tel. 4094 Madison.

**GEO. ELLIS, Ladies' Tailor;**  
Makes smart plain and fancy suits from \$25 up. Perfect fit guaranteed. Mail orders solicited. 44 West 36th St., New York.

**J A N E (Incorporated)** Originator of the Jumper, costumes for all occasions. Every facility for and personal attention given out-of-town patrons. 17 West 30th St., N. Y.

**A. LUST, Ladies' Tailor.**  
Kiding Habits. Special attention given to mail orders. 580 Fifth Ave., cor 47th St., New York. Telephone 2043 Bryant.

**TAILOR GOWNS** Remodeled to prevailing styles by J. H. Comstock for the past 17 years. Now located at 286 Fifth Ave., N. Y. Tailor suits from \$65. Tel. 153 Madison Sq.

**Jean Michel and Lousie Michel**  
Gowns for all Occasions.  
Exclusive Styles—Perfect Fitting.  
11 West 35th St., N. Y. Tel. 5185 Murray Hill.

**THE MENDING SHOP.** Gowns remodeled. Suits cleaned and pressed. Shop waists and gowns refitted. Miss H. R. Coughlin, 20 W. 31st St., N. Y. Phone 189 Madison.

**MLLE ELISE. Tailor Made Suits**  
made to measure, \$35 up. Also gowns, tub suits \$15 up. Corsets, lingerie, negligees, millinery. 561 Fifth Ave., S. E. cor. 46th St., N. Y.

**HELLESOE STREIT CO.**  
Tailored waists to order in madras, linen, flannel and silk. Original designs.  
184 Michigan Avenue, Chicago, Ill.

**Mrs. Wilson's Mending Shop**  
Mrs. Wilson, formerly with Mrs. Osborn Co. Blouses, Evening and Tailor Made Gowns. Gowns remodeled, 26 E. 28th St., N. Y. Phone 4563 Mad.

**THE GREEN SHOP.** All imported models in Foulards, Linens and Marquises are reduced to half price. 56 W. 45th St., N. Y. Tel. 4532 Bryant.

**CHARLOTTE Street Dresses**  
and Evening Gowns. We make a specialty of separate waists for large women. 4 West 33rd St., N. Y. Tel. 5025 Madison.

## Gowns and Waists—Cont.

**Victorine—Rebuilder of Gowns.**  
Old gowns of every kind remodeled equal to new. Evening gowns a specialty. 104 West 83d Street, New York.

**BRODOWSKI.** Smart gowns of exclusive designs for every occasion. Tailor-made, \$65 up. Out-of-town orders filled promptly. 130 E. 17th St. New York.

**GOODMAN.** Shirt waists, tub suits and skirts in madras, linen, silk and flannels. Oldest established. 10 West 46th St., N. Y. Tel. 4642 Bryant.

**SPECIALTY** Ladies' and Misses' smart models in dimity and gingham dresses for morning wear. Exclusive styles. Miss H. Redding Coughlin, 20 W. 31st St., N. Y. Tel. 189 Mad.

**Mme. Renfrew Wood.** Gowns for all occasions. Exclusive and original designs. Embroidered robes to order, any desired color, any materials. 112 W. 48th St., N. Y. Tel. 2884 Bryant.

**Adeline Paris**, 44 W. 36th St., N. Y. Parisian dressmaker, formerly with Paquin. Fancy gowns, street dresses and lingerie. Artistic setting. Ladies' own material made up. Moderate prices.

## Hair Goods and Hair Dressing

**MISS EMILY**, formerly with the Imperial Hair Regenerator Co., expert in restoring gray and mottled hair, 25 years' experience. Application \$5. 54 W. 23rd St., N. Y.

**VIROLL**, 500 Fifth Ave., N. Y. Manicuring. Special facilities for Massage. Reclining chairs for shampooing. Specialties; hair goods and egg shampoo. Hours 9-5. Tel. 7520 Bryant.

**FAULTLESS CURLING IRON**  
Invention Mme. M. Reiser, 120 E. 28th St. Produces that waving effect now a la mode. On sale at the Notion Dept., Wanamaker's.

**Milnshaw Hair Grower**, a tonic recommended for dandruff and thin hair. Discovered and manufactured by Jules Ferond, Fort Lee, N. J. Tel. 42J, Fort Lee.

**Easy Shampoo** Washes the hair beautifully, bringing out the light tints, leaving the hair soft and glossy. Mailed postpaid, 10 to 25c. N. C. Thorp, 69 West 46th St., N. Y.

## Lace and Embroidery

**MRS. RAYMOND BELL**,  
Specialty Lace Shop. Announces her removal to her new store, 1 E. 45th St., N. Y. Tel. 2449 Madison Sq.

**Sara Hadley**, 9 E. 35th St., N. Y. Antique and Modern Laces, Veils, Shawls, Flouncings. Scarfs, Neckwear and Complete Table Linen. Lace for trousseau a specialty.

**MAISON DEVOLL**, 501 5th Ave., N. Y. "Fine Feminine Handwork." French and Italian Embroideries. Specialties in Kimonos, French Novelty Bags, Neckwear, Blouses, Robes.

**Infants Lace Bonnets** in Limerick and Irish Crochet Laces, each piece made by a prize worker. Will send for inspection. The Irish Linen Co., Davenport, Iowa.

## Massage

**Dr. J. T. Whelan-M. S. Wilson**, chiropodist, electro-vibratory, facial massage, manicuring, hairdressing. Also Alveda Toilet preparations. 347 Fifth Ave., N. Y. Tel. 6192 Mad. Sq.

## Millinery

**HOYT, MILLINERY**  
Importer of Fine Millinery.  
Correct Style for Tourists.  
St. Paul, Minn. 14th and St. Peter Sts.

**VISITING MILLINER**  
Remodeling a specialty. Up-to-date Trimming. Millinery taught. Prompt attention. Dare, 41 E. 28th St., N. Y.

**Milliner, Artistic**, go out or take work home. Moderate. Feathers and boas made, dyed and cleaned and curled. Lillian Morris, 534 W. 124th St., N. Y. Tel. 3763 Morn.



## SHOPPERS' AND BUYERS' GUIDE

### Millinery—Continued

**TURNER,** Milliners and Importers, 9 East 35th St., near 5th Ave., N. Y. Tel. 7199 Mad. Becoming Hats, Toques and Bonnets from \$10 up. Auto Turbans from \$5 up.

**LOPEZ** Private Milliner.  
Imported Models Shown.  
Very Reasonable. 705 Lexington Ave., N. Y.

### Miscellaneous

**WEDDING VEILS—**  
and Wreaths to order from \$10 to \$25. Write for sketches and particulars. Mail orders a specialty. Miss Allien, 11 E. 33d St. With Quiller.

**"SURPRISE"** Steamer Baskets, Filled with fruits and little "surprises." Attractively wrapped—a delightful gift for the traveler. \$5 to \$25. Elizabeth H. Pusey, 18 W. 33rd St., N. Y.

**FOR CORONATION GUESTS.**  
Private motor trips in environs of London. Also rural England and the continent. Address Miss Millar, 443 Fourth Avenue, N. Y.

**Elizabeth Lee,** for many years connected with Woman's page of the N. Y. Evening Telegram, can be consulted personally or by mail at the Friend-in-Need Bureau, 110 W. 34th St., N. Y.

### Mourning Millinery

**HENESEY, MOURNING HATS**  
Correct styles in Bonnets, Toques and Veils, 424 Fifth Ave., corner 38th St., New York. Formerly Lillias Hurd. Telephone 937 38th.

### Rooms, Ap'ts, Etc.

**THE ADRIENNE,** 319-321 W. 57th St., N. Y. Comfortable rooms, private baths, good table. Transients accommodated. Southern patronage solicited. Apply Miss Proudfoot.

**THE DUNLEETH,** 143 W. 47th St., N. Y. High class family hotel. Private baths, switchboard, fans, screens, chef, best cuisine. Cabstand at door. Board and room from \$75. Write for booklet.

### Selling Agent

**SPECIALISM.** My specialty of selling for women with over-stocked wardrobes. Slightly worn gowns only. Address all communications to Florence E. Burleigh, Canaan, New Hampshire.

### Silk Hosiery

**WALTMANS.** The most perfect and exclusive selection of silk hosiery—the best the world produces—without equal for long service. Matching gowns and embroidering to order.

**WALTMANS SILK HOSIERY SHOP**  
offers qualities in every instance superior to those obtainable elsewhere at the price. Inspection invited. Mail orders solicited. 366 5th Ave., N. Y.

**Save Your Stocking.** No-Broken-Thread suspension distributes garter strain. Applied at home. Outfit 75c., post free. Send leg circumference stocking top. Borman Sup. Co., Tenafly, N. J.

### Shoes

**WILLIAM BERNSTEIN** Short Vamp Shoes (Reg. U. S. Pat. Off.) Originator; creator. Fit, Quality, Style. Send for Booklet "V." Sold only at 54 W. 31st St., New York.

**JACK'S SHOE SHOP.** Short Vamp Shoes—the smartest, snappiest and most comfortable footwear made. New catalog "H" sent on request. 495 6th Ave., bet. 29th & 30th Sts., N. Y.

**SHORT VAMP SHOES,** Satins, Velvets, Cuban and Louis XV heels. Sizes 1 to 9. A to EE. Catalog sent free. J. Glassberg, 58 3d Ave., bet. 10th and 11th Sts., New York.

### Shopping Commissions

**Mrs. H. Goodale Abernethy,** Shopping Commission. No charge. 37 Madison Ave., N. Y. 24 Regent Park Rd., London, 24 Rue Washington (Champs Elysee) Paris.

**MRS. E. F. BASSETT,** 145 W. 105th St., N. Y. Shops for and with you free. Will suggest costumes, household furnishings, etc. Tel. 4452 River.

## THE SHOPPER'S FORUM

### HUMAN INTEREST.

**W**HEN some popular play has a long and successful run in New York, it isn't the theatre, or the name of the play, or even the fame of the star which attracts the audiences.

The theatre may be celebrated as the home of successful plays, the name of the play may compel attention, and the electrically-heralded star may deserve his newspaper tributes—but the play will be a failure if it lacks the all-important quality of *human interest*.

Given a plot that comes home to the patrons of the play, and you have the first requisite of success.

Now it is a conspicuous fact that the advertisements in the Shoppers' & Buyers' Guide have this essential quality of human interest. These little advertisements come home to their audience with a particularly personal and intimate appeal. The readers of this page use this classified directory to save themselves much tedious shopping.

Your advertisement, placed before this critical and discerning audience, will save the shopper time and trouble in looking for a desired article. The shops advertised in these columns have the latest smart things which attract the particular attention of VOGUE readers.

Needless to say, we are more than a little careful about the responsibility of every advertiser in this department. Any communication from a patron of this Directory will be greatly appreciated.

### SUMMER CAMPS

VOGUE readers who are interested in finding location for the Summer Recreation of their families will find it advisable to correspond with the advertisers, under the heading of Summer Camps.

For full information concerning the Shoppers' & Buyers' Guide, write to the

Manager Classified Directory

VOGUE

443 Fourth Avenue

New York

## SHOPPERS' AND BUYERS' GUIDE

### Shopping Comm.—Cont.

**MRS. SARAH B. DARLING**  
Purchasing Agent.  
Accompanying out-of-town patrons. No charge.  
References, Chaperoning. 51 W. 16th St., N. Y.

**MRS. VIRGINIA WARREN**  
Wilmington, N. Y. Solicits your orders for mdse. from N. Y. Modish suits, gowns, hats, shoes, gloves and lingerie.

**MRS. F. N. DAVISON**  
Registered Shopper in all lines. Shops for and with Customers. No charge. Correspondence solicited. 125 W. 45th St., New York.

**HELEN CURTIS,**  
95 Fifth Avenue, New York.  
General Shopping. No charge. Circular. Bank Reference. Telephone 3286 Chelsea.

**The Quality Shopper,** Suite 5004, 1 Madison Ave., N. Y. Gives personal attention to your wants, selecting with care and judgment anything you desire. No charge.

### Specialty Shops

**THE LITTLE FAVOR SHOP**  
Adeline King Robinson, 19 W. 31st St., N. Y. Tel. 2225 Madison. Cotillion Favors, Bridge Prizes, etc. Souvenirs for Dinners, Lamp Shades, etc.

**Sign of the Green Dragon,** 5 E. 36th St., N. Y. Tea Room and Art Shop. Order by mail—sketches, samples, estimates for lamp or candle shades. Illustrated Catalog.

**WILE-AWAY BOX.** A very original assortment of gifts for traveler or stay-at-home. Every box different. \$5 upwards. Elizabeth H. Pusey, 28 W. 33rd St., N. Y.

**Wile-Away Box** for children. Each box individually filled with games, little surprises, toys, etc., an incomparable resource in wet weather. Elizabeth H. Pusey, 28 W. 33rd St., N. Y.

### Summer Camps

**Camp Champlain,** Malletts Bay, Vt. An ideal camp for boys. Selected College men as Counselors. 17th year. References required. Berkeley School Management, 270 W. 72d St., N. Y.

**Camp Ossipee** 9th year. Full equipment, wonderful lake and mountain scenery. Farm adjunct. Parents accommodated. Resident physician. Dr. W. H. Young, West Ossipee, N. H.

**Hotel Westminster,** in the "Heart of the 1000 Islands." Finest location on the St. Lawrence. All sports and pleasures. H. F. Inglehart, Prop., Westminster Park, N. Y.

**Comfort Mathes Camp,** Women and Girls, near Durham, N. H. College. Spring Water, house, tents, boating, salt water. Illustrated booklet. Miss Fannie P. Mathes, Dover, N. H.

### Tea Rooms

**Rip Van Winkle Tea Shop**  
14 W. 37th St., N. Y. "The Peasant Kitchen," a bit of Old World quaintness. Phone 953 Murray Hill.

**THE FIRESIDE** Noted for Southern cooking is serving Luncheon a la carte and 75c. Dinners. Mrs. Price McShane of Baltimore, 43 E. 34th St., N. Y. Tel. 7685 Mad. Sq.

**CHIC,** Luncheon and Tea Parlor. Dinner, 75 cents. Dainty lunches. Cuisine of the highest. 17 West 34th Street. Next to Riker's.

**The Tally Ho!** 20 E. 34th St., N. Y. Tel. 1063 Mad. Luncheon and afternoon tea. "Picturesque, novel experience."—N. Y. Herald. "Patronized by many fashionable Americans."—London Sketch.

### Toilet Preparations

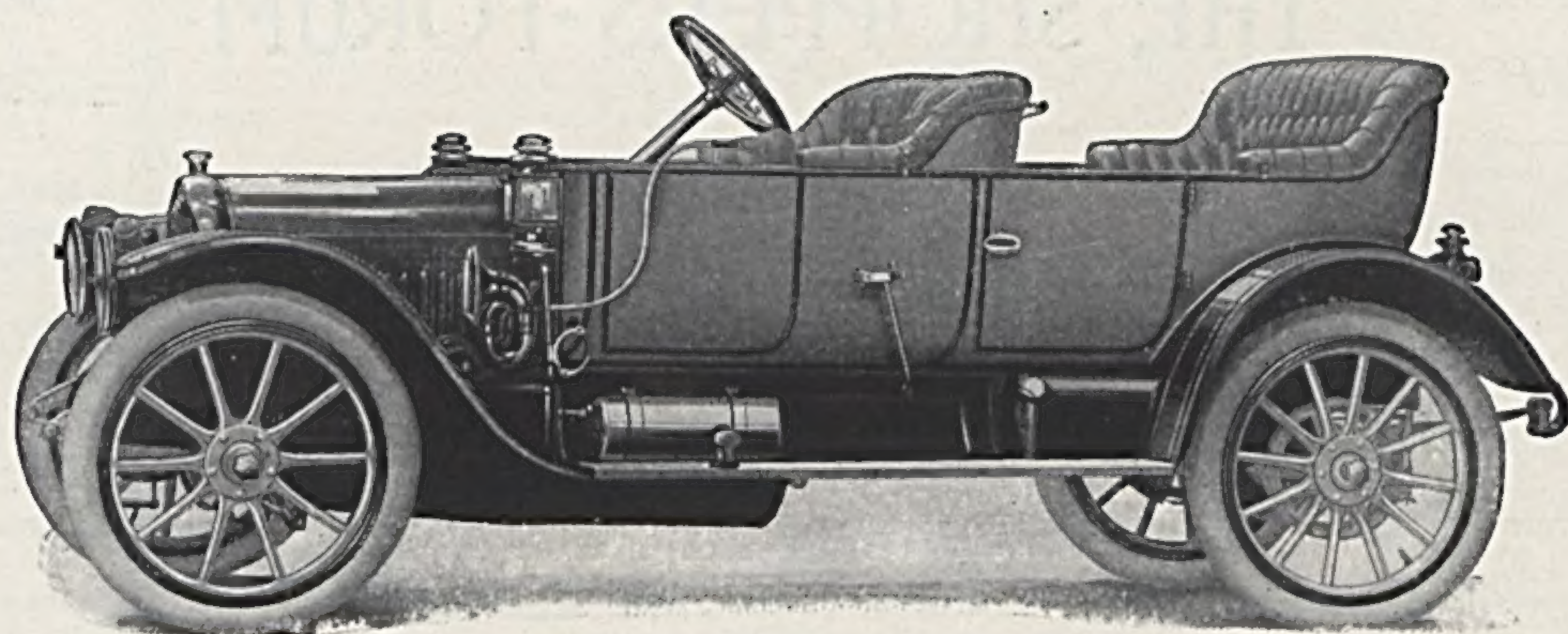
**MYSTIC CREAM** makes the skin like velvet. The only perfect "non-greasy" Toilet Cream. Your address on postal brings free sample. Ogden & Shimer, Middletown, N. Y.

**DERMA "CREME HELENE"**  
The finest face cream made. Price 50c. a jar. At leading N. Y. department stores, or direct from Derma Co., Inc., 405 Broadway, N. Y.

**Liquiderma "The Perfect Rouge"**  
Applied in liquid form—detection is impossible. Price 50c. a bottle in plain package, from Derma Co., Inc., 405 Broadway, N. Y.

**MARGARET KEELER.** Scientific treatment of scalp and face. Chin Lotion. Mailed post-paid, \$1.50. Violet Cream, cuticle softener mailed, 60c. 153 Madison Ave., N. Y.





## It's Motoring Time—It's White Time

**W**HEN the odor of blossoming orchards—when the velvety carpet of countless meadows—when the lure of the road which winds in sunlight and shadows through all the splendor of awakening nature—when all these invite you—call you—haunt your very dreams—it's Springtime—it's motoring time—it's WHITE time. If you never knew before you realize then why an automobile was invented—why it has such a hold on those who use it—why it has so much in store for you. It will make nature mean more to you—it will make life mean more to you—it will make you a better business man—better fitted to cope with the world. There is something about the exhilaration of the game that clears away the cobwebs from the brain—it makes men capable, and because it feeds the hungry soul, starved by city conditions—it is a legitimate investment—a real asset.

## The White Motor Car—The Kind You Want

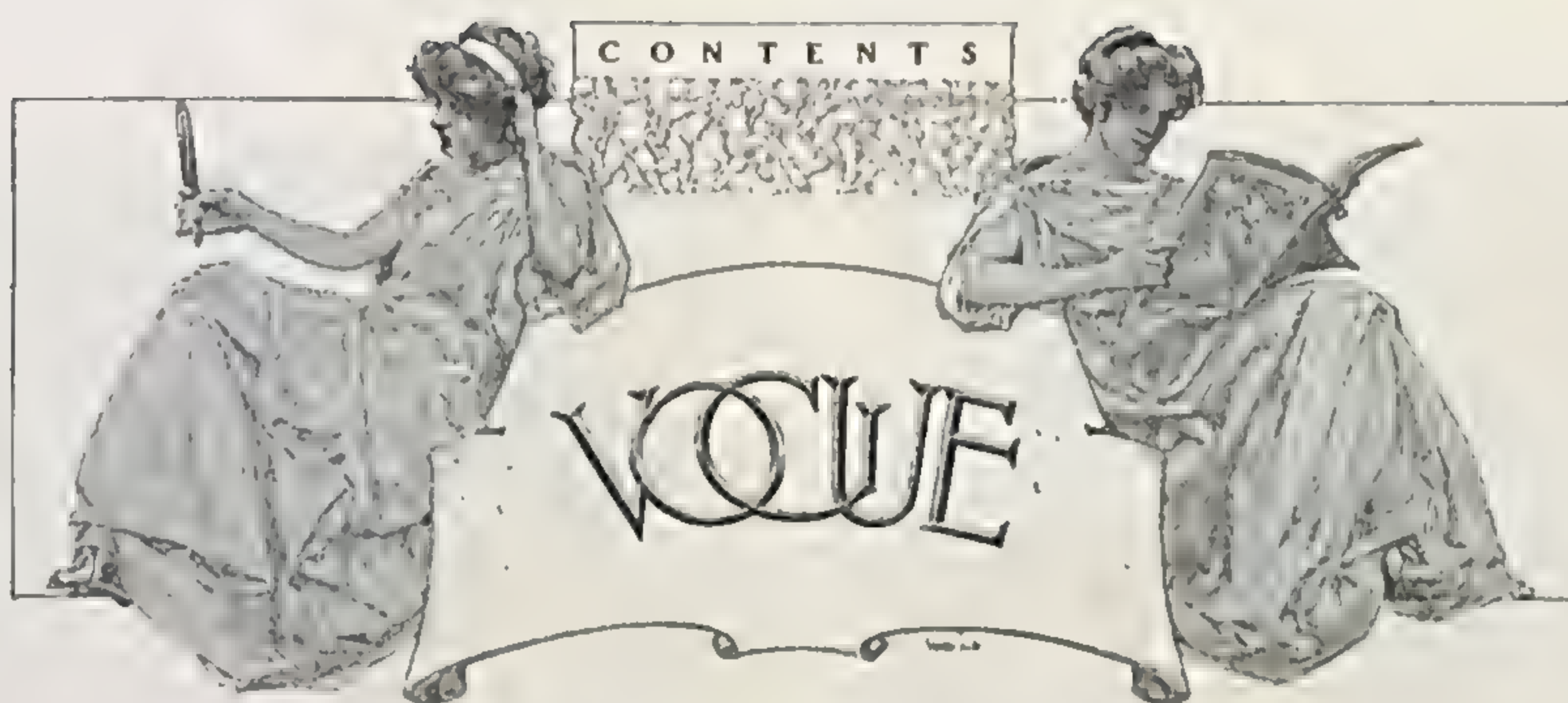
**W**HITE gasoline motor cars are the kind of cars for most of us—they are built on honor, of the best materials modern science has evolved. There is nothing better in any car at any price, to make a car more durable or dependable. They have most modernly designed engines—of the long-stroke type, which makes them powerful, while economical in the use of gasoline. The White car is one that will take you anywhere you want to go—anywhere that any car may go—with every comfort that any car may give, at a lower cost. Judged by every test of operation—by every test that human mind can evolve, White cars are most satisfying.

May we send you our latest catalogue, list of owners in your territory, and the story told by satisfied owners.

**The White  Company**

804 East 79th Street, Cleveland





VOL. XXXVII.

JUNE 15, 1911

No. 12, Whole No. 929

Copyright, 1911, by the Vogue Company. Registered in the U. S. Patent Office.

THE MISSES ROSE AND ANZONELLA KANE—Page Photograph	- 10
FASHION AND FORM IN SPORTSWOMEN'S DRESS—Illustrated	11-14
VOGUE POINTS	- 14
THE REFLECTIONS OF MRS. JIM—Illustrated	- 15
BIG SISTER PREVENTIVE WORK—Editorial	- 16
AS SEEN BY HIM—Illustrated	- 17
GUESTS AT A ZOO GARDEN PARTY—Page of Photographs	- 18
SMART EQUESTRIAN MODES DISPLAYED AT THE CONCOURS HIPPIQUE—Illustrated	- 19-20
THE WASHINGTON HORSE SHOW—Page of Photographs	- 21
LA PARISIENNE—HER CHARITIES—HER PURSUITS AND HER GOWNS—Illustrated	- 22-23
THE SUFFRAGE PARADE OF MAY 6TH—Page of Photographs	- 24
PAGE ILLUSTRATION OF RIDING HABIT, TRAVELING SUIT AND A PRETTY FROCK	- 25
SOCIETY AT THE STEEPLECHASE EVENTS AT BELMONT PARK—Two Pages of Photographs	- 26-27
PAGE ILLUSTRATION OF GOWNS	- 28
"WHEATLY," THE BEAUTIFUL ESTATE OF MR. EDWIN D. MORGAN, AT WESTBURY, L. I.—Three Pages of Photographs	- 29-31
PAGE ILLUSTRATION OF SUITS	- 32
PAGE OF PHOTOGRAPHS OF THE BROOKS-CROMWELL AND STEVENS-STEARN'S WEDDINGS	- 33
WHAT SHE WEARS—Illustrated	- 34

PAGE ILLUSTRATION OF GOWNS	- 35
PAGE ILLUSTRATION OF GOWNS	- 36
A PAGE FROM PAUL POIRET'S LATEST ALBUM	- 37
SMART FASHIONS FOR LIMITED INCOMES—Illustrated	- 38-39
SEEN IN THE SHOPS—Illustrated	- 40-41
THE YOUNGER GENERATION—Illustrated	- 42
PAGE ILLUSTRATION OF HATS	- 43
SEEN ON THE STAGE—Illustrated	- 44-45
MUSIC	- 45
THE WELL DRESSED MAN—Illustrated	- 46
THE SOCIAL LIFE OF LONDON—Illustrated	- 49-50
LONDON SHOPS BY PROXY—Illustrated	- 52
SOCIETY	- 54-56
ART NOTES	- 58
FASHION DESCRIPTIONS	- 60
ON HER DRESSING TABLE	- 62
IN THE WESTERN SHOPS—Illustrated	- 64-66
WHAT THEY READ—Illustrated	- 68-70
NOBLESSE OBLIGE	- 72
VOGUE PATTERN DEPARTMENT	- 78

## The Next VOGUE

**D**ATED July 1st, the next VOGUE will contain many things of interest to the Summer hostess. The leading article will discuss various accepted ideas in entertaining, with photographs of tables set for luncheons and dinners.

A page of bridge prizes for women, to cost less than \$5 each, will make it easy for you to select the prizes for your next entertainment.

The fashions in the next VOGUE will represent some of the smartest ideas in Summer costumes. We might remind you here that our Hot Weather Fashions Number (one of VOGUE's four annual fashion specials) will appear on July 15th. The next VOGUE, how-

ever, will foreshadow many of those delectable midsummer novelties that will be fully discussed a fortnight later on.

A series of special photographs in the next VOGUE will show society at the International Polo Games at Meadow Brook. The next installment of our photographs of famous American country places will be devoted to Mr. E. J. Berwind's Newport estate.

In order not to miss the next number of VOGUE, be sure to tell us your Summer address at least two weeks in advance. Magazines are not forwarded, like letters—make sure therefore that your copies of VOGUE will be properly addressed.

*Dated July 1st.*

*On sale June 24th.*

Vogue is published on the first and fifteenth of every month, by The Vogue Company, 443 Fourth Avenue, New York; Condé Nast, President; M. I. Harrison, Vice-President; Barrett Andrews, Secretary; Theron McCampbell, Treasurer.

### PUBLISHERS' NOTICES

express money order. Other remittances at sender's risk. Single copies twenty-five cents.

**Manuscripts** must be accompanied with postage for their return if unavailable. Vogue assumes no responsibility for unsolicited manuscripts except to accord them courteous attention and ordinary care.

**Change of Address.**—The address of subscribers can be changed as often as desired. In ordering a change of address both the old and the new address must be given. Two weeks' notice is required.

Entered as second-class matter February 16, 1910, at the Post Office at New York, N. Y., under the act of March 3, 1879.

443 Fourth Avenue, New York City.  
Cable Address: "Vogue, New York."  
**Subscriptions** for the United States and Mexico, four dollars a year in advance, postage free. For foreign countries in the postal union, five and one-half dollars a year, postage free. For Canadian delivery, postage must be added at the rate of \$1.25 per year. Remit by check, draft or postal or





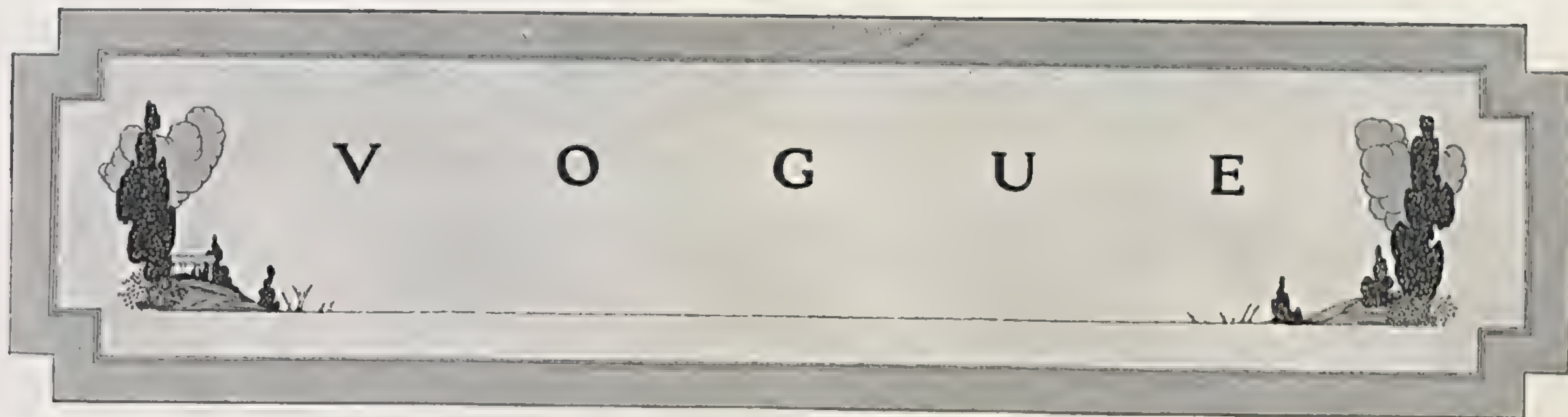
*Miss Rose O'Neil Kane, whose engagement to Mr. Carrol Dana Winslow, a son of Mr. Francis Dana Winslow, is announced*



*Miss Anzonella Kane, whose engagement to Mr. Henry Lansing McVickar, son of Mr. Henry Goelet McVickar, is announced*

THE MISSES KANE ARE TWO OF THE FIVE ATTRACTIVE DAUGHTERS OF MR. GRENVILLE KANE OF TUXEDO PARK, AND GRANDDAUGHTERS OF THE LATE JOHN WOLFE, A WELL-KNOWN COLLECTOR OF OBJECTS OF ART AND ONE OF THE FIRST OWNERS OF PRIVATE GALLERIES IN NEW YORK





## FASHION *and* FORM in SPORTSWOMEN'S DRESS

AS the time approaches for the annual rush to the smart watering places, and yachts are put into commission for the "Fourth," the date which always heralds the beginning of our summer gaieties, one must hasten to consider the question of appropriate clothes for the joyous days of out-of-door life. Few people, perhaps, realize how important this question is. One does not need a whole outfit for each different sport, but there are certain styles and fabrics which are identified with outing clothes and these garments must be both appropriate and smart—for this is essentially the keynote of the day. Motoring is now so much a part of everyday life that one thinks nothing of a forty-mile run to polo or the races and back, but it is quite necessary to be prepared with suitable wraps, hats and veils to enjoy the trip comfortably, and to be ready to start on a minute's notice.

### MILLINERY FOR MOTORING

The small hats and toques that are now so generally worn are very well adapted for motoring, but if regulation motor bonnets are preferred nothing could be better than the chic models from Lichtenstein, illustrated on page 13.

One is a small hat on tailored lines, made of black hemp with a turned-up brim faced with black velvet. A veil of plain white chiffon is tied over the face, and draped over the hat is a motor veil of black and white striped chiffon cloth, which is one yard wide and three yards long. This veil is firmly sewed to the top of the crown and a choux of cerise velvet ribbon is placed at the left side.

The other is a bonnet in Tam-o'-Shanter effect, made of purple hemp and trimmed with purple velvet ribbon. Two chiffon veils, one purple, one mauve, are draped in a most becoming effect.

### VEILS FOR THE MOTORIST

There are so many motor veils displayed in the shops that it only remains a question of choice, but the veils of heavy chiffon cloth in London smoke, taupe and in tans of every shade will prove most satisfactory, for they do not show the dust and can be washed after each trip. While people generally carry extra pairs of goggles in their cars, it is so much better for a guest to have her own, if only to avoid confusion. If the dust is especially annoying there are the imported veils of crêpe de chine, which are made to fit over the hat and tie down over the hair in the back, and which have pieces of clear isinglass, large enough to protect the eyes, nose and mouth from dust, stitched into the front.

At the races the other day a well-known woman motorist was wearing one of these veils, beneath which was a mesh veil. When the crêpe de chine was removed it revealed every hair in place and no dust upon her face. Her hat was straight and she looked as fresh and attractive as though she had just completed her toilette.

### Simplicity and Suitability the Keynote of Good Style—What One Should and Should not Wear for Motoring and Yachting, Tennis and Golf

#### SMART ALL-COVER COAT

A heavy coat is imperative for cool days or long trips, and one of pongee or twilled surrah for hot days is useful. The heavy coats are generally made of Scotch tweeds and homespun or the English rainproof woolen goods, but the newest and smartest are of English polo cloths that come in mixtures of red and brown, green and blue, etc. From Paris come the double-faced camel's hair weaves which are wonderfully soft and light, yet warm. In pongees, quite the newest

shown are the heavy corded Canton weaves.

Sketch No. 5 shows an exceptionally good model made of the new double-faced material. The rolling collar, revers and cuffs are of the reverse side of the cloth. A deep band of

the material is stitched around the hips, forming pockets at the sides. The buttons are large and covered with the cloth. The hat is very smart and practical and easily slipped off and on.

Sketch No. 2 is of the Canton pongee. This material is so good looking that it forms its own trimming when stitched down in panel effect like the model. The buttons may be of pearl or pongee-colored braid or crochet—the latter are rather newer. The motor bonnet is of yellow straw, the big padded rose in front of rough crêpe in shades of coral pink, and the veil either champagne color or matching the coat. This costume looks attractively cool on the hottest of days.

For the woman who does not care to go to the expense of an imported coat, there is the plain, everyday English raincoat, a man's model, that sheds dust, is not too hot and protects from rain or cold.

Of course the choice of the gown for an auto trip depends upon where one is going. The long coats protect the dress thoroughly, but, if one is touring, the pongee or linen suit, or one of black and white checked cloth, or of striped serge, is the most practical and looks the freshest and coolest in hot weather.

One's own little fitted motor bag will be the greatest convenience in the world; one can carry in it a supply of one's favorite cold cream, eau de cologne and powder, and tuck into one corner a black or white Shetland wool veil, for there is always a time in the car or on the yacht when it is needed.

#### TWO PRETTY BLOUSES

The blouses shown in the sketches on page 13 are very pretty models. No. 11 would be practical if made of handkerchief linen, of heavier French linen, or of wash silk trimmed with crochet buttons. Model No. 12 is of sheerest mull or tucked handkerchief linen. The band around the neck is of embroidered material. The newest note is shown in the embroidered band and finely plaited frill that slants across the front (instead of embroidery, baby Irish lace may be used if preferred). The cuffs are embroidered; the under-sleeves and collar are of plain net, the two buttons of crochet.

#### HOW TO DRESS FOR THE YACHT

When it comes to yachting, with very few exceptions the same gowns are worn on board as on shore. A simple and well-made suit of white serge, white flannel or homespun is really necessary. A darker one, of blue serge or the new French black-and-white striped flannel is also convenient. Any smartly tailored coat model is appropriate, but it should not be fussy, and the skirt must escape the ground by three or four inches.

Sketch No. 15 shows a smart one-piece model of white serge with trimmings and



(1) The man's English blazer is the latest addition to the smart sports-woman's wardrobe. The soft Panama hat is light and comfortable





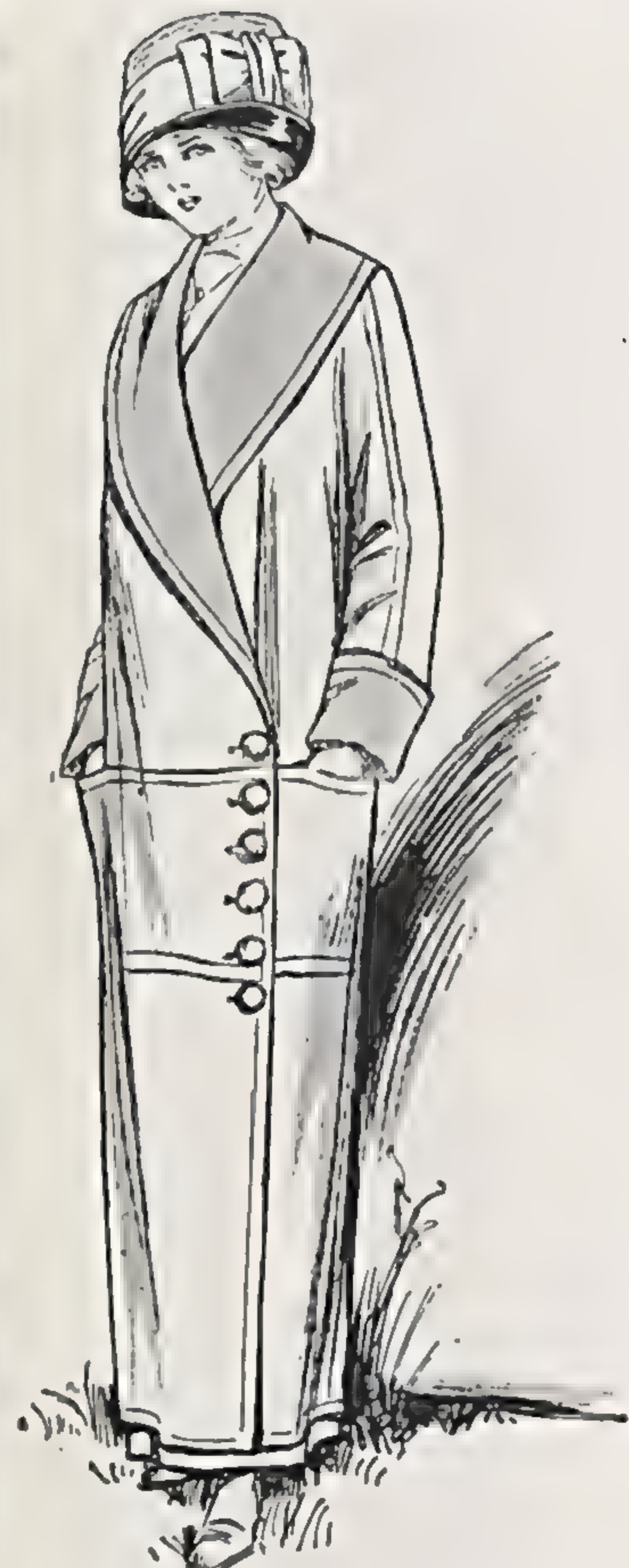
(2) Good style summer motor coat of Canton pongee trimmed only with buttons



(3) Heavy knit sweater with broad adjustable collar and capacious pockets



(4) This Norfolk coat sweater of fine Angora is delightfully trig and smart



(5) An excellent model for an all-cover coat of double-faced cloth

buttons of black satin. This model could be developed as a belted Eton jacket and skirt, in which case the blouse in sketch No. 12 would be most attractive if worn with it. A gown or suit of heavy linen is very comfortable if the day is hot and there are a few such days even on the water, but unfortunately linen musses easily. When a fog comes up on a few minutes' notice a heavy wool coat is most necessary.

Model No. 6 shows an imported coat of double-faced camel's hair, black on the outside and white inside. The collar, revers, bands on the sleeves and the buttons are of the white cloth. Its white lining renders it practical to wear on deck at night, when a chiffon wrap is too thin. The camel's hair cloth is so serviceable that it has become a standing fabric. The white felt hat with shaded green and blue wing, in the sketch, will be a great addition to one's wardrobe for a dull, gray day. A rough straw black sailor would answer the purpose if more becoming. One should have a smart all-white toque, or a hat trimmed with coque wings or owl feathers, for the dampness gives a plume or any soft feather a pathetic look.

It is a good plan to pack away for shore wear all gowns and hats that will become stringy and melted looking, and keep out only substantial evening gowns of satin, crêpe or météoré to wear on board.

#### THE CORRECT SHOES AND VEILS

Rubber-soled shoes in white buckskin or canvas are desirable, but since a great many women cannot wear flat soles it is wise to have a pair of buckskin or canvas shoes or pumps fitted with rubber heels; for often the decks are slippery, and besides no host is pleased at the scratches made on the decks when street boots are worn. White silk stockings are correct worn with white pumps and slippers in the daytime, but black are also worn and it is just a question of taste.

Lace, chiffon and wool veils are the proper kind to wear on a yacht. A woman looks absurd in a chenille dotted veil which melts in the first fog. In fact, for all outing wear veils of chiffon, lace or wool are the only suitable kind.

If a woman does not care to wear a veil because of her eyes, or for any other reason, she should learn to adjust an invisible hair net and provide herself with a goodly supply, for she who looks fit and happy will be in great demand, and how can a woman be happy with disheveled locks?

#### THE CHOICE OF GLOVES

The proper gloves for all outing wear are the chamois, in white or pale corn color, or

the heavy English cloth gloves (not lisle or silk) which have always been popular abroad and are rapidly coming to the fore over here. These cloth gloves look like chamois, do not shrink nor turn yellow, and can be washed many times. There is also a doe-skin glove which is washable, though more expensive than chamois. For the woman who does not care to give up the kid glove there are always the heavy English hand-sewn walking glove and the French biarritz. The white biarritz, the heavy cloth and the doe-skin in eight button length are considered the smartest and are more universally worn—the last two named are much the best for yachting or motoring. A good biarritz kid glove can be had for 95 cents.

#### FOR GENERAL COUNTRY WEAR

For walking and serviceable wear in the country and mountains, or for shooting, sketch No. 7 shows a model that is very good style. It may be made of tweed, homespun or flannel and trimmed with the same material or with braid, and with buttons of the material.

For general country wear one must have boots made for walking and they will be more serviceable if one has them water-proofed. A most convenient parasol for general use is covered with English water-proofed taffeta (not umbrella silk—one must ask especially for the water-proofed taffeta, as it is not generally shown) made up on a parasol stick of the typical coaching variety or on any favorite stick one may wish to have recovered. The taffeta comes in nearly every color.

#### DRESS FOR THE LINKS

The costume for golf is and always will be the same—the plain tailored shirtwaist of linen, shirting, Madras, or silk. Mull and fine linen are too thin, resulting in sunburned neck and back. The regulation golf skirts are buttoned down the front in a six-gored or circular model and are short, of heavy



(6) Steamer coat of black camel's hair with a reverse side of white

(7) An English tailor-made designed for shooting or general country wear



## TENNIS DRESS

The same skirts can be used for golf, tennis or walking, if the separate blouse is worn; but since no country place is complete without one or two tennis courts, the little simple morning frocks are worn. With these one is ready to walk out into the country with just a change of shoes, for everyone plays tennis these days.

Of the two one-piece Hollander models illustrated on page 14 either is good form and standard style. Figure 13 shows a frock on French lines, not too heavy, with hand-embroidered collar and cuffs and mother-of-pearl buttons. No. 13 is made of French or Irish dimity and is perhaps easier to play in, as the fuller skirt gives a trifle more freedom.



(8) Effective motor hat swathed in a smart striped veil, and with chon of cerise velvet



(9) Simple broad-brimmed hat for country wear



(10) Motor bonnet with a becoming arrangement of mauve and purple veils

linen, flannel or golfing cloth. Stout golf boots and gloves are worn. If the day is keen, the hip-length imported sweaters of Shetland wool are wonderfully warm and do not drag on the shoulders. They are made in every color, but the most serviceable are gray, white or a chocolate brown. A sweater is really necessary in the summer outfit.

The one of Angora wool illustrated in sketch No. 4 on page 12, is higher in price than the ordinary knit variety. It is light, warm and compact, and as it clings very tightly to the figure it can be worn under a jacket without the slightest feeling of bulkiness. The Norfolk straps and belt give it a smart effect. This style sweater comes in a variety of colors, the most popular being white and gray, and the price is \$22.50.

The knit sweater shown in illustration No. 3 is an unusually good-looking one, its most conspicuous features being the sloped patch pockets and deep, rolling collar, which, besides its extreme becomingness, will be very comfortable in cold weather. The model shown is exceptionally long and costs \$10, but the same style in hip length may be had for less.

## THE FASHION IN HATS FOR OUT-ING WEAR

Sailor hats and panamas are most satisfactory for either golf or tennis. The black sailor shades the eyes and breaks the glare, but is rather heavy. The panama is more generally becoming, but must be fastened securely. Sketches Nos. 1 and 3 show the same model adapted to individual preferences. In illustration No. 9 may be seen a tailored hat of unusual becomingness, which is a modified tricorne in shape. It is a Phipps model made of rough cream-colored straw and trimmed with a cabochon and loops of black satin ribbon.



(11) Simple blouse developed in linen or wash silk with long shoulder effect

(12) The slanting frill is the newest touch of smartness for blouses

The one-piece dress has the advantage that skirt, belt and waist are held together. The hat should be well pinned on and the hair securely arranged, as it is most disastrous to the game to feel a hairpin slip and a hat slide when rushing for a ball. White buckskin or canvas tennis shoes, either high or low, are correct, and one may wear black or white stockings.

If a separate skirt and waist should be preferred, there are many materials to choose from, such as flannel, piqué, repp, etc. Flannel looks attractive when new, but generally turns yellow after the first washing and is therefore not advised, as half the charm of tennis garments lies in their spotlessness. Nothing looks worse than colored linens that have become faded and streaked.

## A NOVELTY IN SKIRTS

A new skirt recently seen was made of expensive tablecloth damask. The cut was circular and it was buttoned down the front, a little to one side, with white crochet buttons. It hung beautifully and was very graceful, but it did look odd and most women will not care to cut their best tablecloths into tennis skirts. And just a note, by the way, on preventing the circular skirts from sagging. Have them thoroughly finished at belts and seams and hung in a closet for three or four days before having the hems turned up—a scheme which works very well. All skirts for out-of-door wear must be fairly short, especially for tennis, and all of the separate skirts this year, unless ordered otherwise, are made with habit back.

## MEN'S SHIRTS AND BLAZERS

If very severe clothes are becoming, the regular man's shirt of white China silk, with silk turned-down collar worn with a striped Henley cravat, is really the very smartest thing to wear with the heavy linen shirt. From





(13) This one-piece linen frock is a standard model for tennis and golf



(14) A little dimity morning frock in this style may be worn on the courts

the Riviera comes word that all of the crack players are wearing men's English blazers. One of these blazers is shown in the illustration on page 11. In black and white stripes, red and blue, or two shades of blue, they are ultra smart.

But to some women, clothes built like a man's are most unbecoming, and for these any dainty tucked blouse, with jabots and frills, is appropriate; while the Dutch neck or a low collar is a great deal more comfortable than the high collar, if one does not mind tan. If a blouse with kimono sleeve is desired, remember that the sleeves must be made very loose or they will tear with the first stroke.

#### TO AVOID SUNBURN

Loose chamois gloves will keep the hands from freckling, and sleeves buttoned down to the wrists are in better taste, and also prevent burning, for a sunburned arm certainly does not look pretty with an evening frock. At Newport a great many women wear the brown or dark green beige veils pinned to their hats, Turkish fashion, and showing only their eyes, but unless one has a very tender skin which needs to be protected, it is a stuffy and uncomfortable fashion.

#### VOGUE POINTS

**N**EXT in importance to the present rage for shot taffeta for the dressy tailor-made costumes, is the preference for stripes, and for summer wear white is used either in the stripe or the body of the material. All-white silk serge costumes, with white crochet or Venise lace over-collars on black chiffon, are exquisite. Next in choice are those of indigo blue and white, garnished with large white revers of mousseline, crêpe, satin, of moiré—and even of white suede. Sometimes the revers form a part of a deep sailor collar of plain satin inlaid with white Venise lace, and having an overlapping hem of the plain satin.

**S**UCH tempting and picturesque productions in the way of tea gowns and negligées are now being offered in the shops that one must be a feminine stoic to resist their beauty and chic. A positive novelty this season is the



(15) A simple serge frock that will look well on the yacht

three-quarter-length dressing sacque, which is a distinct change from the short ones customarily fashioned. These are made of messaline, crêpe de chine, flowered taffeta, crêpe-cloth, or plain Habutai, and are elaborately trimmed with lace and pretty ribbons. Worn with a silk petticoat of matching tone, they are cool and pleasant for negligée purposes, being wide as to sleeves, and usually unseamed below the arm-scyes.

**P**LAIN tailor-made linen costumes are always with us, and the conventional two-piece costume of former years has apparently returned with new life and vigor, but the smartest linen frocks are now very dressy affairs, being covered with embroidery, reticella drawn-work, insets of heavy lace, and most bewildering decorations of all sorts. Color on white linen gowns is not encouraged, although one sees a lot of it on the blouses worn with them. Black velvet, however, is featured in collar and buttons.

**T**HE high, pointed-crown hat with a pyramidal trimming, either of flowers or feathers of some sort (possibly wings or aigrettes, although the latter are doomed), is the chapeau of the moment. Wonderfully beautiful effects are developed on white hats of hemp, chip or Tagal, by the use of white flowers with white foliage, arranged to cover the whole crown and reach high above it. Sometimes height is attained by a high *panache* of all-white gladioli with white spiky leaves combined with purple velvet prunes (a decided novelty), or with Concord grapes of silk, with the dark purplish-blue making a striking contrast with the white flowers. Another very charming millinery idea is the use of black velvet foliage with the pale-tinted flowers and leaves. Pink flowers on a tall pink hat (pink lilacs and leaves make a fascinating trimming) may be intermingled with the black velvet leaves to achieve an extremely beautiful result, the facing of the wide brim being made of black velvet to correspond. Sometimes black velvet flowers, such as tulips or irises or orchids, are added, but the simple foliage is preferable. Black velvet grapes are another eccentricity of this season of oddities.





## The REFLECTIONS of MRS. JIM

American versus English Fads—"The Trail of the Lonesome Pine" to be Dramatized—Women Who Strike Bargains with the World

**SATURDAY.**—Sing, ye little birds; and bloom sweetly, all ye belated spring flowers! Let the little hills skip like goats and rejoice in my good fortune, for life is all beer and skittles, and Jack has promised to let me fly to the city of delight for a blissful six weeks. Hortense is in a state of hectic French rapture. She feels that a spring not spent in her beloved Paris is a cross not to be endured with fortitude. What to buy here and what to leave to purchase there is now the question; and since the customs are so unkind to us, and no little feminine deceptions, such as substituted belt tapes or a gown worn only once or twice, can now deceive the horrid, prying masculine eye of the crafty inspector, the return of the prodigal from foreign shores is no longer a thing of joy.

No American gown, I assert, looks well in Paris, and my frivolous soul must be satisfied with my raiment or I am a truly wretched mortal. I am endorsed by Emerson in this, and can I want a better authority? The steamers are all crowded, but I can get something, I know, at the last moment. One stateroom shall suffice for Hortense and me and my sweet Moufflon, my divinely gray little Pom—Hortense's pet abomination. To get to Paris I would embark on any sort of craft afloat! Did not Diogenes trust his safety to a tub, and shall I, with Paris in view, be less courageous? My serviceable *trotteur* suit shall adorn me on the journey, and Jacqueline's wonderful evening gown of pale blue and gold brocade shall do when I burst into my first invitations à Paris. By the way, I saw Mrs. George Gould the other night in the same model at the Ritz-Carlton, but hers was of pale pink satin, a difference in material only. She has also a black satin in this model, very long and clinging, with some delightful floating lace falling well down from the shoulders below the hips—a winged gown!

### WHY THE RITZ-CARLTON?

**Sunday.**—Why, oh why, does the gay world persist in going to the Ritz-Carlton and deserting the dignity and quiet of Sherry's? To-night we dined with Mrs. X. at the former restaurant: a poor dinner, outrageously cooked; a motley assemblage of everyone from anywhere; music so loud as to deafen and shrill voices rising to the highest American pitch. My head ached and my senses swam. In very truth those dreadful people were there to eat their dinner. They knew not how to dine. A brightly beaming star among the plebeian multitude was Mrs. Ned Randolph—tall and very slim in plain black, her wonderful hair in a silver halo about her deliciously young "old portrait" face. Mrs. Will Dinsmore was also in black, with a large black picture hat, tall and dignified. As for the rest—those people who haunt restaurants and live in uptown West Side flats!

Whence and where cometh the popularity of the Carlton? Is it the newness, or can it be because it is European enough to allow women the use of the dainty weed? I hear that both Sherry and Fred Sterry declare they will permit women to smoke in their restaurants. Absurd conservatism—that! Purely an Ameri-

can and *bourgeois* point of view. Women should or should not smoke according to their own personal attitude, not by any restriction of the law. I remember some years ago seeing the former Mrs. Chauncey smoking one night at a supper at the Knickerbocker, and that Louis, the maitre d'hotel, requested her to stop, much to her annoyance and that of her entire party as well. Naturally she had to comply with his request.

### STRAINING AT GNATS AND SWALLOWING CAMELS

Rosemary says it would be much better to restrict women from overdrinking in restaurants than to lay down rules governing smoking. Rosemary has fairly good judgment. We Americans strain at gnats and swallow so many camels! Not long ago a picture in the nude was, by the request of the city authorities, taken out of the window of one of our large Fifth Avenue picture galleries. Imagine such a thing as this in Europe! In the Old World everything in art is sacred. Well, we are a new country! But I digress as usual. I also saw Elisha Dyer to-night—just returned from the other side. He came back on the

dancer in town and devotes two days a week to lessons in the Terpsichorean art. I hear that all our women are dancing mad, and either for the love of it or for its physical training, are even now arranging for lessons next winter; the fad is to be pursued with enthusiasm. When it comes to fads, however, we Americans cannot compare with the English women. Our sisters over the water have innumerable ones: the skim-milk cure, the fruit diet, the peanut-oil treatment, and many others. They go mad with delight over a long-haired, sombre lecturer who will discourse by the hour to an audience—entirely feminine, by the way—of "Spiritual High Pressure" or "The Specific Gravity of Related Individualities," and many other profound and equally unintelligible subjects. The English women must have a fad or "Othello's occupation's gone"!

### THE INSIDIOUS SOCIAL BEE

**Monday.**—Sybil stopped for me this morning in her car and we motored out to Roslyn to lunch with the Mackays. She looked blooming—smartly clad in a nice brown linen princess gown and a brown and black hat with a tiny aigrette. A dark blue motor coat finished her practical and yet pretty costume. She was amusing about the wife of a friend of her husband. The former comes to her for advice on all subjects, and as she has more ducats than breeding makes woeful mistakes in attempting to climb the fateful ladder of society. Sybil says she has a steam yacht one hundred and sixty feet long, a sailing yacht, eight motors, and a stable of horses; but she, poor soul, enjoys not one of these delightful possessions. That insidious insect—the social bee—has built him a nest in her bonnet, and her days are as a tale that is told! The poor lady cannot speak a correct sentence, and will double-negative with an unconsciousness that is nothing less than sublime! She is the sort of person who wishes to wear yachting clothes on the yacht and automobile clothes in the motor—as if such things really existed! The only automobile clothes I know of consist of hats small enough to stay on in a wind, veils, and all-cover coats. As to yachting clothes, they simply are not. How often on a steamer have I seen and laughed inwardly at some fair dame who, attired in white serge with yachting cap perched on the back of her head, probably thought herself *en règle*!

### AMERICAN VERSUS FRENCH SHOES

**Wednesday.**—Helena, the practical, came in this afternoon for a shopping expedition. There are a few things that must be bought before I embark—shoes, for instance, although to me the very long, pointed French shoe is smarter than our American make. In fact, they make shoes now very much better in Paris than they did five years ago. We visited the shops for a hat and finally found one of lingerie, trimmed with a violet velvet bow, a violet chiffon ruffle around it and a small wreath of tiny flowers. Helena pounced upon this and bought it at once. Mrs. Henry Clews was there buying an odd and entrancing gray hat with smoky-colored plumes. We then departed, and after a round of tiresome things I proposed tea at the Plaza. (At the hour of five I find I really have only a small, afternoon-tea soul and nothing is of import for

(Continued on page 74)



Miss Sybil Grey-Wilson, daughter of Sir William Grey-Wilson, Governor of the Bahamas

steamer with Reggie Vanderbilt, who apparently is not interested in brother Alfred's love affairs. Is Alfred Vanderbilt the Don Juan of the Vanderbilts, or is it that his light shines from under a more transparent bushell!

### THE TERPSICHOREAN FAD

Talking of Reggie Vanderbilt, I saw Mrs. Reggie at the Lyceum the other night, where Mrs. Bumstead-Leigh regales a pleased public. She (Mrs. Reggie) was delightful in a simple, graceful gown of dark blue chiffon over white satin. She is the best amateur



## BIG SISTER PREVENTIVE WORK

IT is an encouraging sign of the times that so many leisure-class women are going outside of what were for so long the conventional lines of charity and philanthropy to aid those who are more or less the victims of circumstance, and particularly is the work done by the fortunately placed woman in behalf of her less fortunate sisters commendable; as effective reform, or prevention, not only affects the beneficiaries themselves, but also vitally concerns the future generation. Among the philanthropies already operative in the metropolis, what is known as the Big Sister Movement makes special appeal, the very title itself suggesting a combination of maternalism and comradeship that readily wins the confidence of the girl; and while thus far its effort has been remedial, as it is to the girls already haled before the Juvenile Court for some infraction of the law that it devotes itself, its ultimate effect will be preventive.

THERE is crying need in many directions for an extension of such theory of helpfulness, and among fields which are most fittingly the work of women are the occupations known as home industries, such as clothing manufacture, bakeries, and laundries, all of which have been taken from the housewife and her aids through the development of modern living. It is women who are responsible for the conditions under which these industries are carried on, as well as for the products, since the feminine sex is the purchasing one to the extent of something approaching eighty per cent., and it is the buyer who holds the whip hand over the producer. Were women to boycott a manufacturer, because of a persistent defect in product, for intolerable injustice toward his working people, or indeed for any other reason, good or bad, his business would be ruined; as it is, by merely following the fashion, the sex enriches those who undertake to minister to its caprice in dress. With so much influence at her command, it can easily be realized what a great power for good in industry woman becomes when she seriously addresses herself to investigating and bettering conditions. In fact, woman as patron is largely responsible for many defects of system, or injustice of administration.

IN certain lines, the home industries have been to some extent reformed by feminine association with the Civic Federation—this welfare work, as it is called, being developed all over the country systematically; but there are other industries where the workers have been almost wholly ignored as a class, and where the need of the influence of Big Sisters—i.e., women of position, insight, experience and sympathy—is urgent. One of these that has been largely passed over by the social workers is public laundering, which, at the moment, is in a more or less deplorable condition owing to competition; for women housekeepers often ignorantly play into the hands of the immigrant horde, who, on the strength of a short course in shirt ironing, set up so-called "hand" laundries and thus become feeders for the less desirable steam plants.

REGARDLESS of the processes to which their table, bed and personal linen are subjected, thousands of the well-to-do shop for bargains in laundering with as much avidity as for articles of personal adornment, with the result of making the way of the capable, conscientious laundry employer exceedingly hard. These bargain hunters reduce his trade by so much that, in the case of the smaller man, he is forced to dip into his capital to keep his head above water, and finds it increasingly difficult to continue to pay good workers. For one thing, many women appear to be deceived by the word

"hand" on the shop window, because a few ironers may be seen working inside—the fact being, however, that, except in rare cases, the washing is done in steam laundries, where the clothes of all the "hand laundry" patrons are mixed, put into open-meshed bags and steam washed in the bags, the patron knowing neither the location of the steam laundry nor its sanitary condition.

THIS killing competition, made more possible by the bargain hunters, means very long hours—from 7:30 A.M. to 10 or 11 P.M.—combined with hard work in undesirable places at low compensation for the girl workers, and the Big Sister could render inestimable service if she would bring home to woman as a sex (as the Consumers' League has done in regard to the shop) its responsibility for untoward conditions—in that it allows mere cheapness to govern selection. Much hardship for employees could be obviated by the easily arranged expedient of the householder sending her laundry out on Saturday instead of Monday, by which arrangement the workers could begin Monday morning and finish during the day, instead of, as now, beginning anywhere from one to four in the afternoon and working into the night. The Big Sisters, by starting a campaign of persuasion among women patrons, could greatly and quickly lighten the burdens of the girls, and thus save many of them from hardship and degradation. On the constructive side, by starting social clubs for laundry girls in different and easily accessible localities, and by establishing classes for training in the higher branches of work, they could render these much-put-upon girls inestimable service.

THEN, too, the public schools of many cities, including those of the metropolis, offer unexcelled opportunities for preventive work on the part of the Big Sisters, who may work through neighborhood groups interested in the schools of the locality, or through bands made up of women of different social grades who combine to engage in public service of one kind and another. The schools in some localities could never have reached the repute into which they have fallen if women of leisure had familiarized themselves with the details of their management, yet, both as parents and as taxpayers, they have the right to test the curriculum and system of appointment, and to know the teachers under whose influence their children are for most of their waking hours. Not only are millions of dollars spent annually for schools, but these schools afford the only training for life that all but a small minority of children can secure. When an occasional educator characterizes the system as manufacturing criminals, and others protest against its lesser evils, it constitutes an indictment not alone of the school men directly responsible for the courses of study, but of the parents—and especially of women, because they have more leisure than men. The allowing of great numbers of children to be defrauded, through unwise school methods, of their birthright to be fitted to their environment is one reason why the unskilled trades are always overcrowded, and the workers wretchedly paid. Such mistaken methods of training adversely affect the nation, industrially and commercially, and are responsible for the mortifying fact that we are from a quarter to a half century behind Europe in industrial development.

THESE are only a few of the fields in which the Big Sister can be of inestimable service. Her influence for good is nearly limitless; and it is devoutly to be hoped that thousands of recruits will flock to her ranks.





Photograph by the American Press Ass'n.

Members of the Ladies Four-in-Hand Club. Back row: Miss Angelica Gerry, Mrs. W. Goadby Loew, Mrs. Arthur Iselin, Mrs. Thomas Hastings and Mrs. Charles Sheldon. First row: Miss Harriet Alexander, Miss Leila Haven, Miss Marion Hollins, Miss Ella H. Rogers and Mrs. Joseph E. Davis



The coach Arrow starting from the Colony Club on a run to Greenwich, where Mrs. Thomas Hastings entertained the party

## A S S E E N B Y H I M

THIS has been a month of race meetings, and in lieu of the shires we have visited various localities on Long Island, and it is right here that one finds the origin of the "set," which is now the governing principle in society, for, huddled together, so to speak, as these neighborhoods are, they are yet quite as distinct in character as if they were separated by a wide gulf.

### THE ORIGIN OF THE SET

Meadowbrook stands by itself and its holy traditions; Cedarhurst is conservative, but apt at times to unbend; while parts of the North Shore are new, and the people there are only beginning to find their places. Tuxedo, lying across two rivers and in a different section, is as a land apart, and one sees but little of Westchester. Polo is responsible this year for new cliques, and Lakewood, which has been a species of Tom Tidler's ground, is now coming to the front. It is really amusing to hear one little group of Long Islanders refer to another a mile away as a race absolutely distinct and apart!

Now that there is to be a club at Piping Rock, which is near the Oyster Bay region on the North Shore and is drawing out some of the best of the Roslyn and Westbury people, the Meadowbrook, which has for some time been more urban than suburban, owing to the

encroachments of the town, may have to go by the board. This may all sound local, but one finds the same conditions existing in the suburbs of all large cities. Each community has its own background, its own *mise en scene*, its own mannerisms and customs.

### LONDON REVERTING TO THE VICTORIAN TRADITIONS

In London it has been the custom for society to revolve around the Court, but in the present reign there is a tendency to go back to the Victorian traditions, and there are certain sets outside that of the Court itself which are most exclusive and exceedingly smart. But London is not the least provincial, and evening after evening this year there were as many as ten large dances taking place at once, and each assemblage notable. Royalty lends a certain glamour and is greatly sought after by the Americans. But even royalties are stupid at times, and the conventions which surround them give a certain stiffness to entertainments.

We have nothing of the kind here. Even in Washington there is not much social glory attaching to the White House, even if the same president remains through two administrations. It is only in the smallest communities that the "society leader" exists. You read about these beings in the newspapers in accounts of "doings" in rural places.

### NO SUCCESSOR TO MRS. ASTOR

Newport has now become a summer city of sets, and it is this condition which alone keeps up its traditions. No one woman could gather around her now the cream of the place, as did Mrs. Astor, and before her the first Mrs. Belmont. Now and then there will be some general entertainment at which all of society turns out, but the hostess is in no sense a leader. Some of the hostesses who entertain at Newport are comparatively quiet during the winter in town, giving now and then a dinner or a concert, but never a ball.

### A BORE TO MAINTAIN HUGE PALACES IN THE DOG DAYS

Perhaps it was a mistake to have built such splendid residences there. One must live up to one's china, and it is a fearful bore to maintain state in the dog days. The game is not worth the candle. When Newport was a rational summer home, people went there early and stayed late. They enjoyed to the full its delightful climate, its variety and its adaptability to all kinds of sports in the open. It was inaccessible to the tripper, for after the burning of the Ocean House (which had not been an inn of fashionable resort for a generation preceding its destruction) there was no accommodation for the mere looker-on except in a boarding house. It has a superb harbor and

(Continued on page 56)



SOCIETY INVADES THE BRONX—  
GUESTS AT A ZOO GARDEN PARTY  
GIVEN BY THE LADIES' AUXILIARY  
OF THE ZOOLOGICAL SOCIETY



Photograph copyright by Paul Thompson  
*Miss Helen Gould*



Photograph copyright by Paul Thompson  
*Mrs. W. Goadby Loew, Miss Harriet Alexander, Mrs. Belmont  
Tiffany, Miss D. Mander and Mrs. Arthur Iselin*



Photograph by Paul Thompson  
*Mrs. Brayton Ives and her daughter*



Photograph copyright by Paul Thompson  
*Mr. and Mrs. Henry Phipps*



Photograph by Paul Thompson  
*The coaching party*



Photograph copyright by Paul Thompson  
*Mrs. A. Stewart Walker, Miss Lucy Dodge  
and Mrs. J. Francis Clark*



Photograph copyright by Paul Thompson  
*Mrs. Charles F. Hoffman and little  
Cathleen Vanderbilt*



Photograph by Paul Thompson  
*Mrs. H. Fairfield Osborne, Mrs. Francis  
Thurston and Mrs. Walter Maynard*





## SMART EQUESTRIAN MODES DISPLAYED *at the* CONCOURS HIPPIQUE

Riding Habit Severely Cut After the English Style—The New Tablier Model—The Vogue of the Dog and His Fashionable Equipment

**L**E SPORT is an engrossing occupation with the *vraie Parisienne* these spring days. Englishwomen and Americans take to sport for the sport's sake, for the love of the open; but the Frenchwoman thinks of it as a bit of a drama in which she plays her part daintily, and dresses to perfection for it. Much careful preparation is required for this *petit drame*. One must be habited as carefully for the morning canter in the Bois as for the most formal ball or reception, and the *Parisienne* wears her sports' clothes with that chic and allure which are her inviolable birthright. She is more English than the English in the severity of her riding habits; but she wears a fluffy white nosegay in her buttonhole and carries the very latest fancy in crops, and looks all the more fascinating for the striking austerity of her attire.

### THE SMART NEW SHAPES OF THE RIDING HAT

Those who cater to the sartorial whims of the horsewoman took advantage of the Concours Hippique to display their latest creations. The new spring riding hats occupied a place of honor in a handsome case, near which was always to be found loitering some horsewoman in search of pointers for her riding attire. These hats are exceedingly chic and show just that slight change in shape that makes last year's chapeau look hopelessly *démodé*. A derby with the brim inclined to drop a bit is one of the new favorites. The crown is quite round, medium high and very large and finished by the usual silk binding and band. This, as well as the usual roll brim derby shape, is shown in light gray felt, and is very much in favor. For midsummer wear in the country and at seaside resorts there are natural straw derbies of the same shape or with brims slightly rolled on the sides and a crown almost square and banded in black. The ultra note is sounded in a silk hat of beautiful texture, the crown medium high, the brim straight on the right side and rolling up quite decidedly on the left.

For the school girls there are soft, comfortable hats of stitched suède that fit down over the head and roll back prettily from the face and are decorated with a crossed band of suède.

### CROPS IN ODD AND DISTINCTIVE DESIGNS

There were displayed exquisite bits of workmanship in the shape of crops that will serve to swell to goodly size the outfitting bill of those who count such marks of individuality. One of delicately shaded horn is shaped to represent the jointings of bamboo.

A crop of braided leather has a new note in the handle, which consists of a flat knob, also of the woven leather, set in the center with a cat's-eye.

Another is of rhinoceros horn, clear as amber, though shaded; still another has a handle of wood, inlaid with a fine, gold thread spiral. (See crops illustrated on this page.) A smart driving whip is of very finely plaited rawhide, in malachite green shade, with mounts of hand-hammered silver.

### COLORS SHOWN IN RIDING HABITS

Oxford gray cloth continues the favorite material for habits, though the *Parisienne* is not bound to it or to black by any means. She often chooses dark blue, now so popular for the *costume trotteur*, and even the *robe de soirée*. Brown is sometimes chosen, if especially becoming.

### THE SMART TABLIER HABIT

The newest and most convenient cut of habit, called the tablier habit, has been brought out this spring by a Rue de la Paix tailor. The skirt has the conventional line of



The Frenchwoman is distinguished in her severely cut riding habit smartly relieved by a fluffy white nosegay

the regulation habit when the wearer sits in the saddle or in walking, but in reality it is cut away on the upper pommel side, beneath the rather long coat, so that it is really a skeleton. The narrow strip of the skirt fastens with snaps about the leg in the saddle, and on dismounting is brought round and fastened to the back of the skirt, the cutaway portion being entirely covered by the coat. Matching cloth riding trousers are of course worn in a lighter weight material. The decreased weight of this combination particularly recommends it for summer.

Coats are long, semi-fitted, and of straight outline; the smoothly fitting, small-waisted habit coat of the old régime is not counted good riding form.

There are also the latest ideas in saddles, and the new detachable safety stirrups that spring loose in the first downward jerk, so that a rider is safe from the danger of being dragged if she should fall. The gauntlets most worn are of white dogskin, and the short gloves are of white chamois.

### GOOD STYLE RIDING BOOTS

The dress boot for riding is a perfectly plain patent kid, as soft and pliable as the proverbial glove, and at its extravagant best, which means fashioned by an exclusive bootmaker, is entirely unadorned, unless one may speak of the little spur strap as an adornment. One maker is showing a black patent leather boot fancifully stitched in white.

The regulation calf and tan boots go with the less formal costume for country riding.

THE *PARISIENNE'S* DOG A "TOILETTE ACCESSORY" ALONG WITH MUFF AND PARASOL

"Le vêtement du chien" divided attention at the Concours Hippique with the apparel for the horse, horsewomen and



The costuming of the *Parisienne's* dog includes a dress coat of purple and cerise, informal sweater and fanciful collars; his Majesty's house is of gold wicker, rose-satin lined





The midsummer derby of straw with an almost square crown

horsemen. The showing was quite as swagger as the openings of the *Grande Couturières*, with the "garments on living models," if you please, for there was a special exhibit of dogs, all profusely blanketed and collared, alongside the goods exhibited.

*Le chien* is greatly the mode at the moment; a *toilette accessoire*, as it were, succeeding the muff of the winter and preceding the parasol of the summer. Of course the *Parisienne* is always devoted to her dog, but not in years has the dog been so recognized as a fashionable *toilette* accessory as it is this spring.

#### HIS HIGHNESS'S WARDROBE

The display at the *Concours Hippique* echoed the last color note of the *Rue de la Paix*; that is, it was all in purple and cerise. A marvel of a coat was of purple cloth, all striped with cerise. Down the top, supposedly giving the aristocratic wearer added protection to his delicate spine, was a row of straps, piped with cerise. The hip pocket holding his dogship's tiny lace *mouchoir* was also cerise bound, and the buttons were braided in cerise. This lovely creation was a dress coat, of course. For informal morning walks there was a comfy sweater, in purple and cerise also, the outer bands knitted in a light elastic stitch that held the little garment close to the dog's body. (See illustration on page 19.)

In collars the jeweler's art is brought into play in the fashioning of unique and charming designs. For the prize Boston Bull there is a broad purple leather collar, ornamented in diamond-shape design with solid gold nail heads, edged with bristle-like fringe and ornamented with a big bow of cerise ribbon—truly a gala raiment! (See page 19.) For the tiny dogs there are dainty little collars of softest suède, with ornaments of gold and turquoise—the bells and name plate also of gold (illustrated). One was very charming of helio-gray suède with gold work set with alternating pearls and emeralds, the dog's and its mistress's birthstones, if you please. The bell and buckle were of gold (illustrated). Another charming collar was of purple, quite covered in a latticework of silver nail heads, and provided with a tiny silver bell (illustrated).

The new dog houses for milady's pet are veritable gems—one of fine gilded wicker has fancy straw braid run through the wickerwork, the same shade as the rose satin lining and cushion within, and decorated outside with a big bow of the rose ribbon and straw, caught with fascinating little bunches of silk radishes (illustrated).

#### THE NEWEST THING IN LEASHES

Something new in racing leashes is shown, a single or double harness leash that may be worn with or without the blanket. It is provided

with a release line that on being pulled opens the fastenings of the harness, and permits the dogs to start clear of encumbrance. Racing dogs is much followed in England and France, so that this clever little invention is likely to find ready sale among the devotees of this modern sport.

### EQUIPMENT FOR OUT-OF-DOOR SPORTS

A GOOD-LOOKING ready-made hunting suit for a woman is a difficult thing to find, for it must combine so many features—it must be light, durable, and if possible waterproof. The Norfolk coat is the best and smartest model for a suit of this description, and one may be had at a certain house, which makes a specialty of outing clothes with divided skirt and front lap buttoned on, for \$30. The jacket is trimmed with stitched bands, has a military collar hooking snugly at the neck, two large patch pockets on either hip, and one smaller breast pocket, all with flaps buttoning over to ensure the safety of the treasures carried within.

The same house which sells this practical hunting suit carries a good assortment of extra light-weight rifles particularly adapted for use by women, as they are easily carried, weighing only about 6¾ pounds and are accurate and simple of action.

#### WATERPROOF BOOTS

A waterproof boot should of necessity be comfortable, durable and suited to all kinds of wear. In the majority of cases the maker stops here and the element of smartness never enters into his calculations; but at a certain shop carrying shoes that have long been appreciated by the well-dressed woman, there may be found an outing boot which combines comfort and durability with the quality of smartness. This boot is made of the very best tan buckskin, with a low, straight heel and viscolized leather sole—which prevents slipping over wet rocks. It is built on the lines of a high, laced walking shoe with perforated wing tips, and is finished at the top by a leather strap and buckle holding it snug around the leg. These boots are made to measure only and cost \$19 per pair.

#### TENNIS SHOES AND PUTTEES

At the same shop are tennis shoes of Russia calf or white buckskin. These are made in the finest and softest leathers, with tips and vamps finished with perforations. They are a safe investment, as they will easily outwear any number of cheaper makes. Price \$12.



The ultra smart silk hat, rolling up quite decidedly on one side



The new derby hat with large round crown, and brim inclined to droop

Good-looking puttees for women may be had for \$6.50, which are all in one piece, with no seam to rub or chafe, and of the finest quality of pigskin. Made over a form, they fit the shape of the leg perfectly and are held in place by means of a special puttee shape of the leather.

#### THE INDISPENSABLE SWEATER

Nothing has yet been found to displace the soft, heavy, knitted sweater for true comfort when camping, sailing or golfing. A certain sporting house is showing a double-breasted sweater with wide rolling collar which can be turned up and buttoned tightly round the neck for extra warmth. The sweater is of the usual length, reaching a little below the hips, and comes in gray and white, or can be made to order in any color. A very smart and becoming model and only \$7.50.

#### THE TAILORED STOCK

The plainer and simpler the stock the more appropriate it is for wear with a riding habit and with the various tailor-made waists. Low collars, plaited ruffles and little bows are pretty and fitting accessories for summer wear with the thin lingerie dresses and blouses, but a riding habit requires a tailor shirt, and a tailor shirt a soft ascot stock. Since they first came into fashion no detail has since been found by which they could be improved upon. The soft, standing collar has long tie ends which cross in back and slip under the little tape band in front, so that when tied in ascot shape they remain securely in place. The prettiest stocks are of white cheviots with mercerized stripes.

#### PINS AND LINKS

These are still worn as emblems of the particular sport of which one is a devotee. Is one a mighty hunter? The designs are infinite in their variety—little gold hunting horns, crops and riding whips. One attractive pin seen consisted of gold crop with platinum crook handle, a patent bit stitched from the handle of the crop to the lash, and in the center a fox head in gold with ruby eyes. It was \$19.50. A long-lashed four-in-hand whip, the handle of gold, the lash of platinum, cost \$11. Dainty little gold paddles cost \$4.50.

Oil paintings put to a curious use are shown in little hunting scenes painted on tinfoil, covered with crystal and mounted in a narrow rim of gold. They are about the size of a cuff button and real works of art. Price \$45.

#### TENNIS DRESSES

This season's models with the low neck, wide sailor collar and short sleeves, seem particularly adapted for golf and tennis, and the prettiest little models may be found on these lines in heavy linens, crash or Madras. With these one-piece gowns, pulling apart is impossible, and a hotly contested match leaves one as trig as at the start.





Mr. and Mrs. Peter Golet Gerry were interested patrons of the Horse Show



Mrs. Nicholas Longworth and Miss Mary Sutherland studying the entries



Miss Helen Rasmussen on "Indian Flower," the blue ribbon winner owned by Mr. McLean



Miss Helen Taft in the President's box



Photo copyright by G. V. Buck, Washington, D. C.

Mr. and Mrs. Edward B. McLean confer about Mr. McLean's entries



Miss Martha Hazard was a notable figure in the hunter exhibits



A group in the paddock, from left to right: Mr. Richard McGrann, Count de Buisseret, the Belgian Minister; Mrs. McGrann, Mr. Wade Ellis and Sir Robert Hadfield

THE WASHINGTON HORSE SHOW WITH ITS MILITARY FEATURES WAS  
THE SMART SPORTING EVENT OF THE CAPITAL'S SPRING SEASON





The smart taffeta toilettes worn by Donna Tortonì and Madame de Ganay at the opening of the Exposition des Industrie



White serge and dotted foulard are cleverly combined in the left sketch, while the right shows striped silk voile over plain mousseline

## LA PARISIENNE—HER CHARITIES, HER PURSUITS *and* HER GOWNS

THE French *mondaine*, always charming, plays more or less seriously at intellectuality. She dabbles in poetry and literature; passes judgment on the new plays and their authors; criticizes the pictures at the *salons*; and in seeking to cultivate her mind does not shrink from attending a course at the Sorbonne, especially when the *conférencier* is of the mode. True, she does not, like more ordinary folk, herself stand in line to secure a seat, but she sends her *valet de pied* to do so, and takes care she arrives in time to occupy it; then, after exchanging greetings and hand-wavings with the other "*Bergsoniennes*," she is ready, with tiny note-book and jeweled pencil in hand, to listen to and note the golden words she has come to hear.

### MODISH "LITTÉRATEURS"

So popular is the *cours* of Professeur Henri Bergson that a gathering on these occasions has all the aspects of a modish "five o'clock," for, with an acquired taste for philosophy, these women have by no means laid aside their taste for smart gowning. At the latest *conférence* a charming medley of styles prevailed. There were swagger little tailored costumes of shining dark gray satin, with straight, close-hung skirts and short, loose coats faced in white satin, and trimmed with many gray satin-covered buttons and corded button holes. Fuller skirts of finely striped silk were worn with habit coats of plain silk in dark shades, or in such brilliant colors as emerald green and deep royal blue. These coats are cut short in front, like a bolero, and the long flat tails that hang from

Real Novelties are Launched as the Season Advances—Beer Shows Slightly Wider Skirts — Louis XVI Tendencies

the back are headed by two large, silk-covered buttons. The open fronts are filled with voluminous frilled lace *rabats*, so voluminous that they hang in full folds and are pinned back at one side to fully display their soft whiteness, one of the latest of the season's ideas.



This stiff trimming of blue velvet is indescribably chic on a high-crowned hat of white straw

### THE LAST WORD IN DESIGNS

I saw tailored costumes of soft white serge or camel's hair, trimmed, after the last word, with many rows of colored silk machine stitchings in a design of arrow heads. A charming black-eyed girl wore one of these topped with a wide-brimmed hat of white straw trimmed only with an enormous plaque of black tulle frills. She carried a pink silk parasol edged with darker pink, and one guessed easily that her stockings were of a matching shade of color.

Mlle. Sandy, a pretty young *littérateur*, was smart in a tailored costume of gray corded silk, glossy as satin. The simple ornamentation, of silk-covered buttons and false button-holes, was effectively placed on each side seam of the skirt and edged the box plait in the middle of the back. This manner of trimming, and of arranging the fulness of a short skirt, is nearly universal, varied only by the disposition of the trimming; often rows of braid are included in the trimming scheme. The flat round collar, faced with white, that finished the neck of the little coat, was edged with a narrow, plaited silk frill, and cuffs to match turned up the half-long sleeves above much-wrinkled suède gloves of pale gray. Flowers, shading from pale pink to deepest ruby color, trimmed her large flat hat of pink straw, faced with white straw.

### OF STRIPED SILK WITH INCROYABLE COAT

Madame Catulle Ménéz was there, her mystic black eyes deep under level black brows. She wore a gathered skirt of fine striped silk holding several shades of colors deftly blended into one charming tone, and



topped by an Incroyable coat of black corded silk. Cut short in front, it closed at the lower edge below the gushing lace *rabat*, the split back falling in two tails half way to the hem of the skirt. Trimmed with a cluster of short black feathers, her Directoire bonnet crushed her heavy black hair close to her face.

#### WHITE SERGE WITH BROWN LINEN

Fancy the originality of trimming the coat of a tailored costume of white serge with tabac brown linen nearly as coarsely woven as bagging! Yet it formed one of the smartest white woolen costumes I have seen this season. It was worn by a pretty blonde in combination with a hat of white straw trimmed with a band of black velvet winding unevenly its tall, pointed crown, and at one side a cluster of red velvet-covered apples. A touch of red, in the form of a bit of embroidery set into the corners, marked the odd brown linen of the collar and revers; and also odd was the final finish—a frill of half-inch-wide Valenciennes lace that followed the edges.

#### LEADING HOUSES DISPLAY NOVELTIES

Since the official opening of the spring modes in the late winter, many novelties have appeared. Indeed, several of the great houses have held new displays for their special clients. Among these appears a tailored costume in a satin-faced cloth of an odd, coppery shade. The coat, of the usual hip length, cut on Mandarin lines, with the sleeves fashioned

in one with it, clasps the hips closely at the hem, but has an appearance of extreme looseness above, increased by its lack of any fastening, the fronts hanging open and perfectly straight. A narrow band of black satin finishes the neck flatly, and black satin several inches deep turns over the loose, open sleeves. Elaborate embroidery, done with fine and coarse silk cords of an odd yellowish green, particularly effective on the color of the cloth, shapes large irregular motifs in the middle



This simple gown of superb white satin is quite plain and straight but with the new suggestion of fulness about the feet

of the back, and on each side of the front, rounding away in bolero fashion. The little garment is heavy with this adornment, confined entirely to it, for the skirt, lightly gathered to a round belt line, has no ornamentation except a line of buttons that achieve its closing directly in front. Large and flat, they are covered with the material and embroidered to match the coat.

A little gray satin frock of Quaker-like simplicity, designed by Lucile



A brilliant toilette of scarlet and gold worn at the first night of "La Vie parisienne"

#### THE NEW CIRCULAR SKIRTS

Beer has recently exhibited evening gowns that show quite a new form of skirt. Cut on the old circular lines, but in a small circle, as the train is a tiny one, it sweeps prettily at the hem in a manner quite different from the strained, bobbing tails of the last few seasons. One, particularly desirable, of pale straw-colored satin, closes in front, with one side lapping far over the other; below the lap shows a three-cornered bit of a petticoat of the same. The wide-lapped edge is trimmed with a band of gold-beaded, yellow mousseline de soie; the corsage is all of this lovely stuff. Starting from the belt line in front, a band of it passes over the shoulders to the belt line at the back, where it drops one long pointed end. As it falls over the shoulders in fichu fashion it serves as sleeves, and inside its upper edge filmy folds of white tulle rise one above the other, shielding the bare shoulders.

Also showing the new fulness at the hem is a Redfern evening gown of soft coral-colored crêpe de chine. Shaped on the simplest lines, it is made splendid in effect by its trimming of shaded coral bead embroidery. The skirt, gathered to a round (not high) waist-line, is given a double skirt effect by a three-inch tuck placed knee high; its edge is hung with tiny beaded loops separated by a large coral bead. A line of this trimming serves as a belt and trims the short, open sleeves, suggesting double sleeves by the half-way tuck. Shaded pink coral trimming, that nearly covers the corsage, is accented in front

(Continued on page 76)

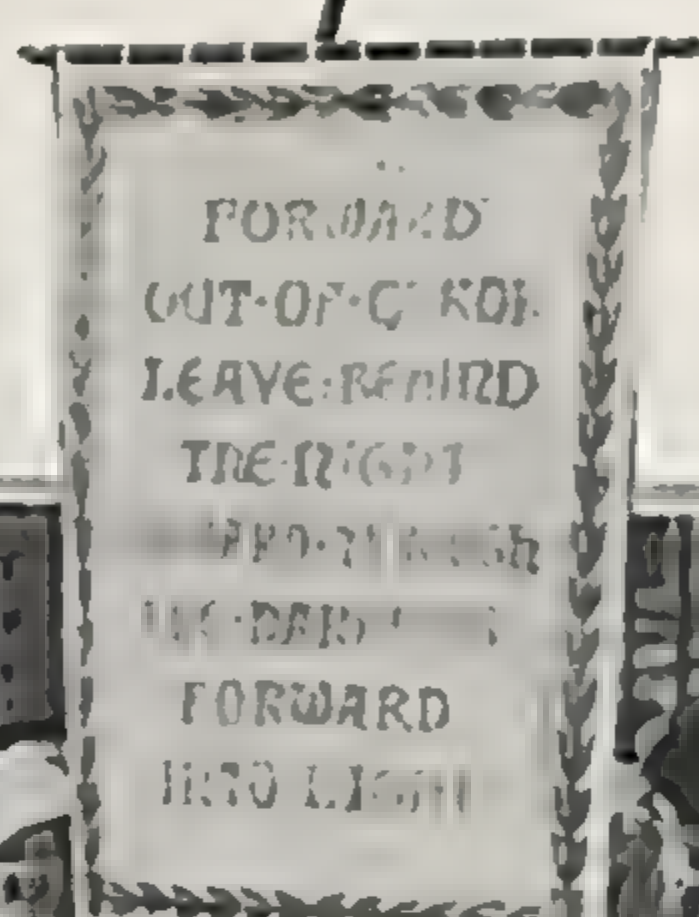




Mrs. Wm. L. Colt, who was chief marshal of the parade, followed by Scottish pipers



The gallant members of the Men's Suffrage League were led by Mr. James L. Laidlaw, the banker, and Professors John Dewey and Vladimir Simkhovitch



Misses Sarah McPike, Alberta Hill and Inez Milholland, who led the parade



Rev. Antoinette Blackwell, the first American woman minister ordained, and Mrs. A. E. Spencer



Among the writers were Rheta Child, Kate Jordan, Bertha Knabe

Dorr, Lida Rose McCabe, and Frances Byers



Mrs. Frederick Nathan, leader of the Fifteenth; Mrs. Charlotte Perkins Gilman and Mrs. Mary Austin



## THE SUFFRAGE PARADE IN WHICH WELL-KNOWN WOMEN AND PROMINENT MEN MARCHED DOWN FIFTH AVENUE IN THE CAUSE OF EQUAL RIGHTS

Mrs. Leigh French of New Rochelle rode in a sedan chair, representing "Ye olden days"





SMART LINEN HABIT FOR CROSS-SADDLE RIDING,  
PRETTY FROCK OF STRIPED BLACK AND WHITE SERGE,  
AND A GOOD STYLE BLUE SERGE TRAVELING SUIT

FROM MICHEL

For descriptions and reverse views see page 60





Mrs. Norman Whitehouse

Mrs. A. Butler Duncan



Mr. Arthur Iselin kodaking society

From left to right, standing against the grand stand railing, are: Mrs. Arthur S. Burden, Mrs. James A. Burden, Mr. Thomas Slidell, Mrs. James B. Eustis and Mr. Goadby Loew



Mr. and Mrs. August Belmont, Jr., and Mr. Williams P. Burden



Mrs. W. Scott Cameron



Miss Marion Hollins



Mr. Francis Roche and Miss Laura Webb

THE STEEPLECHASE EVENTS AT BELMONT PARK BROUGHT OUT A HOST OF SOCIETY FOLK TO SEE THE EIGHTEENTH RUNNING OF THE MEADOW BROOK HUNT CUP







*Mrs. Walter N. Stillman and Mrs. Alexander D. B. Pratt*



*Miss Frances Godwin and Miss Elsie Park greeting a friend*



*Mr. Arthur Scott Burden and Mrs. Arthur Iselin*



*Mr. William Forbes Morgan, Mrs. C. N. Tangeman and Mr. Maurice Roche*



*Mrs. James W. Wadsworth, Jr., and Mrs. Courtlandt Dixon Barnes*



*Mr. Bayard Tuckerman, Mr. Frank Appleton, Mr. Harold Vanderbilt and Mrs. Payne Whitney*

WHEREVER THE HORSE IS FEATURED, WHETHER IN RACES OR SHOWS, LONG ISLAND'S SMART SPORTING SET IS SURE TO BE IN FULL ATTENDANCE





Margaine Lacroix model of white dotted foulard combined with black. The latest girdle development is of black velvet oddly buckled at the side



Smart walking frock of parchment-colored linen with the simple bolero bodice and hem border figured in Saxe blue. Double rows of tiny buttons down the front is a new trimming feature. Model from Valmouth



Tailored costume of prune-colored serge with a blouse of surah striped in white. The raised point of the skirt meets the lapel-trimmed bodice. Falinski model

THE LATEST FRENCH MODELS ARE CHARMINGLY SIMPLE IN  
THEIR EFFECTIVE USE OF DOTS, STRIPES AND THE BOLERO LINES





Photographs by Floyd E. Baker

*The wide, white-columned verandas carry out the Colonial architecture of the house*

**"WHEATLY," THE BEAUTIFUL COUNTRY ESTATE OF MR. EDWIN D. MORGAN AT WESTBURY, LONG ISLAND**



*The chapel of stucco is after that of an English estate*



*The great wainscoted room, with its vaulted ceiling and open fireplace with hunting trophy above, is like an old baronial hall*





Photographs by Floyd E. Baker

*Effective bit of landscape gardening showing the hedged walks circling a mirror-like pool of water*



*In the library books line every inch of the walls from the floor to the beamed ceiling, even running over the doorways*



*View of the tennis court and gardens with the greenhouses in the distance*



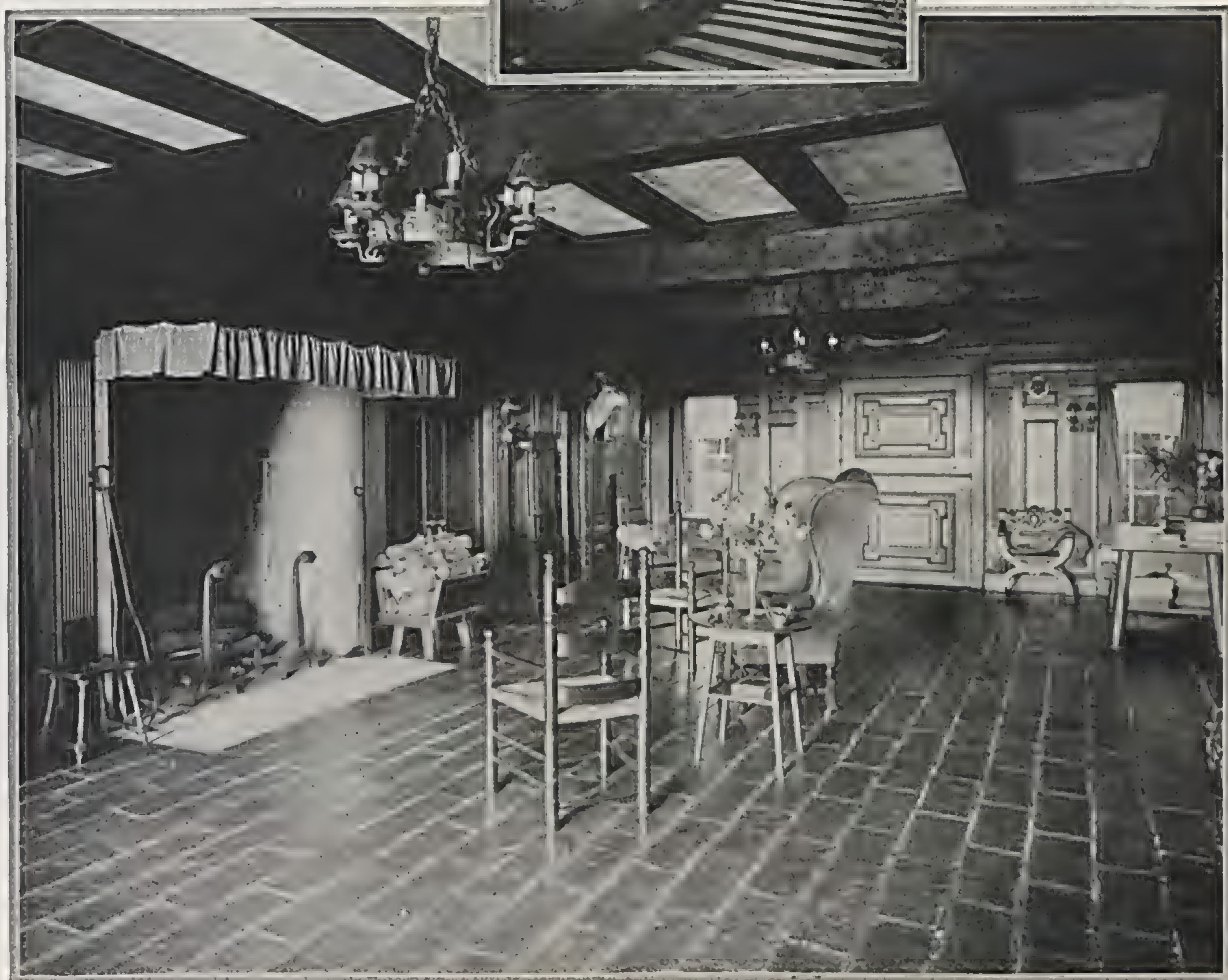


Photographs by Floyd E. Baker

*The wide veranda with its shrubs and masses of hanging vines overlooks the beautiful Westbury country*



*The pergola trellised with vines is a picturesque feature of the estate*



*The great canopied fireplace makes a comfortable lounging place of the hall with its beamed ceiling and oddly tiled floor*





SMART FEATURES OF THE NEWEST TAILOR COSTUMES ARE THE YOKED JACKET,  
FRINGED OVERSKIRT AND CLOTH PANELS OVER A SATIN UNDERSKIRT





Photograph by Harris and Ewing, Washington, D. C.

The wedding party of Mr. and Mrs. Walter Brooks, Jr., who were married in St. Thomas's Church, Washington, D.C., on May 16th. From left to right: Miss Alice Vandergrift, Miss Sophy Johnston, Mrs. Carroll Rasin, Miss Gladys Hinckley, Mr. Stephen B. Brooks, brother of the groom, Mrs. Walter Brooks, Jr. (Louise Cromwell), Mr. Walter Brooks, Jr., Miss Sue Bruce, Miss Catherine Britton and Miss Frances Brooks



Photograph by Campbell Studios

Mr. and Mrs. Weld Merrick Stevens, who were married May 16th in St. George's Church, New York, and the bridal party. From left to right: Mr. Bours, Mr. Peake, Mr. Baker, Mr. Stearns, Mr. Mills, Mr. Stevens, Mr. McCutcheon, Mr. Truesdale and Mr. Dominick; Miss Gladys Stout, Miss Marjory Smith, Miss Elsie B. Cowles, Miss Helen Stearns, Mrs. Weld Merrick Stevens (Anita Stearns), Miss Elizabeth Taylor, Miss Gertrude Mills and Miss Jeannette Allen

THE BRIDAL PARTIES OF PROMINENT WEDDINGS IN  
NEW YORK AND WASHINGTON SOLEMNIZED ON MAY 16th



# WHAT SHE WEARS

Impressionistic Floral Marquissettes Combined with Satin and Chiffon for Casino Wear and Garden Parties—Shot Taffetas for Coats and Costumes



A simple French model of white marquisette over citron color. Vogue pattern cut to measure; price, \$4

while the rare camel's-hair shawls formerly in such vogue have been fashioned into long wraps for motoring or steamer wear. Very smart they are, too, if cleverly planned, with large black satin revers, loose raglan sleeves, and deep cuffs and sailor collar, the latter, when intended for evening wear, overlaid with Venetian crochet or some other coarse lace. The same model is admirable when made up in pongee or black satin, and a Doucet garment of this sort relieved with pékiné black and white in inch-wide stripes gives decided cachet to a feminine toilette. Made of double-faced satin or of radieuse (three-toned) no lining is necessary; but if intended for evening wear, such a wrap is far more elaborately trimmed than for daytime wear, and oftentimes is made slightly trained. The thin wraps of chiffon or marquisette trimmed with wide bandings of embroidered net will be worn again for all sorts of occasions, but newer than these are the diaphanous white embroidered lingerie ones made over soft white satin and finished with large collars and cuffs of black-and-white striped satin.

A COSTUME OF CORONATION BLUE WITH PÉKINÉ BLACK-AND-WHITE LINING

At the Hoe Library sale—which attracted a fashionable contingent—I saw an attractive costume worn by a visiting Englishwoman who was greatly interested in the bidding. Her tailored gown of chain basket-weave in a color known as Coronation blue—that dull blue-green shade that is so becoming—was made over a foundation of self-colored satin which showed at the slits, and was enlivened with many bullet-shaped buttons of gun-metal. The wide, straight sleeves to the short coat revealed the lining of pékiné black-and-white satin, and also the undersleeves of cerise chiffon, this same color being repeated in the velvet facing to the high, round-crowned black hat with black feathers. The coat was fashioned with a large lapel on one side, the other being overlaid with a wide plaited lingerie jabot.

DELIGHTFUL FABRICS FOR SUMMER FROCKS

After considering the wide range of four-lards and Jacquard voiles, one will find



Evening frock of Nattier blue marquisette with lace shoulder drapery. Vogue pattern cut to order; price, \$4

WHEN the snowy dogwood blossoms have fallen, and all the woods are clothed in green; when the syringas, lilacs and Jacqueminot roses have spent their fragrance in the gardens, and halting spring has developed into radiant summer; then the garments of women acquire new loveliness, to harmonize with the progressing season. To wear with the ravishing costumes of veiled chameleon satin, lace garnished, beaded and hand embroidered, all sorts of dainty accessories have sprung into being. Witness the small Empire fans of pictured ivory which are so appropriately displayed with the Josephine evening gowns; or the large flat reticules—properly called *sabretaches* abroad—which are suspended by their long cordelières across the shoulder with the daytime costumes, as a new bit of coquetry. These are made of figured silk, damask, or crêpe, decorated with gold bandings or soutach-ing; or possibly of white linen, overlaid with Irish crochet or other coarse lace, and ornamented with white bead cords and fringing.

There is no limit to the variety and range of these minor accessories, which, when worn by the woman who knows how to adjust them properly, give such inimitable chic to a costume. Perhaps the touch is added by a bobbinet or mull fichu, edged with Valenciennes or point de Milan; or a parasol of picturesque flowered silk, with darting swallows and a black velvet border. Jabots, cape collars and dainty bows there are in infinite variety—lace edged and accordion plaited; long embroidered silk gloves in white, taupe, or chamois color; belts of leather or velvet or tinsel; and new silk-mesh veils that are worn gracefully hanging.

## STRIKING FEATURES OF PRESENT MODES

Four things are plainly manifest thus far this season: that the narrow silhouette will continue for the present—unless Queen Mary's ban against it for Coronation robes and Court gowns effects something decidedly revolutionary; that stripes of all sorts are the preference of the moment, and a discreet touch of pékiné black and white is essential to modishness; that the peak-crowned hat is with us in all its variations; and that the collarless neck will not be abandoned.

Antique chests and cedar wardrobes have been ransacked to meet the demands of present styles, and the old-time cachemire scarfs of our grandmothers will add bright color to many cottage piazzas this summer;



Girlish frock of striped silk with tiny ruffles of marquisette; and a Saxe blue linen combined with broderie Anglaise. Vogue patterns cut to order; price, \$4 each

that delightful summer frocks may be fashioned from the striped crêpe-finished tub silks. These are being developed with filet lace or English embroidery, the drop skirt showing a band of the wide lace laid over mousseline of the stripe color, and edged with velvet ribbon. One of orchid color with white was charming, having buttons and a belt of black velvet. Another (shown in the third figure) was of pale green and white, the plain Empire skirt trimmed with narrow ruffles of white marquisette bound with plain green satin, and extending as high as the knee. These same ruffles decorated the lower edge of the bolero bodice and also the close elbow sleeves. A large green drooping hat, faced with black velvet and swathed in green Malines, caught with pale coral-colored roses, finished this dainty costume.

Impressionistic flower-bordered marquisettes are bewitching for garden parties or for Casino costumes, especially when the border resembles large painted roses, relieved against a *fourreau* of pink satin, with a black velvet *ceinture*; the flowered border showing on the tunic and forming a charming fichu effect. Other tub marquisettes with wide, white embroidered borders are finished with colored chiffon hems applied with hemstitching, the *ceinture* matching the chiffon in velvet or taffeta, where a *cordelière* is not preferred. The fashioning is simple, the deep-bordered edge being laid straight around to form the tunic or skirt, and fitted into the belt by pin tucks; the fichu shoulder drapery forming the kimono sleeves. One of these gowns, in white over citron color (see the first sketch), had a jeweled ornament of turquoise and dull gold on the corsage, with a bead cable finishing the belt and sleeves. Another, made over Nattier blue, had a velvet sash of deep purple bordering a lace shoulder drapery of point de Milan, over black mousseline, that crossed and fastened at the back left side. (See the second sketch.)

## EMBROIDERED LINEN COWNS

A novel use of broderie Anglaise was noted yesterday on a smart gown of Saxe blue linen, reproduced in the fourth sketch. It gave the effect of having the whole foundation made of the broderie Anglaise, but wherever a joining occurred there were stitched straps of the plain linen.





THE JAUNTY LITTLE JACKET COSTUMES, WITH THE QUAIN  
 LONG WRISTBAND SLEEVE, OR SHORT SLEEVE CUT IN ONE  
 WITH THE BOLERO, ARE DELIGHTFULLY YOUTHFUL MODELS





A DISTINCTIVE COAT FOR MOTORING, A GOOD STYLE  
DRESS FOR THE YACHT AND A SMART TRAVELING SUIT





A PAGE FROM PAUL POIRET'S LATEST ALBUM, REPRODUCED BY  
COURTESY OF MR. LICHTENSTEIN, WHOSE COPY IS INSCRIBED

*"A Monsieur Lichtenstein qui a, le premier, défendu  
mon drapeau en Amérique, cordialement son,  
Paul Poiret"*

LES CHOSES DE PAUL POIRET  
VUES PAR GEORGES LEPAPE







*Dainty frock of batiste trimmed with cording and all-over embroidery. Vogue pattern cut to order; price, \$2*



*Distinctive dinner gown of white satin, with green chiffon over-drapery outlined with black chiffon. Vogue pattern cut to order; price, \$2*



*An admirable combination of striped foulard with black satin and two kinds of lace. Vogue pattern cut to order; price, \$2*



*Pongee suit fashioned after a Dumay model, and trimmed with black satin and old blue linen. Vogue pattern cut to order; price, \$2*

## SMART FASHIONS for LIMITED INCOMES

**F**ORTUNATE is the woman whose gowns are always in readiness to pack for an unexpected visit, but she is as rare as she is fortunate. Even the wardrobe of that woman who need not consider expense is seldom so systematically arranged that it will answer any call without further purchases. The case, however, of the woman who lives quietly throughout the warm months and goes away for only a few weeks is peculiar, for at home she requires little more than blouses and short skirts, and, considering the limited outing that she takes, it is scarcely worth her while to spend much money on clothes. She will find it possible, however, to make a good appearance if she adopts clever suggestions for making over and renovating, and the models featured here are fitted to her requirements along such lines.

### A SIMPLE THIN FROCK OF INEXPENSIVE MATERIAL

The summer season is encouraging to the woman who has little to spend, for such charming effects can be worked out with inexpensive fabrics. The dainty frock shown in the first drawing may be gotten up in a variety of fabrics. An excellent choice for it is a forty-five-inch-width batiste in a plain color. If one wishes it for a very serviceable frock, to wear often without showing soil, there is a lovely, deep pansy shade that is both smart and practical; and there are also exquisite pastel tones of lavender, cream, blue and pink. This fabric, particularly admirable because of its softness of finish, combines beautifully with good laces and embroideries. The price is 35 cents a yard. If one wishes something more reasonable, there is a muslin that comes in almost the same shades, though slightly less delicate in tone. It measures 30 inches in width and costs only 15 cents. The finish is not so soft and silky as the batiste, but the slight stiffness

### How the Old Foulard, Pongee, or Linen May be Remodeled into an Up-to-date Costume—Batistes and Dimities in Bewildering Variety

will soon come out with wear. Cordings, made by shirring the material on cotton cord, outline the square neck of the gown shown, and all-over batiste embroidery, cut into deep points, follows the line of the cording around the neck. The elbow-length sleeves are of batiste trimmed with a line of cording above the deep hem. A high-waist effect is given by two rows of the cording, from which the skirt hangs softly. Just below the knees is a wide, straight band of embroidery matching that on the waist and finished at the top with cording.

### AN EFFECTIVE RESTAURANT GOWN

The striking model shown in the second sketch is developed from green and black chiffon combined with white satin. The side-trained under-petticoat is of the white satin; the green chiffon is used for the overdrapery and the kimono bodice; while a wide double fold of black chiffon forms the long revers and finishes the hem of the sleeves. The revers are extended down the skirt so as to outline the entire overdrapery from shoulder to hem. In the back they cross over and are caught to the green chiffon with tiny rosettes of the black. A bow of green is placed high at the front of the waist. A tea gown might be made from this model by bringing the revers on the bodice somewhat higher in the neck. The model is a particularly graceful one, and of much distinction because of its simplicity. Almost everyone has an old satin skirt that could be used as a foundation for this frock. Pale blue would be lovely combined with shell pink chiffon, or yellow with mode color and black.

### OF FOULARD AND BLACK SATIN

The third sketch shows a dress that will be adorable in a combination of striped foulard and black satin. If you have any sort of a foulard gown that is shabby and worn, you can make use of a satin front to renovate it and take away the shabby look. The model shows the satin brought from the shoulders to the waist in long revers that lengthen the line from shoulder to belt. The points come very low and touch just above the belt, revealing an under layer of Malines lace in the opening. This lace shows again at the bust, just under the yoke of black net. There are lace caps on the shoulder extending into a square collar across the back, outlined by a band of black. The sleeves are of the foulard, with black satin cuffs trimmed with tiny lace ruffles. The skirt is gathered slightly to the band in the back, but fits smoothly over the hips. Back and front panels of black satin, which widen below the hips into a broad apron effect, extend to the foot of the gown, and fasten together at the side with buttons and loops. The original model had a three-cornered opening at the hem which showed the lace beneath, but this can be left out, the gown being more serviceable without. The fastening can be made in front under the left side, with the left revers hooking on the shoulder. This will render it more convenient for the woman who has no maid to assist her.

### REMODELING A PONGEE SUIT

An old pongee suit may be touched up into the latest fashion by following the

ideas put forward in the Dumay model reproduced in the fourth illustration. The skirt forms a tunic hanging over a broad hem of black satin. Almost any skirt will cut over into a tunic of this sort, and this arrangement allows one to cut off the soiled and worn part of the original skirt. Set on the black satin are strips of old blue linen which in the middle show a line of the black satin adorned with rows of tiny buttons. The coat will look quite up to date with the sleeves cut to the elbow and the new draped revers. These are of the blue linen, trimmed with the same strips which adorn the skirt. There is a soft inner vest of black satin, and the one large fastening button is also of the satin. The cuff is of the black satin trimmed with the same strips. This model would also serve admirably for remaking a linen suit, as satin trimmings are very smart with linen this season.

### A GRAY SATIN GOWN

One of the salient characteristics of this season's fashions is the extreme simplicity with which handsome materials are made up. The result is most charming, giving a distinction that is seldom obtained by elaboration. For example, the original of the fifth sketch is of gray satin charmeuse. The skirt is scant and straight, with a flat box plait at the back. The waist-line is slightly shortened, and marked by a flat belt fastening at the left side. The gray satin buttons pass through buttonholes outlined with a small gray cording. The lingerie collar and cuffs are exceedingly fine, the sort of needlework that we find in our grandmother's belongings. The square cravat is of ocean-green satin, the only touch of color in the frock. At the back the collar follows the new hood shape, running down in a large half-circle almost to the belt and adding a demurely quaint note to this little gown, which is Quaker-like in its simplicity.





Simple frock of gray satin charmeuse with satin buttons and lingerie collar. Vogue pattern; \$2



A bodice of all-over Valenciennes, veiled with chiffon, transforms this old satin frock. Vogue pattern; \$2



Daring Paul Poiret combination of red silk voile with blue linen and blue beads. Vogue pattern; \$2



Effective dinner gown of pink chiffon and filet lace, banded with black chiffon. Vogue pattern; price, \$2

#### ADDING A NEW BODICE

If one has a satin or silk gown left over from last year, of which the skirt is in good condition, but the bodice has given out, one may follow to advantage the suggestions of the sixth model, which has the upper part of different material from the lower. The old skirt may be left as it was, making sure, however, that the lines are straight and the belt carried up to produce an Empire effect. In the model shown, the bodice is of all-over Valenciennes lace, cut in one with the sleeves and veiled with chiffon. The chiffon should match the color of the skirt. The girdle is of the same material as the skirt, embroidered in an effective design and caught (apparently) to the waist by double lines of tiny satin-covered buttons, which also form an effective decoration for the bodice. The band around the neck may also be of the satin, embroidered. The chiffon which veils the bodice passes over this girdle, and the fullness is caught into the side seams. The sleeves may be finished with a band of the embroidered satin. This model might be worked out in high neck and long sleeves, if desired.

#### A DARING PAUL POIRET COMBINATION

Excellent also as a suggestion for making over a frock is the Paul Poiret model in the seventh drawing, as almost the entire skirt below the knees can be made of added material. There are charming new laces that will answer for the bands. A cord of the material may be used to separate these bands. This cording should be done on heavy cotton cable. While the original coloring of this frock is much too vivid and conspicuous for a limited income, and for that reason another color is preferable, the daring of the combination is not without charm, and for that reason is quoted. The original material was a red silk voile or marquisette. Around the neck was a blue and white beading, and blue linen bands were carried around the sleeves and outlined the top and bottom of the broad girdle. The middle part of the girdle was of white linen embroidered in blue beads. At the bottom of the skirt were three folds of the blue linen, and above these two rows of the same blue and white beading that formed the collar. A lovely frock could be worked out by using white for the foundation and green linen for the

trimming, with a beading in black and white.

#### COMBINING VARIOUS MATERIALS

Many of the new models show a certain patchwork scheme in the combination of four or five different materials that is well adapted to the needs of the woman of limited income, for on these lines she is

able to concoct a new frock from several old ones, or with the purchase of only a yard or two of new material. The dinner gown in the eighth drawing is a good illustration of this idea, for in its make-up are filet lace and two colors of chiffon. Any satin foundation will do to build this gown on. The bodice is made of the filet lace, squared at the neck. Pink chiffon is

draped over the front of the bodice, almost reaching the line of the neck on the left side. The upper part of the skirt is also of the pink chiffon and across this, starting from a flat bow in the back, comes a wide band of black chiffon that passes below the left knee and is carried around to the back, where it ends in another lower bow. The lower part of the skirt is of the filet lace, which hangs in a short train. Two rows of heavy cording, over which the pink chiffon has been shirred, girdle the waist. The short sleeves are edged with deep bands of the black chiffon. Two kinds of lace could be effectively combined in this model. A piece of Chantilly or other fine lace might be used on the waist, while the underskirt might be of a heavier sort.

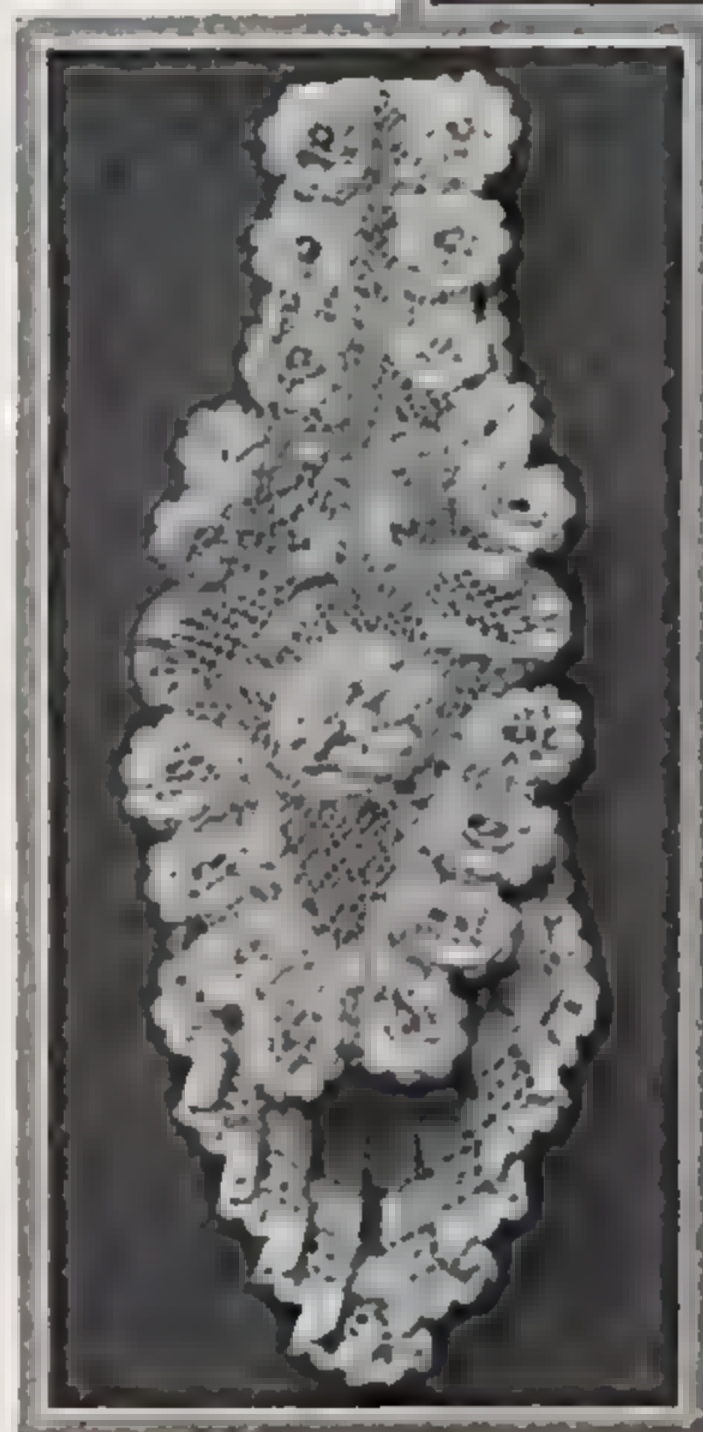
#### HAND-MADE NECKWEAR

In the warm weather one's wardrobe needs to be well stocked with an abundance of fresh, dainty neckwear for gowns and blouses. The charm of these graceful accessories to the toilet lies in their being hand made, but everyone knows how expensive hand-made neckwear is when purchased in the shops. For the woman of moderate income the price is almost prohibitive. The dainty collar, fichu, and rabats illustrated on this page were made by hand by a gentlewoman who, working at home, furnishes such accessories at prices far below those asked in the shops for the same articles. The flat collar of Princess lace, entirely hand made, is very effective on foulard or lingerie frocks, and at \$2 it is exceptionally good value. Nothing is smarter than the fichu just now, and accordingly their price is ridiculously high in the shops. The dainty, well-shaped fichu illustrated would make a charming finish to a toilette in this season's mode. Still other styles of pretty neckwear may be had for equally moderate prices, every article hand made.

Note.—In order to make the "Smart Fashions for Limited Incomes" department of greatest practical value to the woman of restricted means, Vogue will cut to order the patterns of models published under this department at the special price of \$1 for a separate skirt, jacket or bodice; \$2 for a long coat, whole suit or gown, in the regular stock sizes. Prices for cut-to-measure patterns of models published elsewhere in this magazine will be found on page 78.



Hand-made Dutch collar of Princess lace. Price, \$2



Rabat of Princess lace. Price, 75 cents



A dainty fichu of net with lace-edged ruffles. Price, \$2.50



Of plaited batiste and Irish crochet, 75 cents

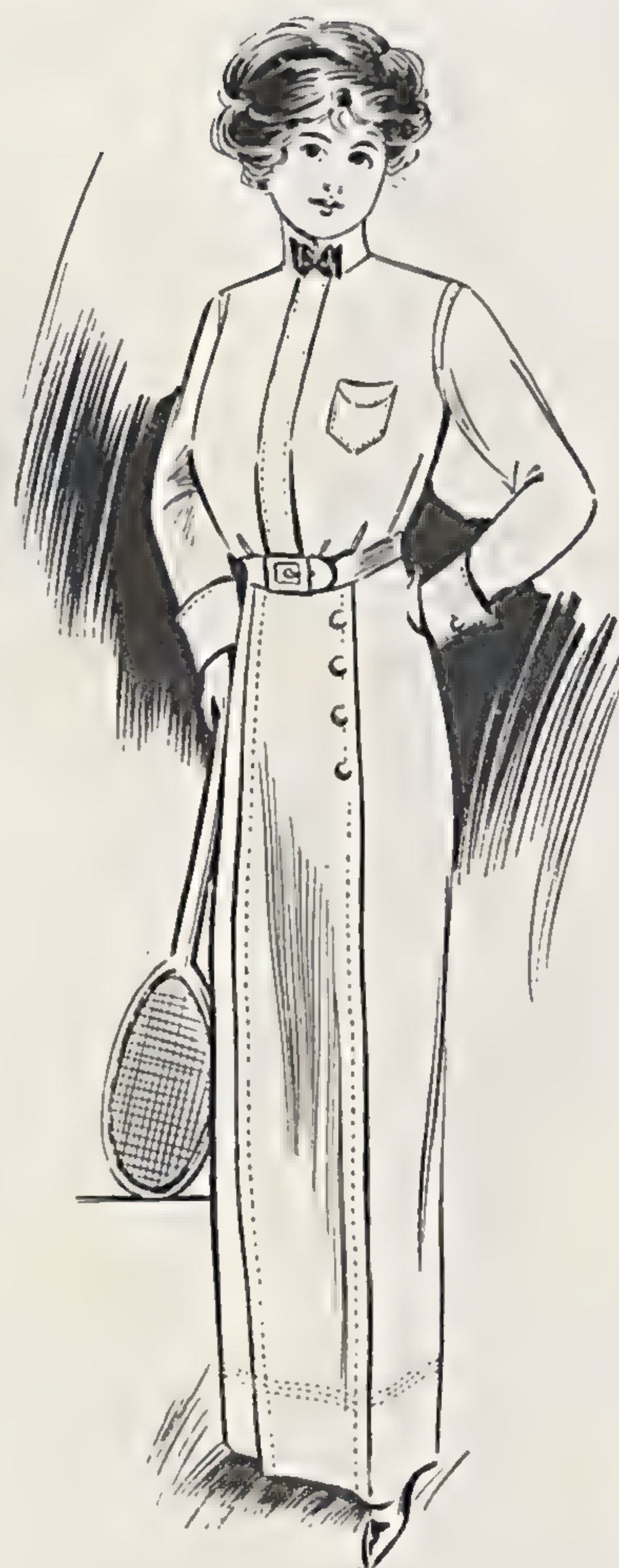




No. 1.—Good-looking motor coat of an imported English mixture on smart lines.  
Price, \$30



No. 2.—The latest fichu development in vest effect of sheer organdie, hemstitched.  
Price, \$4.25



No. 3.—Smart tennis costume of plain shirt and skirt in the serviceable cotton corduroy

## SEEN in the SHOPS

### Good Style in the Smart Traveling Suit, Motoring Coat, Riding Habit, Tennis Costume, Outing Hat and Sporting Accessories

THERE is no more indispensable garment for general utility wear than a serviceable all-cover coat.

A particularly good model, much smarter and newer than the polo coat, is shown in sketch No. 1. The material used is an imported English mixture, trimmed by two deep patch pockets and large, round buttons. The sleeves are plain with deep cuffs, on which are two buttons. Each pocket is made with a lap having a single button. Though the coat is double-breasted it has but one row of buttons down the side front. Three are used to fasten the coat, as illustrated, and a fourth is hidden under the collar, but comes in most usefully on a cool, windy night when one feels the need of being buttoned up to the chin. This model is lined to the waist with satin. The cost is \$30, for which sum the coat may also be ordered in French serge.

One strictly tailored suit is a necessity in every wardrobe, and the one illustrated in sketch No. 4 is particularly smart, and inexpensive at \$45. This suit is cut on English lines, having small revers, breast pocket and mannish sleeves. The jacket is slightly fitted to the figure, yet gives the straight lines of the present mode. The skirt is cut in two pieces, opens on the left side and is hung from a high inside belt. The best quality of French serge is used for this model, which can be bought in navy blue, black or white.

#### WELL-CUT RIDING HABITS OF LINEN AND SERGE

One would hardly suppose it possible to find a ready-to-wear riding habit having all the qualities of those made to order, but at a certain Fifth Avenue shop of high standing, that has made a specialty of ready-to-wear habits of every style and in all materials, there are to be had really well-made habits for one-third the sum your tailor

would charge. The habit reproduced in sketch No. 6 is designed for the side saddle, and is made of heavy linen crash. The skirt is made so that when worn on the street it can hardly be detected from a walking skirt, but when one is ready to mount, the back is unbuttoned, making the apron or safety skirt. When mounted it fits like any other skirt for the saddle, the only difference being that it is not put over the pommel, as in many cases, and when the knee is lifted there is nothing to catch and hinder one from dismounting quickly. The coat to this suit is mannish—designed with long, plain sleeves and one breast and two hip pockets. The price asked for the habit is \$18.50. The same model in serge or worsted can be bought for \$29.50.

#### ACCESSORIES FOR THE RIDING HABIT

These are very important, as the riding costume demands a nice discrimination in the selection of the accessories which offset it. Stocks of excellent cheviot can be bought for \$1. They come also in linen, Madras and piqué.

For summer the straw sailor illustrated on figure in the sixth sketch is exceedingly good looking and in excellent taste. It is sold by a leading hatter for \$5. Riding boots in tan and black cost \$10 and \$15. Crops range in price from \$1.50 to \$12.

#### THE SHIRT MADE TO MEASURE

Few indeed are those who can find a ready-made shirt that really fits, and nothing detracts more from one's appearance

than an ill-fitting garment. Realizing the fact that the shirt question is one requiring serious consideration, a specialty house has made a study of shirts and skirts, whereby they guarantee perfect fit and satisfaction in every way. In fact, so successful has this shop been in pleasing its patrons that many of the most prominent and smartly dressed women from all over the country are numbered among its clientele.

Sketch No. 3 shows a model for a tennis shirt and skirt. The material is the particularly serviceable cotton corduroy. The waist is perfectly plain, has the man's sleeve with either the straight or turn-back cuff and a small yoke across the back and over the shoulders which reinforces the shirt at the neck. Not only is the cut excellent, but the workmanship is faultless. The skirt is six gored, having a box plait in back which can be either stitched twelve inches or all the way down. The fastening with four pearl buttons is on the left side. This model, having the waist and skirt joined, costs \$20. When bought separately the price of the waist is \$5.50; the skirt, \$14.50. This smart suit is excellent for tennis or golf and can be ordered in any white cotton material for the same price, or in the best China silk, at a cost of only \$40. All the materials used by this establishment are of the best quality and thoroughly shrunken before cutting.

#### THE NEWEST FICHU DEVELOPMENT

The fichu shown in sketch No. 2 is unusual and exceptionally inexpensive, as the

price is \$4.25. It is made of fine organdie having the entire outline hemstitched. An odd feature is carried out in the revers, simulating those on a coat. These are also hemstitched, and in the back form a small sailor collar over the large one. Three large crochet buttons give the effect of a front fastening, but in reality these are only for decoration, as underneath them are the small crochet buttons and loops which hold the fichu together. This style is both smart and becoming for the older as well as the younger woman.

#### OUTING HATS

What could be prettier for country wear than the youthful hat reproduced in sketch No. 5? Of a most becoming shape, the materials used for it are particularly dainty and attractive. The frame is made of a light-weight buckram covered with white embroidered Swiss. The edge of the brim is bound with white hemp braid, which extends three inches on the under, and only one on the upper, side. The brim is faced with the Swiss laid in plaits, which gives a soft effect against the hair. The crown is round and low, with a band of hemp braid at the base. The only trimming is a small bunch of taffeta roses, two green cherries and the green leaves. The price is \$10. The same model can be bought in different colors, white with green, blue, red or violet braid and trimming. The shape, untrimmed, can be bought for \$8.75.

A soft hat for a tramp in the woods, or when camping out, is the "Gold Seeker," in the dull green felt that King Edward made so popular. The crown is round and soft, and the brim can be left flat or caught up to the crown, as is most becoming. An inch band of moiré ribbon is the only trimming on the hat. The price is \$3.50.

Another useful hat, of white felt, costs \$3.75. It has a broad, stiff brim which



rolls slightly all the way around. This is very smart for driving or walking.

An attractive hat for motoring is the "Tommy Atkins," which is shown exclusively at one shop. It is an imported French felt, which fits close to the head and completely covers the hair. A silk band is stretched over the felt, and when a veil is used it is held in place by the band. This hat is pretty, both with and without the veil. The hat is \$10; veils, \$4.50 and \$5.

#### AN ENGLISH MOTOR COAT AFTER THE DERBY MODEL

An excellent coat for motoring is shown in the English department of one of the large shops—a Derby model made of heavy linen, cut in the three-quarter length. The lines are particularly good, being semi-fitted, and showing the raglan shoulder, which is becoming to the majority of people. There is a narrow cuff on the sleeve to correspond with the collar—this has the turn-over effect and fastens close around the throat. This model is imported and costs but \$22.

#### FOR AQUATIC SPORTS

A "sailing" canoe shown in one of the large department stores is particularly interesting and will appeal to anyone who is fond of sports. It is 18 feet long, 35 inches in width and 13 inches deep. The cost is \$49.50, which includes the canoe and keel, the complete sailing outfit, sail, mast, booms, mast seat and step, spar jaws, ropes and also a set of lee-boards. The arrangement of the sailing outfit is such that it can be easily put in place or can be detached and folded in the bottom of the canoe when not in use.

#### A WIDE RANGE OF SPORTING GOODS

Every kind of canoe accessory can be bought right here in this department as well as everything else for sporting—tennis racquets, golf bags and clubs, polo mallets, everything for baseball, football, complete camera outfits, and, in fact, every imaginable thing to satisfy even the most particular sportsman.

#### HAND-EMBROIDERED LINEN SUITS

The practicable white linen suit that can be put in the tub whenever necessary should form a part of every summer ward-

robe. This fact will be promptly acceded to when one realizes the excellent value given in a cool-looking little model for \$22.50. Not only is it distinctive in cut, but it is also noticeable for its beauty of trimming. The latter consists of elaborate hand-embroidery, done on the deep insets at the sides of both jacket and skirt, as well as on the collar and cuffs. The small linen-covered buttons that outline the embroidered bands at the front and back act as a pretty finish to the coat. The graduated panel at the skirt front gives a becoming length of line. The back of the jacket is cut in panel effect to correspond to the back panel of the skirt. It may be had, ready to wear, in all the regular stock sizes.

A more expensive model, cut on similar lines with the moderately short jacket and paneled skirt, shows fine hand-embroidery worked on pieces of coarse net. This trimming is set on the jacket in bolero effect with a band of the linen below it. The sleeves are finished with a motif of the embroidered net, and the collar is completely covered with graceful hand-work.

black-and-white material, trimmed with pearl buttons. A similar arrangement of points is carried out along the skirt hem and on the outer side of the sleeves as well. Black satin ties are fastened under either side of the collar, to form a sailor's knot at the front. The price of this original model is \$38.

#### LINEN AND NOVELTY PARASOLS

To go with the simple jacket and skirt costume, good-looking parasols of hand-embroidered linen may be found. One style shows a pretty natural-wood handle and a linen cover with a dainty decoration of convent embroidery. Price \$5. With this figure as a starting point, many lovely embroidered parasols may be had at almost any cost. Those entirely covered with hand-work are naturally the most expensive.

Many imported parasols are being brought out by this same firm, and are very admirable, both in their long Louis XVI shape and in their daintiness of finish. The Berlin models are the latest innovation. They are developed in silk with crystal-



No. 6.—Well-cut riding habit in heavy crash, having the apron or safety skirt. Price \$18.50



No. 5.—Pretty country hat of embroidered Swiss trimmed with taffeta roses. Price \$10

As to the skirt, the panel, at its front, stops below the knees, where it is met by a deep band of the linen, inset with long points of the net. For a suit of this kind \$35 is asked. One would go far before finding anything as suitable for informal afternoon wear.

#### TAILORED LINEN COSTUMES

For \$20 one may have a ready-to-wear suit of good linen in plain cut. The short jacket and trim skirt are both designed to give the straight lines of the modish silhouette.

College girls and, in fact, anyone who prizes simplicity in clothes, will appreciate the neat linen suits quoted at \$12. Their severe tailored style is relieved by insertions of tasteful machine-made embroidery. Long, three-sided motifs of the embroidery, outlined with tiny linen buttons, are set in at the sides of the jacket and on the skirt between its front and back panels. The linen cuffs are dotted with the linen buttons.

On another suit, straight bands of wider embroidery form a trimming in a similar fashion. The cuffs, in this case, are formed of the embroidery. The cost is only \$10.75.

#### A CHIC FRENCH MODEL

A modish suit, showing touches of veritable French chic, is developed in white linen of a smart, coarse weave. The skirt is of the high-waisted variety, and the jacket is short without being too extreme. The broad roll collar is of linen in a fine black and white stripe, arranged effectively on the bias and edged with narrow white novelty braid. The jacket seams are finished with this braid, and near the base of each is inserted a pointed piece of the

tipped ribs, a crystal ring and a handle topped by carved crystal. One of these novel sunshades, marked \$18, has a curved handle of highly polished wood, capped by the cut crystal and finished as described above. The silk cover is of a tender spring green, and a graceful tassel of green chenille and gold has been chosen to harmonize. A white silk parasol, of the same design, has a small crystal handle, cut in a flat square. Touches of gold-work relieve the cane part of the handle. This is the same price as the green parasols and several others finished with the odd crystal fittings.

#### BANGLE PARASOLS

These are so named because of the bracelet-like loop that constitutes the handle—this to be slipped over the hand and carried on the wrist or arm. The loop is of braided straw, threaded with ribbon in color. Du Barry rose silk, that rich purplish cerise tone, is used in developing one of these models, with a ribbon in the handle to match the cover. Its cost is \$7.50. The convenience of this loop is known only to those who have made use of it.

Another handle, of carved pimento wood, is cut in one with the parasol stick and a little carved parrot is perched at its center. The whole is stained to match the cover. It may be had in almost any dark tone, with a cover of excellent taffeta, for \$6.

#### CORK, BUCKSKIN AND VELVET HANDLES

The straight cane handle of cork is a good choice when combined with a cover of natural-toned pongee. Such a style comes, made with an unusually strong frame, for \$12.

One of this season's novelties is the parasol with the handle of a flat disc-like top, covered with heavy-napped velvet in a pale beige tone or with buckskin in the natural color. The cover is made of silk in any of the delicate summer shades. Price \$5. A lengthy green velvet handle, veiled with a network of blue chenille, is used with a sunshade of navy blue taffeta. This is also sold with a dark blue velvet handle for the same price, namely, \$10. In either case a full-fluted tassel of chenille makes a pretty finish.

One might almost say that parasol handles are developed this year in every known material, so wide is the choice. An extremely elaborate model, priced \$45, has a slender cane handle, beaded over its entire surface with tiny jets. This bead-work must, of course, be done by hand, and the result is an exclusiveness of design to be found only in ultra-expensive styles. The sunshade itself is of dense black chiffon, bordered with three bands of night blue silk moiré, graduated in width and set wide apart from one another.

#### BLACK LACE PARASOLS REVIVED

These, if covered with handsome Spanish lace, are never very moderate in price. Yet for \$30 a style now comes that is reminiscent of our earliest girlhood. The exquisite pattern of the lace is set off to advantage by the lining of dead-white chiffon cloth. A full, rippling ruffle of black chiffon and lace droops down over the frame. The handle is of black or black and white enamel combined with gunmetal. The same model may be had in all black, if desired.

A black silk parasol with many ribs is finished along its edge with a deep silk fringe, giving much the same effect as the fluffy lace ruffle described above. This, however, is \$10 less in cost than the other style.

#### SHIRRED PARASOLS IN PLAIN COLORS

Many persons will prefer the shirred parasols because of their quaint touch of fulness. I was surprised to find that a good example of this style might be had as low as \$6. It is of silk, in any of the plain colors, with a cord-run edge. Its mission-wood handle is stained a self-tone. If the silk is of a flowered pattern, the cost is \$7.50.



No. 4.—Distinctive tailored suit of French serge in navy blue, black or white. Price \$45





Smart little dress  
trimmed with a deep,  
square collar



Dainty frock with  
kimono waist and  
plaits giving good  
lines



Broadcloth coat  
smartly cut and trim-  
med with satin

## The YOUNGER GENERATION

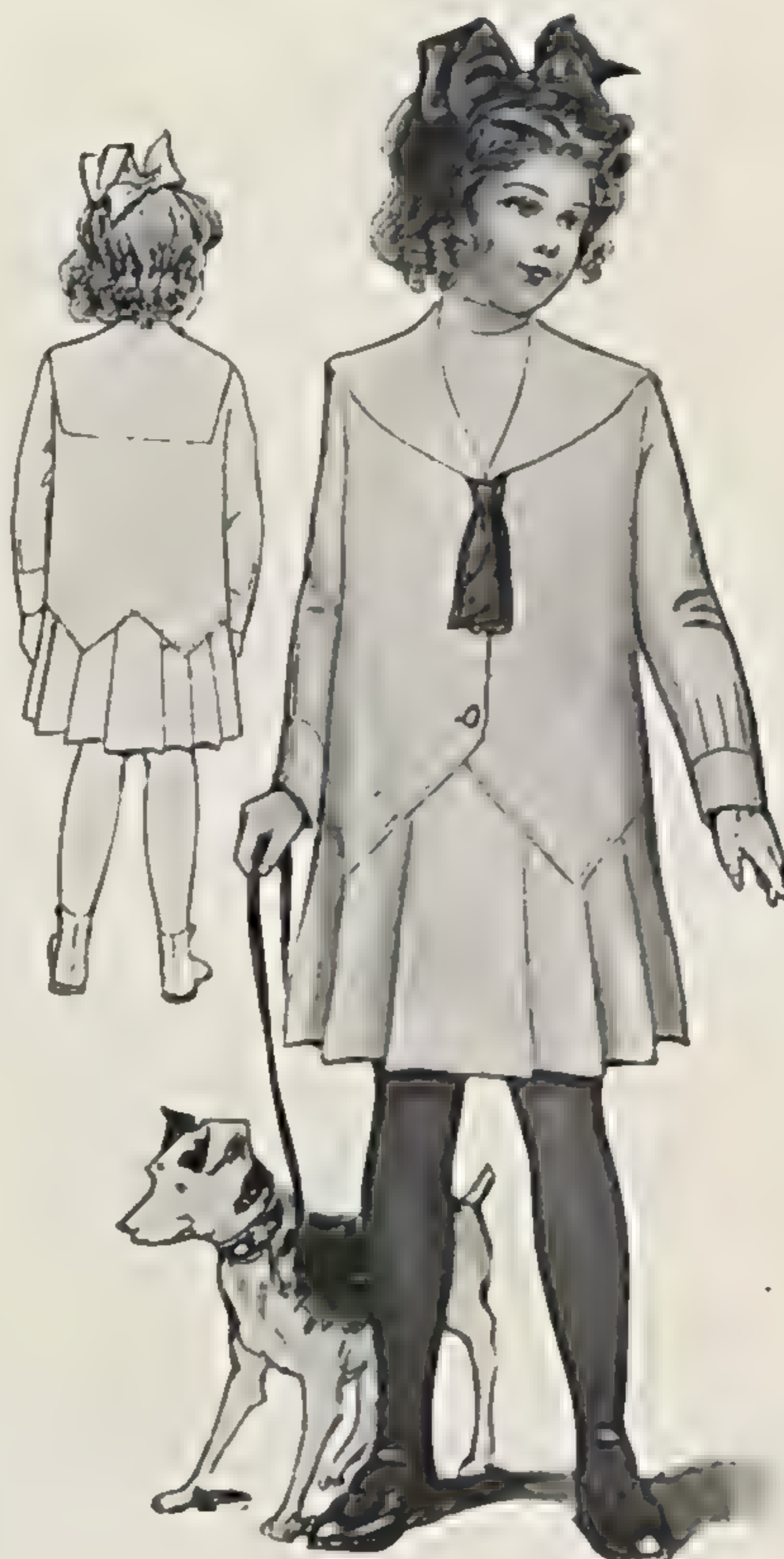
A LITTLE frock of heavy white linen laid in lengthwise groups of tucks is shown in sketch No. 1. The tucks are close together and stitched well down below the belt. The deep yoke, belt and cuffs are of navy blue linen. These are sewed flat to the dress and decorated with tiny buttons covered with the same blue linen. The belt is simply a flat band stitched on at the waist-line. It will be noticed this does not cross the front plait, but ends on either side, where it is held in place with small buttons like those on the yoke. This pattern is extremely smart and may be made of various materials, such as linen, pongee, cotton voile, piqué of various colors, or plaid gingham with contrasting trimmings of plain. It may also be made of white with a trimming of heavy cotton twill in turkey red. This latter material is almost forgotten, but in the real color washes beautifully and is very becoming to children. The materials required for this model are: 4 yards of linen 30 inches wide at 50 cents; 1 yard material for trimming, 50 cents; 28 buttons at 50 cents; making a total cost of \$3.

### DAINTY DRESS IN KIMONO STYLE

A dainty model in Japanese design is shown in sketch No. 2. It is in kimono style and of heavily embroidered mull flouncing. Three box-plaits at the back and two in the front give the needed fullness, and the neck and sleeves have a piping of blue batiste, while the sash, which is tied in a soft knot in front, is of four-inch black liberty satin ribbon pointed at the ends. This sash passes under the plaits, thus preserving the long, straight effect so becoming to young children. This frock makes up daintily in mull, batiste or any soft material. The quantity of material required—2 yards of goods 44 inches wide at 50 cents, or two yards flouncing at \$2.25, 2 yards of ribbon at 40 cents, and ¼ yard of batiste, 25 cents.

### SMART COAT MODEL

Sketch No. 3 is an attractive coat that seems to need but little description, except that governing the choice of materials. The lines are quite simple, which produces the smartest effect in children's clothes. The model is of light blue broadcloth with revers and cuffs of black satin. The buttons are of heavy crochet, also black, the two in front having little cords hanging from them, forming a frog trimming. The coat is lined with messaline the same shade as the cloth, and the collarless shield is of cloth. With this is worn a huge hat of blue straw, faced with black satin and trimmed with heavy, soft blue ribbon which is crushed around the crown and ends in three big



Little seaside frock cut with points  
over a kilted skirt

loops in front. The model is also suitable for serge, linen or pongee, while for the seashore white corduroy or plain heavy Turkish toweling are appropriate and launder well, needing no ironing. If toweling is used the trimming might be of velvet, attached in such a way that it could be easily removed before sending the coat to the laundry. The quantity of material required is: 3½ yards of goods 30 inches wide, 1 yard of satin or velvet, 4 yards satin 27 inches wide and 4 buttons.

### TRAVELING DRESS OF PLAID GINGHAM FOR THE SMALL GIRL

A useful garment for a girl of seven years is a long-waisted blouse of either plain linen, or, if preferred, fine lawn, with vertical tucks and bands of heavy embroidery. To the bottom of this is joined a kilted skirt of plaid gingham, and from this joining, turning up on the blouse and buttoning to it are five bands or tabs of embroidery. Under these tabs is run a black velvet or patent-leather belt. This dress is eminently practical, since fresh lawn waists may be substituted with the dark and longer worn skirt.

### SIMPLE LINEN FROCK

A practical and smart frock for a girl of from seven to ten years of age is shown in sketch No. 4. The model is in one piece and of white piqué with a scarlet tie and hair ribbon. The well-cut blouse has points at the bottom, under which is stitched a wide plaiting forming the kilted skirt. The dress buttons up the front and closes over a "dicky." For a child of seven it will require four yards and a half of goods thirty inches wide. Linen, piqué or even a fine quality of serge may be used.

### SOME THINGS IT IS WELL TO KNOW

It is often a question how long a child's dress should be, but up to the age of eight or nine years, the answer is very simple. Place the child on its knees on a table and turn up the hem until the lower edge touches the table. When the child stands, the dress thus measured will exactly reach the bend of the knee and give it a graceful effect in walking, besides which it will be even all around and will not have the ugly dip at the sides so often seen in one-piece dresses.

Many summer dress materials, especially cottons, shrink the first time they are laundered, and there are some that shrink a little every time, thus causing seamstresses a great deal of extra work in letting out hems and seams. All this can be avoided by having materials of any washable nature thoroughly wet, dried and ironed before they are made up. This extra foresight and precaution will amply pay for the trouble.





Wide, drooping hat of white chiffon faced with old blue taffeta, which also forms the draped crown. Model from Suzanne Weiss



Fetching shape of rough straw faced with printed chiffon and having black velvet ties. Lenthéric model



Distinctive model of black Panama with black velvet facing and velvet wings smartly corded in white. François model



High draped toque of pliant straw caught into a white feather band displaying wings in headdress effect. Lenthéric model



Good style walking shape trimmed with band and loops of handsome black and white striped ribbon. Lenthéric model

PIQUANT FRENCH HATS SHOWING  
THE LATEST DESIGNING OF  
WELL-KNOWN FOREIGN MODISTES



**F**ATHER TIME, the inexorable call-boy of the theatre, has sounded his last signal to the players for the dramatic season of 1911-12.

Already most of the folk who live in their land of make-believe have hurried from the darkened playhouses of New York to rest bodies and minds until the next season's onslaught, which begins in mid-August. The public, which has paid the financial bill, is considering the total effort of authors, players and managers, and though the verdict is not unqualifiedly one of praise, its general tenor is favorable.

There have been no new artistic marks established during the productions of the past season to overshadow previous records. No new playwright has appeared on the dramatic horizon to emblazon his name in letters of fire. Nor has any player of either sex, in English-speaking rôles, risen from the ranks to startle the public by his amazing gifts or carefully cultivated technique. In the main, the united dramatic achievement of 1911-12 has been one of quantity, with a glint of quality here and there, readily discernible because of the mass of mediocrity which has steadily prevailed.

Of the eighty-nine new plays supplied by native and foreign authors for our consideration in a period of thirty-five weeks, eight were of substantial merit and worthy of staunch public support. Another eight were of commendable quality. Fourteen of the total number received gratifying patronage, which permits the statement that this last dramatic season has gone several steps farther than either of the three immediately preceding it.

**"AS A MAN THINKS" THE MOST NOTABLE  
PLAY OF THE SEASON**

"As a Man Thinks," by Augustus Thomas, deserves first place as the best play of the year, in any language. Charles Klein's "The Gamblers," Leo Dietrichstein's adaptation of the Herman Bahr comedy, called "The Concert," Maurice Maeterlinck's "The Blue Bird," "Pomander Walk," by Louis W. Parker, J. M. Barrie's "The Twelve Pound Look," Arthur Wing Pinero's "The Thunderbolt," and Josephine Preston Peabody's "The Piper" are to be classed in the first division.

George M. Cohan surpassed himself in his skillful construction of the romantic comedy "Get-Rich-Quick Wallingford," the popularity of which was superior to all other plays of miscellaneous character in the second division of merit, in which were "Rebecca of Sunnybrook Farm," "Nobody's Widow," "Baby Mine," "Excuse Me," "The Arrow Maker," "Mrs. Bumpstead-Leigh" and "Everywoman."

Approaching close to this latter aggregation were "Mother," "The Country Boy," "The Commuters," "The Deep Purple," "The Boss," "I'll Be Hanged If I Do," "Chantecler," "Thais," "The Havoc" and "Over Night." "Smith," in which John Drew appeared; Miss Billie Burke's new play, "Suzanne"; Julia Nielson and Fred Terry's offerings, "The Scarlet Pimpernel" and "Henry of Navarre," and Percy Mackaye's "The Scarecrow" were practical failures in every sense.

**SHAKESPEAREAN PLAYS EXCELLENTLY PRO-  
DUCED AT THE NEW THEATRE**

Among the Shakespearean productions the "Macbeth" of Miss Julia Marlowe and E. H. Sothern was a notable achievement, and the seventeen classic plays provided by them, the New Theatre company and Robert Mantell, exceeded by four in number those of the season preceding. Much satisfaction may be derived from the intelligent presentation of these great works and the excellent caliber of the productions, all of which indicate progression in this important branch of the drama.

**MUSICAL COMEDY REAPS A GOOD HARVEST**

Operetta and musical comedy, as habitually happens, was plentifully represented, and seven admirable works out of the nine which were given a first New York hearing within the regular season succeeded honestly. "Hans the Flute Player," "Madame Troubadour," "The Spring Maid," Victor Herbert's "Naughty Marietta," "Madame Sherry," "The Balkan Princess," "The Pink Lady," "The Hen-Pecks" and "The Slim Princess" complete the list.

**THE SEASON'S DRAMATIC STATISTICS**

In the thirty-seven New York producing theatres two hundred and fifteen plays, operettas and musical comedies of all sorts were produced this season as against one hundred and eighty-three a year ago in

# SEEN on the STAGE



*Marie Doro, a popular star who will appear in a new Frohman production next year*

thirty-four playhouses. There were eighty-nine new plays—serious and sentimental dramas, tragedies, melodramas, romantic and light comedies—offered where one hundred and two were forthcoming the season before.

We had sixty-five original plays this year—nine less than in 1910-11—fourteen adaptations of foreign plays as compared with thirteen during the previous season, and ten dramatizations of novels or stories, which was three less than the number of the preceding twelvemonth. Our own authors represented numbered sixty-two and the foreigners twenty-seven, a gain of twelve for this country over last season.

**MUSICAL COMEDY GAINS IN THE NUMBER OF  
AMERICAN COMPOSERS**

In musical comedy, too, the United States showed a conspicuous gain with her twenty-six composers responsible for new works, there being only eleven from other countries. Revivals—not including Shakespearean plays—of all kinds reached a total for the season just closed of seventy-two, which is nearly double the number for the year of 1910-11. The American star players, however, were only forty this year, in place of the forty-six of the one gone before, while the foreign stellar luminaries advanced from eight to ten.

Such are the bare facts, and they mean much to the observer of the drama's progress in this country. In view of the existing conditions it is small wonder that the aggregate result offers comparatively little of permanent dramatic value. Inasmuch as this state of affairs promises to continue, there will be no great artistic strides taken until it changes.

**OBSTACLES TO THE ACHIEVEMENT OF FIN-  
ISHED PRODUCTIONS**

The principal drawback centers in the oversupply of playhouses in all parts of the United States. Capital is heavily invested in these properties and, naturally, there is a rush to make it earn a fair rate of interest. With so many theatres to cater to, the playwrights, composers and librettists are overworked, and their productions suffer in consequence.

In time all this may be corrected, but until it is we shall continue to have half-prepared vehicles for the stage hurriedly or inexpensively thrown together that some darkened theatre may open its doors to possible good patronage. Sometimes a fair "piece" is secured under the foregoing circumstances, but more often the reverse is true.

There are a few producing managers who concentrate their energies on two or three productions and spend the required amount of time to make them satisfactory works. In instances of this character statistics show that an excellent percentage of the new plays are commendably artistic and fair monetary propositions.

Some producing managers find their interests so large that in apparent self-protection they are compelled to meet the new moves of competition by going them one step better. One of these days there may be a crash that will end in a new adjustment of matters in the American field of drama, and then, perhaps, we may have a period of sane procedure in this business.

Careful examination of the vast amount of dramatic endeavor of every sort during the past season reveals an amazing lack of profitable achievement. Only a small number of productions have made satisfactory profits, the bulk passing from view soon after having first appeared and leaving behind a sorry-looking balance sheet.

**A PLAY SHOWING THE MASTER CRAFTSMAN**

But the worthy material was, if anything, rather better than we have had for several years, and its entertaining qualities did not suffer merely because the craftsmanship happened to be much above the ordinary. Augustus Thomas must have commanded profound respect in any country for his "As a Man Thinks." Its subject matter was interesting, and the truths he undertook to make plain more readily understood for this reason.

In the minds of some a "fine play" must be heavy, tedious and preachy. In point of fact, to be "fine" these elements must be wholly eschewed. Mr. Thomas selected the Jew and the Gentile and their social relationship as his main theme in "As a Man Thinks," and he proved—which many assert to be true—that the educated Jew of fine instincts is a desirable citizen and a staunch friend. The construction of this play was a splendid example of a master's technique. Once again Mr. Thomas has demonstrated



that he is not only our foremost American playwright, but that he is one of the best of living playwrights.

He was fortunate in having so strong a company present his drama. John Mason never had a rôle better suited to his capabilities than that of *Dr. Seelig*, which dominates the play, and every other member, save one, lent good support. "The Witching Hour" was a well-made play and well acted, but it was surpassed in both respects by Mr. Thomas's later effort.

#### OTHER PLAYS OF MERIT

"The Gamblers" is the closest-knit play Charles Klein ever wrote, and its excellencies proved sufficient to make it a financially paying attraction for more than six months at the Maxine Elliott Theatre. Mr. Klein has gone at his subject with vigor, and should feel gratified that his improvement in construction should have touched its mark so forcibly. George Nash, as the banker, *Wilbur Emerson*, and the others in the cast did about as much for Mr. Klein as did Mr. Mason and his colleagues for Mr. Thomas.

Another admirable cast that worked with absolutely smooth certainty was the one appearing in "The Concert." Better ensemble playing it would be difficult to imagine, and yet it was surpassed by the masterly manner in which David Belasco staged the play. Mr. Dietrichstein carried off the honors of every performance as *Gabor Arany*, the irresponsible pianist who is foolishly adored by his feminine pupils, and several of his associates distinguished themselves.

Two other well-acted plays were "The Twelve Pound Look" and "Pomander Walk." Miss Ethel Barrymore, Charles Dalton and Mrs. Sam Southern comprised the players in the former one-act work, but in the other there were a dozen, most of them English, and their individual abilities were anything but commonplace. Mrs. Peabody's poetic "The Piper" and Mr. Pinero's "The Thunderbolt" received praiseworthy presentation, though the playing smoothness of the works previously cited was scarcely equaled. "The Blue Bird" was another production that was fortunate in having the right players to portray the characters, and much of the popularity of this beautiful undertaking was due to the harmonious purpose of the many who sustained the principal rôles.

The simple charm of "Rebecca of Sunnybrook Farm" was faithfully maintained by those presenting this delightful adaptation of the novel, and Miss Edith Taliaferro, in the most important rôle, established herself firmly as a player to be reckoned with in such parts. "Nobody's Widow," too, gave Miss Blanche Bates an opportunity to display her gifts as a comedienne. With Bruce MacRae's assistance Miss Bates was enabled to afford her spectators a treat such as has been seldom provided since the old

days at Daly's, when John Drew and Miss Ada Rehan ruled in the realm of comedy.

"The Country Boy" and "Mother" both had their good points, as well as others of another sort, and received ample support from the public for many weeks, but neither was in any sense a remarkable play, either in subject, material or in the craftsmanship. The latter play was a trifle too sentimental to ring absolutely true. In spite of its melodramatic tendencies, good acting pushed "The Deep Purple" into a foremost dramatic position in New York, where it remained for many weeks. Another rough, but truthful, play of somewhat similar mold was "The Boss," in which Holbrook Blinn did some effective playing as a coarse, bullying politician.

The two most popular farces were Rupert Hughes's "Excuse Me" and Margaret Mayo's "Baby Mine." The former was rather the better in clean wholesomeness and also from the standpoint of a fun-provoker. There have been few farcically inclined vehicles more cleverly planned than Mr. Hughes's comedy of railway train episodes. The company in this play was one of sound merit, with Willis Sweatnam's clever character acting of the colored porter as the star performance.

#### MUSIC

MUSIC in the United States is coming to be a second "continuous vaudeville," for no sooner has one season ended than another is ready to begin. It will be some three months before the regular concerts pave the way for the opening night of opera, on November 13th, but there is so much in the way of preparation for all forms of musical performances that musicians may be said to be in the public eye for practically twelve months in the year.

The last of the Metropolitan, Philadelphia-Chicago and Boston Opera companies' stars sailed for Europe a few days ago to sing in the principal European opera houses and to take the brief rests possible before returning for their work here in the fall. Caruso is to remain quiet most of the summer; Destinn and Farrar will sing in London and in Germany; Galski will endeavor to regain her health; Slezak is to go to his summer home in Austria; Riccardo Martin will sing at Covent Garden, London; Amato goes to Italy to sing at the exposition in Rome and thence to his home, where he has large business interests; Fremstad will be heard in opera in Vienna and so, too, will others of the leading Metropolitan principals.

Many of the leading concert pianists, violinists and singers are now on the other side, and some of them are appearing in concerts and recitals with success. Paulo Gruppe, the young Dutch 'cellist, who has impressed music lovers in this country with his art, made a recent first appearance in London and was instantly proclaimed an artist. He was not only forced to consent to appear again at Bechstein Hall, but was immediately engaged to play with the London Symphony Orchestra in Birmingham.

#### MUSICAL COMEDIES OF INDIFFERENT MERIT

The central idea in "Baby Mine," which pokes fun at something held sacred in every American home, draws instant criticism, but the general public saw enough in the incidents created to laugh a good deal. Walter Jones was the most efficient member of a not overly efficient cast. William Collier made a success of "I'll Be Hanged if I Do," a thinly constructed farce of scant merit even for farce. However, the playgoers like Mr. Collier, and that was sufficient. This same player, later, revived Richard Harding Davis's "The Dictator," a much better play.

"The Faun," in which William Faversham and Miss Julie Opp appeared near the close of the season, was a fantastic comedy of ingenious contrivance that would have succeeded to a greater extent had it been better written. Nevertheless, it made a favorable impression. "The Commuters," by James Forbes, was a "touch-and-go" farce of fair caliber that had better patronage than it deserved. "Over Night," too, seemed wanting in real merit, though it served its purpose moderately well and received vigorous backing that kept it before the public until warm weather approached.

#### OPERA BOUFFE AT ITS BEST

It is a long time since New York has had so genuinely fine a comic opera as "Hans the Flute Player," which remained



Miss Millicent Evans, who supported Lillian Russell this season in "The First Night"



Miss Louise Randolph, who appeared this season as Effie St. Clair in "The Easiest Way"

at the Manhattan Opera House for several months. Had it been given in one of the smaller theatres in Broadway, its merits must have kept it in New York for the entire season. It was musically the best operetta produced here this season; but it is difficult to get effects with dialogue in an auditorium as large as that of the Manhattan, and this shortened the run.

Another operetta of sterling worth, musically, was "Madame Troubadour," which dispensed with the services of a chorus and consisted chiefly of concerted numbers for the principals. The music was composed by a master of form, and the melodies were of better grade than customarily prevails under such conditions. The ensembles, particularly, were effectively scored. Just why it failed to win popularity to the same extent as did less meritorious musical comedies cannot be determined.

Next to "Hans the Flute Player" the best-sung comic opera heard here during the year was "Naughty Marietta," in which Mlle. Emma Trentini was the star. She, Mme. Duchene and Orville Harrold—formerly of the Manhattan Opera Company—sang in "grand" operatic fashion. There is no reason why we should not have more singing ability in operettas and musical comedies, for this certainly would help the music. "Madame Sherry" was placed to

advantage in this respect, with Miss Lina Abarbanell in the first rôle, and the popularity of this work was well deserved.

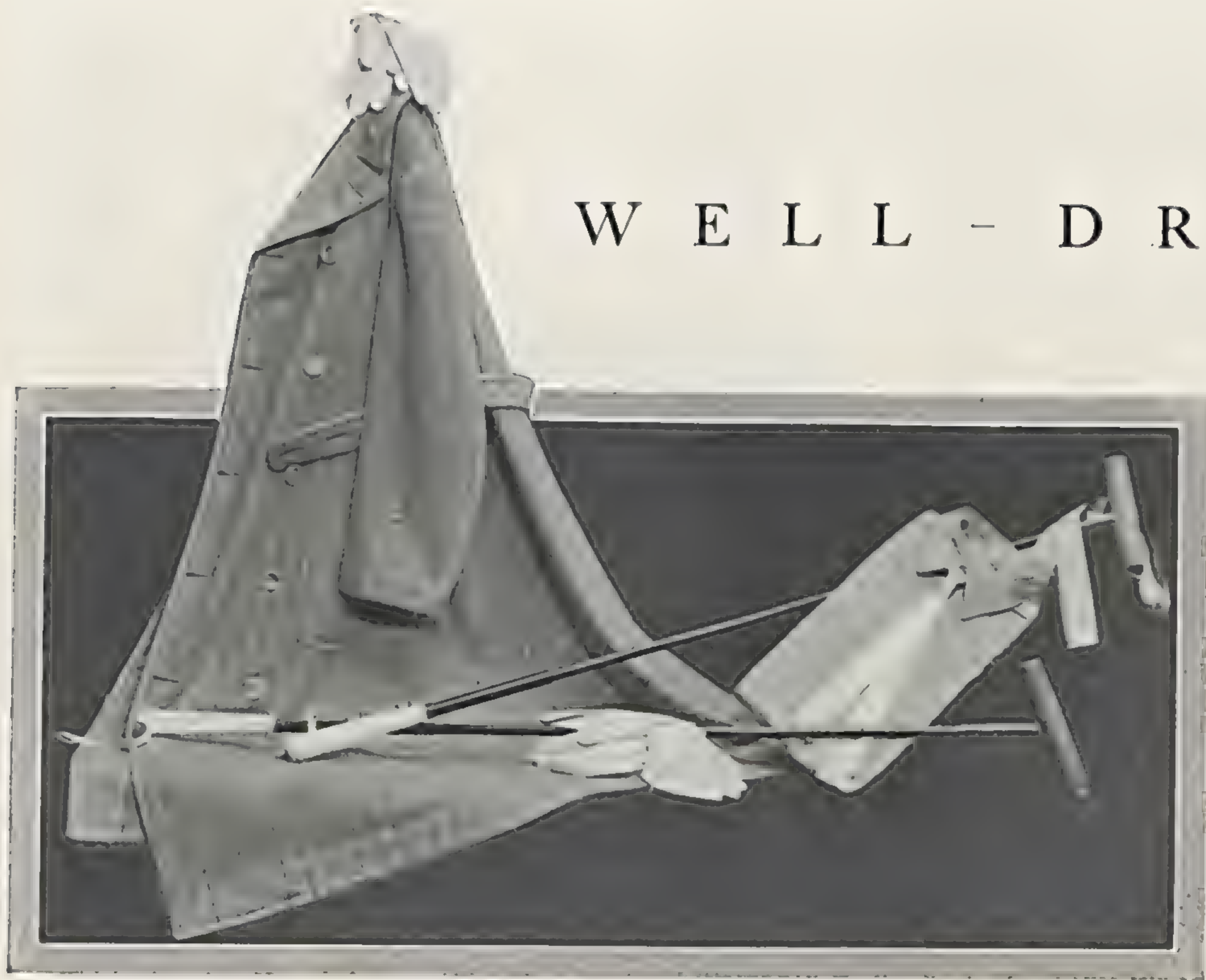
Miss Christie MacDonald won honors afresh in "The Spring Maid," one of the best musical comedy importations of the year, but though she had a fairly competent company supporting her there were too few in it who had voices and knew how to use them. "The Pink Lady" is interesting, and "The Balkan Princess" and one of Lew Fields's mixed-up affairs, "The Hen-Pecks," also entertained sufficiently to make the managers glad.

#### ANOTHER NEW THEATRE TO BE DEDICATED IN 1912

Probably the most regrettable incident of the season was the enforced withdrawal from the dramatic field of the New Theatre company for a year. Another New Theatre of smaller size is being constructed in the theatre center, near Broadway and Forty-fifth Street, and the fall of 1912 will see it dedicated. While the abandonment of the first New Theatre to entertainments of spectacular character causes disappointment, the end was foreseen by those familiar with the practical side of the theatre. In all probability the founders of the New Theatre enterprise have learned a lesson that will be profitable when the next step in its progression is reached.



## WELL - DRESSED MAN



Gray polo coat striped in soft green, and gloves, shirt and ties for polo

SO many slightly differing forms, or styles, of dress may be included under the general term "outing" that it may be best described as implying a comfortable, easy, informal and more or less negligée type of apparel, as distinguished from the more precise and conventional character of that of city or ceremonious country wear. It does, unquestionably, offer more opportunity for latitude in the selection of materials, colors and designs—more chance, perhaps, for individuality and effect in the matching and contrasting of shades, etc.—but as its smart fashions are almost as well defined, at least in so far as rules of good form and good taste are concerned, it cannot be

made the reason or excuse for any degree of unconventionality or absurd extreme. The so-called "novelty" is doubtless in some cases an aid to smartness of effect when it has any point of merit in its favor, but novelty for novelty's sake alone is far more apt than not to result in bad style, and when it has reached the point of becoming a popular fad has usually ceased to be a factor in good dress. Every sport and recreation has its more or less well-recognized costumes to be observed, but good material, good cut and good form—which is nothing more than fitness for the purpose intended—are of greater importance than any exact following of set fashions in color, pattern or design.

this informal character is advisable, and, though one need not feel too closely bound by set rule, the cut of coat should be medium in length, tending to shortness, with rather sloping shoulders, fairly long lapels, full (or at least not shaped) back and straight or rounded front, with three buttons. White and (as a newer, or rather a later, revival of an old fashion) delicately striped flannels are much in vogue, while the gray homespun and for warm days the light mohairs and pongees, or silk and linen mixtures, have a restricted use. Dark blue serge, both of the finished and unfinished variety, is also more generally in evidence this year than it has been for some seasons past, and for golf and tennis

## INFORMAL SUMMER SUITS

In the general sense of the word, any sack suit of light summer fabric may be called an outing suit, and whether it shall be of flannel, serge, homespun, mohair or pongee is more a matter of taste than of fashion. As advertised by the "ready-made" clothing houses, it usually consists of coat and trousers only—that is to say, is "two-piece"—and it is quite frequently given more of a negligée or informal look by being skeleton lined and having patch pockets, and trousers with a "turn-up" at the bottom and belt-loops. Indeed,

mer, except for specific sports, or in the mountains. The newest, and up to this time one of the most exclusive, outing garments is the Norfolk coat of mixed Scotch or English worsteds in brown, dark green or gray shades, but, except made of the lightest yarns, it is too heavy for warm-weather wear, other than at the cooler mountain places.

And this reference to the mountains makes pertinent a mention of the difference in the character of dress worn at such localities from that of the seashore or suburban resorts. In the former the Norfolk coat and knickerbockers, with heavy ribbed worsted stockings (which, by the way, should have tops of the same wool, rather than of fancy design) are a correct and excellent style for general knockabout wear; while in the latter they are now entirely out of vogue. And in the latter, too, caps, soft felt hats, flannel shirts, heavy tan boots and the rougher fabrics give way very largely to straw hats, light hosiery, white duck or buckskin shoes, mixed silk or Madras shirts and flannel, mohair or pongee suits. In the one case good form suggests fitness for such pastimes as tramping in the woods, fishing, riding, rowing or canoeing; in the other, for sailing, tennis, the track and the casino; and this brings me to a brief discussion—for detail would carry the subject far beyond the limits of this article—of correct attire for some of the most popular summer sports.

## GOOD FORM IN TENNIS, GOLF, RIDING, SAILING AND BATHING DRESS

For use between sets, to and from the club dressing room, etc., the most distinctive tennis garment is the long coat of heavy flannel with large buttons and pockets, but the "blazer" or short flannel coat, as above mentioned, is again becoming fashionable and is generally the most serviceable style. The smartest shirt is of plain white flannel, or other suitable material, with long pointed, attached collar, finished with small buttons on the points; the best style in trousers, those of plain white flannel, or of white with lines of dark blue, pink, etc., made with turned-up bottoms; the most correct hat, one of white canvas or duck lined with green; the most fashionable belt, one of colored silk, plain or in stripes, though leather belts are also worn; the best stockings, those of fairly heavy white wool; and the best shoes, those of white duck with red or dark rubber soles. Some of these are herewith illustrated, as is also an excellent

(Continued on page 58)



The new tennis shirt and knee drawers; this combination does away with all possibility of the shirt "riding up" while the player is in action



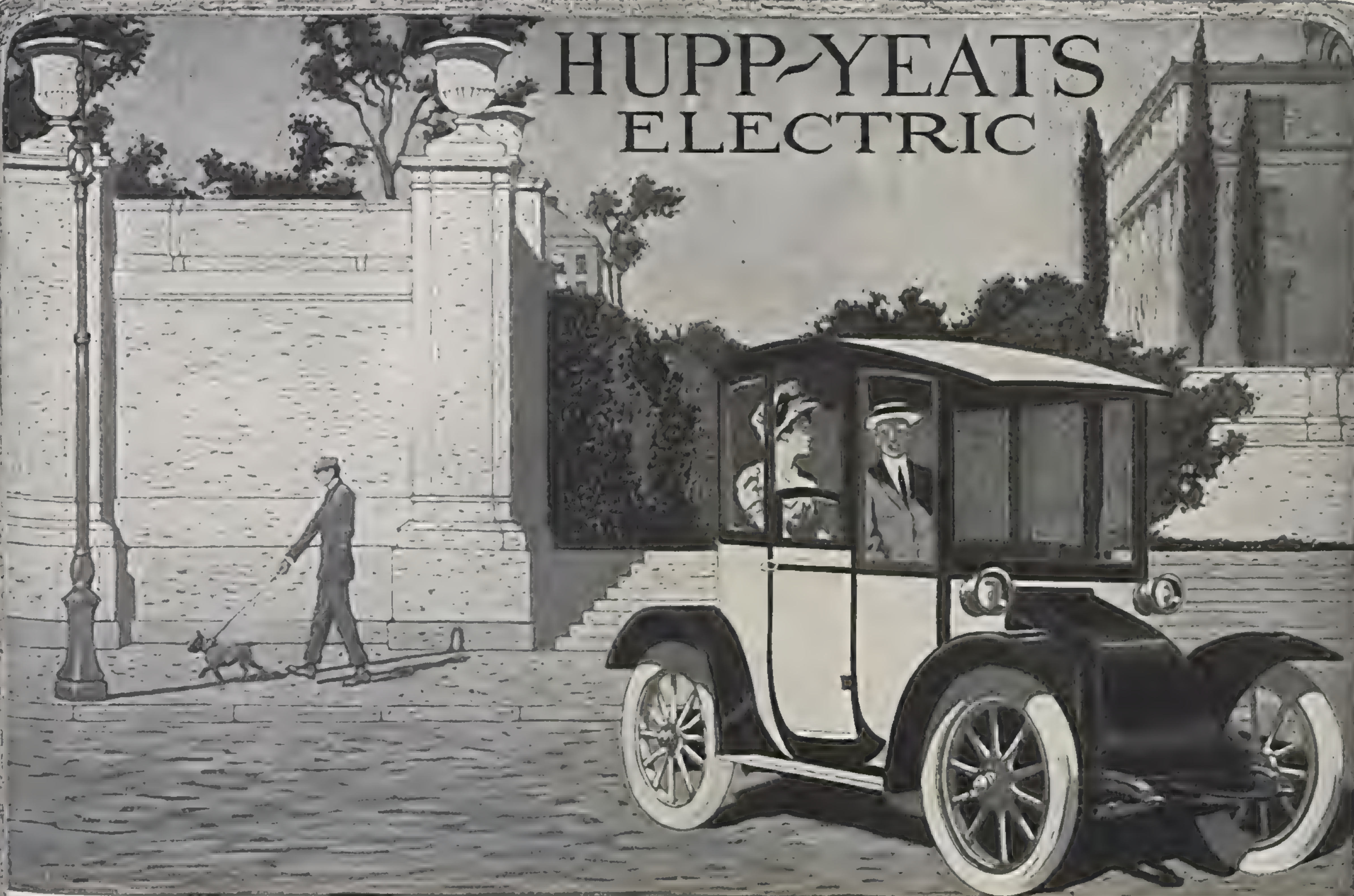
White duck shoes with red rubber soles. Light-weight woolen hose are very good style for tennis



Tennis shirt of cream flannel striped in blue, with a soft matching collar. Blue and white striped four-in-hand



# HUPP-YEATS ELECTRIC



*A car of French design of the very latest fashion  
Design protected by letters patent. Guaranteed for life*

## People seem to have been waiting for just such a car as this

The Hupp-Yeats is, comparatively speaking, a new claimant for public favor. And yet, Chicago—a city of electrics—already uses forty. Detroit, its home city, has thirty in commission. Minneapolis uses fifteen; San Francisco streets are travelled by no less than twenty.

Perhaps it is the sharp contrast between the lines of the Hupp-Yeats and the conventional type of electric.

Perhaps it is the practical advantages, in safety, wind resistance and skidding which these differences in design confer.

Or perhaps it is the combination of these attractive characteristics with the satisfaction of being able to buy such beauty and efficiency at \$1750 instead of \$2500.

At any rate, the Hupp-Yeats is making a remarkable appeal to people of consequence in every city in the country. They seem to have been waiting for just such a car. Its success has been amazing.

Of course, contributing factors have been its direct motor-to-axle drive; its operative simplicity; its convenience of entrance and exit, due to the low-hung body; its great range of speeds and mileage, etc.

*Exide Hycap batteries; Westinghouse motor; Goodyear No-Rim-Cut long distance tires*

**R. C. H. Sales Company, 116 Lycaste St., Detroit, Michigan**

BRANCHES:—Chicago, 1509 Michigan Avenue; Buffalo, 1225 Main Street; Detroit, Woodward and Warren Avenues; Philadelphia, 330 N. Broad Street; Minneapolis, 1334 Nicollet Avenue; Kansas City, 34th and Broadway; Denver, 1620 Broadway; Los Angeles, 816 S. Olive Street; Cleveland, 1992 East 13th Street.



# A TIMELY WARNING

**D**R. MORGAN DOCKRELL, the well-known Chesterfield Lecturer, in his opening address to the men and women students of St. John's Hospital, Leicester Square, recently called attention to the dangers which ladies run in submitting themselves to operations for the cure of Facial Defects, at the hands of so-called "Beauty Doctors," who, in a large number of cases, are ignorant of anatomy and physiology. The business of such persons, he stated, went on because those who had consulted them and received damage dreaded publicity, and would not take part in any exposure of a notorious trade. The dread of publicity on the part of the victims was the quack's safeguard and protection.

THE "CYCLAX" COMPANY considers that the above remarks should be given the widest publicity. They endorse heartily the opinion of this eminent Skin Specialist, and wish it to be understood that under no circumstances whatever do they (or the Lady Specialist, whose assistance is at the service of their Patrons) perform operations of any kind for the cure of freckles, wrinkles, &c.

THE Legitimate Work of a trained Complexion Specialist should in no case include operations of a surgical nature; these should be left to a qualified medical practitioner with wide hospital experience. More than one exposure has been made of serious permanent disfigurement following upon operative treatments by unqualified persons.

## A PRONOUNCEMENT.

There are three things which the "Cyclax" Company does not and will not do:—

### 1—Face Skinning for the removal of Freckles or other superficial Face Blemishes.

This is not only a painful process, but is attended by grave risks; the drastic measures employed will remove the scarf-skin and, with it, the freckles. The "patient" (or, rather, victim) must remain in seclusion for some weeks while the skin grows; but, in the meantime, inflammation, and possibly some serious skin affection—such as erysipelas—may be set up by the irritation caused by the poisonous lotion. If the freckles be of a congenital nature they usually return, and are as numerous as before.

### 2—Hypodermic injection of a paraffin preparation for filling up lines and hollows caused by wrinkles, &c.

In the hands of hospital surgeons this operation has been successfully performed for the cure of serious facial deformities; but surgeons know that there are various dangers attending it which have to be carefully guarded against. In the *British Medical Journal* some time ago it was stated, on the authority of an eminent surgeon, that a case had been recorded of sloughing of the skin, after a paraffin injection; and more than one case has been reported where signs attributable to pulmonary embolism followed the injection. There is the possibility also of piercing a vein; and, as in some cases, it is necessary to use an anæsthetic and in others cocaine, it will be seen that persons who submit themselves to this operation at the hands of "Beauty Doctors" are running a much graver risk than is popularly supposed.

### 3—Operation by Cutting.

To attempt to remove Wrinkles by cutting parts of the skin away, drawing the edges together, sewing them with a surgical needle, and finally treating the skin with ointments and creams to heal its wounded condition is one which has actually been advocated by some "Beauty Doctors." The possible disastrous results of such a treatment need not be emphasized.

It is only necessary to state that Wrinkles are due to a certain degenerate condition of the tissues and muscles under the skin, and that "tightening" the skin by operative methods is not even remedial. All that is needed is careful and educated manipulation (scientific massage, in fact) in conjunction with an emollient containing certain feeding or nutritive ingredients, such as "Cyclax" Skin Food. This is Nature's own restorer. It feeds up the subcutaneous tissue and rejuvenates the muscles, thus causing the lines and wrinkles to disappear.

## What the "Cyclax" Method is.

THE "CYCLAX" REMEDIES are Nature's Remedies.—

We make a special study of every case and only adopt remedies which are scientific, hygienic and natural. We repudiate the idea that, because a face preparation causes the skin to become sore and smarting, it is therefore "doing good!" All such preparations should be rigorously excluded from any treatment. The keynote of the "Cyclax" Remedies is their soothing, healing, nourishing, and sedative qualities. They build up the tissues, invigorate the skin, and keep it in a healthy condition. The "Cyclax" Remedies have been tried, tested and approved by thousands of Patrons. Unsolicited Testimonials (which are in all cases treated in confidence) are constantly being received: our clients who adopted our Treatment and Preparations years ago are still patronising us and are recommending our Treatments and Preparations to their friends. We have secured the confidence and have earned the gratitude of our numerous and distinguished Clientele because our methods are rational and honest. In no business in the world does such a policy succeed better than in Complexion Specialism.

WE CLAIM THAT our preparations create complexions characterized by a conspicuous freshness and transparent whiteness such as no others can produce; sallowness is in every case immediately alleviated and a brilliantly clear and lovely complexion is the certain result. Improvement of the contour of the face and neck, shapeliness and regularity of the nose, a healthful condition of the muscles can be relied upon if the "Cyclax" treatment be followed persistently and intelligently. By the natural raising of the muscles through the stimulating effect and the strengthening properties of the "Cyclax" Remedies all wrinkles and depressions disappear. "Cyclax" Remedies may be confidently used, and they will delight and satisfy everyone who desires to look their best, whether they be young or old.

THE CELEBRATED SKIN SPECIALIST—the originator and inventor of all the "Cyclax" preparations—whose marvelous work entitles her to the premier position in her profession, attends at the "Cyclax" Company's Depot on each Tuesday and Thursday; on which days she will give consultations, gratis, to the "Cyclax" Patrons. Appointments must be made beforehand. The Company has also established a Department especially to give advice by letter to ladies who cannot come to London. This branch is under the personal supervision of our Specialist.

The following are a few of the leading Remedies which the "Cyclax" Company are now supplying to Patrons at Home and residing in all parts of the World.

### "CYCLAX" SKIN FOOD.

This unique preparation possesses marvelous healing properties. The skin absorbs it as a plant absorbs water. It cleanses the pores of all impurities, builds up the flesh, so that lines and wrinkles disappear, and protects the skin from exposure. Price

4/- and 7/6

### "CYCLAX" SPECIAL LOTION.

This is the best remedy yet discovered for such trying and disfiguring affections as eczema, blackheads, acne, etc. It cleanses the skin from all impurities and imperfections and renders it clear and transparent in a week. It induces a pellucid whiteness and makes the skin soft and free from all

blemishes. Price 5/6 and 10/6

### "CYCLAX" TRANSFORMING LOTION.

This is specially designed as a protective agent against all changes of temperature and the effects of exposure of all kinds. It is, therefore, an ideal preparation for motorists, as, if used according to the directions, the dust is prevented from settling in the pores, and the skin is rendered impervious to all outside deleterious influences. Price

3/6 and 6/6

### "CYCLAX" FACE POWDER.

An entirely original and harmless powder which is practically invisible, but which imparts a most perfect surface to the skin. Its action is antiseptic, and it forms a splendid protection to the skin when used in combination with the "Cyclax" Lotions. This powder is so fine that a box of it will last three times as long as any ordinary face powder.

Price 6/6

TO describe all the "Cyclax" Company's productions here would be unpracticable; suffice it to say that the "Cyclax" Company possesses a remedy for almost every skin blemish or affection humanly possible to occur. There are special remedies also for all affections of the Hair and Scalp; falling of the hair, greyness, dandruff, and other troubles being matters which have received special consideration; and, while no inflammable liquids or so-called "dry shampoos" are manufactured by the Company, there are cleansing and invigorating washes and tonics which soon restore the hair to a healthy condition.

READERS of this Paper who are interested in the above remarks should send for the Company's valuable Book, entitled, "THE CULTIVATION AND PRESERVATION OF NATURAL BEAUTY." This will be sent, gratis and post free, to all who mention the name of this Paper.

**The "Cyclax" Company, 58, South Molton St., London, W.**





# EUROPEAN INTERESTS



## The SOCIAL LIFE of LONDON

LONDON is filled with the King's guests. The West End is congested with royal carriages, and royal visitors are becoming as common as the sands on the seashore. The Coronation season is now at its height, and if the fine weather continues, this month will be the most brilliant in the annals of the English Court.

King George and Queen Mary, fitly called "the people's King and Queen," have purposely planned everything on as lavish and gorgeous a scale as possible. This was not done to impress the hundreds of specially invited guests from over the seas, but simply, as her Majesty is said to have remarked, to "please our people," and to banish as far as possible any trace of regret or sadness from this historical event.

### THE QUEEN SHOWS A TENDENCY TO RETURN TO VICTORIAN CUSTOMS

Queen Mary is quite the people's queen, for society at large is far from delighted at the somewhat strict lines of conduct on which the life at Court will be planned. Society, as a whole, loves late hours. The smart set prefers its dinner at nine o'clock rather than half-past eight—which was King Edward's favorite time—and the suggestion that it should now be put forward to half-past seven is disturbing more than a few of the smart households in Mayfair. There is likely to be much controversy over the question of the dinner hour, for Queen Alexandra is a lover of late hours, whereas Queen Mary would welcome the opportunity to retire to her room soon after half-past ten. Queen Alexandra, on the contrary, is, more often than not, about until long after midnight, and does not think of retiring until half-past one or two in the morning. It would seem, therefore, according to the social gossip of the moment, that two distinct sets and rules will prevail when society has adapted itself to the new order of things. That Queen Alexandra will alter her mode of life is not for a moment to be considered, so that the hostess who entertains both queens will have to contend with a nice problem of adjustment.

### THE DOWAGER COUNTESS OF DUDLEY

One of the most popular of the *grandes dames* at the present English Court, as also under King Edward's rule, is Georgiana, Countess of Dudley. Lady Dudley has in her day been accounted the most beautiful woman of the three kingdoms, and even now, in spite of being a grandmother, and the chaperon this season of a grown-up granddaughter, still holds her own as one of the most beautiful women at any function. She has all the imperiousness and dignity of a great lady of the English Court, yet at the same time is one of the most popular and charitable women in London society. Her pretty little granddaughter, Lady Honor Ward, is having perhaps a better and easier time than she would had she come out and done her first season in society under the wing of her mother, the reigning Countess. Down at Richmond, where Georgiana, Lady Dudley, has her home in the center of the beautiful Park, many and smart are the parties which are being held this summer. Richmond Lodge, which was given to Lady Dudley for her home "during the royal pleasure," is an ideal mansion, standing in several acres of beautiful grounds, opening on all sides into the park proper. The rooms are comfortable and convenient for entertaining, and this season such distinguished guests as ex-King Manuel of Portugal have on several occasions honored the handsome chatelaine with his presence at dinner. Lady Dudley is one of the cleverest hostesses in society, and, when entertaining the erstwhile monarch, skilfully manages to distract his attention from any sad or distressing subjects and to draw out the best

## Queen Mary Shows Consideration for "the People" —Prospect of Two Distinct Sets—Cassiobury, the Essex Family Home, Has an American Tenant

in the young royal exile. Abercorn House, where King Manuel now lives, situated in King's Road, Richmond, on the brow of the hill, is one of the dullest and most commonplace of suburban villas. The gardens are neither extensive nor attractive, and it seems to be generally admitted among his friends that he would, could he do so without opposition, move his quarters to a gayer center.

### A FORTUNATE DÉBUTANTE

Lady Honor Ward has become quite friendly with the young ex-King. Lady Honor is not exactly pretty, but she has inherited much of her grandmother's charm, along with the intelligence and quick wit of her mother. The present Lady Dudley, who is postponing her arrival in England

until quite the end of the season, is a notable character, and though she has failed to make herself popular—either in Ireland, where some few years ago her husband was Lord Lieutenant, or out in Australia, where he holds a similar post—she is socially one of the most brilliant women to be met with anywhere. What has helped to endear her to Queen Alexandra is her beautiful voice, which was trained under the master hand of Tosti, and a brilliant future was predicted for her should she take up the serious study of music, which at one time she had thought of doing. However, after Adeline Duchess of Bedford adopted the then young girl, the idea was given up, and it was when staying as the guest of the now Dowager Countess at Witley Court (now her own home) that

she first met her husband, the Earl of Dudley, and the marriage soon followed. Lady Honor Ward is one of the most graceful dancers in society, and in this, as in many other things, has been instructed by her mother.

### THE MISTRESS OF NUNEHAM

One of the most prominent hostesses in London just now is Mrs. L. V. Harcourt. She is holding a series of most brilliant afternoon "at homes" at her house in Berkeley Square, besides giving many dinner parties at which members of both Houses meet on friendly footing, discussing politics in amicable and interesting fashion. Mrs. Harcourt is an indefatigable worker for her husband's cause, but never allows her political work to interfere with her home duties or the care of her children, whom she has with her for certain hours each day, even when she is busiest. Being so great a friend of Queen Mary, it is said that her Majesty will honor her with a visit to Nuneham Park later in the year; but this report is received somewhat sceptically by those who know the strict Court rule (which in the days of the late Queen Victoria was kept inviolate), that the reigning monarch and his royal consort could not be the guests of a commoner under any circumstances. By those who know the inner workings of Court life, it is said that neither the King nor Queen are supposed to visit anyone of less rank than a countess. It, of course, remains to be seen whether the present King will go back to this unwritten Court law, or incline to follow in the footsteps of his late royal father and put friendship before Court etiquette.

The suggested visit to Nuneham, however, is likely to remain in abeyance for some time to come, owing to the numerous engagements of the Court, but it is certain that Queen Mary is devoted to the handsome American chatelaine of the historical home of the Harcourts. The late King, as everyone knew, put his friendships first, and several times visited Mr. and Mrs. Harcourt at Nuneham.

### MRS. COVENTRY OF STONOR PARK

Now that Mrs. Henry Coventry has regained her health, she has resumed her hospitalities at her really beautiful house at the corner of Grosvenor Square. Though not yet completed, the chief reception rooms are ready for entertaining, and all who have attended her parties are unanimous in praise of their beauty. She is a great favorite with her parents-in-law, and the Earl and Countess of Coventry are frequently her guests at dinner when in town. Mrs. Coventry does not care for general society, but gives many cheery dinner parties to a limited number of her friends, the guests seldom exceeding a dozen all told. When at Stonor Park Mrs. Coventry is more in her element; for she delights in country life, and her parties, though never large, include many women well known to London society, and always three or four members of her husband's family. Princess Victor Dhuleep Singh is very fond of her sister-in-law and is seldom absent from any house party given at Stonor. The property, situated near the river, is a very beautiful one, and has excellent shooting, which, before the place was taken over and improved by its present mistress, had fallen sadly into abeyance.

### THE FASCINATING LADY HELEN VINCENT

Some of the most popular women in London, both English born and the Anglo-American set, seldom, if ever, appear in the arena of the social world as big hostesses. One of the loveliest and most sought-after women in town is Lady Helen Vincent, who, though many years have passed since she first appeared in society and took the town by storm with her



Photograph copyright by Lallie Charles

The Lady Honor Ward, the charming young granddaughter of Georgiana, Countess of Dudley





Photograph copyright by Lallie Charles

*Mrs. David Beatty and her son David. Mrs. Beatty is the wife of the youngest British Admiral and a daughter of the late Marshall Field of Chicago*

ethereal beauty, is still considered one of its most beautiful women and holds her own at any social gathering, composed though it may be of the younger generation of brides and debutantes. As the sister of the famous Duchess of Leinster, whose beauty was remarked the world over, and of Lady Cynthia Graham, she naturally took a high place in society when she first came out, and her exquisite loveliness did the rest. Now her beauty has acquired an added charm, for her hair, which is always arranged in rich, thick curls around her small head, is turning white, and the effect against her wonderfully youthful face is perfect. She has retained the brilliant coloring of her early youth and is a notable figure at any function she may grace with her presence. One of her many intimate friends is Mrs. John Jacob Astor, and it is in this smartest of smart sets that these two beautiful women reign and practically control the fashions of their world.

#### BOURDON HOUSE, THE TOWN HOME OF THE COUNTESS OF ESSEX

The Countess of Essex is confining all her energies in the way of entertaining her friends to town, and is giving at Bourdon House many smart dinners to her intimates, who include Mrs. John Jacob Astor, Lady Paget, the Countess of Londesborough, Mrs. Rochford Maguire, Lady Sarah Wilson and all of the late King's exclusive

circle of friends. Lady Cunard, Mrs. Anthony Drexel and Mrs. James Henry Smith are other Americans of her set. Bourdon House is charming—a gem of the Old World set in the heart of Mayfair. Not many changes have been made in the original house, and the narrow and winding oak staircase and paneled walls, almost black with age, still remain its chief feature, while the large new wing which has been added since Lord and Lady Essex took over the place has been as far as possible carried out in the same style. This new portion is built over what was once a one-story, old-fashioned stable overlooking a slum, but the windows have been so arranged that the living rooms have a fair outlook on the small side street which turns out of Davies Street, in which Bourdon House is situated, while the "garden" entrance is near Berkeley Square.

#### CASSIOBURY, THE ESSEX FAMILY ESTATE, NOW TENANTED BY MR. OTTO KAHN

Lady Essex considers herself fortunate in having let for a good round sum the family place, Cassiobury, to a well-known American, Mr. Otto Kahn, for the summer. On the other hand, Mr. Kahn himself is fortunate to secure it, for the neighborhood of Watford is very popular, being within easy motoring distance from town, and several fine properties are situated here. The present house is not much more

than a century old, though it has the appearance of extreme age, having been built with this object by Wyatt. The library (the "den" of all the various men who at different times have occupied the place) is a beautiful apartment, which, like the rest of the house, has fine specimens of carvings by Grinling Gibbons.

#### WHERE THE LADIES CAPELL LIVED

In one of the prettiest corners in the park stands a quaint Swiss cottage which Lady Essex some years ago had turned into a complete home for her two little daughters, Lady Iris and Lady Rachel Capell, and here when they were younger, and during the time when their parents were absent from home, they lived quite the simple life, under the care of experienced nurses and governesses. In the summer their lessons were "done" in the big sitting room, which opened on a wide wooden balcony with shallow wood steps on either side leading down to the gravel path which runs along the shores of the lake. The low, overhanging roof is built in true Swiss style, and affords a shelter from sun or rain to the balcony, which runs entirely around the house.

#### THE INTERIOR OF CASSIOBURY

As to the house proper, the rooms are magnificent, furnished with the best old French furniture that the former members of the Capell family could procure, and the collection of literary works in the library is considered remarkably fine. Built in the Gothic style, with battlements, the interior of the house lends itself to the unexpected, and the quaintest nooks and corners are to be found, containing some of the interesting relics of the days of the luckless Charles the First. Though the property is only said to have been in the possession of Lord Essex's family since the early Tudor days, its traditions go back much farther, and it is supposed to have derived its name from Cassivekaunus, chief of the Cassii. Later on it became the property of the Abbot of St. Albans.

Owing to monetary difficulties Cassiobury has been let, off and on, for years, and Lady Essex, who was Adèle Grant, is one of the most popular of London Americans, and has divided her time between London and the Continent. They were at one time (upon the death of the late Lady Meux's husband) supposed to have come in for considerable sums of money. This report was afterwards partially contradicted, but certainly about that period they moved into a larger house and were able to do more entertaining and traveling on the Continent. Still a very beautiful woman, Lady Essex is said to have recaptured her youth and beauty by a strict vegetarian diet, which she adopted about six years ago, thus regaining her exquisite complexion, which has been described as magnolia-tinted, and is so perfect a point in Herkomer's famous picture, "A Lady in White," for which she is said to have been the model.

#### A HOSTESS WHOSE ENTERTAINMENTS ARE A NOTABLE FEATURE OF THE SEASON

A certain set, and a large one, is expecting many things from a popular American hostess, Mrs. Maldwin Drummond, who first came here as Mrs. Marshall Field and made herself well liked by many English in town. This year she entertains in Carlton House Terrace, but before this she took her place socially more as a country hostess at Danesbury, the pretty place on which she had a long lease. The property is in Hertfordshire, and the mansion is full of historical interest. The whole place was overhauled, and something like £20,000 was spent on the first improvements. When almost completed the house caught fire, and among other valuables destroyed were some fine old Beauvais tapestries and a quantity of old furniture and books. It is said that Mrs. Drummond showed great presence of mind at the time, and it was owing to her collected orders that more damage was not done. Mrs. Drummond is counted one of the best-dressed women in town and is very popular among her hosts of English friends.

#### A BEAUTIFUL AMERICAN WHO IS SOCIALLY PROMINENT

The presentations at Court have been unusually numerous, and of all who have passed before their Majesties during the month of May, none looked more beautiful than Mrs. Cecil Bingham, who was presented at the second Court after her marriage to General Cecil Bingham, son of the Earl of Lucan. Mrs. Bingham, who was formerly Mrs. Chauncey, and as such was acknowledged to be one of the smartest women in town, has charge this season of a pretty stepdaughter, whom she presented at the same Court directly after her own presentation, and for whom she has been entertaining extensively. As the slight mourning in her husband's family was over, about the middle of May she began a series of weekly dinner parties for all the smart dances of the month. Having let her own house in Hertford Street, and General Bingham also having let his house in Charles Street, they took a fine town mansion in Portman Square, the one belonging to Lady Arthur Butler, also a well-known American hostess. This game of general host among house owners has been the fashion this spring, and in many instances those who have let their houses are to be found in smaller mansions, in more out of the way parts of the town perhaps, but the substantial sums received more than compensating for the inconvenience necessitated by leaving their own quarters.

#### BRIGHT LIGHTS WHO SHINE IN THE SOCIAL ORBIT

There are a certain number of hostesses entertaining on a small scale who are doing as much to further the gaieties of the year as any of the greater hostesses. One of these is Mrs. Ritchie, of whom it would be no exaggeration to say that she is one of the most generally loved women in London. Her sweet disposition would alone have made the legion of friends which surround her, to say nothing of her real cleverness, not only in the way of invention, but in bright, witty conversation. She has some relatives with her for this season, and her dinners are among the brightest of those given in the neighborhood of Cadogan Place, where she has her charmingly pretty home. Another hostess, though in Mayfair, is Mrs. Glasgow, and at her home in Berkeley Square she has this year, as in years past, done much to further her success by the giving of small dinners and musical parties. She first made her name in society one year when at Marienbad at the time when King Edward was also taking a cure, and it was her fresh wit and youthful manner and general American charm which proved so great an attraction to his late Majesty. After that she came to town and spent one season at 21 Park Lane, and, making a certain success, she and her husband then decided on launching out, and finally bought their present fine mansion in the fashionable quarter of Berkeley Square.

Another Anglo-American hostess who, like Lady Essex, has done little entertaining on a large scale of late years, is the Marchioness of Dufferin, who began her social career as Lady Terence Blackwood. This season, however, she is in possession of her beautiful new home, North House, out at Putney, where she is entertaining weekly. North House was not much to see before Lady Dufferin took it over, but the new chatelaine, seeing the property, realized its possibilities, and has transformed it into a place of great beauty.



Photograph copyright by Reginald Haines, London  
Cassiobury, the family estate of the Earl of Essex, where Mr. Otto Kahn will entertain this season



## For Your "Special" Dinner-Parties



PURVEYORS OF LINEN  
TO H.M. KING GEORGE

Use Table Cloths woven on the same looms and the identical quality of yarns used for the Damask woven by Wilsons' for His Majesty King George — the finest Damask made.

— the *cachet* of supreme distinction

ONLY a few Cloths in the above superb "King's" Quality are now in stock. For sheer beauty of texture, and artistic merit, their like is unobtainable in America or Europe. The present stock of this supreme grade of "Heirloom" Table Linen is in three circular designs—"Adams," "Louis XVI" and "Circle of Roses," three yards in diameter. Part of a series which the foremost British designers—such as *Walter Crane, Lewis Day, R. Anning Bell*, etc.—prepared exclusively for Wilsons'. These exquisite designs are hand-woven; also in "Extra Superfine," "Superfine" and four other qualities. Four generations of customers have testified to the unique excellence of "Heirloom" Linen, which is still woven by hand and sun-bleached in the old-fashioned thorough manner. Fully illustrated catalog mailed on request, together with

**Inclusive Prices for Delivery in America, Duty, Freight and All Expenses Paid.**

Especial personal attention given to all enquiries and orders received by mail.

**Wilson's**  
JOHN WILSON & SONS' SUCCESSORS LTD.

188 REGENT ST., LONDON, W., ENGLAND

London.

Paris.

## Maison Cosway

(Under Royal Patronage.)

Ltd.

The latest, original, and exclusive Parisian models at **HALF THE COST OF OTHER HOUSES.**

Our clientele embraces some of the best dressed members of the highest class of English aristocracy, and some of the leading actresses at present appearing on the stage.

Our large staff of skilled French work-women enables us to execute orders at extremely short notice.

French models copied at half price to American Ladies.

**16, Albemarle Street,  
London, W.**

Experts in  
Ladies' Lingerie,  
Table Linen, Bed Linen,  
Handkerchiefs  
Etc., Etc.

Telephone  
Nos. { 950  
      { 951  
GERRARD

**THE IRISH LINEN STORES**  
112  
New Bond St., W.  
(BROOK STREET CORNER)

Telegrams  
and  
Cables  
"MOUCHOIR"  
LONDON

LARGEST STOCKS OF  
**LADIES' LINGERIE**  
**HANDKERCHIEFS**  
**IRISH LACES TABLE LINEN**  
**AND BED LINEN &c.**

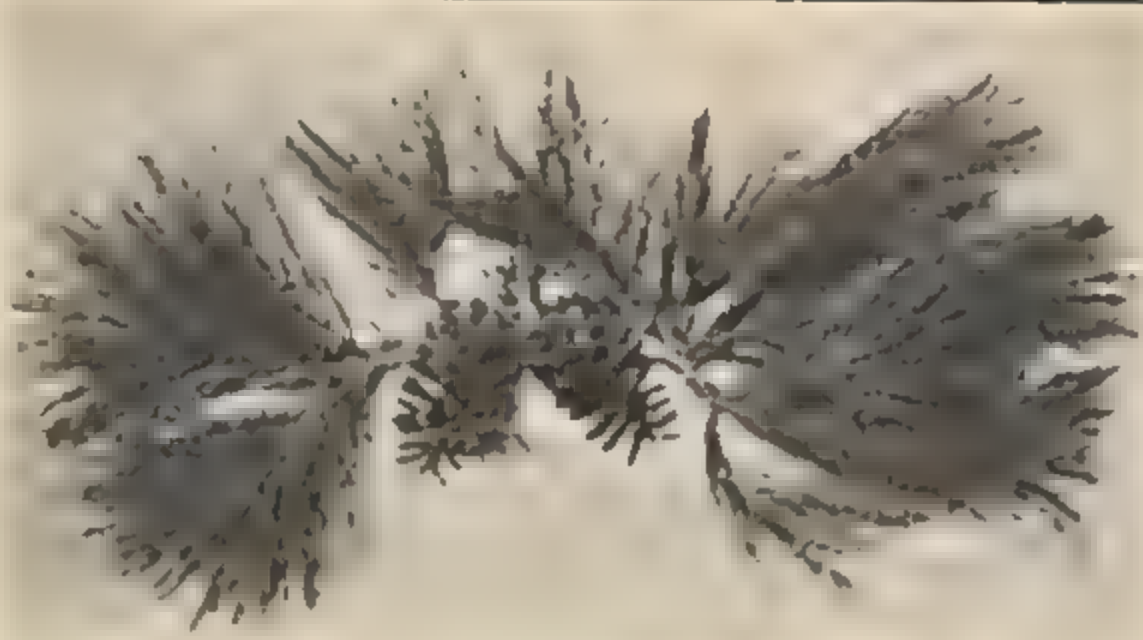
Exceptional advantages to those visiting London.

ESTIMATES FOR  
TROUSSEAU &c.  
ON REQUEST

GOODS SHIPPED  
TO DESTINATION  
DUTIES DISCHARGED

**THE IRISH LINEN STORES**  
112, New Bond St. W. & 71, Knightsbridge S.W.  
ONLY LONDON ADDRESSES





WHEN a woman's hair loses its lustre, its silky texture, its natural thickness, she loses one of her distinctive charms. Pine-tar, as combined in

## Packer's Tar Soap

with other ingredients adapted especially to the needs of the scalp, is invaluable for promoting the health and beauty of the hair. Systematic shampooing with this soap cleanses and stimulates the scalp and, by establishing healthy conditions, imparts lustre and beauty to the hair.

Send 10 cents for a sample half-cake of Packer's Tar Soap. With it will be mailed you our booklet of practical information, "How to Care for the Hair and Scalp."

THE PACKER MFG. CO.  
Suite 87 K, 81 Fulton St.  
NEW YORK



## EUROPEAN INTERESTS



### LONDON SHOPS BY PROXY

SOME of the leading London shops show really charming tailor models at a most moderate figure, and if it is desired to have, made to order, a suit similar to something displayed in stock, the desire can be gratified for as little as an additional \$2. Satin charmeuse is a lovely material for an effective suit. I saw one the other day with the new shaped collar and revers inlet with blue Ninon. The skirt was open at the side to show a kilting of satin, but only about a foot up. The cost was \$60.

#### THE VOGUE OF THE WHITE SUIT WITH GOLD BUTTONS

As for white suits, they can be had as low as \$8.50, and some of them, at this price, are daintily finished with gold buttons. Motor cloth should be mentioned in this connection, for it is white and thick and washes and cleans splendidly. It makes capital suits for hard wear and costs only 50 cents a yard, double width. It much resembles homespun. Skirts with well-stitched bottoms that only need the back seams joined to make them complete are being sold by all the leading shops at prices ranging upward from \$2. They are specially designed for those who indulge in the pleasant pastimes of tennis or golf.

Linen canvas is another of the new materials, at a similar price, that makes up well into knockabout suits. It much resembles a coarse linen and is an improvement upon ordinary linen, inasmuch as it does not crease so readily. Coats and skirts of it are shown in Holland, green and mauve, and are well worth having at \$5.25.

#### DAINTY CONCEITS IN BLOUSES

Blouses are a necessity to wear with such suits, and certain shops in the Sloane Street district make rather a specialty of these in silk, muslin, and the new washable voile that is so dainty. Some are exquisitely tucked, others hand-embroidered, or there is a combination of the two arts. Prices are \$6 to \$10 and upward.

As for lace blouses, a splendid choice of them is offered this year, and of course any price can be paid. I saw one very pretty black one, with touches of gold in its V-cut vest, for only \$3, while another in cream at \$2.50, worn with a good coat and skirt, might well have masqueraded as a \$15 creation. It was of tucked net and an excellent imitation Cluny lace. Those who offer it are exceedingly proud and defy all London to produce its equal at the price.

#### A BEAUTIFUL HAND-PAINTED EVENING DRESS

Most charming of evening dresses is that of dainty white chiffon with hand-painted pink roses on the wide flounce, to be had for the amazing price of \$23.50. While for those who prefer something a little more serviceable there is a black voile of an open mesh, with a foot-wide decoration of silver beads in flower design, and for an outer edge a wide band of satin.

Let me advise all who are journeying anywhere to take with them one of the dainty little copper kettles with spirit attachment. They aid immeasurably to the comfort of the individual, be it man or woman, for hot water at a minute's notice is difficult to obtain in an English house. One little copper kettle, swung on wide-angled brass supports, was seen the other day for only \$3. Another etcetera of travel shown in the same shop was a portable stool for \$1.15. It is so fixed that it simply

The Modish White Linen Suit with Gilt Buttons—Good Style in Light Wraps and Smart Gloves—Hand-painted Evening Dress

cannot collapse when in use, yet a touch will transform it into what looks like a roll of music. To add to its advantages, it is set on a pivot and will turn in any direction. A third article that makes for comfort is a motor cushion. These, of soft, Persian, weather-proof leather, can now be had in green, blue or brown, and from \$4 to \$9, according to size. The de-

In the way of really light wraps scarcely anything prettier can be obtained than the "Hanover scarfs"—flat stoles some 8 or 10 inches wide. They are usually about two yards long, and, in black, white or gray ostrich feathers, finished with a wide silk fringe, can be had for \$7. In marabout feathers they are less expensive. One, almost prettier than all the rest, was priced at \$4.50. It was white with most effective touches of dark blue in the central strip of feathers.

#### PROTECTION AGAINST STORMS

But such things are for sunny days. For wear when stormy winds blow there are the golf coats that have become so fashionable and are so useful. These can now be had in lustrine and silk, as well as wool, and look well when worn with a knitted cap to match; \$4.25 will buy one in wool, a lustrine coat costs, say, \$2.50 more, while a real silk one can be had for \$20. The caps start at \$1 or \$1.25, but the bonnets, with Dutch-like, backward-turning lapels, are much newer, and more becoming to most people. These knit garments have the advantage of being comparatively light and practically uncrushable.

For still colder days, or for traveling or driving, thick coats are essential at all seasons, and some beauties are now being shown for \$15 and \$25. They are of blanket cloth with immense, wide collars pointing in the back to the waist. Those in dark blue with scarlet facings, for instance, or in two shades of green or brown, are quite the smartest coats of the kind produced this season.

#### EXCLUSIVE MILLINERY MODES

As for hats, cordings and beadings have even invaded this domain. I have seen, in a very good shop, a light straw turban with a beaded motif in the center fastening into place a long spraying upright feather. Near by it was a bent straw on which embroidered flowers and corded leaves had taken the place of artificial petals. The same shop offers a very pretty hat in black straw and of the new, low-crowned shape. Its sole trimming, except a bow at the back, is a covering of cream leaves stitched loosely (only by the stalks) all over the crown.

For a young girl no prettier model can be obtained than one seen recently for \$7. It is in fawn two-colored straw, fawn on the top and pale blue underneath, while the low crown is covered with loosely sprayed forget-me-nots. The only other trimming is a simple olive velvet bow at the back.

Another charming picture hat is of tightly drawn Paisley silk edged with a broad band of black velvet; with it, and made to match, is one of the new bags. They are priced at \$21 the set. A charming fluffy blue, pink and white ostrich feather boa flung near them completed the effect of a trio of beautiful things.

#### THE PARASOL WITH PICTURESQUE PHASES

Parasols are even more wonderful than ever. The finest panne velvet is the latest material of which they are constructed, and in this they certainly have a very chic appearance. Another I saw was of black velvet ribbon and white insertion of an equal width arranged in octagonal design and running round and round, in alternate black and white lines, from center to edge. A third was pink, with a corded design upon it; a fourth, that simply must be noticed, was of soft black silk chiffon gathered into a full rosette at the point and radiating out to the edges. A wide border of gold garniture ran around it and it was lined with yellow satin.



Smart costume of satin charmeuse with collar and revers of blue Ninon and a tunic over an undershirt with side plaits

tachable down cushions inside are of splendid quality, while the leather covering looks well as long as they last.

Mention of motor cushions (which might just as well be called boat or train bolsters) somehow sends one's thoughts flying to dust coats; the reason being, I suppose, that the introduction of motors has made such a garment almost a necessity, alike for those who ride and those who walk. Some of the prettiest are of Shantung silk, with facings and cuffs of the same silk, dyed in contrasting colors; they go downwards in price from, say, \$27.50 to \$2.50 or \$3.

#### A CHARMING COAT IN OLD-GOLD SILK

While speaking of satins I must mention a wonderful old-gold toned silk coat recently seen, which was a marvelous thing in its way, inasmuch as the deep collar was composed of marabout feathers of the same tone, and at the bottom of the coat these feathers formed a twelve-inch border.



# PECK

EXCLUSIVELY

# PECK

HOSIERS



98. Very handsome, net pattern, black, white and colors, of the finest silk. Price \$3.00 per pair.

97



97. New panel and vertical stripe patterns, open-work stockings—very desirable just now—per pair, 85c. Handsome patterns open-work stockings, very thin, at 50c. per pair. Splendid wearing open-work French stockings, black only, at \$1.25 per pair.

96



96. I. & R. Morley's new English stockings, 3/4 inch wide open lace clocks, made of the finest quality silk. These are very smart in black, white and all colors. \$3.50 a pair.

THE few models shown are all strikingly original and the workmanship and fabrics are of the usual Peck & Peck highest quality.

*A Few Mail Order Specials Not Illustrated.*

#### FOR WOMEN

Pure Silk, value \$1.50 @ \$1.19 a pair.  
Our Sea Island Stockings, 85c a pair.  
Very Thin Lisle, value 85c @ 50c pair.  
Very Thin Lisle, value 50c @ 39c pair.

#### FOR MEN

All colors, silk sock with cotton soles, value \$1.00 @ 79c a pair.  
Our Sea Island Cotton sock, 69c pair.  
Socks, all colors, value 50c @ 35c pair.  
Fine silk sock with clocks, \$2.00 pair.

*A very large assortment of Golf Hose and Sport Sox in white and Heather mixtures. Also Golf Stockings for women.*

### THREE FIFTH AVENUE HOSIERY SHOPS

230 481 588

at at at  
27th St. 41st St. 48th St.

Address mail orders to 481 Fifth Avenue, New York

*Let us send you a varied assortment of stockings from which to make your selections, and you can return any portion. Send us reference, and we will ship by express prepaid.*



99. Children's French and English sock in the very newest creations at 85c. per pair.

French silk sock, finest quality, handsome shades of pink, blue, tan, white or black, \$1.50 per pair. With clocks, \$2.00 per pair. Also long stockings of the same quality at the same prices.



100. Children's sock, white with black pin dots, and silk clocks in white, blue or pink. Price 50c. per pair.

A large assortment of our own designing, at 25c., 35c. and 50c. per pair. Let us send you on approval an assortment for your selection.



101. Men's thread silk sock, with hand-made clocks and cotton soles. All colors, at \$2.00 a pair. The same quality, without clocks, at \$1.50 per pair. Look almost like the finest French sock. We have men's pure silk sock in white, tan, smoke, navy, lavender, hunter green, purple, wine and other colors at \$1.00 a pair. Regularly sold for \$1.50.

102. The latest and most desirable sets of sock with scarfs. The sock are hand-embroidered, with five rows of clocks in heavy corded effects, fifteen different combinations. Shot silk scarfs, corded effects, to match. Price, the set, \$8.00.



103



103. Finest hand-made French lisle with 5 rows of hand-embroidered clocks. Price, \$1.75 a pair. We have sock in all grades, from 35c. per pair to the finest silk, at prices which cannot be found elsewhere for these qualities.





# BELGIUM

4 hours from **Dover & Ostend** By the Belgian  
LONDON via Royal Mail

For full particulars apply **BELGIAN STATE RAILWAYS**. Ticket and  
Information Offices—**THOS. COOK & SON** everywhere; **F. C. CLARK**, Times  
Building, N. Y.; American Express.

**VISIT GHENT**—the City of Flowers. **SPA**—the mother of Spas, every kind  
of Baths - Ferruginous Springs. **NAMUR**—the Gate of the Ardennes.  
**LIEGE**—Pearl of the beautiful River Maas. **TOURNAI**—the Roman Town.  
**BLANKENBERGHE**—the "Atlantic City" of Belgium. **BRUGES-la-Morte**. The  
Old World towns of Flanders and the Picturesque Mountains of the Ardennes.

**ANTWERP** Historic and Art Treasures. Birthplace—Rubens.  
Van Dyck, Teniers. See Masterpieces in Cathedral.  
Visit Plantin Museum. Hotel de Ville.

THE NEW HOTEL ST. ANTOINE

**BRUSSELS** THE BELGIAN PARIS. Beautiful Boulevards. Centre of  
Social Life. Famous Law Courts. Centre for Battlefield of  
Waterloo.

**PALACE HOTEL** THE FINEST IN THE WORLD  
500 ROOMS, all with private baths attached.

**HOTEL ASTORIA**—LATEST CREATION  
OF BRUSSELS. Strictly  
first-class.

## OSTEND OSTEND

Most fashionable and popular Seaside Resort in the  
World. Famous for Galety, Sea-Bathing and Amuse-  
ments. Kursaal, Balls, Casino, Artesian and Medicinal  
Waters. Thermal Cure.

THE GREAT HOTELS ON THE SEA  
Continental 400 Beds Rooms from 1 dollar 25 cents  
Splendid 400 Beds Rooms from 1 dollar 25 cents  
The Plage 250 Beds Hotel and Restaurant deluxe  
These Hotels are Modern in every respect

For Particulars Belgian Resorts and Hotels, apply Town & Country, 389 5th Ave., N.  
Y. Official Offices Belgian State Railways, 47, Cannon Street; 53, Gracechurch Street,  
and 72, Regent Street, London; or to Offices of American Express Co., Thos. Cook &  
Son, or F. C. Clark, Official Agent, Times Building, N. Y.

ORIGINAL VISIBLE

DURABLE

SPEEDY

## Underwood Standard Typewriter

"The  
Machine  
You Will  
Eventually  
Buy"



If it's  
Under-  
wood  
It's  
Good

Underwood Typewriter Company (Incorporated)  
Everywhere

## The Sturtevant

### Electric Vacuum Cleaner

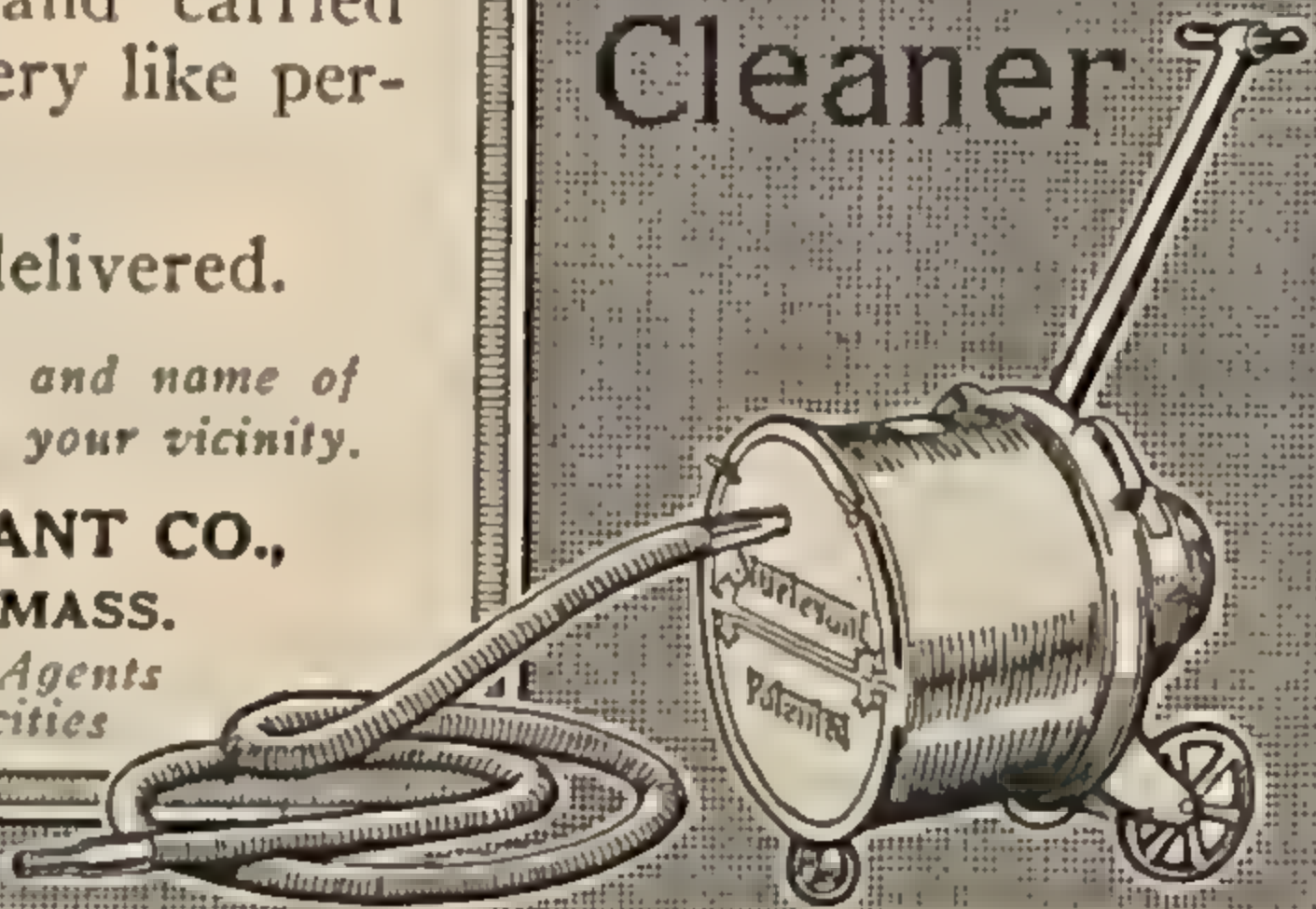
IT found household vacuum  
cleaning in a crude, ex-  
perimental state and carried  
it to something very like per-  
fection.

Price, \$130. delivered.

Send for Booklet 101 and name of  
our office or dealer in your vicinity.

**B. F. STURTEVANT CO.,**  
HYDE PARK, MASS.

Branches and Agents  
in over 200 cities



### For Sale—Beautiful Cats and Kittens

Persian, Domestic, Siamese, Abyssinian and  
Manx. All classes of pets boarded. Let us  
send you a catalogue; or, better still, call  
and see the place. Open daily from 10 a. m.  
to 5 p. m. Free catalogue on request.

**Black Short Haired Cattery**  
Oradell, N. J.

### Houbigant Paris

Perfumes and Soaps of  
Highest Quality Only.

In every store.



## S O C I E T Y

### New York.

DIED

**Brown**.—On May 10th, at Glen Head,  
L. I., Francis Gordon Brown, of New York.

**Gibson**.—On May 10th, at Brooklyn,  
Rear Admiral William Campbell Gibson,  
aged seventy-three.

**Lee**.—On May 16th, in New York, at his  
home, 107 W. 54th Street, Franklin Law-  
rence Lee, aged thirty-eight years.

**Pomeroy**.—At Newport, R. I., May 15th,  
Edith Burnet Pomeroy, widow of Charles  
C. Pomeroy, of New York.

**Sloane**.—On May 14th, in New York,  
Adela Berry, widow of John Sloane.

**Speyers**.—On May 15th, Albert G. P.  
Speyers, aged sixty-eight, at the home of  
his son, James Bayard Speyers, 57 East  
92nd Street.

ENGAGED

**Ashmore-Poor**.—Miss Ruth Ashmore,  
daughter of Mrs. Townsend Ashmore, to  
Mr. Henry Varnum Poor.

**Anderton-Montant**.—Miss Alice Ander-  
ton, daughter of Dr. and Mrs. William B.  
Anderton, to Mr. Louis Townsend Montant.

**Potter-Jackson**.—Miss Emily de Loosy  
Potter, daughter of Mr. and Mrs. E. Clark-  
son Potter, to Mr. Charles H. Jackson.

**Stearns-Peabody**.—Miss Anne Stearns,  
daughter of Mr. and Mrs. John Noble  
Stearns, Jr., to Mr. Stephen Peabody, Jr.

WEDDINGS

**Porter-Cheever**.—At St. John's Church,  
Far Rockaway, on June 3rd, Mr. Seton  
Porter and Miss Gertrude Cheever, daugh-  
ter of Mr. John D. Cheever, of New York  
City.

**Church-Gibson**.—On May 15th, at the  
home of the bride's mother, Mrs. W. C.  
Gibson, Brooklyn, Lieut. Albert T. Church  
and Miss Marion Campbell Gibson.

**LeRoy-Moore**.—On June 7th, at the home  
of the bride, Mr. Robert LeRoy and Miss  
Grace Moore, daughter of Mr. and Mrs.  
Casimir de Rham Moore.

**Wylie-McLean**.—On June 8th, at the  
Church of the Heavenly Rest, Mr. Edward  
A. Wylie and Miss Emily Nelson Ritchie  
McLean, daughter of Mr. and Mrs. Donald  
McLean.

WEDDINGS TO COME

**Davidson-Wells**.—On June 21st, Miss  
Susan Elizabeth Davidson, daughter of Mr.  
and Mrs. George Davidson, of Madison,  
N. J., and Mr. Lemuel Stewart Wells, of  
Spring Lake, N. J.

**Harrison-Leverich**.—On June 17th, in  
Union Evangelical Church, Corona, L. I.,  
Miss Gertrude Riker Leverich, daughter of  
Mr. and Mrs. Charles D. Leverich, of  
New York, and Mr. John Triplett Harri-  
son, of Baltimore.

**Slosson-Stevens**.—At St. Mark's Church,  
on June 17th, Miss Alexandra H. Stevens  
and Mr. Steward Slosson, son of Mrs. J.  
Steward Slosson.

### Baltimore

WEDDING

**Harrison-Packard**.—On May 20th, Mr.  
Sidney Harrison and Miss Emilie Packard,  
daughter of Mr. and Mrs. Joseph Packard.

### Boston

WEDDING

**Mason-Gay**.—On June 3rd, Mr. Albert  
Gardner Mason and Miss Caroline Humph-  
rey Gay, daughter of Mr. and Mrs. Harry  
Howard Gay.

WEDDINGS TO COME

**Sturgis-Scudder**.—On June 15th, Miss  
Carolyn Sturgis, daughter of Mrs. Russell  
Sturgis, and Mr. Theodore Scudder.

**Bowditch-Loring**.—On June 22nd, Miss  
Rosamund Bowditch, daughter of Mr. and  
Alfred Bowditch, and Mr. Augustus P.  
Loring, Jr.

### Chicago

DIED

**Wrenn**.—On Saturday, May 13th, in  
Pasadena, at the residence of his son, John  
H. Wrenn.

ENGAGED

**Waters-Francis**.—Miss Lila Waters,  
daughter of Rev. and Mrs. William Otis  
Waters, to Mr. Thomas Francis.

**Waller-Worthy**.—Miss Suzanne Waller,  
daughter of Mrs. Edward Waller, to Mr.  
Sidney W. Worthy.

### Cleveland

WEDDING

**Devereux-Clay**.—On Saturday, May 27th,  
Mr. Julian French Devereux and Miss  
Sallie Clay, daughter of Mr. and Mrs.  
Oliver P. Clay.

### New Orleans

WEDDINGS

**Robinson-Gilmore**.—On Tuesday, June  
6th, Mr. Robert Robinson and Miss Martha  
Gilmore.

**Villere-Laneese**.—On Thursday, June  
1st, Mr. Edwin Le Beuf Villere and Miss  
Heloise Laneese, daughter of Mr. and  
Mrs. Charles B. Laneese.

### Pittsburg

ENGAGED

**McCutcheon-Norton**.—Miss Louise Mc-  
Cutcheon, daughter of Mrs. John Mc-  
Cutcheon, of Pittsburg, Pa., to Mr. Allen  
Trumbull Norton, of New York.

### Providence

WEDDING

**Miller-Grant**.—On Thursday, May 11th,  
Mr. William Hartshorne Miller and Miss  
Mary Manton Grant, daughter of Mr. and  
Mrs. Henry Tyler Grant.

### Richmond

DIED

**Starke**.—On Friday, May 12th, at his  
late residence, 514 West Grace Street, Ed-  
win Douglas Starke.

### St. Louis

DIED

**Warner**.—On Saturday, May 13th,  
Charles G. Warner.

### St. Paul

WEDDING

**Macartney-Durment**.—On Thursday, May  
25th, Mr. Ralph Macartney and Miss Far-  
rell Durment, daughter of Mr. and Mrs.  
Edmund S. Durment.

### Calendar of Sports

AUTOMOBILING

June 21st-29th.—The Glidden tour of  
the American Automobile Association—  
from Washington, D. C., to Ottawa.

TENNIS

July 1st.—Country Club of Springfield,  
Mass.; open tournament. Riverside Ten-  
nis Club, Niagara Falls, N. Y.; cham-  
pionship of Niagara Falls. St. Louis  
Amateur Athletic Club, St. Louis, Mo.;  
Central championship.

July 3rd.—Atlanta Athletic Club, Atlanta,  
Ga.; Southern championships, singles and  
doubles. Capital City Tennis Club, Bis-  
mark, N. D.; championship of Western  
North Dakota and Missouri slope. Orange  
Lawn Tennis Club, Orange, N. J.;  
Middle State Championship.

(Continued on page 56)





# An "Esco" Hosiery

*appeal to Women Who Want the Best Made Stockings at the Least Cost*

**T**URN an "Esco" Stocking inside out, stretch it over your hand—wide. Inspect minutely the even weave—the uniformity of each separate thread. Feel the soft finish and beautiful texture. And note carefully the *strongly reinforced* Heels, Soles and Toes. Mark the durable Garter Tops, or Double Tops which guard against garter tear.

*Now you know some of the reasons why the "Esco" stamp means not only the most beautiful, and most shapely, but most dependable Hosiery ever woven for you.*

Your dealer has—or *should have*—"Esco" Stockings in Pure Thread Silk Cotton, Lisle, and Mercerized for men, women and children, at prices ranging up from 25c. the pair.

If you have any difficulty in finding "Esco" Hosiery, send for our catalogue, which is an authoritative index of correct hosiery styles for men, women and children.

**Henry Schiff & Co.**

Wholesale Distributors  
890-892 Broadway,  
New York.

*A postal request brings you the "ESCO" Art Portfolio and catalogue of seasonable "ESCO" Hosiery. Write for both books to-day.*

**REED & BARTON CO.**

## Wedding Gifts

*A GREAT VARIETY*

Over Two Hundred articles in Sterling Silver are priced at less than Five Dollars.

Many more between Five and Ten Dollars.

Nearly a Thousand at Fifteen to Fifty Dollars.

Chests of Silver at \$44 to \$3000  
Gold Dinner Services up to \$5000.

Diamonds and Gems of unlimited value.

*BUT ONLY ONE QUALITY*

*Fifth Avenue at 32d Street, and Four Maiden Lane  
NEW YORK*

*For  
more than sixty  
years*

## JUNE BRIDES

have expressed  
their prefer-  
ence for



## "LIKLY" BAGGAGE

Travelers to-day, whether on honeymoon trips or on globe-encircling tours, find "Likly" Baggage indispensable if they would secure the utmost convenience and pleasure.

There are Trunks for all practical purposes and for all occasions, which may be secured in sets or combinations having a uniform general style and appearance.

And each Trunk is distinguished by exclusive "Likly" features that place it in a class by itself.

In particular, ask your dealer about

"Likly" Wardrobe Trunks BOTH FOR MEN AND FOR WOMEN

"Likly" Guaranteed Hand Baggage and

"Likly" Motoring Specialties

*Complete Catalogues and name of nearest dealer will be sent on request.*

**HENRY LIKLY & CO.**

735 Lyell Avenue



Rochester, N. Y.



Just Announced!

THE RENARD

BANDED



The Season's Smartest Street Model

SAILOR

A New, Chic and Thoroughly Practical Model Favored for its LARGE HEAD SIZE

Of Imported Jumbo Braid.

Colors: Black, Natural, Burnt, Wistaria, Grey, Cardinal, and the new Brown, Blue and Green.

Two Sizes: 3 and 5 in. Brim.

SENT PREPAID TO ANY ADDRESS IN U. S. OR CANADA at \$2.75

(Value \$5.00)

Renard Millinery and Outer-garments Exclusively

14 and 16 West 23rd Street, New York

50yds. for 25cts.

W. W. S. "Sida" Floss

TRADE MARK

HIGH LUSTER

HIGH LUSTER "Sida" Floss

All colors at your DEALER'S

Don't be "penny wise and pound foolish" by wasting hours of time on cheap imitation floss. "Sida" Floss is best for all kinds of embroidery. Crochet buttons of "Sida" Floss wear like iron—you can buy them everywhere. It's in the twist"

50 YDS. WARRANTED COL. 24

JOSEPH W. SCHLOSS & CO., N.Y.

### THIS HANDSOME HOUSE FOR SALE

Designed by a well-known architect and built under his personal supervision. Sound in structure and attractive in appearance. White stucco with red roof—Italian Villa style. Artistically decorated. Has 12 rooms,

3 baths and enclosed loggia or sun-parlor. All rooms light and airy.

Price and Terms Very Reasonable

Also other attractive houses and desirable building plots for sale—the very choicest locations in New York's most beautiful suburb, Garden City. Send for booklet entitled "How To Buy Suburban Real Estate Intelligently."

GAGE E. TARBELL - - - 320 Fifth Ave., New York



## SOCIETY

(Continued from page 54)

July 4th.—Bronxville Lawn Tennis Association, N. Y.; open tournament.

### GOLF

June 23rd-24th.—Chicago G. C., U. S. G. A. open championship.

June 26th-28th.—Sandwich, British open championship.

June 27th-29th.—Kent Country Club, Western open championship.

June 28th-29th.—Western Golf Association, open, Kent Country Club.

July 10th-15th.—Onwentsia Club, open.

July 22nd-29th.—Western open championship.

### POLO

June 19th-30th.—Meadow Brook Hunt Club.

June 26th-July 1st.—Devon Polo Club.

July 1st-15th.—Rockaway Hunting Club.

July 17th-24th.—Myopia Hunt Club.

July 18th-25th.—Rumson Polo Club.

July 24th-29th.—Southampton Horse Show Association.

July 24th-Aug. 19th.—Including Championships at Point Judith Polo Club.

Aug. 21st-26th.—Westchester Polo Club.

Aug. 28th-Sept. 2nd.—Buffalo Country Club.

Sept. 4th-9th.—Dedham Polo Club.

Oct. 2nd-14th.—Kansas City.

### ROWING

June 30th.—Yale-Harvard race, New London.

July 3rd.—University rowing, Poughkeepsie.

### YACHTING

July 1st.—New Rochelle Y. C. annual and ocean race.

Atlantic Y. C. third championship G. B. Y. R. A.

Eastern Y. C., New London to Marblehead.

Brooklyn Y. C. Cape May race.

Seawanhaka Corinthian Y. C. 15-footers.

Harvard-Yale cruising race, New London to Oyster Bay.

Washington Park Y. C. open.

Eastern Y. C. special open.

Royal Canadian Y. C.

July 3rd.—American Y. C. annual.

July 4th.—Larchmont Y. C. annual.

Hartford Y. C. annual.

Seawanhaka Corinthian Y. C. 15-footers.

Bensonhurst Y. C. open.

Edgewood Y. C. special.

Fall River Y. C. Tiverton.

City of Boston open.

Eastern Y. C. annual.

Corinthian Y. C., Marblehead, open.

Boston Y. C., Marblehead.

July 6th.—New York Y. C. Sound Cups, Huntington.

Quincy Y. C.

July 7th.—New York Y. C. Huntington Cups.

Eastern Y. C. cruise to Peak's Island.

July 8th.—New York Y. C. annual and Bennett Cups, Huntington.

Riverside Y. C. annual.

New Rochelle Y. C., Cornfield lightship race.

Seawanhaka Corinthian Y. C. 15-footers.

Brooklyn Y. C., fourth championship G. B. Y. R. A.

Edgewood Y. C. special.

Corinthian Y. C., Marblehead, club.

July 9th.—Eastern Y. C. to Boothbay.

Columbia Y. C. Club.

Eastern Y. C. to Tennant's Harbor.

July 10th.—American Y. C., Manhasset Challenge Cup series.

Eastern Y. C. to Cambden.

July 11th.—Eastern Y. C. to Fox Island Thoroughfare.

July 12th.—Eastern Y. C. to Billings Cove.

July 13th.—Eastern Y. C. to Bartletts Narrows.

July 14th.—Eastern Y. C. to Winter Harbor.

July 15th.—Larchmont Y. C., race week opens.

Crescent A. C., open.

Seawanhaka Corinthian Y. C., 15-footers.

East Greenwich Y. C., open.

Columbia Y. C., City Point, Y. R. A.

Boston Y. C. cruise to Boothbay.

Eastern Y. C. to Bar Harbor.

July 16th.—Eastern Y. C., Bar Harbor to Marblehead.

July 16th-26th.—Chesapeake Bay Y. R. A. regatta.

July 17th-18th.—Columbia Y. C. cruise to Marblehead.

### CRICKET

June 17th.—Staten Island vs. Veterans; Staten Island, Crescent A. C. vs. Richmond; Staten Island.

June 24th.—Crescents vs. Veterans, at Bay Ridge.

July 1st.—Staten Island Cricket Club vs. Crescents; Livingston, S. I.

### MISCELLANEOUS SPORTS

July 22nd.—International Games: Harvard and Yale vs. Oxford and Cambridge; London, England.

## AS SEEN BY HIM

(Continued from page 17)

its ocean drive is unrivaled. Just now it seems to be under a cloud, but it is bound to emerge. Its natural advantages are too many. Perhaps some of the huge palaces will be closed, but there will still be an intermingling of agreeable sets and charming people.

### THAT HOTEL TALK

One hardly takes to the project of a hotel. But the Newporters seem to think that their salvation lies in such an enterprise. The fault is not with the summer colony, but in the difficulty of obtaining the necessary conveniences of town life. It is a struggle with the old, conservative inhabitants who have tried their best to kill the goose which laid their golden eggs. Until recently Newport would have had a difficult time in case of fire, and even now the arrangements are not adequate. As it is only a resort for the rich, it is natural to oppose any ingress or egress except by that hour trip by water on an old steamboat, or by rail from Boston or Fall River. This keeps the trippers away, for the Newport resident is supposed to at least have his yacht.

### NEWPORT GOSSIP

Mr. Berwind, who has given many of the splendid entertainments at his hospitable home, has put in this year a refrigerating plant for meats, fruits and vegetables, which renders him independent of local dealers and of poor transportation facilities. When one entertains on a large scale, one is obliged to make proper provision for possible emergencies. Such a simple incident would have passed unnoticed anywhere but at Newport, but just now there is little news, and the item has been wired and written up, and perhaps the plant itself will be the subject of an illustrated article after all! But with the little sets dining and winning each other; with a week of tennis and a horse show, and perhaps two or three large dances to which everybody will be asked, Newport can get along this year even if the owners of the great houses are not in residence. It may not be like the Newport of the past twenty-five years, but it will have the charm it possessed before the era of extravagance.

### EARTHWORMS HAVE SOME RIGHTS

Is there anything absolutely new for the summer? No, unless it is aviation. Here and there one hears of flying machines being bought, and we may soon be passing a part of the warm months in these castles in the air. A new code must be invented—and soon, because conditions of life will be changing. There must be rules of the road (or sky), and we who remain on earth must provide for contingencies. We, too, have some sacred rights!





## Clean Teeth— White Teeth

Clean teeth—white teeth—sound teeth; each and all of these things depend upon mouth and teeth that are free from germ life and acidity and that are kept pure, sweet and clean. You are assured of these things by the use of

## SANITOL TOOTH POWDER

**R** Sanitol Tooth Powder is a preventive medium. Being germicidal it destroys germs of decay and ill health present in the mouth. This, combined with its antacid quality and cleansing and whitening power makes it a powerful aid to the dentist in his fight for preventive hygiene. The use of Sanitol Tooth Powder and semi-yearly calls on your dentist to have your teeth examined will prevent all serious tooth troubles.

It is the whole science of tooth soundness and mouth cleanness and white teeth put into a dentifrice.

Ingredients in Sanitol Tooth Powder that produce such white teeth are also what give it the power to overcome acidity in the mouth.

Ingredients that make it leave such a fresh taste and such purely clean teeth are also the ingredients that destroy all germ life in the mouth and so preserve teeth and health.

*Leaves a fresh taste because it leaves a clean mouth.*

**SOLD EVERYWHERE**

The Sanitol Chemical Laboratory Co., St. Louis, Mo.



## Dean's Summer Cake Assortments

To the Summer Hostess, Dean's Assortments of Delicious Cakes are of great assistance. Twenty different assortments of Cakes that are dainty and uncommon and ideal for Afternoon Teas, Luncheons, Dinners, Motor and Yachting Trips, etc. Packed carefully in pasteboard boxes to keep perfectly fresh.

Assortments at \$2.00, \$3.00, \$5.00, \$8.00 and \$12.00 each.

**Expressage Prepaid to any Shipping Point Where the Express Rate is \$1.50 or Less per Hundred Pounds.**

Send for special Summer Booklet giving makeup of the assortments and full information.

628 Fifth Avenue, New York

Established in 1839.

*Joseph*  
632 Fifth Avenue, N. Y.  
Opposite Cathedral

Millinery  
Gowns  
Furs

To the trade outside of New York only



## Barley Brings Health And Vigor

when ably malted and fermented  
with the tonic properties of Saazer Hops as in

Thousands of delicate women will testify to its food and tonic qualities.

ANHEUSER BUSCH'S  
*Malt-Nutrine*

ANHEUSER-BUSCH

Declared by U. S. Revenue Department a Pure Malt Product, and not an alcoholic beverage. Sold by druggists and grocers.

St. Louis, Mo.



## "J. V. H." SILK SHIRT



An indispensable part of the athletic girl's summer wardrobe. Made like a man's shirt, of special quality washable silk with soft detachable collar and turned-back cuffs.

PRICE \$9.00

Made of linen, \$6.50

Samples and measurement blanks mailed upon request. Orders from out-of-town customers filled under my personal direction.

**Julia V. Helmer**

505 Snow Bldg., Syracuse, N. Y.

## Club Cocktails

### A BOTTLED DELIGHT

When others are offered, it's for the purpose of larger profits. Accept no substitute.

*Martini (gin base) and Manhattan (whiskey base) are the most popular. At all good dealers.*

Simply strain through cracked ice, and serve.

G. F. HEUBLEIN & BRO.

Sole Props.

Hartford  
New York  
London



## A R T N O T E S

### EXHIBITIONS NOW ON

**New York.** Durand Ruel. French Impressionists.

Montross Gallery. Special exhibition of Americans.

Macbeth Gallery. Pictures of Americans. Knoedler Gallery. Pictures by foreign and American masters.

Keppel Gallery. Etchings, engravings and mezzotints.

Kennedy Gallery. Etchings, engravings and mezzotints.

Cottier Gallery. Pictures by the great English masters.

Fischer Gallery. Old masters.

Ehrich Galleries. Old masters.

Kleinberger Gallery. Old masters.

Charles of London. The Mannheim collection.

Photo Secession Gallery. Cezanne and Picasso.

Pittsburg. Carnegie Institute. Fifteenth Annual International Exhibition.

Rome. United States Pavilion. International Exposition. Paintings, water colors, pastels, miniatures, drawings in black and white and small sculptures.

### ANNUAL EXHIBITION CARNEGIE INSTITUTE, PITTSBURGH

THE Fifteenth Annual Exhibition of the Carnegie Institute will remain open to the public until the thirtieth of June. America's only international exhibition, it usually is America's best exhibition of pictures, which may assuredly be said of it this year.

That magic word international is the instigator of interest here. To find foreign flags fluttering in battle array before the not too symmetrical fighting lines of American forces is a rare sight—a rare sight and a good one. In foreign exhibitions where our painters invade the galleries they do it generally as individuals. They are as needles in haystacks. Americans armed with patriotic magnets alone find them. The competition is uneven and unfair.

#### THE EXHIBITION THE CALM RESULT OF A JURY LOOKING TO THE OFFICIAL IN ART

In Pittsburgh the story is quite another one. Each element has an equal advantage—for the foreigners are neither more nor less numerous than the Americans, and comparisons are as entertaining as they are fair. Again, with all its medley of nations and what should seem consequential incongruities, the exhibition is held well within the leash of a certain trend of painting, because the juries are selected neither at random nor recklessly, but with an eye to the official in art. It is a drawing room into which only the properly dressed and the properly mannered are admitted. Moreover, it is spiritual, entertaining and graceful.

#### EXHIBITORS WHO STAND FOR CERTAIN SLOGANS

It is a uniform exhibition—uniformly good or bad, as you will have it. Certain it is that, feeling one way about it, there is little room for feeling the other way.

But to come to the individual pictures, or rather to the exhibitors, since they, rather than their pictures, stand for certain slogans. Among the first of these in the order of the catalogue is John W. Alexander, president of the National Academy of Design, who is represented by his "Sunlight," which has been awarded the medal of the first class. There is a swing of line in it, grace and a good color arrangement, moved, however, by method that is obvious in every line, in every tone, in every shade and hue of it.

But the collection is not to be judged by Alexander's contribution, nor yet by Joseph Bail's "A Lesson in Lace Making," in which two

pretty young girls, seated at a table in the light of a window, are receiving instruction from a very good-looking young woman.

In the Alexander the woman is made to suffer indignity, inasmuch as she is subordinated to the dictates of lineal arrangement; while in the Frenchman's work the light, as it filters through the window and draws designs with the shadows of a table, chairs and the three figures, is the dictator.

But one finds a saving grace just before Bail, in the order of the catalogue, in "The Garden of the Tuileries," by Albert André. All the Frenchmen are not technicians nor mechanics purely, although Jacques Emile Blanche's "Portrait of Henry James," with many another here, might lead one to so suppose. That picture is admirably handled, in the matter of style be it understood, although one might be led to suppose the author a portly and determined politician rather than an intricate manipulator of words.

#### A LANDSCAPE ESSENTIALLY AMERICAN

Willard L. Metcalf has once or twice made one forget his manipulation of paint. He does it in "The Prelude" here, that is an essentially American landscape, its trees diaphanously veiled by the new leaves of spring, the ruts of wagon wheels leading the eye to a hill vaguely seen through a veil of leaves. This picture is essentially aristocratic, its refinement is real, its grace unconventionalized and youthful, and dainty enough to give an impression of the fine delicacy of spring. It is a real prelude, a promise of warmth, sunshine and happiness.

## The WELL-DRESSED MAN

(Continued from page 46)

design of combination shirt and drawers for tennis or golf, with short sleeves, and so made to unbutton down the front and one leg that it can quite easily be put on and taken off. The style might be somewhat improved by long sleeves and a better shaped collar finished with buttons, but its advantages in not wrinkling around the waist and in not being able to pull out at the belt are obvious.

For golf the same general form of dress will answer, but the cap or straw hat takes the place of the white, the long coat is not used, the belt is better of leather, the trousers may be of gray flannel, the shoes are heavier and often made with spikes, the soft detached collar or handkerchief stock is frequently worn, and light sweaters or sack coats are quite usual. For summer motoring, dress has resolved itself to a mere matter of cap, light duster and gauntlet gloves; for riding there are a number of styles in suits, but the dark sack coat, khaki trousers, stock, leather puttees or riding boots, cap or straw hat, and (if we like) flannel waistcoat will answer all requirements of good style.

#### A FEW WORDS IN GENERAL

For distinct outing purposes the plain-front shirts are much to be preferred to those with tucks or plaits, and the soft collars, like that illustrated on shirt (page 46), to stocks of any kind. The wide diagonally striped four-in-hand is an especially smart tie of the season, and the flowing-end necktie is also again much in vogue. Really bright-colored hosiery is not the best style, but tan should be worn with tan shoes, and white is permissible with shoes of white duck or canvas and flannel trousers. The illustration of polo coat of English cricketing cloth (page 46) shows a style in line with the coats worn for tennis—to be used not for actual play, of course, but for intermission periods. How.



## Madame Blair



### The Remodeling Shop

Have you been looking over your summer suits and gowns? Now that summer styles and fabrics predominate, why not let me show you the great possibilities in one of those gowns or suits you thought of casting aside?

Without any great cash outlay these can be freshened and given this season's styles.

Any of my customers, and I have a large list in all parts of the United States, will tell you that the superior quality of my fit and style is unquestioned.

I do all kinds of high-class dress-making; my smart evening coats at \$50 cannot be duplicated anywhere in New York for less than \$75 to \$100; ladies' gowns—both afternoon and evening; street suits; distinctive separate blouses—both tailored and fancy; tub dresses—cotton and linen—from \$15 to \$40; cleaning, pressing, etc.

My telephone number is Riverside 4884.

I shall be pleased to give you my PERSONAL SERVICE over the telephone, in an interview or by letter. Out of town customers need only to send me their exact measurements for remodeling or new garments and I'll guarantee a satisfactory fit.

Reasonable Prices  
132 West 91st St.

New York City

You can save money by using my New York shopping service.



## The Baby Cariole

(Patented)  
is the finest contrivance ever invented for keeping babies happy, without handling. It can be rolled about the house, onto the porch, onto the lawn. Gives the baby plenty of outdoors without any danger. Easily collapsible and easily set up without tools. You'll find it a year round convenience, without an equal, and wonder how you ever did without it. Write Dept. 2 for our illustrated descriptive booklet.

THE EMBOSSEING CO., Albany, N. Y.  
Makers of "Toys that Teach."

## My Services

as your New York representative will save you time and money.  
¶ Special time given to strangers not familiar with New York.  
¶ Fees most moderate for chaperoning, making hotel arrangements, etc.  
¶ Shopping commissions free.  
Highest references. ¶ Write for particulars.

Mrs. S. D. JOHNSON  
3475th Ave., N.Y. Tel. 2070 Mad.  
Opposite Waldorf-Astoria



# The Schwartz Corset

Its Making is a Fine Art

Its Wearing an Assurance  
of Superb Figure-development

## Mme. Schwartz Is Now Abroad

to attend the fashion conferences which will determine the styles to be.

## The Establishment Will Not Close

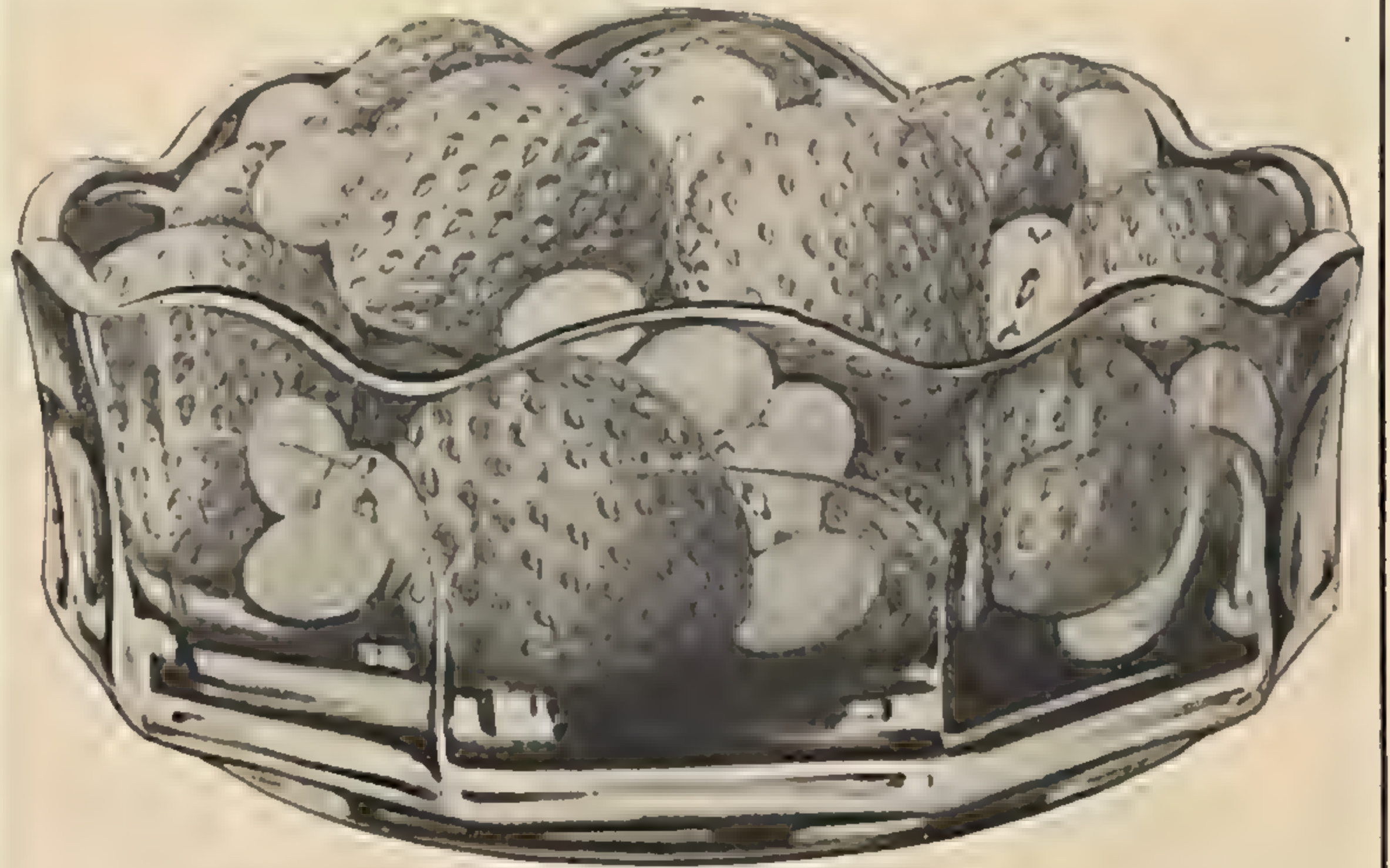
during the summer months nor will there be any curtailment of the usual facilities. New styles will be regularly forwarded from abroad by MME. SCHWARTZ for the inspection of her patrons in New York.

*Special Summer Models for Evening Dress*

**MME. S. SCHWARTZ**  
Corsetiere

12 West 39th Street, New York

'Phone, 4882 Murray Hill.



## June's Imperial Breakfast

### *Puffed Wheat or Rice With Berries*

Now comes summer—when a hundred million dishes of Puffed Wheat and Puffed Rice will doubtless be served in one way or another.

The months of hot weather—when foods are wanted ready-cooked, easy to digest.

The months of berries—when these crisp, porous grains add a well-liked flavor to the morning dish of fruit.

The months of ice cream—when Puffed Wheat or Puffed Rice adds a nut-like garnish to it.

The months of cold suppers—of these puffed grains in milk. They are crisper than crackers and four times as porous as bread.

These curious grains—puffed to eight times natural size—crisp, nut-like, digestible—seem invented for June.

**Puffed Wheat, 10c** *Except in*  
**Puffed Rice, 15c** *Extreme West*

In the past few weeks—with grocers stocking for June—the demand for these foods has been overwhelming. Everyone who knows them wants them at the first sign of hot weather.

For Prof. Anderson has made whole grains wholly digestible for the first time in food history. He explodes them by steam—shoots them from guns—blasts all the food granules to pieces.

And the foods that result taste like toasted nuts—the most enticing cereal foods ever created. Every summer morning let your folks enjoy them. Tell your grocer to send them now.



## June's Ideal Supper

### *Puffed Wheat or Rice in Milk*

The Quaker Oats Company—Sole Makers—Chicago

## Miro-Dena Mentonniere

(CHIN SUPPORTER)



A marvelous, patented French invention—the only device in the world which will positively prevent or overcome the double chin, the drooping mouth, the lines about the nose and mouth or the wilted throat. It prevents abnormal tissue formation, rests and supports the tired, weak and relaxed muscles—holds them in place while they contract and regain their natural strength and firmness, insuring a perfect contour.

The Miro-Dena Chin Supporter has no rubber to overheat and wilt the skin, to cut the hair or give way with the weight of flesh. It can be adjusted more and more firmly from time to time as the muscles contract—is durable, can be laundered easily and without damage, and is the only device of the kind in the world which will hold firmly to the head and will not slip off when wearing.

On sale at Toilet Articles Departments of the leading stores or, address  
**MIRO-DENA CO., 373 Fourth Avenue, New York City**

## Your Summer Footwear

The Summer Season with its variety of pleasures makes many demands on the Bootcrafter.

JACK'S SHORT VAMP SHOES for Street and Evening wear present a distinctive showing of Correct and Fashionable Models for the SEASHORE, MOUNTAINS, SPORT and TRAVEL.

The foot discomfort so often attendant upon the heated term, is greatly alleviated with the Short Vamp Shoe.

### WHITE CANVAS BOOT

Style No. 8038.—A stylish and serviceable Boot, lace or button, with Cuban heel and turned sole. At, the pair..... \$1.00

White Canvas Button Boot, with welt sole, at, the pair..... \$1.50

An authoritative showing is here in WHITE OR TAN LOW SHOES, WHITE BUCKSKIN HIGH OR LOW SHOES, also PUMPS in satin, velvet, corduroy, and all other materials, in black and colors, at FOUR to NINE DOLLARS THE PAIR.

### Bridal Slippers a Specialty.

For MOUNTAIN CLIMBING or TRAMPING, our Special Black or Tan HIGH BOOTS afford ideal comfort and wear.

In our MAIL ORDER DEPARTMENT Perfect Service is guaranteed. Write for new Catalog H and self-measurement blank. We carry a full line of "ONYX" Silk and Lisle HOSIERY in all shades and qualities.



Style No. 8038

**JACK'S SHORT SHOE SHOP** 495 Sixth Ave., N. Y.  
VAMP Bet. 29th and 30th Sts.  
Tel. Madison Sq. 7053





"How well Miss Smith looks! I never saw anyone brace up so quickly. It's but a few weeks since she was seriously ill. Her recovery certainly has been rapid."

Convalescence—that vital period in illness after the crisis has been passed, and complete recovery not absolutely assured, is fraught with great danger of relapse. The patient's condition demands a highly nourishing, easily assimilated liquid food like

## Pabst Extract

### The "Best" Tonic

Nature's greatest aid in restoring the convalescent to normal health and strength. It supplies the very elements needed to build up the wasted tissues, revitalize the blood, bring the roses back to faded cheeks and hasten the patient on the road to complete recovery. The rich extract of pure malt supplies the strengthening food while the piquant, spicy flavor of hops coaxes the appetite and supplies the needed tonic. By soothing the nerves it insures sweet, refreshing sleep and makes quick recovery doubly assured.

Pabst Extract is The "Best" Tonic to build up the overworked, strengthen the weak, overcome insomnia, relieve dyspepsia—to help the anaemic, the convalescent and the nervous wreck—to prepare for happy, healthy motherhood and give vigor to the aged. Your physician will recommend it.

**\$1000 Reward**  
for evidence convicting anyone who, when Pabst Extract is called for; deliberately and without the knowledge of his customer, supplies an article other than Pabst Extract. Cheap imitations are sometimes substituted. Be sure you get the genuine Pabst Extract. Refuse all substitutes.

The United States Government specifically classifies Pabst Extract as an article of medicine—not an alcoholic beverage.

**Order a Dozen from Your Druggist**  
INSIST UPON IT BEING "PABST"

Library slip, good for books and magazines, with each bottle.

Free booklet, "Health Darts" tells ALL uses and benefits of Pabst Extract. Write for it—a postal will do.

**PABST EXTRACT CO. DEPT. 11 Milwaukee, Wis.**

## ICY-HOT

**The Bottle That Keeps**  
Hot Liquids Hot 24 Hours  
Cold Liquids Cold 3 Days

Hot or cold drinks when needed while traveling, fishing, hunting, motor, picnicking, etc.

Keep baby's milk at right temperature, or invalid's hot or cold drink by the bed, all night, with out heat, ice or bother.

**ICY-HOT Jars**—one and two quart—keep stews, vegetables, etc., hot without fire—desserts or ice cream cold without ice.

**Accept No Substitute**  
There's No Bottle Just As Good

Inner glass bottle easily removed, sterilized if broken. Perfectly sanitary—liquids touch only glass. Handsome nickel plated and leather cases.

**Many New and Exclusive Features**  
At dealers—look for name ICY-HOT—on bottom.

**ICY-HOT BOTTLE CO., Dept. L. Cincinnati, O.**

Write for illustrated booklet.

Price \$1.00  
Qts. \$2.00

**LONG SANG TI**  
**CHINESE CURIO COMPANY**  
293 Fifth Ave., bet. 30th and 31st Sts., New York  
Their booklet "V" illustrating the history of Oriental Art and Stones to be worn for good luck on different days now ready.

## "Mum"

is indispensable to the toilet of fastidious men and women. By neutralizing it, "Mum"

**takes all odor out of perspiration**

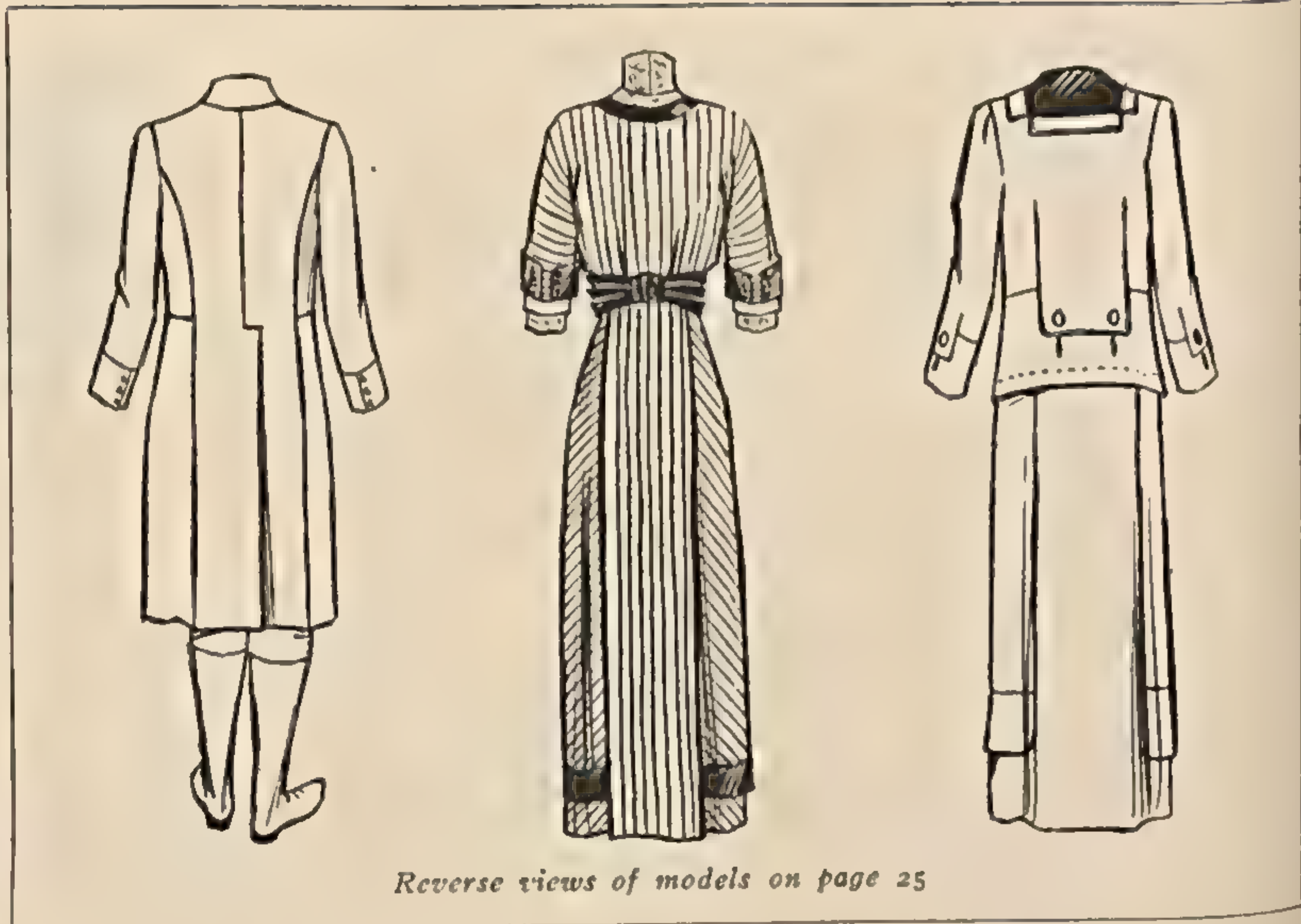
—in fact, it removes all personal odors, retaining the after-bath sweetness of the skin throughout the work and exertion of the day.

Applied in a moment. Very little is needed at a time. "Mum" cannot injure skin or clothes; and does not interfere with the most elusive perfume.

25c at drug and department stores. If your dealer hasn't "Mum," send us his name and 25 cents and we'll send you a jar postpaid.

**"Mum" Mfg. Co., 1106 Chestnut St., Phila.**

**EMBROIDERERS**  
Send 10c. for large Embroidery Book with Coupon good for any design you may select. Kaunagraph Designs are perfect in style; save all trouble in stamping. Agents wanted. Address: Dept. V., Kaunagraph Co., 114 West 32d Street, New York



Reverse views of models on page 25

## FASHION DESCRIPTIONS

**PAGE 25**

**LEFT FIGURE.**—Cross saddle riding habit consisting of linen breeches and coat. The skirt of the coat is finished with a strap and buttons on the under side, which may be fastened to the breeches, so that the coat cannot fly. With this habit are worn a straw sailor, stock tie and tan riding boots.

**MIDDLE FIGURE.**—Simple dress of black and white striped serge trimmed with black silk braid and crochet buttons. The cuffs and girdle are of black satin, and the yoke and undersleeves are of white lace.

**RIGHT FIGURE.**—Tailor-made suit of dark blue serge with long revers, buttons and loops of black satin and pipings of narrow black braid.

**PAGE 32**

**LEFT FIGURE.**—Chic costume, combining dress and jacket, in blue serge with trimmings of black satin. The smart little coat, in cutaway effect, is belted in front and slopes away to meet the descending back panel, hung from the shoulders. The flat collar, turn-back cuffs and buttons are of the black satin. A side frill of white linen outlines the front opening, which fastens at the neck with a fancy button of blue linen embroidered in dark blue soutache, and linen motifs of similar designing are featured at the belt and on the skirt front.

**MIDDLE FIGURE.**—Callot model of old blue shot taffeta silk with trimmings of blue silk fringe. The well-cut jacket is designed with panel insets back and front, and the sides have lower sections coming up high to give a raised waist-line. Blue silk fringe finishes the round collar, and the sleeves, in three-quarter length, have wide turn-back cuffs. The skirt has a raised point of some four inches at the bottom in front, and is edged with blue silk fringe. The overskirt also cuts away in a point reaching to the knees, while the back runs down in a point to the hem. Blue fringe outlines the overskirt.

**RIGHT FIGURE.**—Distinctive street costume of fancy blue serge combined with black satin. The suit is designed in an original treatment of angular lines, indicated in the sharply pointing panel of the serge overskirt and in the cutaway coat with pointing three-quarter sleeves and cuffs smartly buttoned on with black buttons. The straight-hung underskirt is of black satin, which is also used for the oddly notched, inlay collar. The fine batiste jabot is likewise in notched outline. Callot model. Vogue patterns of these models cut to measure; price, \$4 each.

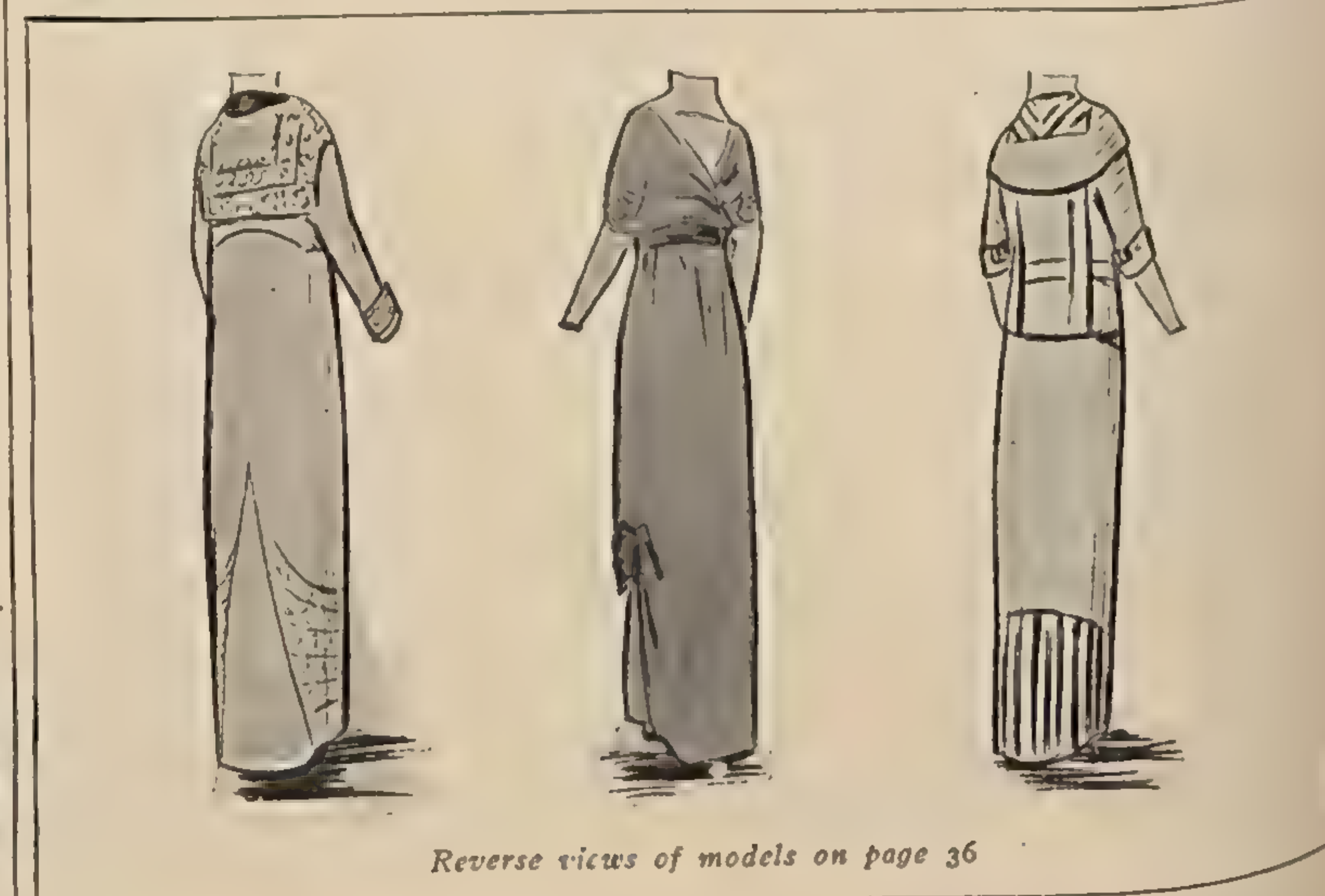
**PAGE 35**

**LEFT FIGURE.**—Graceful costume of white taffeta designed with bands embroidered in soutache. The quaint little jacket in high-waisted effect is gathered into a curving band braided in soutache and finished in front by an ornament with ball ends. The lower edge has a fitted peplum sloping away in front. The narrow collar is finished with a frill of Valenciennes lace, which also edges the long sleeves banded in the soutached taffeta. Correspondingly designed bands are used on the skirt, a broad one bordering the bottom, except the front panel, and catching in the side plaits which are set in under the narrower bands placed below the hips.

**MIDDLE FIGURE.**—Bolero costume of changeable taffeta in violet and green. The simply cut jacket, fastening in the front with a crochet ornament, has the fulness plaited in on either lower side and held by similar ornaments, which also perform a like office for the sleeves, cut in one with the jacket body. The skirt has a panel front and wide plaits set in at the sides below the knees, while there is a separate free-hanging panel in the back. A collar of finely embroidered batiste finishes the neck.

**RIGHT FIGURE.**—Dainty frock of white foulard finely striped in black with touches of cerise. The long-sleeved bodice with

(Continued on page 62)



Reverse views of models on page 36



# Pneu-Form

## The Pneumatic Dress Form

**Y**OU may sit at ease in an armchair or recline luxuriously on a couch and direct the fitting and draping of your gowns if you possess a Pneumatic Dress Form.

Ladies who have their dressmaking done at home need not stand for hours, nor dress and undress forty times a day at the dressmaker's request to "Just let me try this once more, please."

### The Pneumatic Dress Form

may be used by any number of persons by simply changing the lining. It reproduces the exact figure when inflated inside the fitted lining. When not in use you may collapse form and pack with upright rods in box base as illustrated below.

Send for Fashion Book C-44, "What to Wear and How to Make It," containing important information about dressmaking and The Pneumatic Dress Form.

**Pneu Form Company**  
557 Fifth Avenue  
NEW YORK  
(Near 46th St.) Tel. 7620 Bryant



## Be Particular About The Brand

One cube sufficient for a liberal cup of delicious, satisfying Consomme.

Just the right flavor.

Ready for use in a minute



The very thing for Summer Homes Bungalows Yachts Motor Cars They occupy so little space. So easy to prepare.

If your grocer cannot supply them please send his address to

**MEYER & LANGE**

**New York**

## Original

## RÉCAMIER CREAM

FOR THE COMPLEXION

Will cure a bad Skin and preserve a good one

Used by Celebrated Beauties for near a Century

Endorsed by Eminent Physicians and Chemists For Sale Everywhere or Sent Upon Receipt of Price

Two Sizes: 50 Cents and \$1.00

**RECAMIER MANUFACTURING COMPANY**

No. 129 W. 31st, New York City

Send for interesting illustrated booklet



## The Racquet Waist (Registered)

Look for this label and trade-mark

**HYNARD & MEEHAN**  
**H&M**  
**MAKERS**  
**NEW YORK**



**T**HE only positively new idea in waists for years. Ideal for the wardrobe of the Summer Girl. Causing quite a sensation among the fastidious. Belt adjusts itself. Conforms to the figure even while you exercise. You can play golf, tennis; indulge in any vigorous outdoor sport—canoeing, boating, also for housewear, etc., and still retain your fresh, dainty appearance.

Made in Madras and Pure Irish Linen, including black patent leather belt with gold-plated buckle and black silk tie. In all white, and white with colored cuffs and collars.

From \$6.75 up, at the better shops.

Be careful to identify the waist you buy. See that our trade-mark is on it. Then you are sure to get the genuine. It is well tailored, of superior quality, and is manufactured by ourselves, the originators of this important garment.

Write Dept. B for illustrated folder.

**Hynard & Meehan**  
15 West 24th Street  
NEW YORK





## COLGATE'S CASHMERE BOUQUET TOILET SOAP

THE fragrance of an old-fashioned garden comes to you in each cake of this exquisite soap. Luxuriance of washing qualities and perfect purity of material are other reasons for its world wide popularity.

Paris itself makes no more worthy offering to my lady's toilet.

COLGATE & CO.

DEPT. 45, 199 FULTON STREET  
NEW YORK

This dainty "Vogue Package". Contains trial sizes of Ribbon Dental Cream, Cashmere Bouquet Talc Powder and Toilet Soap. Mailed on receipt of 12 cents in stamps.



## ON HER DRESSING TABLE

WOMEN whose nerves need some little consideration, as well as the more fortunate ones who can afford to disregard all such matters, are equally delighted with a new bath crystal, more delightfully refreshing and restful than anything which I have ever seen. The crystals come in huge bottles and are pale green in color, so they give the same effect as sea water to the eye, but oh! the stimulating, invigorating perfume which exhales from the water in which they are used, and the soothing effect on tired nerves or body. A purely alkaline preparation will, of course, break the water, but also in the majority of cases the cuticle; but this, which contains a balsamic oil as well, neutralizes all acids, cuts the alkali, softens the water, and is wonderfully invigorating. The oil rises in a wonderful aromatic odor which the nostrils take in with restful effects for the head; it helps one to sound sleep at night, and has a beneficial chemical effect on the whole body, sinking into the pores, softening the skin and relieving congestion, which so often is the cause of fatigue. About a third of the tub is to be filled with water, as warm as agreeable, in which a specified amount of the crystals has been dissolved. One stays in the bath about five minutes, unless a reducing effect be also sought, when more of the crystals must be added and a bath of from fifteen to twenty minutes be taken. Undesirable conditions brought about by living in steam-heated rooms, or excessive fatigue, will be greatly ameliorated by these baths, and taken simply as a restful, delightful process each day, they are no less sure to give satisfaction. The price is \$1 a bottle. There is another manner of putting up the crystals for those who want to reduce themselves as well, when seven antiseptic bags full of the same crystals, only stronger in effect, are sold for \$2. A bag must be used each day in the bath, and the beneficial results are said to be unmistakable.

ceded that none more richly redolent of fragrance has been put before the public. It is to be found at a high-class shop noted for its Oriental perfumes, and although not much more expensive than far more commonplace sachet powders, is, in fact, one of the most costly preparations to put up ever produced. It is an exceedingly pleasant odor and has gained immediate favor.

### FAVORS OF DAMASK-COVERED MATCH BOXES

Attractive little covers for the necessary match box sell for 75 cents and make an especially pretty gift to take the place of a card or some such modest present. They are made in the form of a small book and covered with a bit of antique damask, the back being made of velvet in some rich, dark shade, such as wine color or forest green, tiny strips of gold galon binding the whole into a most desirable addition to one's small belongings.

## FASHION DESCRIPTIONS

(Continued from page 60)

sleeve portions cut with the body is seamed over the shoulders and ornamented with buttons covered in cerise satin. Similar buttons are used on the front closing, which, following on down from the V of the neck, terminates at one side. An effective use is made of the stripes in the bands of the skirt, the upper, narrower one being cut with lines running diagonally, and slashed at the side, with one corner faced back in cerise satin and finished with cerise buttons. The skirt has a lower flounce with lines running around and is topped by a second flounce in similar design. A *sabretache* bag of black satin with long cords effectively completes this costume. Vogue patterns of these models cut to measure; price, \$4 each.

PAGE 36

### A SPECIAL SKIN FOOD WHICH ERADICATES LINES

Another toilet preparation is put up under the same able management, this being a skin food to be used when the muscles have been neglected and lines have formed which detract from the freshness and the youthfulness of the appearance. This preparation is not perfumed and contains olive oil, almond oil, the essence of a water herb and still another ingredient for building up wasted tissue. It cleanses and feeds the muscles, has no astringent quality, which, however desirable to use subsequently or at other times, is not so in a cream, since it closes the pores and prevents their being able to absorb the nourishment offered. This cream does not harden, and is of the consistency of butter before it is put in the jar. It is made entirely by hand, special attention being given from the beginning to every detail. Only one gross is made at a time, and the price is 75 cents.

### A RARE SACHET REDOLENT OF WISTARIA

Strange to say, the sweet perfume of wistaria has never, to my knowledge, been embodied in sachet form until this season, and I am sure it will be generally con-

LEFT FIGURE.—Motor coat of heavy tan crash, with a square collar, cuffs and deep border of soutache embroidered bands. The collar and tie are of black moiré, and linen cord forms the ornament and trimming at the front of the coat. Vogue pattern cut to measure; price, \$3.

MIDDLE FIGURE.—This figure displays an attractive costume which would be both smart and serviceable to wear aboard a yacht. It is a one-piece dress of cream-white serge. The skirt is a plain gored model, not very narrow, with a bit of fullness at the slightly raised waist-line. The distinctive feature is a butterfly bow, consisting of two loops of black braid, which raises the skirt slightly at the left side. The bodice is trimmed with narrow straps of serge and round brass buttons. The belt is of braid, from which more brass buttons are suspended. The black straw hat is trimmed with quills of black velvet. Vogue pattern cut to measure; price, \$4.

RIGHT FIGURE.—Distinctive tailored suit of light-weight cloth of plain color, cleverly combined with a striped material. The jacket is made in Norfolk effect and has a deep, round collar. Vogue pattern cut to measure; price, \$4.



"We Have the New Things First"



On your outing trips, either by boat, motor, driving, riding or walking, you will find real comfort and enjoyment if you take along a Healy

### "Country Club" Knitted Coat

They are full fashioned, drop stitch to fit form, and will not stretch out of shape.

#### Style 153

Single Breasted Knitted Coat, length 24 to 26 inches, solid colors or trimmed military collar, turned cuffs, ocean pearl buttons, \$6.50.

These splendid garments are made by Healy experts and come in all colors, either solid or trimmed, and have ocean pearl buttons to match.

They are priced from  
**\$6.00 to \$12.50**

and are sent carriage paid on receipt of price.  
A beautiful colored folder sent free upon request.

**C. J. Healy** 524 WOODWARD AVE  
DETROIT, MICH.



## The J. & J. Slater Shoe

is purchased not only for its individual appearance but also for its wear and comfort.

### Special Designs for Special Gowns

The pliable material used in our new golf shoes recommends itself to all men for the summer months.

Our MAIL ORDER SERVICE enables those who live outside of New York to purchase the famous J. & J. Slater shoes with as little trouble as if buying in their home city. New illustrated price list, "A Package of Shoes," and book of instructions with measurement blank, mailed on request.

Broadway, **J. & J. Slater** at 25th Street  
For 50 years New York's most fashionable bootmakers



### Before Retiring

be sure gently to massage the face and neck with

## Pond's Extract Company's Vanishing Cream

This is absolutely the most delightful face cream you have ever used. It is made by the Pond's Extract Company with the extreme care that has rendered all of their products famous for purity. There are no oily ingredients in this cream; and immediately after applying it, one is able to put on gloves and a veil without fear of having the cream mark them. It should be gently applied with the tips of the fingers, when it will be found that it vanishes almost immediately, sinking into and nourishing the skin and building it up. It is not necessary to resort to undue massage—which has a tendency to break down the tissues of the face and neck. Pond's Extract Company's Vanishing Cream needs but the most delicate touch to cause it to vanish into the skin and do its work.

The Pond's Extract Company is also making a remarkably fine soap and talcum powder, which are sold under its name. It is still producing that fine old family stand-by for cuts, burns, bruises, etc., Pond's Extract itself, which enjoys greater popularity than ever. Pond's Extract should always be kept on hand for use by the entire family.

Samples of any one of the above preparations will be sent on request. Those who desire a larger sample of Vanishing Cream should send 4 cents in stamps.



**Pond's Extract Company**  
69 Hudson Street  
New York



## HARD WORK

deserves a correspondingly large reward. We have a remunerative opportunity to offer a few women who are willing to take up some serious work for VOGUE.

Many of the women who have accepted this opportunity tell us it is not hard work at all. We notice that these are the women who have made the most conspicuous successes of it.

The work to be done is concerned with the subscription interests of VOGUE. We are prepared to pay handsomely for successful efforts in our behalf.

Perhaps you are reading this advertisement on account of the headline "Hard Work." Shall we tell you how we do our share of it?

Address:

**Editor VOGUE, 443 Fourth Avenue, N. Y.**





## FOR your bride-to-be—or your bride of many Junes ago—a Detroit Electric.

No other bridal present means so much—expresses so perfectly all that you want it to say.

For the Detroit Electric is the standard of value—the highest compliment in selection that you can pay—the most *considerate* choice for her permanent happiness, comfort, luxury, safety.

The Detroit Electric is simple of control—responsive. Gives automatic protection in emergencies.

Our "Chainless" Direct Shaft Drive—a straight path of power—reduces number of parts and simplifies construction. No concealed chains. Pneumatic or Motz cushion tires.

Batteries optional—Edison nickel and steel Iron-clad, Detroit or Exide. The Edison and Iron-clad at an extra cost. Book on request.



**THE**  
*Detroit*  
**ELECTRIC**  
*Chainless*

**Anderson Electric  
Car Company**

Dept. 3

**Detroit, Mich.**

Branches: New York, Broadway at 80th St.; Chicago, 2416 Michigan Ave.; Kansas City, Buffalo, Cleveland.

Selling Representatives  
in all leading cities.

## Annuities for Women

Safest Investment  
**INCOME FOR LIFE**

Guaranteed by one of the strongest financial institutions in the world.

**\$10,000 INVESTED**

Age 50 buys \$650.00 payable annually

55	"	731.00	"	"
60	"	844.00	"	"
65	"	1002.00	"	"
70	"	1212.00	"	"
75	"	1418.00	"	"
80	"	1712.00	"	"

Write for booklet and annual income at your age.

**R. A. SASSEEN**  
165 Broadway New York

## Best Silk Values In America

OUR colored messalines, crepe-de-chines, black satin duchesse suitings and taffetas are the ultra-fashionable silks of the hour. May we send samples? A post card brings them.

**THE SILK SHOP**

Silk Exchange Building  
487 Broadway, New York

## Best French Toilet Soap

made by

**LEMOINE — Paris**

25 cts. cake. 69 cts. box.

ALL DEALERS.

## Legrand — Paris

Best Perfumery and Soaps at  
Moderate Prices.

For Sale all dealers.



## In the WESTERN SHOPS

[This department is conducted for the convenience of those who live far from the Eastern cities. For addresses, as to where the articles mentioned are purchasable, apply to Vogue's Western office, 917 People's Gas Building, Chicago. A stamped and addressed envelope should be inclosed.]

THERE are few summer resorts at which bathing, either in salt or fresh water, is not an attraction, and the addition of a bathing suit to one's summer outfit is imperative. Looking over the models on view in the shops, it is impossible not to perceive the appreciable strides that have been made in the manufacture of this very necessary suit, in which elegance of cut and material have been allied to practicability in a way that is decidedly clever.

### THE PRACTICAL BRILLIANTINE

Brilliantine is the material best suited for hard wear, while satin and taffeta are *le grand chic*, but, of course, expensive. Sketch No. 1 shows a \$5 model in brilliantine. It is a one-piece suit, fastening invisibly on the left side, and underneath are full bloomers of the same material. The fulness of the upper part is laid in the form of flat plaits on the shoulder, and there is a wide armhole which allows perfect freedom of the arms in swimming. White braid is employed to outline the panel, which runs from neck to hem, narrowing at the waist to

give a better line. This also edges the sleeves and collar.

### NEW KNITTED MODEL

The bathing suit in sketch No. 2 is a charming model for a young girl, and particularly adapted for colder water. It is in three parts—a tunic which comes well over the hips, close-fitting tights, and a full, short, circular skirt which may be dropped on entering the water. It is knitted in the simple stitch used for sweaters, and the separate garments are shaped to fit the figure without any unnecessary bagginess. The sailor collar is of mohair. This is \$9.

### SMART SATIN SUITS

Satin bathing suits are indeed smart, but they cost more than those of mohair, as only the best quality of satin can be used. The price ranges from \$13.75 up. At \$15 there is a very clever suit in black, cut in one piece, the fulness of the upper part being eased into a belt of the same material, which makes the

(Continued on page 66)



No. 1.—One-piece bathing suit trimmed with white braid

No. 2.—Knitted bathing suit having the sailor collar of mohair





A  
Complexion  
Necessity

Delicate  
and  
Refined

# Try the Perfect Powder

At Our Expense

*Perfect Because It Possesses All That "Perfect" Implies*

A new face Powder?

Yes—absolutely new and absolutely the best.

Because it is absolutely Marinello quality.

You who have used Marinello preparations know what this means.

You who have not will be convinced by accepting our free offer.

Marinello Powder is exquisitely fine, but it also possesses just the proper body.

It has extraordinary clinging qualities, and the powder with the greatest adhesive power is not only the most popular one, but it is the most beneficial. It is this quality that actually acts as a protection to the skin.

Marinello Powder is made of the purest ingredients, absolutely free from lead, bismuth or any other injurious substance, clinging and thus protecting, it absolutely softens the skin and improves the complexion.

## MARINELLO POWDER

Marinello Powder removes the "shine" from the face without producing that pasty effect so common with most powders. Artistically tinted to suit the various complexions, it blends perfectly, imparts a clear, velvety texture—doesn't show on the face, and *stays on*. A dainty, pleasing fragrance which lasts till the powder is removed gives it the necessary touch of refinement.

Marinello Powder is beyond a doubt the most remarkable achievement of its kind—the result of years of experiment. But a few weeks on the market, it is destined to become, through its

all-round excellence, the most popular of all face powders. We would like an opportunity of proving its superiority—we want you to give it an actual test.

We want you to recommend it to your friends, but you cannot conscientiously do this until you have tried it.

Any one of the shops mentioned below has a free Travelers' Package for you. Please call and get it.

If none of these shops are located in your city, send direct to us and we will mail you a Travelers' Package absolutely free. Please attend to it now while you have it in mind, as this announcement will not appear again.

Marinello Company, 12 and 14 W. Washington St., Chicago

### *Marinello Shops Giving Away Free Travelers' Packages of Marinello Powder*

Mrs. Alice B. Vought, 281 5th Ave., New York City, N. Y.

Miss Blanche B. Ames, 2408 E. Colfax St., Denver, Col.

Mrs. Mary Hudson, c/o Crescent Store, Spokane, Wash.

The Mary Wilson Company, 433 Race St., Cincinnati, Ohio.

Mrs. J. P. Mead, 300 Carleton Bldg., St. Louis, Mo.

Mrs. C. B. Knowles, 23 Colonial Arcade, Cleveland, Ohio.

Mrs. J. C. McGavran, 1114 Main St., Kansas City, Mo.

Marinello Company, 12-14 West Washington St., Chicago, Ill.

Miss Elizabeth Davis, 605 12th St., N. W., Washington, D. C.

Kapnek & Kapnek, 1415 Walnut St., Philadelphia, Pa.

May G. Vogt, 414 Colby Abbott Bldg., Milwaukee, Wis.

Marie A. Ross, 45 W. 34th St., New York City, N. Y.

M. L. Shiner, 134 N. Cleveland Ave., Canton, Ohio.

Mrs. C. A. Dawkins, 4275 Olive St., St. Louis, Mo.

Cora M. L. Nolan, Hotel Sanford, Boston, Mass.

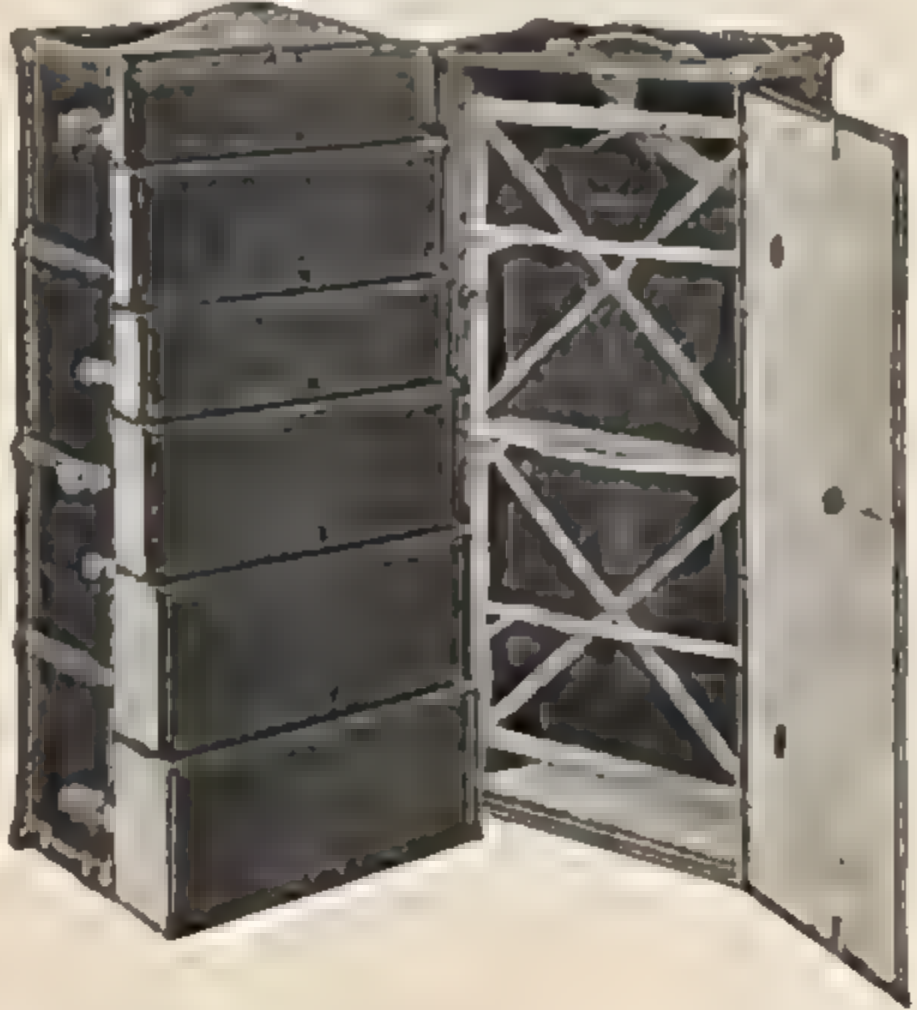
MARINELLO MEANS  
MERIT



## The MENDEL Wardrobe Trunk

"Insures Travel Comfort"

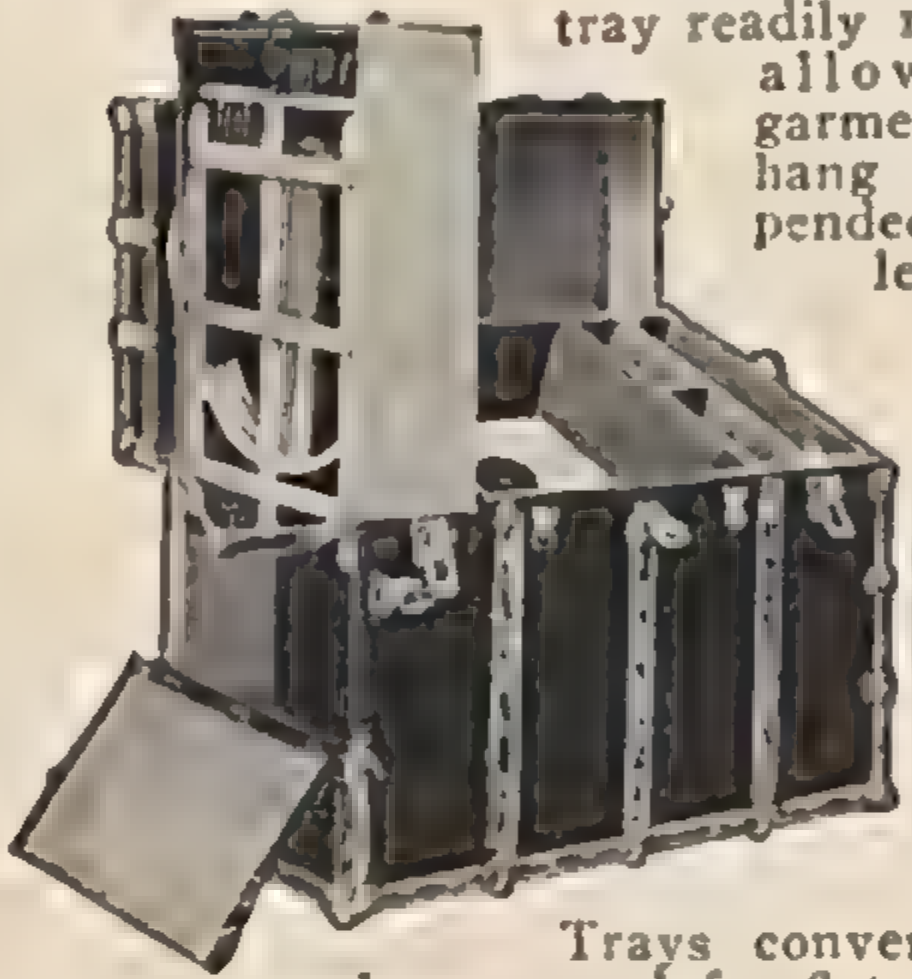
WRITE for Free Catalog showing various models for women and men. Men's Model shown here.



Durable and convenient. Compartments dust proof. Many exclusive features. The standard by which other trunks are judged.

### The Mendel Duplex

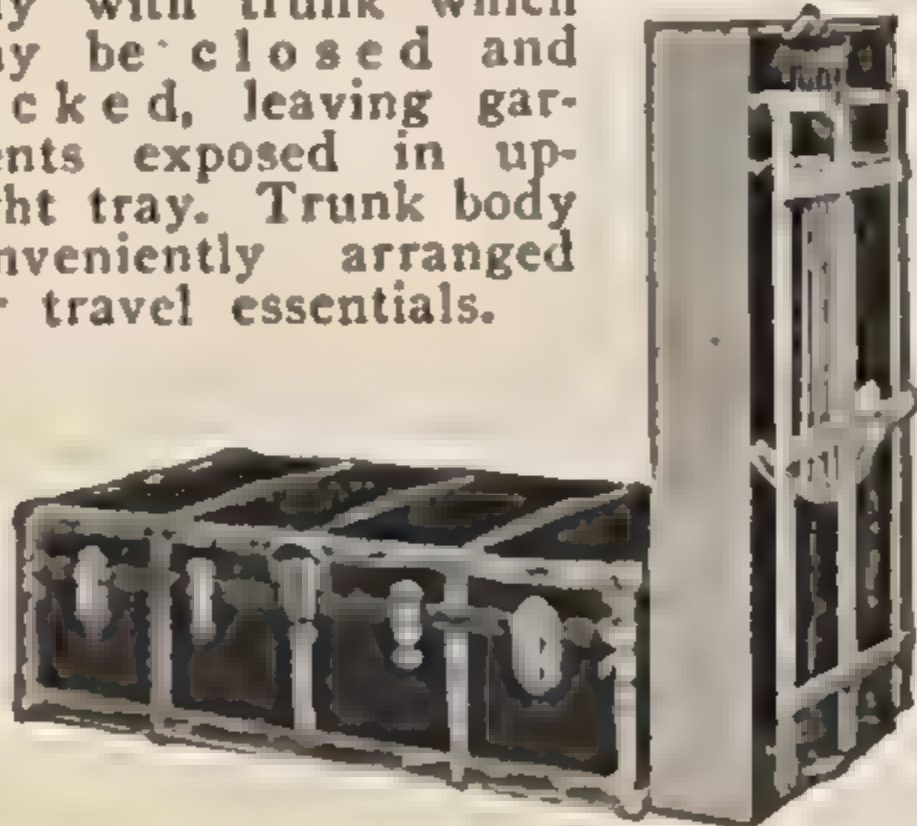
Wardrobe and Tray Trunk combined. The hinged upper tray readily raised allowing garments to hang suspended full length.



Trays conveniently arranged for flat wearing apparel and small articles. Made 40 in. long for ladies' and 36 in. long for men's use.

### The Mendel Convertible Steamer

Practical wardrobe trunk adaptation. An ingenious hinge always connects tray with trunk which may be closed and locked, leaving garments exposed in upright tray. Trunk body conveniently arranged for travel essentials.



#### MENDEL AGENTS in Following Cities

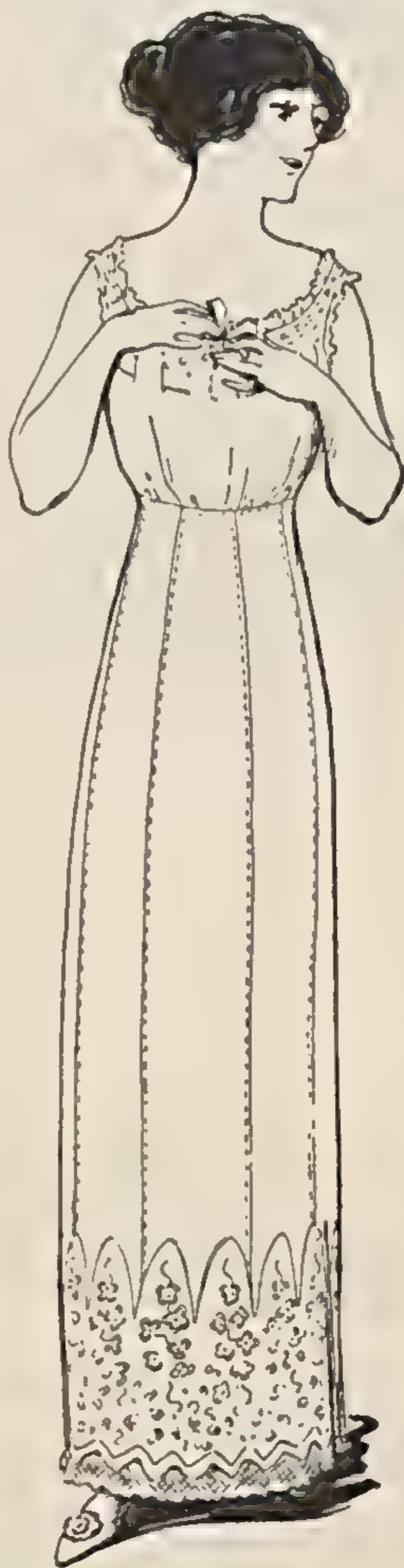
Atlanta	New York
M. Rich & Bros. Co.	Saks & Co.
Baltimore	John Wanamaker
C. J. Dunn Co.	Abraham & Straus
L. Slesinger & Son	Omaha
Boston	Orchard & Wilhelm
Jordan Marsh Co.	Carpet Co.
Chicago	Philadelphia
Mandel Brothers	Wm. Curry
Cleveland	John Wanamaker
Cleveland Trunk Co.	Strawbridge & Clothier
Dallas	Gimbel Brothers
Wilkins Trunk Mfg. Co.	Geo. B. Bains & Son
Detroit	Pittsburg
Martin Maier & Co.	Jos. Horne Co.
Jacksonville	McCreery & Co.
Florida Trunk Mfg. Co.	San Francisco
Memphis	Ross Brothers
Mack Trunk Co.	The Emporium
Minneapolis	Raphael Weill & Co.
E. G. Barnaby & Co.	J. Prince Trunk Co.
New Orleans	St. Louis
Mack Trunk Co.	Schuyler-Vandervoort
Maison Blanche Co.	Barney Dry Goods Co.

Sold by all leading dealers in other large cities. Where we have no agent, trunk will be sent direct on approval.

Write for FREE Booklet

**Mendel & Company**

110 Pearl Street, Cincinnati, O.



No. 3.—Inexpensive petticoat trimmed with pretty thread embroidery



No. 4.—Princess model of batiste and Valenciennes lace

## In the WESTERN SHOPS

(Continued from page 64)

point of connection between skirt and waist. The fastening is on the left side, with fancy buttons of jet. A short, full cape for beach wear accompanies this suit.

#### COQUETTISH CAPS AND TURBANS

The majority of the suits shown are in blue or black, the touch of color that is invariably indulged in being supplied by the cap, which can be had in a great variety of colors and in the most coquettishly attractive shapes. Rubberized silk is the material used, and for \$2.75 one may have any color. One shape is a round turban with a smart spread bow across the forehead, while another has full rosettes over each ear.

For salt-water bathing, however, where a really reliable hair screen is a necessity, the close-fitting caps of pure rubber are the only thing. Those made with a tightly plaited frill falling all round the face are really attractive. For \$1.50 one may have a bathing set consisting of cap and garters of this rubber in black, blue, wistaria, brown or cerise. This makes a dainty addition to the summer going-away outfit.

French bathing slippers of white canvas on a sole of woven straw are 85 cents. These are well made, with a high piece in the back which grips the heel firmly. They lace about the ankle and have a little braid decoration in blue or black on the toe.

#### THE INDISPENSABLE BEACH BAG

Where one lives a distance from the bathing beach, a beach bag is really a necessity. These are made of rubberized silk in a very attractive and convenient form on a metal frame which closes with snaps like the ordinary shopping bag. Inside there are pockets for slippers, etc., and it is carried on one's arm by a long cord handle. Price, \$1.

#### UNDERSLIPS AND REST ROBES

The hot weather is upon us, and the purchase of suitable clothing is a necessity. For underwear nothing is better than the fine lawn and batiste, and the ready-made slips in these materials are indeed dainty. Two very good examples are shown of a fashionable cut, which is as much a requisite of our petticoats as of our gowns. Sketch No. 4, a princess model, is made of fine batiste, and is shaped without a bit of unnecessary fullness. The trimming is Valenciennes (a very good imitation), which is applied in such a way as to show the design to the best advantage, the material being cut away under the lace. The flat frill on the skirt is put on very low, so that it may not interfere in any way with the straight lines of the frock. This particular petticoat is \$12, but the same model may be had for \$5, the difference being in the quality of the material and the amount of trimming used. The petticoat in sketch No. 3 has some unusually good thread embroidery in lieu of frills, and at the bottom is a tiny *frou-frou* of Valenciennes. Price, \$8.95.

China silk has a special claim to consideration at this season, and some dainty petticoats of this may be had for \$5. They are made very simply, with perfectly plain skirts and only a knife-plaited frill at the bottom for trimming.

Some delightfully cool rest robes, too, are made of this material. They are slipovers, and the only fastening is a ribbon bow at the throat. They are collarless, and the neck, as well as the fold-back cuff, is bound with ribbon. Price, \$13.25.

#### A WEEK-END TRUNK

For week-end visits, where one's luggage need not be extensive and yet must be comprehensive enough to hold all the necessary equipment for a few days' outing, there is a specially designed, strongly made, and very light half-size trunk, which has, besides the compartments for frocks, waists, gloves and toilet articles, a special compartment for golf sticks, etc. The upper tray is hinged. Price, \$25.

## Praise for La Resista CORSETS



### MISS FRANCES RING

playing in

"Get Rich Quick Wallingford"

Says:

"LA RESISTA CORSET CO.,  
New York City.

Gentlemen. — Words cannot express the gratification I have found in La Resista Corsets. They meet every requirement and not alone do they conform to the figure perfectly but give an added grace and absolute comfort.

I am certainly very much pleased with them and do not hesitate to place my commendation upon the name La Resista. Sincerely yours,  
FRANCES RING."

The delightful comfort experienced in wearing LA RESISTA CORSETS is due to the wonderfully resilient quality of Spirabone—the patented stay used in all vital parts.

The lines of the figure become alluringly lissome and slender in the embrace of LA RESISTA CORSETS. These are shown in varied models adapted to the requirements of all figures.

The beauty of your costume will be enhanced tenfold if fitted over LA RESISTA CORSETS.

Fashioned of fine, imported coutil cloth in all the newest weaves, or dainty batiste of exquisite lightness for special summer wear. Finished and trimmed with the utmost refinement—LA RESISTA CORSETS appeal to women of discriminating taste.

LA RESISTA CORSETS are for sale at good shops everywhere. In New York City, at our own retail establishment. Price, \$3.50 to \$25.

MAIL ORDERS FILLED:—If you cannot obtain La Resista Corsets from your own dealer write direct for our handsome free catalogue and we will supply you direct.

**La Resista  
Corset Company**  
21 West 34th Street,  
New York

Downer Hawes & Co., Inc., Prop.





## White Enamel Refrigerator Co.

MAIN OFFICE AND WORKS, ST. PAUL, MINN.

New York Office and Salesroom,  
59 West Forty-Second Street:

Chicago Office and Salesroom,  
Steger Building, Jackson Blvd. and Wabash Ave.

**K**EEPS milk, meat, butter, vegetables and fruit in the same provision chamber without the slightest contamination. The big shippers and provision handlers use Bohn

Syphon Refrigerators. They are installed on dining, buffet and refrigerator cars of all our great railroads because the Bohn-Syphon System keeps food fresh the greatest length of time with least ice and care.

# Bohn Syphon Refrigerator

Lined with Genuine White Porcelain Enamel—not paint—no seams or corners to catch dirt. Non-porous, strictly sanitary, does not discolor, crack or peel off like so-called enamel which is merely enamel paint.

Where we have no regular dealers we ship on approval for

### 10 Days' Trial

Freight paid both ways if not as represented.



Note these ten different linings and interlinings to keep heat and moisture out and the interior absolutely cold and dry. This exceptional construction *minimizes your ice bills.*

We also make the popular Minnesota Refrigerator. Our prices range from

**\$1900 Upward**

Write for both Minnesota and Bohn Syphon Catalogs and Terms.

## MARTIN & MARTIN

BOOTMAKERS FOR MEN & WOMEN

The Martin & Martin Shoe Service, gives you all the advantages of a Custom service, yet the shoes are ready-to-wear.

Thousands of our customers have found that Martin & Martin's fashionable footwear, for men and women, gives more style, more comfort—for a longer length of time, than any kind they had ever worn.

The Thomas Cort Hand-Sewed Shoes which we represent, are of custom quality in every detail. They are sewed over custom lasts, in a shop where every Shoe is *individually* cut, assembled and sewed by HAND.

Among the Summer models we are showing, are many new and distinctly modish styles in oxfords and pumps. For Sporting wear, our fashionable Golf, Tennis and Yachting Shoes—made of finest selected White Buckskin, with combination cork-and-rubber soles—are unusually light in weight and being absolutely non-slipping, give delightful ease and resiliency in walking.

Upon request, we will send our Style Brochure, showing our latest models for Street, Dress and Sport, with particulars describing our Shoe-Service-by-Post. All fittings are carefully recorded, so that future orders are correctly filled. Custom department in connection.

Priced at \$7 upwards.

**MARTIN & MARTIN**

Bootmakers for Men and Women.

New York: 1 East 35th Street  
Chicago: 183 Michigan Avenue



Every  
Pair  
warranted  
to the  
wearer



No  
other  
Shield  
like  
it

## DRESS SHIELD

— THE SHIELD SUPREME —

**W**HILE there may be other Dress Shields that are odorless when you buy them, the **OMO** Shields are the only Dress Shields that are odorless when you **WEAR** them.

They contain no rubber, are cool, light, white, do not chafe, absolutely moisture proof and washable.

At all good stores or a sample pair sent for 25c. Our "Dress Shield Brieflet" sent free.

THE **OMO** MANUFACTURING COMPANY  
Dept. 9 :: :: MIDDLETOWN, CONNECTICUT



## Egyptian Deities

"The Utmost in  
Cigarettes"

To any pleasant  
moment they add  
the completing  
touch ~ ~ ~  
Cork Tips or Plain



### Keep Sweet with Eversweet

A white, antiseptic cream—removes and prevents all perspiration odors.

After the bath apply it under the arm-pits, on the feet or anywhere, and it will keep you sweet and clean through the hottest days.

All the most refined women use

*Eversweet*

Both before and after any exertion—dances, tennis games, riding, etc., Eversweet is absolutely essential to any lady's toilet.

#### FREE SAMPLE

If your dealer does not carry Eversweet, send us his name and we will send you a free sample.

Sold at drug and department stores or by mail in 25c. jars.

The  
S. R. FEIL  
CO.  
5904 Central  
Avenue  
Cleveland,  
Ohio

### Hurm Art Shop

277 Fifth Avenue

Near 30th Street

NEW YORK



Bavarian Cross Stitch.

A LARGE collection of lunch sets, bureau covers, tea cloths, guest towels, cushion tops, sideboard covers, etc., stamped and commenced with materials to finish. This work is done in colored cottons. It is very easy to do and most effective.

Oblong cushion tops like illustration, price \$3, commenced with materials to finish. Guest towels, basket design, \$1.50. Commenced center pieces, basket design, \$2.25. Estimates given on all other pieces. Cross stitch books with colored designs 15c. and 25c. each. Colored cottons, all shades, 5c. Sheets, with colored designs, 35c.

A large collection of new designs in waists to be done in beads, braiding or Oriental embroidery. Dresses designed to match. Beads of all shades. Colored designs for bead bags. Antique bead bags repaired. Children's dresses ready made and stamped to be embroidered or braided.

Embroidery silks and cottons in all shades and grades. Gowns designed and embroidered. Household linens embroidered. Egg Cosies, 50c.; Tea Cosies, \$1.50.



Courtesy of D. Appleton and Company

"I'm afraid I've made a—dreadful mistake"

Illustration by A. B. Wenzell, from "The Grain of Dust," by David Graham Phillips

## WHAT THEY READ

MISS LIVINGSTON'S COMPANION: A LOVE STORY OF OLD NEW YORK. BY MARY DILLON, AUTHOR OF "THE ROSE OF OLD ST. LOUIS," "IN OLD BELLAIRE," ETC., ETC. WITH ILLUSTRATIONS BY E. A. FURMAN. NEW YORK: THE CENTURY COMPANY, \$1.30 NET.

THIS story is an historic romance in the approved fashion of the early Victorian period. The story begins in England, shifts to America and finishes in England. Everything occurs in about two years' time, near the opening of the nineteenth century. The hero is a very youthful baronet, who first presents himself to us, like Arthur Pendennis, as deeply in love with a lady of the stage, fifteen or twenty years his senior. When he comes to America he is at once thrown into the company of Hamilton, Burr, Washington Irving and other distinguished men. He returns to Europe in company with Irving and Tom Moore. All of these famous men take part in the doings of the story, act, talk and influence the train of events. It cannot be pretended that the story is worthy of its historical setting, for the characters, whether real personages or fictitious, seldom act and speak with a very strong simulation of life. Nevertheless, the book has both fictional and historical interest.

THE GRAIN OF DUST: A NOVEL. BY DAVID GRAHAM PHILLIPS. ILLUSTRATED BY A. B. WENZELL. NEW YORK AND LONDON: D. APPLETON & Co., \$1.30 NET.

This is the posthumous novel of the murdered romancer. Like his other stories,

it deals with modern life, and to some extent with modern business problems. The strongly contrasted characters are the unscrupulous and successful young lawyer who coerces his seniors into giving him a half interest in the profits of the firm, and the insignificant young typewriter, who is as innocent as the other is wily. Mr. Phillips improved in superficial cleverness as he went on writing his score of novels, but he never achieved distinction of style or genuine dramatic power. He is strongest in constructing a plot and in the lighter kind of dialogue, and it is in these matters that the present story shows best.

THE WAR MAKER: BEING THE TRUE STORY OF CAPTAIN GEORGE B. BOYNTON. BY HORACE SMITH. WITH PORTRAIT. CHICAGO: A. C. McCLURG & Co., \$1.50.

Mr. Smith tells us in his preface that his biographical sketch of Captain Boynton, whose true name is not revealed, though the one given in the book is that by which he was ordinarily known, is to the full belief of the biographer essentially true. The story is told autobiographically as directly from the lips of the hero. Boynton, who died in New York not long since in his seventieth year, had been from early manhood a soldier of fortune. For the most part his adventures were a little squalid, as being concerned with the turbid politics of Latin America and the black republics of Hayti and Santo Domingo, with excursions into the Orient. As here self-revealed, the man appears courageous, resourceful, loyal to his successive employers of the

(Continued on page 70)





# Maison Mae

**A**N attractive White Voile  
Gown—colored flower  
border—trimmed with real  
Irish lace in all sizes—

**Price \$25.**


Sample of material sent  
upon request.

We offer a large assortment  
of Hand-made Lingerie and  
Chiffon Gowns and Blouses.  
Our Gowns—made in all ma-  
terials—are worthy your care-  
ful inspection.

**15 West 45th Street  
New York and Paris**

**2 Faubourg Toissonniere**





EXACT SIZE OF BOTTLE

Riegers Riegers Riegers Riegers Riegers Riegers Riegers

## "Flower Drops"

ONE OF

### Paul Rieger's California Perfumes

**50 times the strength of ordinary perfumes**


Real flower perfumes in the most possible concentrated form. Free from alcohol. In a cut glass bottle with elongated stopper from which to drop the perfume.

The most exquisite and fascinating perfume ever produced—one drop enough to diffuse the odor of thousands of blossoms. A single drop on handkerchief or lingerie will last for weeks. Packed in polished turned maple box. An ideal gift.

4 odors—Lily of the Valley, Violet, Rose, Crabapple, \$1.50 a bottle at druggists or by mail. Send check or stamps. Money returned if this is not the finest perfume you ever used.

**PAUL RIEGER, 141 First St., San Francisco, or 189-P Randolph St., Chicago**

Δ miniature bottle for 20 cents, silver or stamps, if you mention the name of your druggist.



EXACT SIZE OF BOTTLE

## Mme. Aphe Picaut

Ostrich and Fancy Feathers

Feathers, Feather Boas, Etc.

Repairing, Cleaning and Dyeing

**38 West 34th St., New York**

Telephone 6512 Murray Hill

Our work has given satisfaction for over  
fifty years to many of New York's rep-  
resentative families. And we feel that  
we can also satisfy you.



Every Through Train and  
every Ocean Steamship  
in the World is carrying a  
**HARTMANN WARDROBE TRUNK**

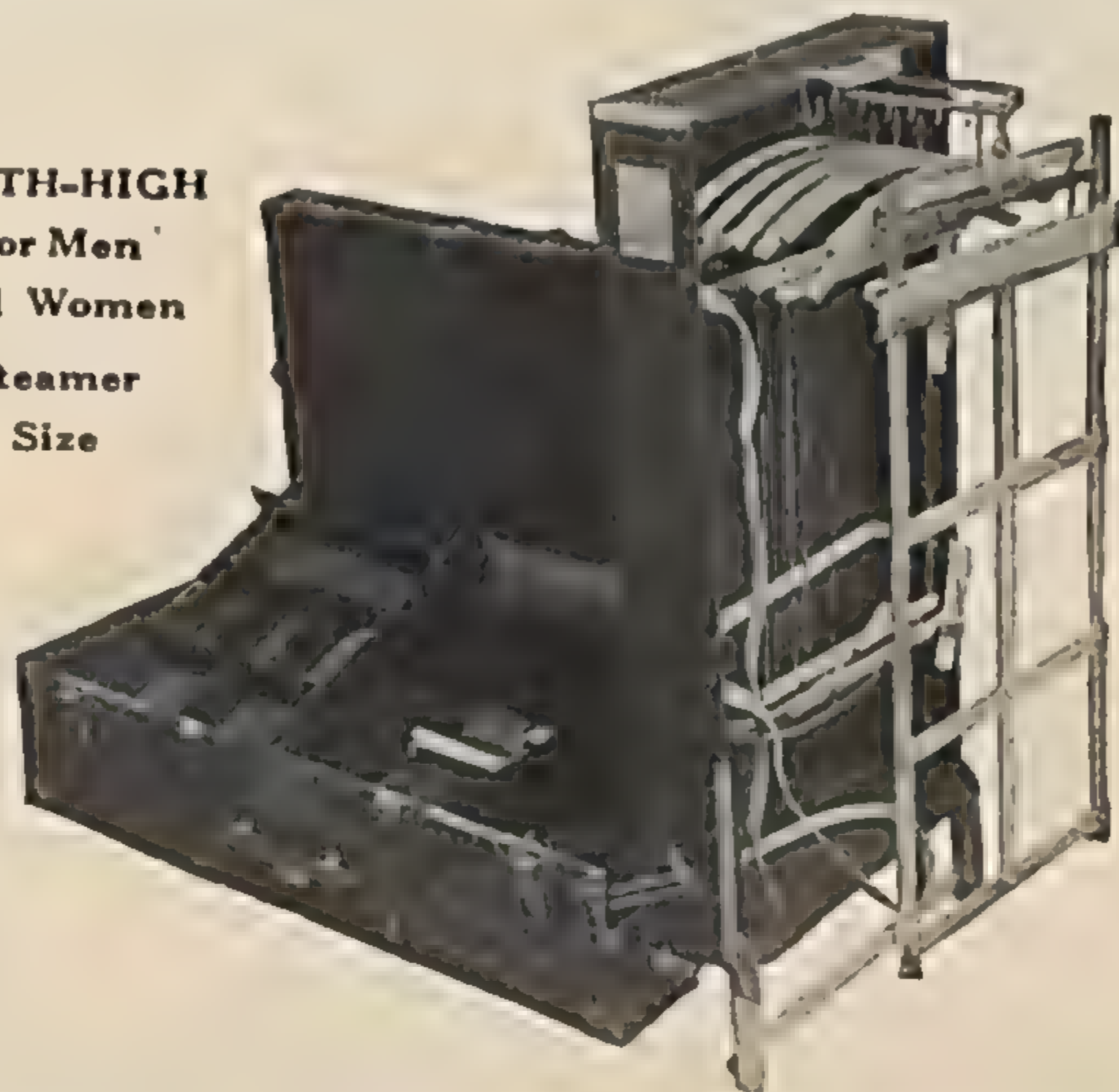
You can live in a trunk and  
enjoy it if it's a HARTMANN  
WARDROBE.

**Exclusive Features of Hartmann Wardrobes are:**

- (1) *Light weight of trunks*—This means a saving of one-half in Continental travel.
- (2) *Convenience*—You can divide your usual baggage by two and have even more capacity than ordinarily.
- (3) *Appearance*—All Hartmann trunks have the unmistakable stamp of quality.
- (4) *Special items*, like *easy-sliding drawers*, *unbreakable garment hangers*, *collapsible shoe boxes*, *adjustable or interchangeable hat boxes*.

**NOTE.**—Your traveling equipment from now on, whether simple or elaborate, should be "*Hartmann*," because it stands for "*Compactness with Capacity*."

**BERTH-HIGH**  
For Men  
and Women  
Steamer  
Size



*Berth-high* is the one adequate steamer wardrobe trunk. Men's Style carries 5 to 7 suits or overcoats, according to the weight of garments, and full equipment of furnishings. Women's Style carries from 8 to 10 suits or gowns, depending on weight, with everything needed in hats, shoes, accessories and lingerie.

**BOODWAR**  
For  
Women  
Only



*Boodwar* as its name implies, permits any woman to enjoy all the comforts of closet and dresser while traveling. It will carry 10 to 15 suits or gowns, abundant lingerie and furnishings, including hats and shoes. This wardrobe trunk is only 36 inches long, but it has the carrying capacity of the ordinary 51-inch model.



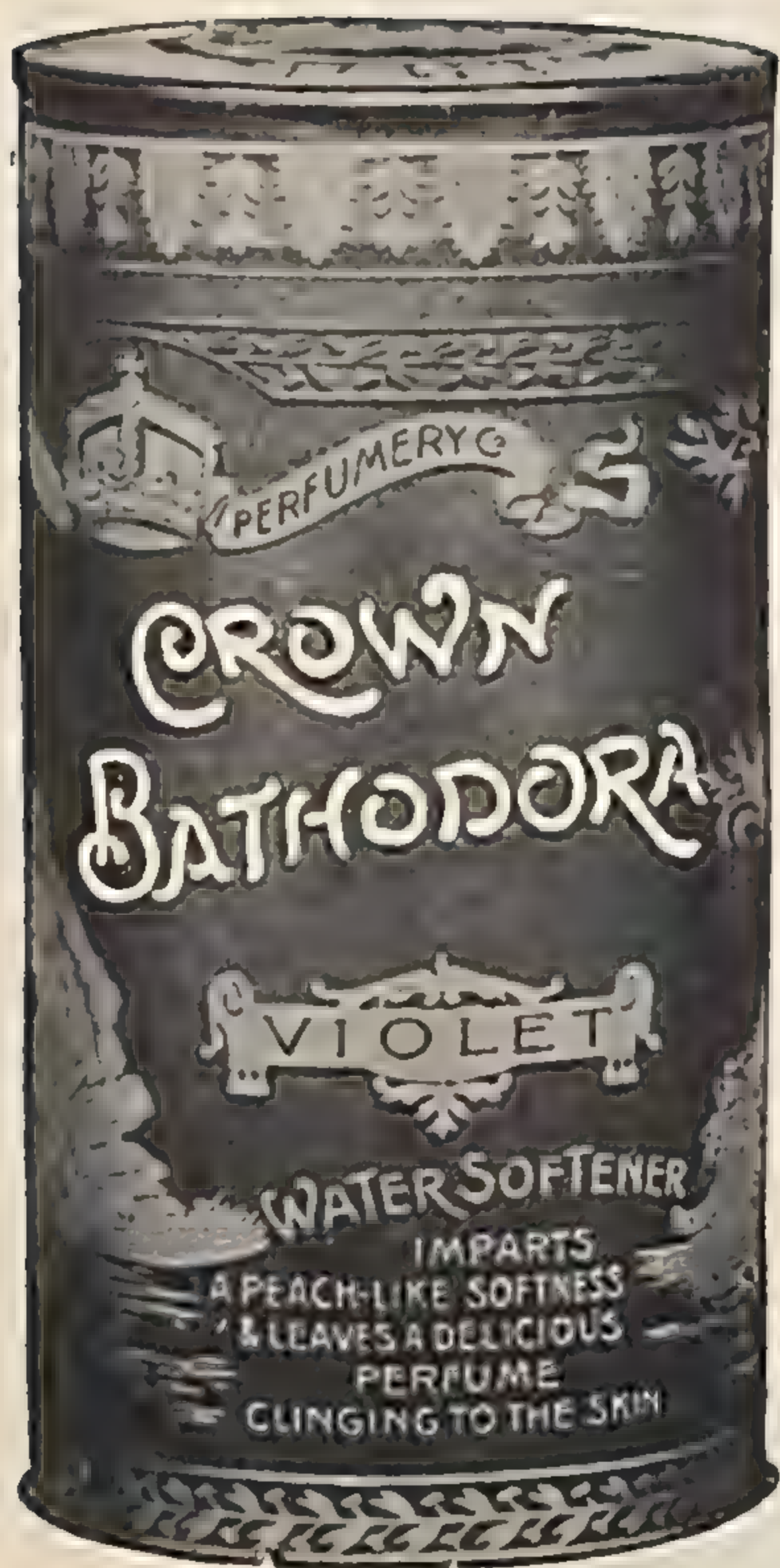
This Booklet should be read by every  
Traveler—by Sea or Land—on Business  
or Pleasure—who appreciates,  
Cleanliness, Comfort and Convenience.

SENT FREE UPON REQUEST.

We will also give you name of a nearby dealer.

**Hartmann Trunk Company**  
204 Jackson Boulevard Chicago, Ill.





## Bathodora

The Fragrant Bath Powder

**S**OFTENS  
and scents  
the water  
and thoroughly  
cleanses the  
skin.

☐ Refreshing and  
stimulating.

☐ Makes you scrupulously clean. Bathing becomes more luxurious.

☐ Should be in every guest chamber as well as all bath rooms.

☐ At home or travelling, well-groomed men and women always have Bathodora at hand.

*For sale everywhere*

Generous sample and "The Bath Luxurious" for 4c. Postage.

**THE CROWN  
PERFUMERY CO.**  
OF LONDON  
DEPT E, 30 E. 20th ST.  
NEW YORK



## WHAT THEY READ

(Continued from page 68)

moment, but without clear moral perceptions—above all else, a lover of the adventurous life, essentially anarchic in his attitude toward civic life and obligations. His story, however, is far more interesting and realistic than the fustian tales of imaginary principalities that appear in so much of current fiction. Mr. Smith does not tell us how far he has modified the style of Boynton's narrative, but there is an incisive crispness about the writing that savors of the extraordinary man whose tale is thus told. The portrait frontispiece of the handsome, self-contained, hard and selfish soldier of fortune has a singular, but sinister, distinction. While the book is well worth reading, it were a pity that the reading of it should breed imitators of the hero.

ME—SMITH. By CAROLINE LOCKHART. WITH ILLUSTRATIONS BY GAYLE HOSKANS. PHILADELPHIA AND LONDON: J. B. LIPPINCOTT COMPANY, \$1.50.

This is the story of what is called in the West "a bad man." Indeed, he is a worse man than most who figure as the villains in the romances of the day, which is saying a good deal, since current fiction is strong in its villains. Smith is shown in many aspects of his villainy. He is a cold-blooded murderer, a thief, a treacherous acquaintance, an untrustworthy friend. He is not so much immoral as unmoral, without belief in the scruples of other men, and utterly unscrupulous himself. The one thing that shakes his unfaith in mankind is a girl, an innocent young school teacher, who mistakes him for a person who may be reformed. Me—Smith in love is an interesting study, but the author has the dramatic good taste not to give us any sudden transformation. Love almost has the power to check him in mid-career, but not quite. His fate shall not here be indicated, but it may be admitted that when the end came he still showed the influence of the school teacher. The story is told with skill and it has genuine dramatic interest, though Me—Smith is the only well-elaborated character.

A YEAR IN A COAL-MINE. By JOSEPH HUSBAND. BOSTON AND NEW YORK: HOUGHTON, MIFFLIN & Co., \$1.20 NET.

The author of this book became a coal miner immediately upon his graduation from Harvard, having undertaken the work not with a view to writing upon the subject, but to fit himself eventually to be an operator, for which business he thought that of an operative an excellent preparation. He went to work in a non-union mine, where the wages and conditions were all that union labor coveted as things then were. His fellows were of many nationalities, and some of them spoke no English. The story is one of hard work, danger, disaster and death. Mr. Husband found fine men among his fellows, skilled and unskilled, some of them cheerfully ready to risk their lives for the sake of their companions, nearly all of them daily risking their lives as the ordinary incident of their occupation. He found some of the men constitutionally lazy, one in particular, who regularly played sick day after day to shorten his hours of toil, though he thus also cut in two his earnings. Others worked every hour that they could, and some voluntarily worked both night and day for a good deal of the time. Superstitions of the grossest kind were rife among the men, and drunkenness was common, but the one man whom the author speaks of as leading a sober life and never using a profane word commanded the respect of all. Standards of living were low, though it was possible for a man working six

days a week to earn about \$55 a month, a poor pittance at best.

A succession of disasters necessitated months of dangerous toil to put out fires and bring the mine again into working order. In one case nearly all of one shift of men were killed as the result of an explosion deep in the mine. Most interesting is the author's minute description of the curious contrivances to enable the men to work in the presence of deadly gases, and he tells how some were killed in such work, and how he himself barely escaped with his life when his protective helmet was inadequately supplied with oxygen. He quit work when the mine was finally rendered useless by a fatal explosion. His account of his adventures has but one fault—it is far too short. Its interest is sustained from beginning to end without the base attempt on the narrator's part to overstrain the dramatic incidents or exaggerate gruesome details, and every word has the ring of truth.

THE BOOK OF LOVE. WITH AN INTRODUCTION BY MADISON CAWEIN AND DRAWINGS BY WLADISLAW T. BENDA. NEW YORK: THE MACMILLAN COMPANY, \$1.25 NET.

This is not a guide to the art of love, nor is it such an anthology as might have been compiled from ancient Oriental or modern French literature. It is rather a seemly and decorous exhibition of the tender passion as revealed in many literatures, ancient and modern, and in its varied aspects, fortunate and hapless, tragic and comic. The moderns receive their full share of attention, and the love letter of Owen Wister's Virginian is surely one of the best selections from any literature, ancient or modern. Mr. Cawein carefully abstains from revealing his personal experience as a lover, but his preface is that of one who speaks as a sympathetic expert. Mr. Benda's illustrations are extremely pleasing. All engaged persons, and, indeed, all persons contemplating matrimony as an immediate or an ultimate bourn, should possess this *rade mecum*.

### BOOKS RECEIVED

"World Literature," by Richard G. Moulton. The Macmillan Company; \$1.75.  
"The Social Direction of Human Evolution," by William E. Kellicott. D. Appleton and Company; \$1.50.  
"The Training of Children in Religion," by George Hodges, D.D. D. Appleton and Company; \$1.50.  
"Which is My Husband," by Jules Clarétie. D. Appleton and Company.  
"The Claw," by Cynthia Stockley. G. P. Putnam's Sons; \$1.35.  
"Success in Literature," by William Morris Colles and Henry Cresswell. Duffield and Company; \$1.25.  
"Members of the Family," by Owen Wister. The Macmillan Company; \$1.25.  
"Red Letter Days of Samuel Pepys," selected and edited by Edward Frank Allen. Sturgis and Walton Company; \$1.25.  
"The Long Roll," by Mary Johnston. Houghton Mifflin Company; \$1.40.  
"Orphans," by Helen Dawes Brown. Houghton Mifflin Company; \$1.20.  
"From Rough Rider to President," by Max Kullnick. A. C. McClurg and Company; \$1.50.  
"Old Reliable," by Harris Dickson. Bobbs-Merrill Company.  
"The Legacy," by Mary S. Watts. The Macmillan Company; \$1.50.  
"The Moving Finger," by E. Phillips Oppenheim. Little, Brown and Company; \$1.25.  
"The Girl in the Other Seat," by Henry Kitchell Webster. D. Appleton and Company; \$1.25.



**Compels you to stand well**

The Pomeroy Corset is designed by those who understand the human figure through their knowledge of anatomy, and every model is hygienic, allowing full expansion of the chest, lifting and holding the abdomen in perfect position, and giving support to the back where most needed to insure an erect and distinctive carriage.

Made to order only.  
Write for illustrated booklet or call at any of our shops.

**POMEROY**  
208 Livingston Street, Brooklyn  
330 Lenox Avenue, New York  
825 Broad Street, Newark  
389 Main St., Springfield, Mass.  
34 East 23rd Street  
New York

**Glossola**  
makes lustrous nails

**Glossola**  
imparts the soft, velvety polish now in the mode.  
It is not affected by soap and water, and one application will last for days.  
Mail 10c for full-size 25c cake—only one to each name.  
Positively No Grit.  
GLOSSOLA COMPANY  
Dept. A Waterbury, Conn.

**U-ALL-NO.**  
**AFTER DINNER MINT**  
Temptingly dainty creams that melt in the mouth, leaving a refreshing mint flavor.  
Sold only in tin boxes, never sold in bulk.

We also Manufacture  
**U-All-No Mint Chewing Gum**  
Manufacturing Co. of America  
459 North 12th St.  
Philadelphia, U.S.A.

**Caron Paris**

Artistic Perfumer  
His Latest Novelty  
**"Mimosa" Extract**  
Sold by the best stores.



# Motor Apparel Shop

**Touring Coats**  
For Men and Women

**Rain Coats**  
Of Superior Excellence

**Polo Coats**  
For the Steamer, Shore and Mountain

**Dust Coats**  
Of linen and tropical fabrics, in a large variety of exclusive models.

**Chauffeurs' Suits and Overcoats**  
Ready to wear and to order. Motoring Accessories, Robes, Caps, Gloves, Veils, Motor Hoods and Bonnets, Vanity Bags, Dressing Rolls, etc.

**Fox Stiefel & Co.** FIFTH AVE & 34th St., N.Y.  
Opposite the Waldorf-Astoria

## Velvet Grip Hose Supporter

[RUBBER BUTTON]

For  
Boys  
and  
Girls  
Who  
Play.

Guaranteed  
Against  
Imperfections.



It wears well because it is strongly made of the best materials.

Children's Sample Pair by mail; 16 cents (give age)

All metal parts are rust proof and heavily nickel plated. The clasp will not slip off, yet it may be attached or released, with perfect ease, even by children.



Look for the Moulded Rubber Button and "Velvet Grip" stamped on the loop.

SOLD BY DEALERS EVERYWHERE.

GEORGE FROST COMPANY, Boston, U. S. A.



That complete satisfaction which only the perfect Perfume can afford is experienced by the woman who knows the delight of Burtonia's superb fragrance. It is a fragrance totally different from that of ordinary Perfumes.

Burtonia is more delicate, more lasting, more satisfying than any other Perfume, and possesses that much-desired characteristic, individuality. Costs \$3.75 for a 2-oz. bottle.

Ask for it at Macy's; Gimbel's; Abraham & Straus (Brooklyn); Scharer's, 58 E. 34th St.; Dorn's Pharmacy, 676 Columbus Ave.; Belsinger's, 15 W. 45th St.; Wassell's Pharmacy, 4239 Broadway; Gilbert's, 527 Fulton St., Brooklyn; or at any high-grade perfume counter.

Send us 10c. in stamps, and we will mail you a small sample bottle of Burtonia.

W. BURTON & CO.  
75-77 Barclay Street,  
NEW YORK

"The Crowning Attribute of Lovely Woman is Cleanliness"



## Naiad Dress Shield

ODORLESS

HYGIENIC

Supreme in

Beauty!

Quality!

Cleanliness!

Possesses two important and exclusive features. It does not deteriorate with age and fall to powder in the dress—can be easily and quickly sterilized by immersing in boiling water for a few seconds only. At the stores, or sample pair on receipt of 25 cents. Every pair guaranteed.

**The C. E. CONOVER CO., Mfrs.,**  
101 Franklin Street :: :: :: New York

## Dr. J. PARKER PRAY'S TOILET PREPARATIONS

No. 1932 Guaranteed under the Food and Drug Act, June 20, 1906.



### ROSAINE

The marvelous natural healthy coloring it imparts to the cheeks and lips has made it wonderfully popular with fashionable women. The closest scrutiny fails to detect it, nor can it be displaced by perspiration or bathing; of the highest value as a beautifier and purifier of the skin. A 25c. trial box will convince you.



### HY-GEN-IA

#### FACE POWDER

A refreshing and medicinal face powder for beautifying the skin. It will not clog the glands or pores of the skin. Flesh and White. 50c. a box.



### CREAM VAN OLA

The enemy of an impure skin or bad complexion, purifies it and acts as a food, making the skin clear and healthy; does not produce a downy growth.

Boxes 25c. and 50c. There are cheap imitations of the above preparations on the market. Be sure the name of Dr. J. PARKER PRAY is on every article.

Send stamp for illustrated booklet

**Dr. J. Parker Pray Co.**  
Established 1868  
12 E. 23d St., N. Y. City  
Sole Manufacturers and Proprietors.





## Meüller - Graves

### Gowns of Distinction

Meüller-Graves costumes follow the styles only to the point where styles violate good taste.

Simple dresses, unusual wraps, costumes, novelties in blouses.

A variety of morning and afternoon frocks in Marquissettes, Meteor and novelty chiffons, ranging from \$35.00 to \$150.00.

22 West 39th Street :: New York



## NOBLESSE OBLIGE

TO the uninitiate the needle may not seem to be a means of grace, but those who have seen what an influence its plying becomes in the lives of impressionable children and young girls, regard it as a moral agency of great potency. Such, at least, is the view taken of the unpretentious little implement by Mrs. C. C. Brinckerhoff, First Directress of the Sewing School of St. James's Church, New York, and certainly no one is better qualified to speak authoritatively of its influence, since for twelve years she has superintended classes of two hundred enrolment, and about one hundred and fifty in regular attendance.

### EFFICIENCY THE KEYNOTE

From the start, the school was placed upon a strict training-for-skill basis, Mrs. Brinckerhoff having prepared herself for the task of establishing and administering it by years ago joining a class composed of other women of social position, who, with the aid of an expert instructor, studied various systems of teaching sewing, and selected the commendable features of each. This special group were then working more particularly to have sewing introduced into the public schools—a worthy object which they succeeded in accomplishing—and the system of teaching thus developed is the one that has been operated so successfully in the St. James's School, though modified, in minor particulars to meet the especial needs of the children.

### STUDY OF THE INDIVIDUAL

One of the chief merits of the school is that each child is studied, and its individual needs met—an essential method that it is impossible to pursue in public-school classes of fifty or more, under the charge of one teacher. Here there are eighteen teachers for the one hundred and fifty children, and moreover they have the undivided attention of the experienced First Directress, who not only never misses a session, but who once in so often visits the homes of the pupils. Not only are these studies of environment helpful in making clear the cause of traits of character, and the habits of the children, but they are useful in suggesting to the trained minds of those in charge what measures are best calculated to help the little seamstress whom it is their object to prepare for life.

### THE METHODS

While the system is simple, so far as principles go, careful oversight is required to keep the children from falling into bad habits and, to start with, each of the stitches is taught separately, and each is applied before the next one is undertaken. The work is done on pieces of linen, and when the child's sewing comes up to standard, the finished pieces are properly prepared and mounted in individual books, which operation in itself requires considerable work on the part of the teachers when it is considered that each of these hundreds of pieces must be washed, ironed and differentiated. It would, of course, be fatal to put Sarah's work in Jane's book, for when all the plain-sewing stitches are mastered, the child is allowed, under direction, to make the entire outfit for a doll, this point marking a milestone on her way to becoming a mistress of the needle.

One eminently sane regulation is that the child is not set the impossible task of attaining ideal perfection, or even the excellence that could reasonably be expected of an adult. It would be as unintelligent to expect perfection in its sewing as to expect a primary or grammar school pupil's composition to equal in purity

of diction that of the high school graduate, and while those wedded to old-fashioned notions may look askance at the stitches that are passed by the inspectors of sewing of the school, the results, covering years of experience, justify the plan pursued and the girls it turns out are skilled sewers. Indeed, a convincing test of the wisdom of the methods followed is that the graduates can always find profitable employment, and that the supply of them is always insufficient for the demand. The school sessions, which last for two hours, are held for six months of the year, on Saturday mornings—one hour and a half being devoted to sewing—and the course takes from two to four years, according to the diligence and capability of the pupils, who are admitted as young as six years into the kindergarten division.

### POPULARITY OF THE EMBROIDERY CLASS

In order to hold the girls who usually graduate from the elementary classes at an age when they are in special need of all the helps to right living that can be put within their reach, a class in embroidery was established which attained instant success. Indeed, if it were allowed, all the pupils would begin in this class, as even those who find the plain sewing something of a trial are eager to do ornamental work.

In the embroidery class the pupils start with household embroidery, and when proficient pass on to Italian cut work, Hedebo ribbon work, etc., the course being designed to fit them to fill positions in dressmaking and tailoring establishments, where skill of this kind is in constant demand. Before the trade school for women, so admirably administered by Mrs. Woolman, was asphyxiated by being made a part of the public-school system, some of St. James's girls were sent there for disciplinary drill.

### ETHICAL INFLUENCE

However, more than mere stitch teaching is aimed at by Mrs. Brinckerhoff and her corps of workers, for it is hoped that through the personal relations established between the child of the tenement and the sympathetic women of position, who constitute the eighteen trainers, the service the school renders the pupil will be valuable in character building along noble lines. And because of her firm belief in the supreme importance of influence, the Directress has always selected as her aids leisure-class women of refinement, who are, besides, practical needlewomen, so that the tenement child may be brought into friendly relations with those who possess graces of manner and a higher civilization viewpoint, and the contact may help to standardize its notions of conduct and to elevate its ideals. The method of individual instruction allows a study of the idiosyncracies of the little ones, and some surprising discoveries are made; as, for example, in the case of one little girl whose unremitting sullenness was more or less the despair of the kind women who devote themselves to this work. Nothing they could do wrought any change in her manner through all the months of elementary drill in plain sewing, but when finally her book showed that she had fulfilled all the preliminary requirements, and she was allowed to enter the embroidery class, joy in the work completely changed her disposition. This was not, of course, a case

where the child could be excused from the training that is essential to efficiency, but it affords opportunity to compare the patient method which gently urged her forward, to that of the overcrowded public-school class, where she would have suffered neglect from the too-busy teachers because of her stubborn disposition.





# REDUCE YOUR FLESH

The safe and speedy way is to use

DR. JEANNE WALTER'S FAMOUS MEDICATED RUBBER GARMENTS



**HIP BELT**, for reducing the hips and abdomen.

**UNION SUIT**, reduces the entire body.

**ETON JACKET**, reduces bust  
**CHIN AND NECK BAND**, removes double chin and superfluous flesh on the neck.

**LONG JACKET**, reduces bust, hips, back and abdomen  
**PANTS**, for reducing limbs

**NECK AND CHIN BANDS**, \$3.

**CHIN BANDS** only, \$2.

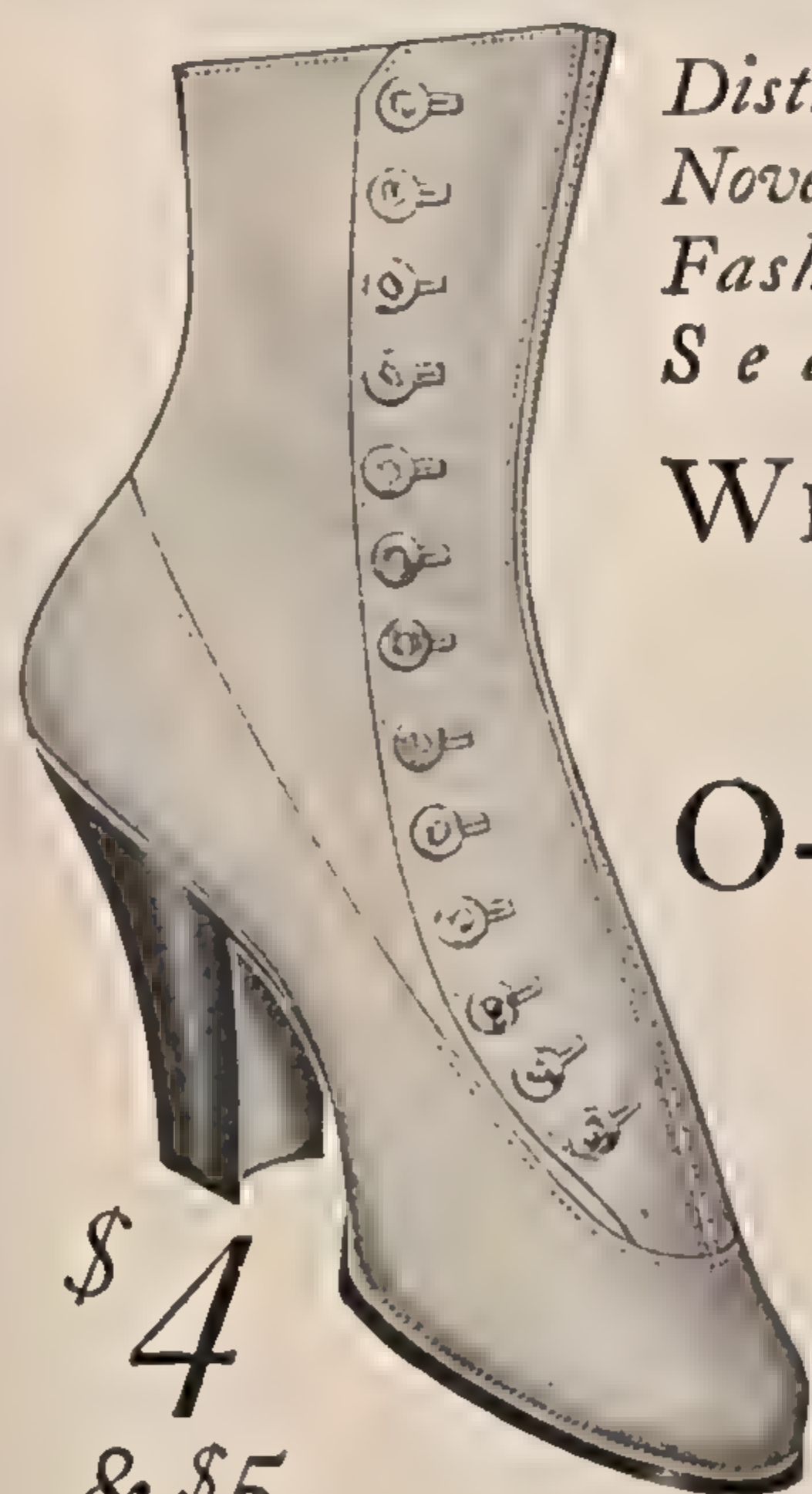
These garments reduce wherever it is desired, and are endorsed by physicians as absolutely harmless. *Send for Illustrated Literature*

**DR. JEANNE WALTER, Inventor and Patentee, Dept. A, 45 W. 34th St., New York**

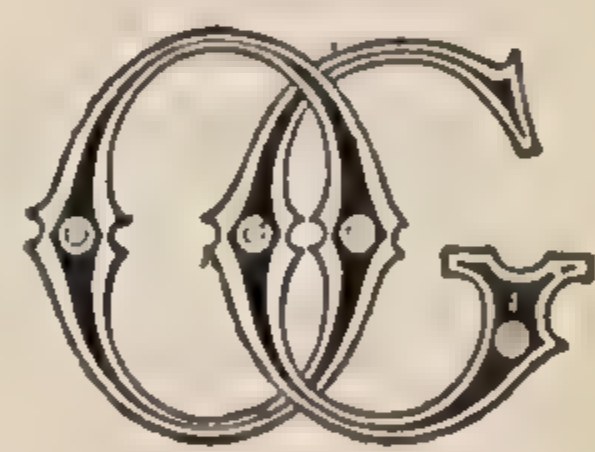
San Francisco Office, 166 Geary Street.

Chicago Representative: Carson, Pirie, Scott & Co.

Philadelphia Representative, Mrs. Kammerer, 1029 Walnut Street.



*Distinguished  
Novelty of this  
Fashionable  
Season:*



**WHITE CANVAS BOOT**

*on the Ultra-Stylish  
and Very Popular*

**O-G STAGE LAST**

*Same last  
in O-G Lines  
in Lavender,  
Champagne,  
White, Grey,  
King Blue,  
dark Green  
and Brown,  
Choice, \$6*

*SEND NAME  
TODAY FOR  
SUMMER  
O-G STYLE  
GUIDE  
THE NATION'S  
FASHION  
AUTHORITY  
(SENT FREE)*

\$4  
& \$5

THIS EXCLUSIVE O-G STYLE V-4055—\$4

Superior Pearl Buttons; riveted. Welt Sole. Ideal for general wear.

**COOL, EASY FITTING and NATTY**  
**PERFECT FIT AND SATISFACTION ASSURED.**

**O'CONNOR & GOLDBERG**

Please Note Change of Address for Interstate Orders

**(NEW) 208 WABASH AVENUE**

Retail Store for Women  
23 E. Madison Street  
in the Heyworth Building

**CHICAGO**

Retail Store for Women  
205 S. State Street  
2d Floor by private elevator

MEN'S O-G Stores—205 S. STATE Street and 6 S. CLARK Street—Prompt, Intelligent Service

**I**F you are building or remodeling your house your work will progress much more satisfactorily and rapidly if you have expert advice upon the selection of wood finish for the trim and floors; also in deciding upon hardware, tiles, lighting fixtures, wall covering, drapery and furniture.

You can have, for the asking, the full service of Murphy Varnish Company's Department of Decoration, which includes practical advice on all these points.

Write today and send your blue prints or a rough draft of your plans to Margaret Greenleaf, Consulting Decorator for Murphy Varnish Company. You will be astonished at the complete color scheme you will receive.

This is offered free, through the courtesy of the Company to their patrons.

Murphy Varnish Company stains, enamels and varnishes are the most artistic and last the longest.

Address Department of Decoration

**Murphy Varnish Company**

**345 Fifth Avenue**

**New York**

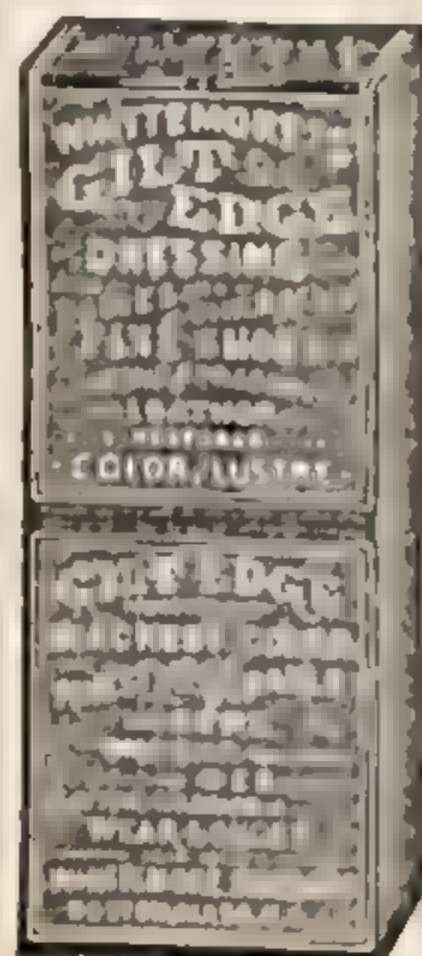


"Shoe Elegance" so essential to the well-gowned woman, is assured by the use of

# Whittemore's Shoe Polishes

Largest in Variety Finest in Quality

THE ONLY perfect preparation for cleansing and polishing Men's, Women's and Children's Shoes of ALL kinds and colors  
**THEY BEAUTIFY AND PRESERVE THE LEATHER**  
Do not soil the clothing or grow sticky



## "Gilt Edge"

For Ladies' and Children's Shoes, the only black dressing that positively contains OIL. Softens and preserves. Imparts a beautiful lustre. Largest quantity, finest quality. Its use saves time, labor and brushes, as it **SHINES WITHOUT BRUSHING**. Always ready to use. Price 25 cents.

"French Gloss," a smaller package, 10c.

## Liquid Suede Dressings

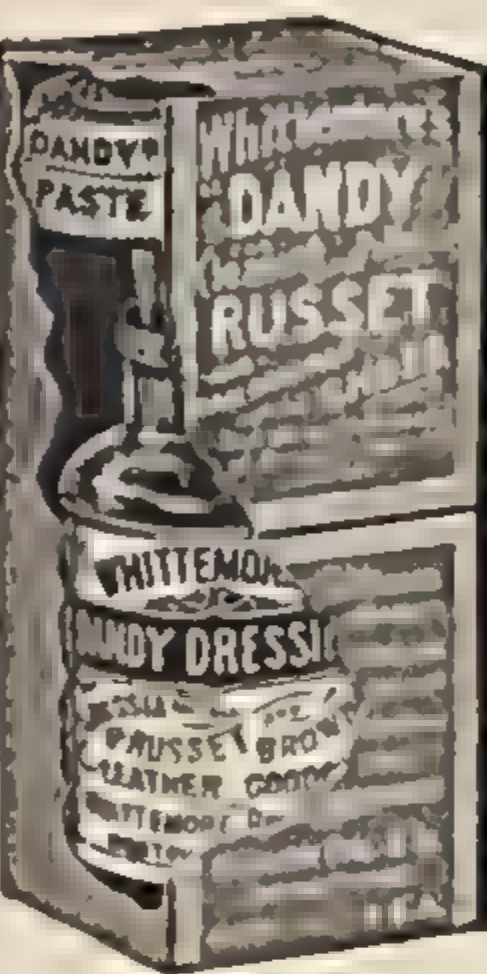
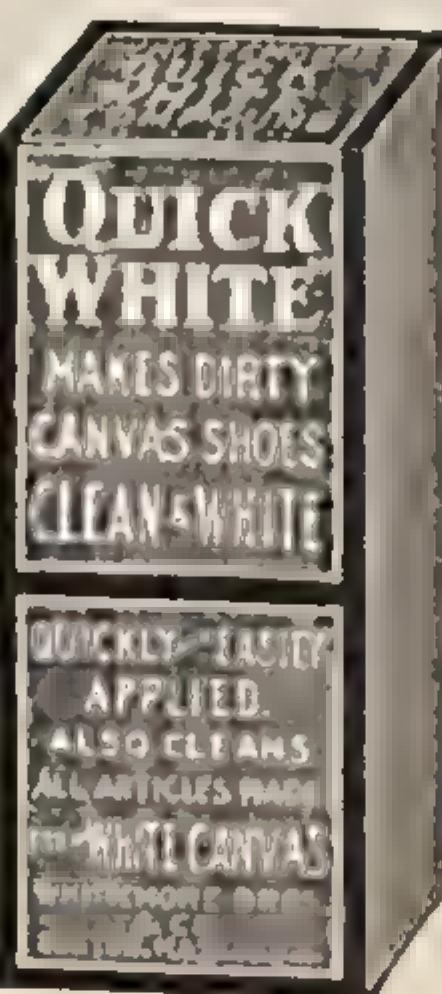
For cleansing and recoloring all kinds and colors of suede and ooze leather footwear, also buck and castor. Put up in all colors. Also in powder form (all colors). No waiting for shoes to dry. No matting down of the nap. In sifting top cans. We recommend for BLACK suede shoes the liquid; for ALL other colors the powders. Either kind 25c.

## "Dandy"

Russet Combination. For Cleansing and Polishing Russet, Tan or Yellow Colored Boots and Shoes

A cleansing fluid and paste for polishing in each package. Large size 25 Cents. "Star" Russet Combination same as "Dandy," smaller size. Price 10 Cents. Also Polishes for Red, Brown, Gun Metal, Green and Blue leather shoes. Same sizes and prices. "Quick White"

makes Dirty Canvas Shoes perfectly clean and white by using Whittemore's "Quick White" Compound. In liquid form, so can be quickly and easily applied. No white dust. Will not rub off. A sponge in every package, so always ready for use. Also the following colors for Canvas shoes: Blue, Pink, Red, Green and a dozen other shades. Two Sizes. Each color 10 and 25 Cents



If your dealer does not keep the kind you want, send us his address and price in stamps for a full size package

**Whittemore Bros. & Co., 20-26 Albany St., Cambridge, Mass.**  
The Oldest and Largest Manufacturers of Shoe Polishes in the World.

## "Willowcraft" Furniture



is a distinct type of willow furniture at once clever and original in design and workmanship. It is not a copy; it is a precedent. Consequently it is being extensively imitated as all good things are. Naturally the imitations are cheap, unsatisfactory productions, built for the moment. "Willowcraft" is built to satisfy the most artistic tastes and give a lifetime of service.

Ask your dealer for genuine "Willowcraft". Look for the "Willowcraft" stamp beneath each piece. Illustrated catalogue, dealers and price list free.

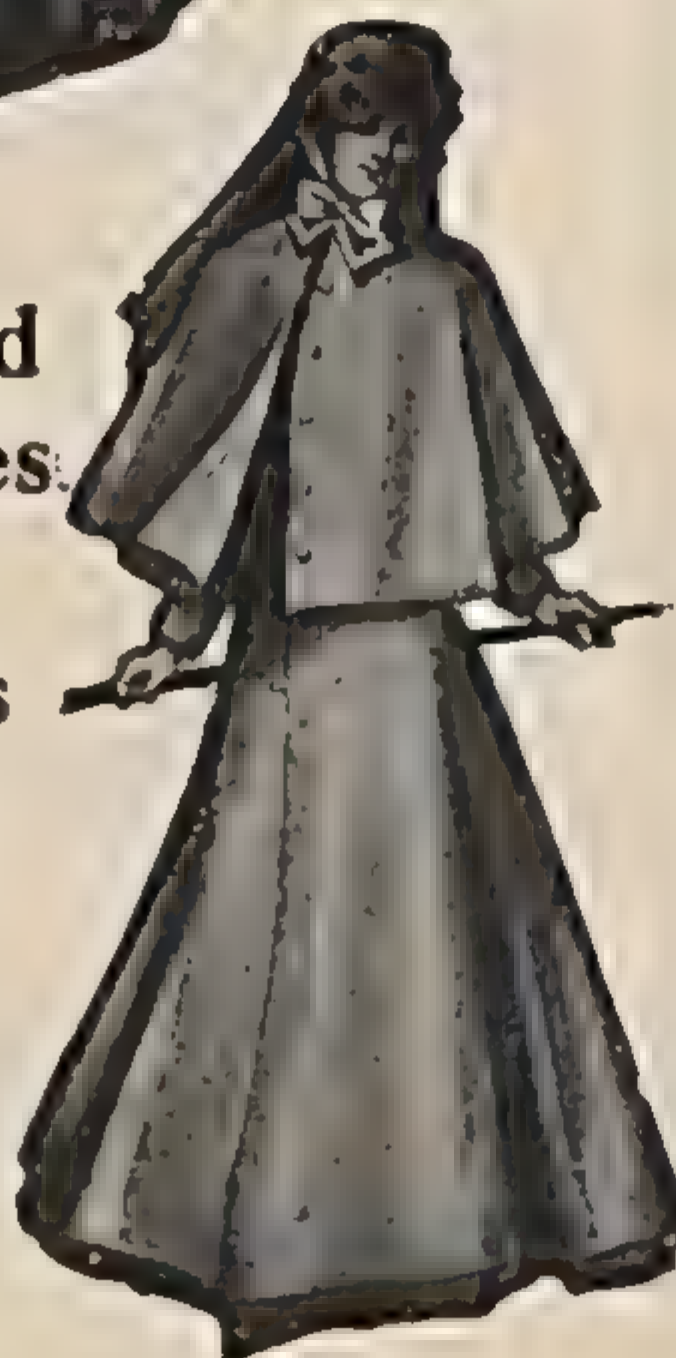
—THE—  
**Willowcraft Shops**  
Box G  
North Cambridge, Mass.

## Nurses Outfitting ASSOCIATION

54 West 39th Street  
Near 5th Avenue New York

**Correct Uniforms for Maids**  
For House and Street

**New Imported Novelties In Uniforms**  
Aprons  
Collars  
Cuffs  
Caps  
Etc.



Send for Catalog B



## The REFLECTIONS of MRS. JIM

(Continued from page 15)

the moment but that soothing beverage. I have an English grandfather on the maternal side of my family tree, which may account for it.) "What! go to the Plaza to hear the *nouveau riche* drink tea!" quoted Helena scornfully. I gave Dawson my orders, however, and the motor took us there without further parance. Helena, like the thorough American woman she is, sipped orange juice, while I refreshed my shopping-worn nerves with the only real beverage for woman that has ever been discovered.

I inquired about pretty Betty Latimer, and found with joy she is slowly recovering from her dreadful attack of pneumonia. After tea we dashed madly downtown for some toys to be sent to the orthopaedic ward of the Post Graduate Hospital.

### FOREVER YOUNG AND BEAUTIFUL

Thursday.—A state of wildest excitement reigns in my establishment. The house is in summer array and the odor of camphor permeates the atmosphere. Moufflon is suspicious and sits and watches Hortense fold and put away garments. He does not intend to be left behind—wise little animal! Rosemary, who is always finding something new and quite wonderful, came in with the question, "Do you wish to look forever young and beautiful?" "Forever shalt thou love and she be fair." "Waste not my time, woman, with such foolishness," quoth I, "but tell me at once what you have up the sleeve of your Paul Poiret gown, or call me never more a friend." "So be it," she replied solemnly. "To me is due the credit of the discovery of a wonderful cold cream; by the box, \$1.50. It is the salve of youth, the blush of the rose, the dew of the morning; and, lo! the sallow, tired face is changed into all the poet's dream foresaw." "Is this true?" I demand. "It is," she answers, and so I say, as always, "Well, we shall see what we shall see." So many salves, creams and hair ointments have I tried, and yet, and yet— But it is a woman's first duty to be young and beautiful.

To-day I met Bob Collier and Monty and Larry Waterbury, who persuaded me to run out to Lakewood to see the polo. They were with John Fox, whose delightful book, "The Trail of the Lonesome Pine," is to be dramatized. Made up of "spirit, fire and dew," this book of ardent love and passion in the Tennessee Mountains, sincerely dramatized and sincerely acted, ought to add another laurel leaf to the wreath of its talented and delightful author.

I have just heard that Mrs. Jimmy Eustis has gone in for hats and has given up the picture puzzle—whose day is certainly over. All hail to her!

### THE WOMAN OF TO-DAY

The woman of to-day who does not sit down and cry over her lack of this world's goods, or hang about the neck of some poor male relative—be he husband, brother or cousin, already, probably, too much overburdened—has my heartiest approval. She makes, as Mrs. Bumstead-Leigh says, the best bargain she can with the world. Women ought to be good at that, bargains of every sort being dear to our feminine hearts! I myself, fairly well to do, with quantities of interests and never a moment to spare, would adore having a hat shop. It has always been a sneaking ambition of mine. Tell it not in Gath and divulge it not to Jim, the dissenting party! But, some day, perhaps— Who can tell?

### TWO BEWITCHING DÉBUTANTES

Stopping for tea at the Ritz, I saw pretty Margaret Winslow, the daughter of Mr. and Mrs. Francis Dana Win-

slow, with her fiancé, Gordon Williams, of Baltimore. One of our most charming girls, Miss Winslow—the elixir of youth, health and unbounded spirits, combined with decidedly pretty features. She looked most effective clad in a black tailor-made, a tiny black hat, a large boa of black tulle and a bunch of violets that matched the purple of her eyes. Miss Winslow was a great belle last winter and, I hear, damaged many masculine hearts in the pretty game of love. One of her great friends is Miss Sybil Grey-Wilson, the entirely charming and graceful daughter of Sir William Grey-Wilson. "Lady Sybil" (as her friends, whose number is legion, call her) spent the winter with Mrs. Joseph Ulman. I remember her at Colonel Astor's ball, in white satin, very tall, very girlish, very effective. Another night I viewed her, smiling and radiant, in the Astor opera box; Mrs. Gouverneur Kortright, a favorite young people's chaperon, in attendance.

### A MATCH INTERNATIONAL, YET ROMANTIC

In a quiet corner of the Ritz I spied handsome Mme. Camperio, the former dashing Eleanor Terry, of Washington, sipping a lonely cup of tea—a great favorite, one of the set in which Mrs. Nick Longworth and Katherine Elkins shine brightly.

Mme. Camperio married her Italian adorer, Philippo Camperio, last November, and is now back for a flying visit to her mother because of the sadly sudden death of her father, the late Silas Terry. Mme. Camperio, who is tall, very slender, very dark, looked stunning in her deep mourning. She is, strangely, of a strong Italian type and looks more like a daughter of sunny Italy than her husband's own sister, who is a reddish blonde. An international match, this; but, contrary to custom, one of pure romance.

### AN ORIGINAL WAY OF PAYING BILLS

Rosemary was delightfully amusing this morning. She blew in gayly from a week-end spent in the country. She is such good company! I would that she could go abroad with me. This she told me was impossible, however, for sundry reasons, including a terrifying pile of bills which she is still in fear of presenting to her lord and master. Rosemary is quite the most charming and delightful woman I know. Refreshingly original, amusing, cultivated and witty to a degree; but, alas! hopelessly and incurably extravagant. She herself confesses laughingly that her mode of paying a bill is to write a very polite letter!

The thoughtful creature brought me two new books (both exceeding good): "The Claw" and "The Legacy," by Cynthia Stockley and Mary S. Watts, respectively. "The Claw" is a South African tale, and to me South Africa is a land of delight—"Blue are the hills that are far distant," you know. Nevertheless, to hark back, I am certain that no love potion, however subtle, no *ars amoris*, no night and the moon, with stars in the sky or red roses by the wall, could make me fall in love with Miss Stockley's hero, unless he took those turquoise earrings from his ears! Could you? I ask you, as woman to woman.

### SPEAKING OF BRIDES

To-night we dined with the Wright Bar. Could you? I ask you, as woman to woman. Springs; both looked eminently happy and complaisant. Speaking of brides, I saw Mr. Brad Johnson, Jr., and his bride at luncheon the other day. She was Emma Grima of New Orleans, but what an unpretty name for a more than pretty woman! I am told that she has more than looks, also, and is a most delightful young woman.





## "A Finish for the Figure"



Besure this  
Trade Mark



appears on  
each Garment

BRASSIERETTE

**This unique Undergarment, combining a perfect-fitting Bust Supporter and Corset Cover, is indispensable during shirtwaist season**

The scientifically designed bust supporter. Will not flatten or press the bust upward. Adjusts by lacing. Fastened in front with rustless hooks and eyes. The close-fitting back prevents the flesh from bulging and hides the unsightly corset ridge. The sheer mainsook corset cover, which covers the front only, is daintily trimmed with lace and ribbon. Also made with corset covers. Of Madeira, Swiss and all-over embroideries. Price \$1.50 and up. Our illustrated catalogue of brassiers upon request. On sale at smart shops everywhere. If not at your dealer write us.

**WILLIAM E. CAIN CO., Newark, N. J.**

BOSTON CHICAGO SAN FRANCISCO CUBA CANADA

## "A Finish for the Figure"

### Sabouraud's Hair and Scalp Treatment

Hitherto Known Only to a Few  
Now Offered to All

It is no longer necessary to go to Paris for the treatment of your hair as the same treatment that is given by the most eminent Hair and Scalp Specialist, Dr. R. Sabouraud, Chief du Laboratoire de la Ville de Paris a l'Hôpital Saint-Louis, can now be obtained at 42-44 West 39th Street, New York City.

Among the many who have already taken this famous treatment are men and women of national reputation. They came as a last resort and found the aid they sought.

If your hair falls, if baldness is in evidence, if an oily or scaly condition exists, this treatment will give results that cannot be obtained by any other methods. This treatment is the result of years of conscientious research, made by one of the most eminent Dermatologists of the present day. Physician in attendance.

**John H. Gleason, 42-44 W. 39th St., New York**

Berthe May's

### MATERNITY CORSET

Insures ease and comfort, supports and preserves the figure

By simply mailing a request to Berthe May, a booklet on "Her Corsets" will be sent you free of charge. This booklet contains valuable information on how to dress during the maternity period. Also hints and rules on hygiene which every woman should read.

The superiority of Berthe May's maternity corset is attested by prominent physicians, who use it in their own families and prescribe it among their patients.

Because of special adjustment features this corset can be worn before and after the maternity period. It wears longer than the regular factory made corsets, as it is made to fit your figure, thus proving a real economy.

(The personal attention of Berthe May is given each customer, local or mail order.) By a perfected measurement system, satisfaction is insured on all mail orders.

Prices \$5.00 and up.

Write for booklet No. 14 on "Her Corsets."  
**BERTHE MAY, - 125 W. 56th Street, New York**



Copyright 1909.



### All Through Life

In every season, for all occasions, a lovely complexion is the reward enjoyed by the woman who preserves her skin with ELCAYA—the one true aid to beauty.

## CRÈME ELCAYA

*"Makes the Skin Like Velvet"*

and supplies all that is needed to keep it immune to the harsh effects of Summer's sun, wind and dust, or anything that could impair its beauty and comfort. ELCAYA is especially delightful when motoring, traveling, etc.—so refreshing, soothing, healing. As a "Dressing Cream" it is always handy for any occasion—quickly enters the skin, making the most exquisite finish for the use of powder—the complexion looks clear, wholesome, inviting, and the effect lasts. ELCAYA is not an experiment; proof of its high excellence and purity is attested by the best women of every domain.

**SAMPLE FREE** by Sending Dealer's Name.

**All Dealers, Nation-Wide, Sell Elcaya.**

**James C. Crane, Sole Agents, 108A, Fulton St., New York**





**"Why, I want  
'Kleinert's',  
of course"**

she said to the clerk. To her, "Kleinert" was the "buy"-word for Dress Shields.

And so it is with thousands of women the world over.

For nearly thirty years, the name "Kleinert" has been a merit mark of quality. There is a Kleinert shape and size for every need. Besides—

Kleinert's are the *only* Dress Shields that can be washed in *hot* water (necessary to kill germs and remove odor) and ironed back to perfect freshness. Every pair is fully guaranteed.

**Our Dress Shield Book  
"V" sent free on  
request**

**I. B. Kleinert  
Rubber Co.  
721-723-725-727  
Broadway  
New York**

*If the name "Kleinert" is not  
on the shield, it isn't a Klein-  
ert—The Guaranteed Shield.*



## LA PARISIENNE — HER CHARITIES, HER PURSUITS and HER GOWNS

(Continued from page 23)

by large coral plaques and beads simulating a butterfly in shape.

### ON THE STAGE AT THE VARIÉTÉS

The accurate gowning of the play at the Variétés—"La Vie parisienne," a play of half a century ago, depicting the life of that time—excites the keenest interest. The toilettes are real *chefs d'oeuvres* in their careful reproduction of those worn by the belles and beauties of the brilliant Court of the beautiful Empress Eugenie. Observing this play, one's mind plainly pictures the social life of that frivolous Court; as frivolous as its hooped skirts, its lace flounces. But how pretty, how enchanting they are—these frivolous gowns—their sloping shoulders and sharply pointed bodices that, with the *bouffant* skirts, make the waists seem so extraordinarily small. How fascinating a gown furnished by Drecol and worn in the play by Mlle. Jeanne Saulier, of shining taffeta in changing tones of mauve and rose. Its skirt, gathered at the waistline, is trimmed with two wide flounces of splendid lace headed by narrow silk ruches with pinked edges. Without the sharp point the corsage, made of swathing folds and lace-frilled sleeves, is exactly like one worn by a smart Frenchwoman the first night of the Russian Ballet at Monte Carlo. The skirt of a gown of white tulle worn in the second act is trimmed with four flounces of Malines lace caught at one side by blue ribbon.

### FLOWING ROBES OF LOUIS XVI

Handled with Drecol's perfect art, these toilettes present alluring possibilities. More and more the leading designers are falling into line in launching robes marked by "style." The "*robes flow*" of the time of Louis XVI are now far from uncommon among the exclusive class of Frenchwomen. At the end of the season at Monte Carlo, evening and afternoon gowns bearing the unmistakable mark of the great Paris houses were seen in such numbers that one ceased to remark them.

### OF LUSTROUS WHITE SATIN

Many well-known faces were noted in the great audience the first night of "*La Vie parisienne*." Strolling in the foyer between acts was a handsome woman who wore a gown of lustrous white satin, so glossy, so deep in tone that it suggested color in its depths of shadow. Quite plain and straight, but with the new fullness about the feet, the skirt hung superbly. White gauze veiled the lace corsage with its tiny lace-edged chemise sleeves; and how simply, yet how effectively it was trimmed, with two crossing bands of white satin. (See illustration on page 23.) A dark beauty wore a gown of bright scarlet marquise embroidered in gold under an overdress of plain gauze that fell from the shoulder in an odd, one-sided revers. Heavy gold *cordelières* held it in at the waist, tasseled ends hung at one side and a long gold tassel finished the pointed train. (See illustration on page 23.)

### LADY DUFF-GORDON'S EXHIBITION

This harmony of detail is a marked feature of the great exhibition recently given by Lady Duff-Gordon (Lucile), who seeks thus a Paris endorsement added to those gained in London and New York. She was particularly happy in her careful reproduction of gowns of certain periods covered by the last two centuries. In the environment of the beautiful last century house especially fitted up for this exhibition, and with her careful attention to details already mentioned, her exhibition was a notable one. I do not think, however, that the French designers are in any way alarmed at this English encroachment on



their own ground. Indeed, nearly all the best features of the toilettes displayed were borrowed from the French themselves; notably a beautiful collection of mourning costumes that had all the French characteristics of carefully graded grief that always allows a touch of coquetry. The little gray satin frock illustrated on page 23 is one that Lucile shows. The whole effect is extremely simple, quaint and girlish. A double row of gray satin-covered buttons ornament it from top to toe, and the deep cape collar is fitted closely to the shoulders.

### AT THE "EXPOSITION DES INDUSTRIES"

In the Musée des Arts decoratifs, a section of the Louvre, there is now open an interesting exposition of the work of French and Italian women. The two associations joined in this exposition were organized under the presidency, on the French side, of Madame de Ganay, and on the Italian side by Donna Tortoni, the wife of the Italian ambassador. Patronized by women of the highest rank, these Associations des Industries represent a purely social and philanthropic work, with the purpose of reviving and encouraging the ancient arts of the different provinces of each country. Between the patrons and workers no intermediary is allowed and all money received from the sale of work is devoted to their benefit. The samples of handwork exhibited in the Pavillon de Marsan are widely varied and much of it is especially unique.

### WORN BY TITLED PATRONS

Smart women representative of both countries crowded the rooms on the opening day. Donna Tortoni was charmingly gowned in dark blue taffeta. The short coat, button trimmed, was faced with tilleul green. (See illustration on page 22.) Madame de Ganay wore a half-long coat of black taffeta, fastened once at the belt-line, and turned back in long wide revers faced with white. (See illustration on page 22.) Among the visitors Princess Georges de Grèce wore a gown of a dark transparency through which white lace glimmered, and over it a long silk coat, thrown wide open, with big revers and cuffs handsomely embroidered. Shading her face, a big hat, its wide brim slightly curved, bore a trimming of long feathers curling over half-hidden flowers. Infanta Eulalie, modestly simple in silhouette, was smart in the contrasting colors of her gown and its trimming. Thrown over her shoulders she wore with exceeding grace a long scarf mantle of dark velvet lined with white.

The smart hat of white straw in the drawing on page 22 was trimmed with stiff folds of dark blue velvet, with a tall upstanding wing of the same material, and showed a graceful, velvet-faced roll to its brim. Quite suited to the slender youthfulness of its wearer is the costume of white serge trimmed with pale blue foulard silk dotted with black rings, shown in the third sketch, on page 22. The straight-hung skirt shows the favorite box plait in the middle of the back. Her hat is of white straw, its flaring upturned brim trimmed with a cockade of white, heavily-ribbed ribbon.

### OF ROSE AND WHITE VOILE

As simple in outline, but more elaborate in material and trimming, is the costume of her companion. It is of rose and white striped silk voile, hung as an overskirt with open, rounded sides over rose-colored mousseline de soie, the hem of each skirt finished with a line of *à jour* work. Bands of rose-colored and black mousseline de soie and white dotted net, edged narrowly with Valenciennes lace, form the upper corsage. Pippings of black velvet trim the sleeves and girdle-like lower corsage, and the open overskirt reveals a sash end of black velvet.

## Velutina

The Velvet of Fashion



GREATER than ever will be the demand for a rich, serviceable velvet fabric next Fall. Such a fabric is "Velutina." To every dress purpose for which velvet can be used—from the tailor-made suit to the pump or parasol, there is a grade of "Velutina" ideally adapted. "Velutina" is on sale at the better stores everywhere.

N. Erlanger, Blumgart & Co.  
93-97 Prime Street New York City

## Tell Me Your Foot Troubles

If joint of great toe is enlarged, or toes overlap

ACHFELDT'S

PERFECTION

TOE SPRING

will reduce, straighten and give permanent relief. Worn at night.

If you have pains in your feet or legs it's not rheumatism, but tendency to Flat Foot, which my INSTEP ARCH SUPPORTER will cure. Send outline of foot.

Advice free by mail. Circulars on request.

**M. Achfeldt** FOOT SPECIALIST  
YN 163 West 23d Street, N. Y.



### PROF. I. HUBERT'S MALVINA CREAM

"The one Reliable  
Beautifier"

Positively removes Freckles, Sun-burn and all imperfections of the skin, and prevents wrinkles. Does not merely cover up, but eradicates them. Malvina Lotion and Ichthyol Soap should be used in connection with Malvina Cream. At all druggists, or sent postpaid on receipt of price. Cream, 50c. Lotion, 50c., Soap, 25c. Send for testimonials. Prof. I. Hubert, Toledo, O.

## Wedding

Invitations, Announcements,

Visiting Cards and Stamped Stationery. Correct Styles from an Elegant Shop at Moderate Prices. Samples upon request. Our New Book Social Etiquette \$1.00—free with every order.

Lycett, 317 N. Charles St., Baltimore, Md.





# S U M M E R   S H O E S

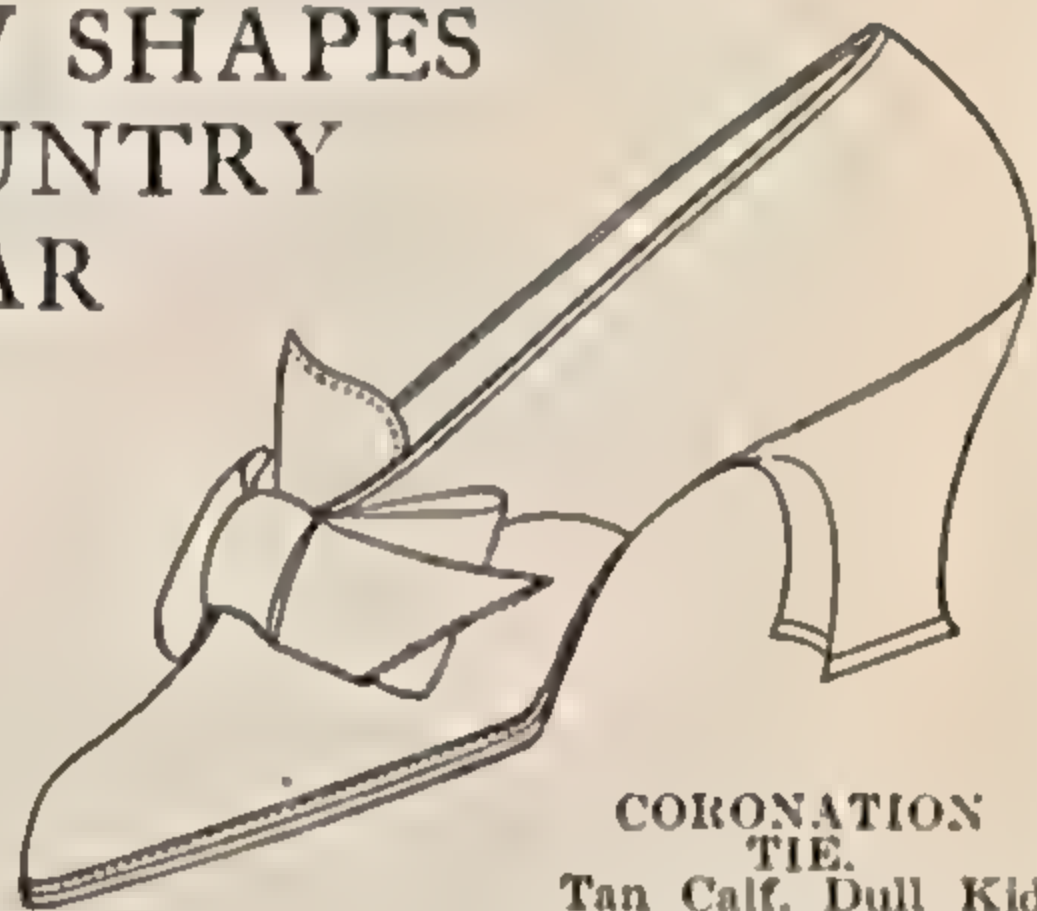
A T

## A L E X A N D E R ' S

SOME NEW SHAPES  
FOR COUNTRY  
WEAR



**CORINTHIAN SHOE.**  
Tan and Black Calf, Patent Leather and Black Buckskin, \$6.



**CORONATION TIE.**  
Tan Calf, Dull Kid and Patent Leather. Note the new style Heels, \$8.

SHOES FOR TENNIS, GOLF, YACHT-  
ING—HIGH BOOTS FOR HUNT-  
ING AND FISHING—SLIP-  
PERS FOR PORCH OR  
PARLOR. SEND  
FOR CATA-  
LOG.



**SAILOR TIES.**  
Tan and Black Calf-skin and Patent Leather, \$4.



**TEDESCO PUMPS.**  
Tan and Black Calf, White, Black and Grey Suede and Patent Leather, \$5.

A N D R E W   A L E X A N D E R  
SIXTH AVE. AT 19th ST., NEW YORK

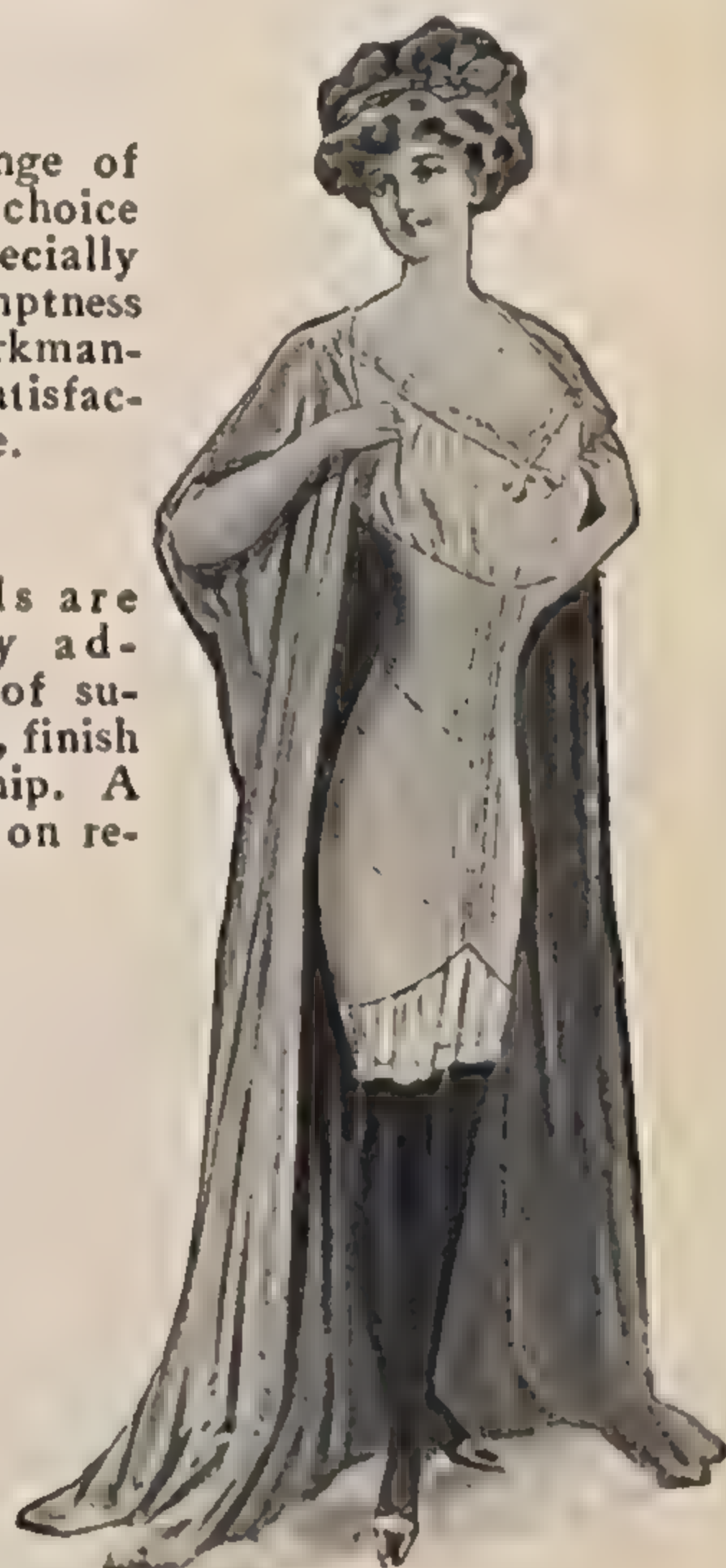
# Le Papillon Corset Co.

21 West 38th St., MME. GARDNER  
MANAGER New York City  
Telephone, 4383 Murry Hill



A WIDE range of styles—the choice of fabrics especially extensive—promptness and the best workmanship make dissatisfaction impossible.

O U R goods are universally admitted to be of superior style, fit, finish and workmanship. A booklet mailed on request.



This model is made of rubber webbing. Its flexibility insures one of perfect ease and comfort. It is worn by many professional dancers and artists, where graceful pose and movements cannot be confined. The bust line is low and the only boning is at the front and back.

Price \$25 up.

This very unique model shows a hip confiner, built high enough to protect the waist line. In this way the very fashionable effect of being uncorseted is obtained, while the flesh below the waist line is held in a firm but supple casement.

Price \$8.00 up.

# Buying a Summer Outfit

A story of the VOGUE  
Shopping Department

**D**URING the last few months the VOGUE Shopping Department has had the pleasure of buying practically a complete Summer outfit for a lady in Tennessee.

With her first letter she sent a substantial cheque, her photograph and measurements, and told us to use our own discretion in selecting the things she desired. Among these things—to mention only a few—were dress materials, patterns, shoes, stockings, gloves, hats, enamel pins, cuff links, collars, laces and accessories.

At her earliest opportunity, our friend in the South wrote us as follows:

*"I am very much pleased with everything you sent. The shoes fit perfectly and are beautiful. The hat fits my head, is becoming and looks well with suit. I am pleased with the fan, little pins and doeskin gloves."*

Space forbids quoting her letter in full—though it includes an enthusiastic word for almost every article we bought for her.

It seems to us that this evidence of our ability to shop carefully and satisfactorily for a woman hundreds of miles from New York is a proof of the fact that the Shopping Department is able to execute the most difficult commissions.

For instance, imagine the difficulty of buying a hat for one of your friends. Even with all the milliners of New York to choose from—and with *carte blanche* to spend as much as you thought best—would not that errand perplex you? But the VOGUE Shopping Department, as evidenced above, proved more than equal to the task of buying a hat for a woman none of its members had ever seen!

You can send us on any errand, no matter how complex, with the assurance that your personal requirements will always be uppermost in our minds. That, we think, is the reason for the early success of this Department and the best omen for its future.

We know the New York shops as no casual shopper can know them. You will express your own personality in any articles you buy through us—and there is no charge for our services.

May we expect a commission from you?

**VOGUE Shopping Department**

443 Fourth Avenue

New York





DRAGON MODEL.

Practical tennis gown with novel construction of sleeves, allowing freedom at the shoulders. Buttons, buckle, belt, etc., of white linen.

SPECIAL PRICE

\$39.50

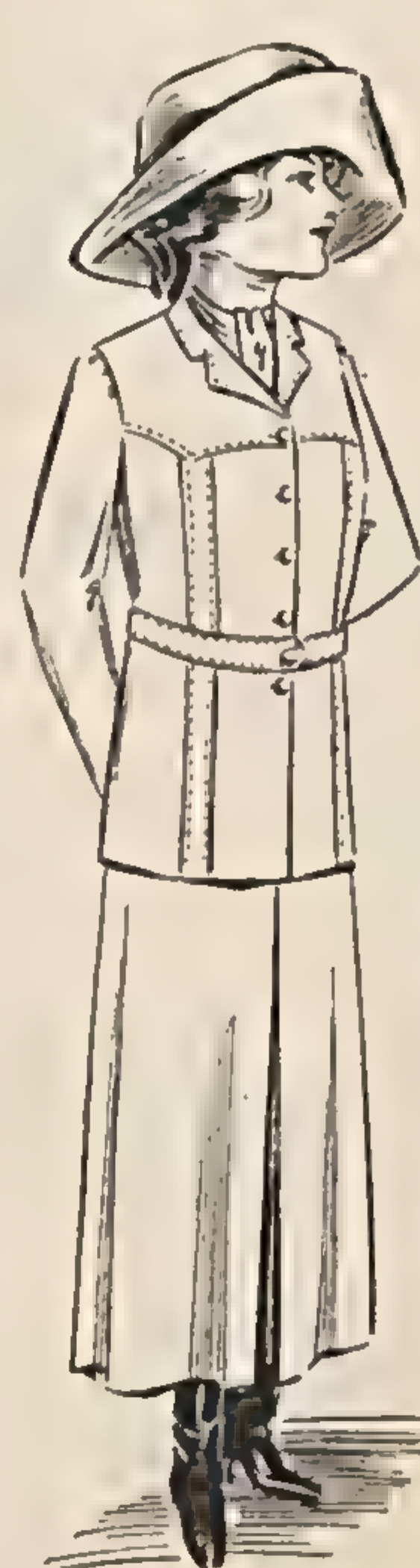
## Spring Model Frocks

for debutantes and school-girls a specialty

LINGERIE made to measure at same prices charged for ready to wear garments.

Correspondence and orders by mail invited. Lingerie catalogue mailed upon request.

**Mrs. Clarke**  
182 Madison Avenue  
Near 34th Street  
New York City



No. 1834



No. 1787

VOGUE PATTERN  
DEPARTMENT

### CUT TO MEASURE PATTERNS

For those who desire an individual touch in their gowns, Vogue makes a specialty of patterns cut to order from measurements; these patterns will be cut from original designs or from sketches appearing in Vogue or elsewhere. Our charges for this class of pattern are relatively low.

NOTE.—Cut-to-order patterns cannot be promised in less than five days from receipt of order.

SKIRTS, without foundation, \$2.50; with foundation, \$3.00.

BODICES AND SHORT JACKETS, without sleeve, \$1.50; with sleeve, \$2.00.

PRINCESS GOWNS, with sleeve, \$4.00.

THREE-QUARTER LENGTH AND LONG COATS, \$3.00.

NÉGLIGÉES, \$2.00.

MISSSES' CLOTHES (from 12 to 16 years, or 32 to 34 bust). Whole suit, gown or long coat, \$3.00; any part of costume, \$1.50.

CHILDREN'S CLOTHES (up to 10 years). Whole dress or long coat, \$1.00; guimpe, blouse or skirt, 50 cents.

NOTE.—The patterns illustrated on this page are cut in sizes 34, 36, 38 and 40 bust measure, and 22, 24, 26 and 28 belt measure. Price, 50 cents for coat, waist or skirt.



## The Juliet Face Wax

Trade Mark

Wrinkles come from distortion of the features, causing the skin to contract. The muscular tissues and nerve fibres become affected. The skin grows loose and flabby.

### The Juliet Face Wax

when worn while one is engaged in various occupations, holds the skin and muscles in repose.

The worn tissues are strengthened. The nerves become quiet and rested. The skin grows firm and smooth.

If worn while motoring the straining of the facial muscles is prevented. Being flesh-colored it is not observable under chiffon veiling.

Sent Postpaid on Receipt of \$1.00

Manufactured by

**THE JULIET COMPANY**

211 West 20th Street, N. Y.

George J. Wallau, Inc., 6 Cliff St.,

N. Y. City, Sole Agents.

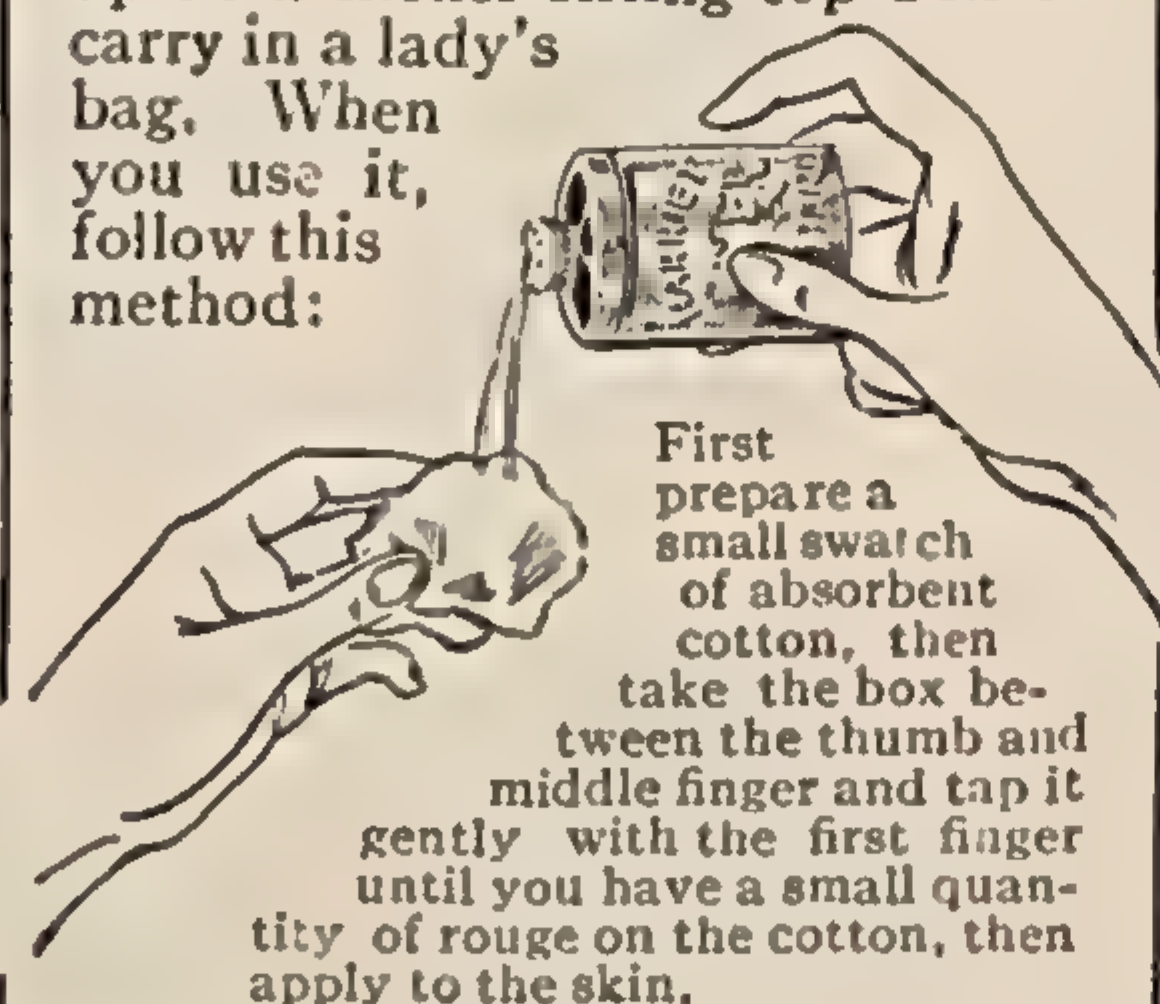
Sold by R. H. Macy & Co., N. Y.,

at Imported Perfumery Department.

## Don't Apply Rouge With the Old-Fashioned Puff

*Puffs Are Always Full of Germs, and You Run a Risk Every Time You Use One.*

WHEN Harriet Hubbard Ayer's new Powdered Rouge was perfected, a new and sanitary way of using it was also developed. The new Powdered Rouge is put up in a nickel sifting-top box to carry in a lady's bag. When you use it, follow this method:



First prepare a small swatch of absorbent cotton, then take the box between the thumb and middle finger and tap it gently with the first finger until you have a small quantity of rouge on the cotton, then apply to the skin.

Harriet Hubbard Ayer's new Powdered Rouge is the highest class preparation of its kind. Being passed many times through silk bolting cloth, it is very fine and impalpable. You need use but one-fourth as much as you do of ordinary rouge. Easy to apply, cannot be detected. Will not "cake."

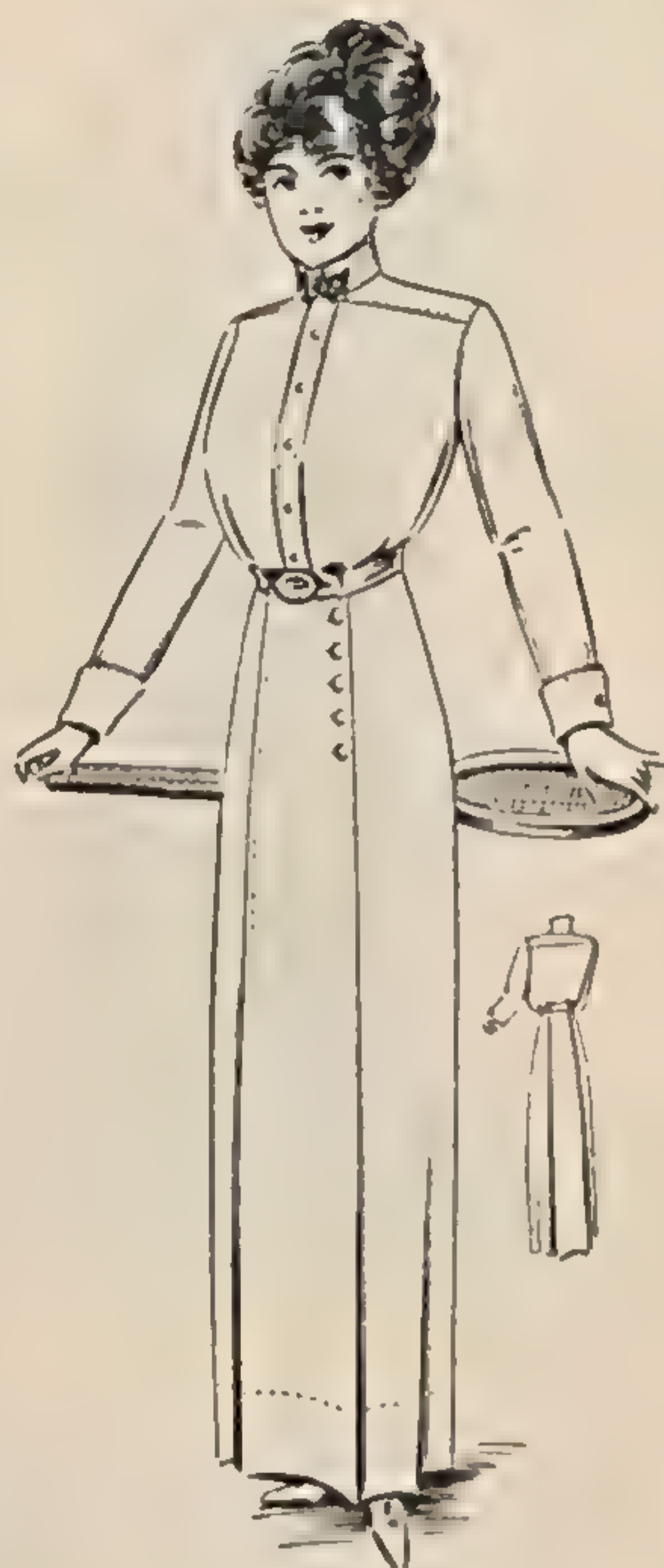
Two shades—Brunette and French 18.  
Price 25c at dealers or by mail

For sale at all good Toilet Goods Counters

*Harriet Hubbard Ayer*

317-323 E. 34th St., New York

Use Luxuria, the wonderful skin cleansing cream, before and after exposure to the sun. 50c. a jar.



No. 1769



No. 1833





The skin that soft rain water, perfect health and mountain air have given this mountain girl would be priceless in the city.

## Woodbury's Facial Soap is the Best substitute for mountain air

If you lived in the Blue Ridge Mountains, you might do as this girl—depend on soft water and mountain air to preserve the color and texture of your skin.

But when you live in the dirt and grime of a city, you must have something to cleanse your skin, to re-supply what the grime, smoke and fatigue of the city exhausts. This is just what Woodbury's Facial Soap does.

Woodbury's Facial Soap cleanses the pores, stimulates inactive skins, brings to your complexion a clearness, a radiance, that is immediately noticeable.

## Woodbury's Facial Soap



Use it regularly and not spasmodically and see what a splendid substitute it is for mountain air. It brings out all the beauty of your skin. And it is a pleasure to use it.

The feeling it gives the first time you use it, as you will see when using the sample, is a promise of what its constant use will do for your skin.

### Write Today for Samples

For 4c. we will send a sample cake. For 10c. samples of Woodbury's Facial Soap, Woodbury's Facial Cream and Woodbury's Facial Powder. For 50c. a copy of the Woodbury Book on the care of the skin and scalp and samples of the Woodbury preparations. The Andrew Jergens Co., Cincinnati, Ohio.

For sale by dealers everywhere

Mail This Coupon Today  
2602 Spring Grove Ave., Cincinnati, Ohio  
I enclose four cents in stamps for a sample cake of Woodbury's Facial Soap (trial size). Or ten cents in stamps for a sample of Woodbury's Facial Powder. Woodbury's Facial Cream and Woodbury's Facial Soap.

Name .....  
Address .....  
City .....  
State .....



Trade-Mark





# Rexall

## "93" HAIR TONIC

Two Sizes, 50c. and \$1.00

Keeps scalp and hair clean - promotes hair health

Your Money Back if it Doesn't

Sold and guaranteed by only one Druggist in a place. Look for *The Rexall Stores*

They are the Druggists in nearly 4000 towns and cities in the United States and Canada

UNITED DRUG CO., BOSTON, MASS.

CHICAGO, ILL.

TORONTO, CANADA

COPYRIGHT, 1910, UNITED DRUG COMPANY





## Wherever You Go

North, East, South or West, you will find **Coca-Cola**. And find it the beverage that everybody (all classes, ages and sexes) drinks and likes.

So don't forget---while you're waiting for your vacation time to come around, make the best of heat and weariness and impatience by treating yourself to

**Coca-Cola**

When you're on your vacation, put an edge to your enjoyment---with **Coca-Cola**.

When you get back and the return to a burdened desk or an upset house irks you mentally and physically, remember that **Coca-Cola** is

**Delicious--Refreshing--Thirst-Quenching**

**5c Everywhere**

Send for our interesting booklet, "The Truth About Coca-Cola"

THE COCA-COLA CO.  
Atlanta, Ga.

Whenever you see an Arrow think of Coca-Cola





LA  
MARQUISE  
CIGARETTES  
of a "vintage"



Nature poured the  
fragrant treasure of  
two summers into one  
— she gave a richer  
crop, — a "vintage"



CN00027208

PANY